



**REQUEST FOR PROJECT PREPARATION GRANT (PPG)**  
**PROJECT TYPE: FSP**  
**THE GEF TRUST FUND**

**Submission date:** 01 May 2012

**GEF PROJECT ID<sup>1</sup>:** 3989

**GEF AGENCY PROJECT ID:** 5079

**COUNTRY(IES):** Kingdom of Morocco

**PROJECT TITLE:** A circular economy approach to agro-biodiversity conservation in the Souss-Massa Drâa Region of Morocco

**GEF AGENCY(IES):** UNDP

**OTHER EXECUTING PARTNER(S):** Ministry of Agriculture and Maritime Fisheries

**GEF FOCAL AREA(S):** Biodiversity

**GEF-4 STRATEGIC PROGRAM(S):** BD SO2 SP-4 and SP-5

**NAME OF PARENT/PROGRAM/UMBRELLA PROJECT (if applicable):** MENARID

**A. PROJECT PREPARATION TIMEFRAME**

Start date of PPG	01 June 2012
Completion date of PPG	31 March 2013

**B. PAST PROJECT PREPARATION ACTIVITIES (\$) – NA**

List of Past Project Preparation Activities	Output of the Activities	Project Preparation Amount (a)	Co-financing (b)	Total c = a + b
None under UNDP. The prior implementing agency, IFAD, developed draft TORs for the implementation of the PPG (both for the team leader and relevant studies), which this project can build on.		0	0	0
<b>Total Project Preparation Financing</b>		0	0	0

**C. PROPOSED PROJECT PREPARATION ACTIVITIES (\$)**

List of Proposed Project Preparation Activities	Output of the Activities	Project Preparation Amount (a)	Co-financing (b)	Total c = a + b
Assessment of the legal, institutional and policy context and practical recommendation to promote PES for the “produits	A review of existing legal, institutional and policy frameworks for PES in Morocco.  Concrete proposals for intra- and inter-ministerial coordination on PES in Morocco  Preliminary assessment of capacity needs and proposals for suitable PES-related capacity	10,667	9,000	19,667

<sup>1</sup> Project ID number will be assigned by GEFSEC. If PIF has already been submitted, please use the same ID number as PIF.

du terroir” in Morocco & Souss-Massa Drâa Region (SMDR).	<p>building schemes.</p> <p>A compilation of concrete activities and policies/strategies to promote PES for specific agricultural products.</p> <p><u>Justification:</u> There is insufficient capacity and information regarding the legal and policy frameworks that would enable the project to reach its objectives. This assessment will be critical to define the bottlenecks that the project should address and the gaps that should be supported to promote PES in Morocco. This is also a crucial assessment to minimize risks during project implementation. Local travel will be required to the SMDR to undertake consultations with local stakeholders.</p>			
Assessment of potential for organic food promotion, production and labelling of selected products of the SMDR.	<p>An assessment of opportunities needs and gaps in terms of market (offer and demand, national and international) for organic and biodiversity-friendly food products, and of related certification and marketing.</p> <p>Project sites and size/type of interventions to promote organic agriculture (for selected products) explored, assessed and defined.</p> <p>A strategy with concrete activities to be implemented by the project, for the labelling of key products of the SMDR.</p> <p><u>Justification:</u> This is one of the main components and will require careful assessment to define the sites for the interventions and the concrete activities that could be promoted by the GEF. Local travel will be required to the SMDR to undertake ground-truthing and consultations with local stakeholders.</p>	10,667	11,000	21,667
Assessment of PES schemes and sustainability models to be applied to agro-biodiversity and Argan conservation	<p>A critical comprehensive analysis of existing and potential PES schemes and related sustainability models, to determine the most suitable schemes and models to be adopted and piloted by the project, for agro-biodiversity and Argan conservation.</p> <p><u>Justification:</u> This activity will be needed as it will define the operational model and its costing for the promotion of the pilot agro-biodiversity conservation activities. It will provide further elements for cost-effectiveness and sustainability issues. It will require assessment at the field level and interactions with a wide range of stakeholders in the SMD region.</p>	10,666	13,000	23,666
Technical inputs to project design	Full project design including implementation arrangement, institutional setup, suitable partnerships from the local to global levels, global	33,000	35,000	68,000

