

## GEF SECRETARIAT REVIEW FOR FULL/MEDIUM-SIZED PROJECTS\* THE GEF/LDCF/SCCF/NPIF TRUST FUNDS

GEF ID:	5481		
Country/Region:	Morocco		
Project Title:	Conservation of Biodiversity	y and Mitigation of Land Degradation Th	rough Adaptive Management of
-	Agricultural Heritage System	ms	
GEF Agency:	FAO	GEF Agency Project ID:	
Type of Trust Fund:	GEF Trust Fund	GEF Focal Area (s):	Multi Focal Area
GEF-5 Focal Area/ LDCF/SCCI	Objective (s):	BD-2; LD-1; LD-3;	
Anticipated Financing PPG:	<b>\$0</b>	Project Grant:	\$771,918
Co-financing:	\$7,850,000	Total Project Cost:	\$8,621,918
PIF Approval:	January 09, 2014	Council Approval/Expected:	
CEO Endorsement/Approval		Expected Project Start Date:	
Program Manager:	Mohamed Bakarr	Agency Contact Person:	Michael Hage,

Review Criteria	Questions	Secretariat Comment at PIF (PFD)/Work Program Inclusion <sup>1</sup>	Secretariat Comment At CEO Endorsement(FSP)/Approval (MSP)
	1. Is the participating <b>country</b> eligible?	July 25, 2013	March 4, 2015
		Yes, Morocco is eligible.	Yes, Morocco is eligible.
Dischility.		Cleared	Cleared
Eligibility	2. Has the <b>operational focal point</b> endorsed the project?	July 25, 2013	March 4, 2015
		Yes, the endorsement letter is on file.	Yes, the endorsement letter is on file.
		Cleared	Cleared
Resource Availability	3. Is the proposed Grant (including the Agency fee) within the <b>resources available</b> from (mark all that apply):		

<sup>\*</sup>Some questions here are to be answered only at PIF or CEO endorsement. No need to provide response in gray cells. FSP/MSP review template: updated January 2013

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	• the STAR allocation?	July 25, 2013	March 4, 2015
		Yes, a total \$900,000 is being programmed under the country's STAR, which is available.	Yes, a total of \$900,000 was programmed under the country's STAR, approved at PIF stage.
		Cleared	Cleared
	• the focal area allocation?	July 25, 2013	March 4, 2015
		Yes, the amounts utilized under for BD (\$310,000) and LD (\$590,000) focal area are available.	Yes, the amounts utilized under for BD (\$310,000) and LD (\$590,000) are still available.
		Cleared	Cleared
	• the LDCF under the principle of equitable access	N/a	March 4, 2015
			n/a Cleared
	• the SCCF (Adaptation or Technology Transfer)?	N/a	March 4, 2015
			n/a
	• the Nagoya Protocol Investment Fund	N/a	Cleared March 4, 2015
	2 4114		n/a
			Cleared
	• focal area set-aside?	July 25, 2013	March 4, 2015
		No FA set-aside is being requested.	No FA set-aside is being requested.
		Cleared	Cleared

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Strategic Alignment	<ul> <li>4. Is the project aligned with the focal area/multifocal areas/ LDCF/SCCF/NPIF results framework and strategic objectives? For BD projects: Has the project explicitly articulated which Aichi Target(s) the project will help achieve and are SMART indicators identified, that will be used to track progress toward achieving the Aichi target(s).</li> </ul>	July 25, 2013 The focal area objectives are noted (BD2, LD1 and LD3), but it is not clear how the four project components will specifically contribute to them. Please clarify in the narrative section (B.2), including explicit links to focal area outcomes and the proposed GEBs. For BD, the Aichi Targets for contribution are explicitly mentioned as 1 and 2. October 4, 2013 Links with LD1 and LD3 are now clear. However, the clarifications provided for BD2 still do not conform to expected outcomes for the focal area objective. Please refer to the BD focal area strategy and clarify whether the focus on sustainable tourism (agor and eco tourism), product or service certification, etc. as described under component 3 (page 9) will contribute to expected outcomes and outputs for BD2. How many hectares of oases systems will be certified (BD Outcome 2.1) and/or benefit from specific policy and regulatory frameworks (BD outcome 2.2) as a result of the project? October 24, 2013 The Global Biodiversity Benefits are still not explicit, and reference to species like durum wheat and amalagou almond are	March 4, 2015 Consistent with the BD focal area objectives and priorities, biodiversity benefits have been identified and elaborated. Cleared

