



REQUEST FOR PROJECT PREPARATION GRANT (PPG)
PROJECT TYPE: Medium-Sized Project
THE GEF TRUST FUND

Submission date: 3 December 2009
Re-submission date: 16 December 2009

GEFSEC PROJECT ID¹:
GEF AGENCY PROJECT ID:
COUNTRY: Morocco
PROJECT TITLE: Market Transformation for Energy Efficient Lighting in Morocco
GEF AGENCY: UNEP
OTHER EXECUTING PARTNER: UNEP/DTIE with the Ministry of Energy, Mines, Water, and Environment (MEMWE)
GEF FOCAL AREA: Climate Change,
GEF-4 STRATEGIC PROGRAM: CC-SP1: Promoting Energy Efficiency in Residential and Public Buildings
NAME OF PARENT/PROGRAM/UMBRELLA PROJECT:

A. PROJECT PREPARATION TIMEFRAME

Start date of PPG	February 2010
Completion date of PPG	March 2010

B. PAST PROJECT PREPARATION ACTIVITIES (\$)

List of Past Project Preparation Activities	Output of the Activities	Project Preparation Amount (a)	Co-financing (b)	Total c = a + b
None				
Total Project Preparation Financing				

C. PROPOSED PROJECT PREPARATION ACTIVITIES (\$)

Describe the PPG activities and justifications: preparation of a detailed energy-efficient lighting project for the residential, office and public buildings lighting sectors in Morocco, including an analysis of the supply and demand sides of the lighting market and working closely with government entities as well as the national electricity utility, electricity distributors and market parties. This requires specific expertise with regard to design of the project, development of its implementation arrangements, and involvement of stakeholders that needs to be provided by local and international experts.				
List Proposed Project Preparation Activities	Output of the PPG Activities	Project Preparation Amount (a)	Co-financing (b)	Total c = a + b
Collecting additional data about the market structure, imports, distribution, sales and demand for lighting products, including EE lighting products	Understanding of market structure, demand, etc. for lighting products, including EE lighting products	5,000	2,500	7,500

¹ Project ID number will be assigned initially by GEFSEC. If PIF has been submitted earlier, use the same ID number as PIF.

Conducting consultations with public and private sector stakeholders with regard to the regulatory, technical, And marketing activities	Buy-in and arrangements for involvement of all stakeholders under the project	5,000	2,500	7,500
Design of the EE lighting pilot/demonstration projects in residential sector and public buildings in close liaison with the state utility and the private distributors	Ready EE lighting pilot/demonstration projects for implementation under the project	10,000	5,000	15,000
Design of the project, implementation arrangements, and the M&E plan through log-frame analysis	Detailed final project design, implementation arrangements, and M&E plan	0	10,000	10,000
Total Project Preparation Financing		20,000	20,000	40,000

D. FINANCING PLAN SUMMARY FOR PROJECT PREPARATION GRANT: (\$)

	Project Preparation	Agency Fee
GEF financing	20,000	2,000
Co-financing	20,000	
Total	40,000	2,000

E. PPG REQUESTED BY AGENCY(IES), FOCAL AREA(S) AND COUNTRY(IES)¹

GEF Agency	Focal Area	Country Name/ Global	(in \$)		
			PPG (a)	Agency Fee (b)	Total c = a + b
(select)	(select)				
Total PPG Requested					

¹ No need to provide information for this table if it is a single focal area, single country and single GEF Agency project.


F. PPG BUDGET REQUEST

Cost Items	Total Estimated Person Weeks (PW) for GEF Grant	GEF (\$)	Co-financing (\$)	Total (\$)
Local consultants *	6	10,000	10,000	20,000
International consultants*	3	6,000	6,000	12,000
Travel		3,000	3,000	6,000
Miscellaneous		1,000	1,000	2,000
Total PPG Budget		20,000	20,000	40,000

* Split between local and international consultants might be indicative and subject to the procurement guidelines of the Agencies. Additional information regarding consultants should be provided in Annex A.

G. GEF AGENCY(IES) CERTIFICATION

This request has been prepared in accordance with GEF policies and procedures and meets the GEF criteria for project identification and preparation.

Agency Coordinator, Agency name	Signature	Date	Project Contact Person	Telephone	Email Address
Maryam Niamir-Fuller, Director UNEP/DGEF		16 December 2009	Edu Hassing UNEP/DGEF	+33 1 44 37 14 74	edu.hassing@ unep.org

Annex A

Consultants Financed by the Project Preparation Grant (PPG)

Position Titles	\$/Person-Week (PW)	Estimated PWs	Tasks to be performed
Local Expert			
EE Lighting Expert	1,667	6	<ul style="list-style-type: none"> - Assist with the collection of additional data about the market structure, imports, distribution, and sales and demand for lighting products, including EE lighting products; - Prepare an outline of the EE lighting pilot/demonstration projects to be implemented under the project; - Assist with the preparation of a comprehensive logical framework for the project; - Provide assistance with design and development of the project and defining the project outcomes and outputs; and - Assist with conducting consultations with public and private sector stakeholders with regard to the proposed regulatory, technical, and marketing activities to take place under the project.
International Expert			
EE Lighting Project Design Expert	2,000	3	<ul style="list-style-type: none"> - Collect additional data about market structure, imports, distribution, and sales and demand for lighting products, including EE lighting products; - Consult with public and private sector stakeholders with regard to the proposed regulatory, technical, and marketing activities to take place under the project; - Prepare a detailed design of the EE lighting pilot/demonstration projects for the residential sector in cooperation with the state utility and the private electricity distributors; - Advise on the international best practices and lessons learned with regard to the design and implementation of similar projects in other countries; - Prepare a comprehensive logical framework for the project; - Review additional information and data collected by the local expert and others with regard to the baseline and barriers for use of EE lighting products; - Assist the local project team to define the project scope and make recommendations with regard to strategic objectives of the project; - Prepare the design of the project including implementation arrangements and the M&E plan with a set of measurable impact and progress indicators; - Assess sustainability of the envisaged project outcomes and outputs; and - Provide other guidance for the implementation of the PPG and preparation of the MSP proposal as required.