	<p>environmental benefits, M&amp;E, BD tracking tools, sustainability assessment, community engagement, concept viability, etc., based on the consolidation of the studies and stakeholder consultation.</p> <p><u>Justification:</u> This activity is needed as a crucial technical backstopping to ensure that project design is coherent, cost-effective and implementable. It will specifically analyze the institutional setup for project implementation and will require intensive local/national consultations and thus travel to the field.</p>			
Preparation of the project cost tables and implementation manual	<p>The preparation of the COSTAB file and the annex on the financial analysis (to provide elements for procurement modalities, audits, financial flow, etc.). The task includes contributions to the preparation of the IC analysis and the project implementation manual.</p> <p><u>Justification:</u> This activity will provide project costing and its financial implementation modalities. This activity is vital to ensure project effectiveness' and readiness for a start up on time. It will also provide elements for project implementation and financial management/monitoring during implementation.</p>	6,000	5,000	11,000
Project management	Day to day PPG management (no GEF funding is required for this activity)	0	20,000	20,000
Documents translation	<u>Justification:</u> Government will require project documents in French for approval and use for project implementation	9,000	2,000	11,000
<b>Total Project Preparation Financing</b>		<b>80,000</b>	<b>95,000</b>	<b>175,000</b>

**D. FINANCING PLAN SUMMARY FOR PROJECT PREPARATION GRANT: (\$)**

	<b>Project Preparation</b>	<b>Agency Fee</b>
GEF financing	80,000	8,000
Co-financing	95,000	
<b>Total</b>	<b>175,000</b>	<b>8,000</b>

## F. PPG BUDGET REQUEST

Cost Items	Total Estimated Person Weeks for GEF Grant (PW)	GEF (\$)	Co-financing (\$)	Total (\$)
Local consultants *	12	21,000	27,000	48,000
International consultants**	12	34,000	32,000	66,000
Travel (local)		11,000	6,000	17,000
Consultation meetings		5,000	8,000	13,000
Project Management		0	20,000	20,000
Documents translation		9,000	2,000	11,000
<b>Total PPG Budget</b>		<b>80,000</b>	<b>95,000</b>	<b>175,000</b>

\* Annex A for Consultant cost details should be prepared first before completing this table. See notes on Annex A for the required detailed information. This table is the sum of all local and international consultants presented in Annex A.

\*\* International Travel included in the estimations

## G. GEF AGENCY CERTIFICATION

This request has been prepared in accordance with GEF policies and procedures and meets the GEF criteria for project identification and preparation.

Agency Coordinator, Agency name	Signature	Date	Project Contact Person	Telephone	Email Address
Yannick Glemarec, Executive Coordinator, UNDP/GEF		01 May 2012	Yves de Soye, Regional Technical Advisor and Financing Specialist, Ecosystems & Biodiversity	+421 2 59337 332; +421 911 360 250	yves.desoye@undp.org

## Annex A

### Consultants Financed by the Project Preparation Grant (PPG)

Position / Titles	\$ / Person Week <sup>1</sup>	Estimated PWs <sup>2</sup>	Tasks to be performed
<b>Local</b>			
Institutional specialist	1750	4	<p>Review of existing legal, institutional and policy frameworks for PES in Morocco.</p> <p>Provide concrete proposals for intra- and inter-ministerial coordination on PES in Morocco</p> <p>Produce preliminary assessment of capacity needs and proposals for suitable PES-related capacity building schemes.</p> <p>A compilation of concrete activities and policies/strategies to promote PES for specific agricultural products.</p> <p>Provide key indicators and baseline values for project monitoring</p>
Agronomist/organic food production specialist	1750	4	<p>Assess opportunities, needs and gaps in terms of market (offer and demand, national and international) for organic and biodiversity-friendly food products, and of related certification and marketing.</p> <p>Explore, assess and define project sites and size/type of interventions to promote organic agriculture (for selected products)</p> <p>Develop a strategy with concrete activities to be implemented by the project, for the labelling of key products of the SMDR.</p> <p>Provide key indicators and baseline values for project monitoring</p>
Forester/agro-biodiversity specialist	1750	4	<p>Develop a critical comprehensive analysis of existing and potential PES schemes and related sustainability models, to determine the most suitable schemes and models to be adopted and piloted by the project - for agro-biodiversity and Argan conservation.</p> <p>Provide key indicators and baseline values for project monitoring</p>
<b>International</b>			
GEF/BD and PES Specialist	3000	8	<p>Full project design including implementation arrangement, institutional setup, suitable partnerships from the local to global levels, global environmental benefits, M&amp;E, BD tracking tools, sustainability assessment, community engagement, concept viability, etc., based on the consolidation of the studies and stakeholder consultation.</p>
Economist and Financial analyst	2500	4	<p>The preparation of the COSTAB file and the annex on the financial analysis (the financial analysis will provide elements for, procurement modalities, audits, financial flow etc.) The task includes contribution to the preparation of the IC analysis and the project implementation manual.</p>

<sup>1</sup> Provide dollar amount per person week.

<sup>2</sup> Provide person weeks needed to carry out the task and corresponds to the dollar amount per person week in the previous column.