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		not consistent with BD focal area priorities. Additional information is needed on species that will benefit from adaptative management of the targeted oases (see details in cell #24).	
		December 3, 2013	
		It is agreed that these be addressed in the full proposal to be submitted for CEO approval.	
		Cleared	
	5. Is the project consistent with the recipient <b>country's national</b>	July 25, 2013	March 4, 2015
	strategies and plans or reports	Yes, the consistencies have been	Yes, the consistencies have been
	and assessments under relevant	adequately described.	adequately described.
	conventions, including NPFE, NAPA, NCSA, NBSAP or NAP?	Cleared	Cleared
	6. Is (are) the <b>baseline project(s)</b> , including problem(s) that the baseline project(s) seek/s to address, sufficiently described and based on sound data and assumptions?	July 25, 2013 Yes, the baseline is sufficiently described for a PIF but needs to be better articulated when the full MSP is submitted for approval. Particular emphasis should placed on how the MSP will add value to the baseline investments in complementary and synergistic manner to strengthen conservation of the oases.	March 4, 2015 With corresponding levels of financial investments, baseline projects have been identified and the link has been established to demonstrate how the proposed project will build on the mentioned baseline projects. Cleared
		Cleared	
Project Design	7. Are the components, outcomes and outputs in the <b>project</b>	July 25, 2013	March 4, 2015
	<b>framework</b> (Table B) clear, sound and appropriately detailed?	<ul> <li>No. The framework in Table A is not consistent with description of the components under A.1.</li> <li>- under 2.1, it is not clear how sustainable land and water management practices</li> </ul>	As was agreed, significant efforts were made to fully address focal area priorities, and these are refelcted in the results framework. BD benefits have been identified that include in-situ

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Keview Chiena		<ul> <li>Program Inclusion <sup>1</sup></li> <li>will reduce pressure from competing land uses <ul> <li>under 2.1.1, the potential for 10</li> <li>practices is not reflected in the components as described</li> <li>"certification" as an indicator for outcome 3.1 is not justified by the proposed activities under Outcome 3.</li> </ul> </li> <li>Please provide a more clear link between the outcomes and outputs in the table and proposed activities as presented for the project components.</li> <li>Component 3 - What does a "market plan" actually mean? Please provide a couple or working examples in Morocco or the region that illustrate what these plans look like and how they work.</li> <li>October 4, 2013</li> <li>Reference to "market plan development" under Component 3 has been clarified to mean "products' labelling," which is</li> </ul>	Endorsement(FSP)/Approval (MSP) conservation of prioritized plants/crops. Consistent with BD focal area project support priorities, labelling of agricultural products will also be mainstreamed in the project. Cleared
		much more consistent with the proposed approach. Table B is now clear and consistent with narratives under the components, but please clarify how expected outcomes and outputs for BD2 will be supported by Component 3. as noted in #4 above.	
		October 24, 2013 Yes, but additional information is needed for the BD benefits in the targeted oases. Specifically, there must be clear description of the labeling requirements	

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	8. (a) Are global environmental/ adaptation benefits identified? (b) Is the description of the incremental/additional reasoning sound and appropriate?	for the local products, and who or what entity will be providing the labelling (see details in cell #24). December 3, 2013 It is agreed that these be best addressed in the full proposal to be submitted for CEO approval. Cleared July 25, 2013 The incremental reasoning needs to be better linked to barriers identified and proposed components. The GEBs are identified and appropriate, but it is not clear how they will be measured and quantified. Please clarify relevant and measureable indicators for the GEBs based on priorities of the BD and LD focal areas. October 4, 2013 The reasoning is now clear, including how the identified barriers will be addressed. The GEBs are now consistent with the focal area priorities. Cleared	March 4, 2015 Environmental benefits have been clearly identified and elaborated, linking them to BD and LD focal area priorities. Incremental reasoning is clear and consistent with proposed components. Cleared
	<ul> <li>9. Is there a clear description of:</li> <li>a) the socio-economic benefits, including gender dimensions, to be delivered by the project, and b) how will the delivery of such benefits support the achievement of incremental/ additional</li> </ul>		March 4, 2015 The description of the socio-economic benefits is fairly satisfactory and linked to incremental reasoning that justifies resource investments in this project. Gender dimensions have also been taken

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	benefits?		into account.
			Cleared
	10. Is the role of public participation, including CSOs, and indigenous peoples where relevant, identified and explicit means for their engagement explained?	July 25, 2013 Yes, CSOs and traditional communities are identified as key stakeholders for the project. Please ensure a clear articulation of how they will be engaged during project preparation and their subsequent role in implementation. October 4, 2013 This has been addressed and noted for further development in the full proposal.	March 4, 2015 Public participation has been duly recognized, including CSOs. Cleared
	11. Does the project take into account potential major risks, including the consequences of climate change, and describes sufficient risk mitigation measures? (e.g., measures to enhance climate resilience)	Cleared July 25, 2013 Yes, potential risks have been identified, but mitigation measures for capacity limitation, stakeholder participation, and economic context for co-financing need to be better assessed fuduring project preparation and better articulated in the proposal to be submitted for CEO approval. Cleared	March 4, 2015 Yes, potential risks have been identified, including corresponding mitigation measures. Cleared
	12. Is the <b>project consistent and</b> <b>properly coordinated</b> with other related initiatives in the country or in the region?	July 25, 2013 Relevant projects for coordination have been highlighted and briefly described. Please provide a clear description of how the proposed MSP will complement the	March 4, 2015 The description of related initiatives is clear and is based on exchanging lessons learned, sharing technical expertise and partnerships that have already been

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		World Bank/GEF ASIMA project, which is also linked to and co-financed from Pillar II of Plan Maroc Vert.	established. Cleared
		Although the new identified sites separate this project from previous GEF funded projects (p.12), it is not clear if the activities [(organic farming, ecotourism and certification (of what)] are appropriate and have a chance to deliver tangible and measurable results. Please cross-check the information of this proposed MSP with the other projects to narrow-down themes and sites, so the justification becomes clear. October 4, 2013 Links with ASIMA have been clarified. The themes and sites have been considerably narrowed to emphasize product certification as a means of harnessing the value of oases ecosystems for long-term sustainability.	
		Cleared	
	<ul> <li>13. Comment on the project's innovative aspects, sustainability, and potential for scaling up.</li> <li>Assess whether the project is innovative and if so, how, and if not, why not.</li> <li>Assess the project's strategy for sustainability, and the likelihood of achieving this based on GEF and Agency</li> </ul>	July 25, 2013 The narrative on innovativeness (para before A.2) is unclear, even though the approach described as "holistic" under the proposed alternative scenario (page 7)sounds appropriate for the oases system. Please provide a more succinct explanation of elements of innovation reflected in the design, especially given the Agencies experiences with GIAHS.	March 4, 2015 The innovativeness and potential for sustainability and upscaling are clear. Cleared

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	<ul> <li>experience.</li> <li>Assess the potential for scaling up the project's intervention.</li> </ul>	October 4, 2013 The innovativeness and potential for sustainability and upscaling are now clear. Cleared	
	14. Is the project structure/design sufficiently close to what was presented at PIF, with clear justifications for changes?		March 4, 2015 There have been some adjustments after the project preparation process at the level of project sites and outcomes and outputs. These changes have been satisfactorily been justified.
	15. Has the cost-effectiveness of the project been sufficiently demonstrated, including the cost- effectiveness of the project design as compared to alternative approaches to achieve similar benefits?		Cleared March 4, 2015 Yes, the overall approach involving direct engagement with farmers in the oases will ensure cost-effective of the project. This is particularly crucial given the emphasis on long-term sustainability of outcomes. Cleared
Project Financing	16. Is the GEF funding and co- financing as indicated in Table B appropriate and adequate to achieve the expected outcomes and outputs?	July 25, 2013 Even though the co-financing is high, the GEF grant amounts seem inadequate based on the outcomes and outputs planned under each component. The proposed outputs are too ambitious for the funding and time available for this MSP. or example, it is unrealistic to think that this project can deliver organic farming, ecotourism and certification (not	March 4, 2015 The cost-effectiveness, proposed activities and suggested outcomes and outputs are consistent with the level of GEF resources requested and cofinancing per component. Cleared

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		clear of what) in the 6 project sites with a total population of more than 200,000 people in 15 communities. Please narrow down the thematic issues and geographic scope of the intervention under component 3.	
		Please seriously reconsider the "economic valuation of the Oases environmental services (e.g. PES and other market-based mechanisms) to later develop a marketing plan to link traditional oases products with the market and private sector". The experience so far at the GEF is that these valuations made without a series of activities properly budgeted and linked to a larger project, end-up not being used. Furthermore, PES schemes require the a priori identification of buyers and sellers and significant investments and institutional capacity to make them work. This is very unlikely to happen as a result of this MSP. Please also use the advances in the projects listed on page 12 to narrow down the themes.	
		October 4, 2013	
		The project is now much more focused and streamlined to justify the level of GEF resources requested. Activities such as PES have been scaled back accordingly.	
	17. <u>At PIF</u> : Is the indicated amount and composition of co-financing	Cleared July 25, 2013	March 4, 2015

		Secretariat Comment at PIF (PFD)/Work Program Inclusion <sup>1</sup>	Secretariat Comment At CEO Endorsement(FSP)/Approval (MSP)
	as indicated in Table C adequate? Is the amount that the Agency	Yes, based on the GEF amount requested, the indicative co-financing is adequate	All the co-financing has been confirmed with letters of confirmation.
	bringing to the project in line	and includes contribution from FAO,	with fetters of committation.
	with its role?	albeit in-kind. Please ensure that the	Cleared
	<u>At CEO endorsement</u> : Has co- financing been confirmed?	amounts are confirmed and supported with letters when MSP is submitted for	
	indicing been continued.	CEO approval.	
		Cleared	
	18. Is the funding level for <b>project</b> <b>management cost</b> appropriate?	July 25, 2013	March 4, 2015
		Yes, PMC is appropriate.	Yes, after the project preparation, the PMC was adjusted from 6 to 10%. It is
		Cleared	appropriate.
			Cleared.
	19. <u>At PIF</u> , is PPG requested? If the requested amount deviates from	July 25, 2013	March 4, 2015
	the norm, has the Agency	Yes, \$50,000 is requested plus fee, which	The PPG request is justified, and has
	provided adequate justification that the level requested is in line with project design prode?	is in line with norm. However, no justification is provided. Please submit justification for amount requested	been used is line with proposed project design needs.
	with project design needs? <u>At CEO endorsement/ approval</u> , if PPG is completed, did Agency	together with the revised PIF.	Cleared
	report on the activities using the PPG fund?	October 4, 2013	
		The PPG request is now justified, and is line with proposed project design needs.	
		Cleared	
	20. If there is a non-grant instrument in the project, is there a reasonable calendar of reflows included?	N/a	n/a
	21. Have the appropriate <b>Tracking</b>		March 4, 2015
Project Monitoring and Evaluation	<b>Tools</b> been included with information for all relevant indicators, as applicable?		Yes, both BD and LD have been submitted with information.

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	22. Does the proposal include a <b>budgeted M&amp;E Plan</b> that monitors and measures results with indicators and targets?		Cleared March 4, 2015 Yes, the proposal includes a budgeted M&E and is linked to the project's results framework. Cleared
Agency Responses	<ul> <li>23. Has the Agency adequately responded to comments from:</li> <li>STAP?</li> <li>Convention Secretariat?</li> <li>The Council?</li> <li>Other GEF Agencies?</li> </ul>		
Secretariat Recommen	dation		
Recommendation at PIF Stage	24. Is PIF clearance/approval being recommended?	<ul> <li>July 25, 2013</li> <li>No, the PIF is not yet recommended. Please address concerns raised in the review.</li> <li>October 4, 2013</li> <li>No, the PIF is still not ready to be recommended. Please address remaining concerns in #4 and #7 as appropriate.</li> <li>October 28, 2013</li> <li>No, PIF clearance is still not recommended pending clarification of the following BD related issues:</li> <li>1. Synthesize the list of species that will benefit from the SLM practices needed to justify labeling of local products. For</li> </ul>	

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	25. Items to consider at CEO endorsement/approval.	<ul> <li>each of the target areas (Oases), please provide the common and scientific names of at least the following groups: Birds (migratory), Mammals (including endemics as appropriate), and Plants (endemics only). A useful option is to consider species compositions based on Ecoregions, especially the following: Mediterranean forests, dry woodlands and scrubs -Terrestrial Eco-regions 85, 86 and 87), Desert Saharan Steppe (Terrestrial Eco-region 93) and Permanent Maghreb (Freshwater Ecoregion 34).</li> <li>2. Provide a clear description of the labeling requirements for the local products. Who will provide this labeling? Is it a local labeling system, or does it have some international recognition? What biodiversity standards will be used for this labeling? That is, how do we know that the labeling has a positive impact on biodiversity conservation?</li> <li>December 3, 2013</li> <li>It is agreed that the above issues will be addressed during project development. The MSP is therefore recommended for CEO approval.</li> <li>March 4, 2015</li> <li>Recommended for approval</li> </ul>	
Recommendation at	26. Is CEO endorsement/approval	Cleared	March 4, 2015
CEO Endorsement/	being recommended?		,

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Approval			Yes Cleared
	First review*	July 25, 2013	
Review Date (s)	Additional review (as necessary)	October 04, 2013	
	Additional review (as necessary)	October 28, 2013	

\* This is the first time the Program Manager provides full comments for the project. Subsequent follow-up reviews should be recorded. For specific comments for each section, please insert a date after comments. Greyed areas in each section do not need comments.