# UNITED NATIONS DEVELOPMENT PROGRAMME Global Environment Facility

# **PROJECT DOCUMENT**

# GLOBAL ENVIRONMENTAL CITIZENSHIP (GEC)

LATIN AMERICA AND THE CARIBBEAN

**NOVEMBER 2001** 

#### PROJECT DOCUMENT

1. IDENTIFIERS:

Project Number:

Co-executing

Project Name: Regional: Global Environmental Citizenship

Duration:

Implementing Agency: United Nations Environment Programme

Executing Agency: UNEP/ROLAC in its capacity as Secretary of the Forum of

Ministers of Environment of Latin America and the Caribbean UNDP/RBLAC and by PARLATINO, Consumers International

(CI), International Union of Local Authorities (IULA), Latin America Council of Churches (CLAI), International Union for the Conservation of Nature (CEC-IUCN), World Association of

Community Radio Broadcasters (AMARC).

Requesting Country:

Argentina, Chile, Costa Rica, Cuba, Ecuador, Mexico and Peru Eligibility: CBD Ratification - all countries have ratified

GEF Focal Area: Multifocal

GEF Programming Framework: All GEF Focal Areas

#### 2. SUMMARY:

The Global Environmental Citizenship Project (GEC) will generate greater public awareness, increase levels of understanding of global environmental issues and mobilise support in the countries of the region for the objectives of the GEF thematic areas and operational programmes. In the context of the GEF Operational Strategy, the GEC project will provide assistance for activities that build public awareness in order to ensure public participation, and more effective decision making and actions affecting the global environment. Project activities will be carried out through six well-established Latin American networks, consisting of parliamentarians (PARLATINO), consumer organizations (CI), local authorities (IULA), educators (CEC-IUCN), radio broadcasters (AMARC), and religious leaders (CLAI), together with the environmental authorities of the seven demonstration countries, due to their demonstrated leadership in the Forum of Ministers of the Environment; their expressed interest in developing demonstration activities aimed at establishing national strategies on environmental citizenship; and their leadership in subregional activities and initiatives. Additionally, the project will support a complete and thorough review of the national legislation dealing with GEF's focal issues and will prepare specific proposals to strengthen the legislative framework in the region on those same topics. In particular, the project will conduct demonstration activities in seven countries (Argentina, Chile, Costa Rica, Cuba, Ecuador, Mexico and Peru), selected because they host headquarters of the six selected networks and because of their importance to the region in relation to GEF issues.

#### 3. PROJECT COSTS AND FINANCING (MILLION US\$):

GEF:	Project:	2.977		
	PDF B	0.235		
	Subtotal GEF:			3.212
Co-financing:				
	UNEP (in kind)	0.228		
	UNEP (in cash)	0.152		
	UNDP (in kind)	0.150		
	Subtotal UNEP/UNDP:		0.530	
	Participating networks (in cash and in kind)	0.980		
	Subtotal Participating Networks:		0.800	

#### Other donors:

Participating governments (in cash and in kind)		
CONAMA of Chile (in-cash)	0.210	
SEMARNAT of Mexico (in-cash)	0.032	
SEMARNAT of Mexico (in-kind)	0.095	
Secretary of Ecology of State of Mexico (in cash)	0.450	
CITMA of Cuba (in-kind)	0.159.8	
CONAM of Peru (in-kind)	0.080	
MAE of Costa Rica (in-kind)	0.080.12	
SDSyPA of Argentina (in-kind)	0.114.68	
MA of Ecuador (in- kind)	0.083,4	
Subtotal Participating Governments:	1.305	
Other donors (in cash and in kind)		
IDB (in cash)	0.150	
University of Cordoba, Argentina (in cash)	0.100	
University of Cordoba, Argentina (in kind)	0.100	
Institute for the Development (in cash)	0.180	
Subtotal other donors:	0.530	
Subtotal co-financing:	3	3.165

Total project cost: 6.377

# 4. OPERATIONAL FOCAL POINT ENDORSEMENT:

See Annex 10 for complete list of endorsements

# 5. GEF IMPLEMENTING AGENCY CONTACT:

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# Abbreviations and Acronyms

AMARC World Association of Community Radio Broadcasters (Asociación

Mundial de Radios Comunitarias)

CBD Convention on Biodiversity

CEC-IUCN Communications and Education Commission - International Union for

the Conservation of Nature (Unión Internacional para la Conservación

de la Naturaleza - Comisión de Educación y Comunicaciones)

CI Consumers International

CITMA Ministry of Science, Technology and the Environment of Cuba

(Ministerio de Ciencia, Tecnología y Medio Ambiente)

CLAI Latin American Council of Churches (Consejo Latino Americano de

Iglesias)

CONAM National Council of Environment of Peru (Consejo Nacional del

Ambiente)

CONAMA National Commission of Environment of Chile (Comisión Nacional de

Medio Ambiente)

FCCC Framework Convention on Climate Change GEC Global Environmental Citizenship Project

GEF Global Environment Facility (Fondo para el Medio Ambiente Mundial)
IULA International Union of Local Authorities (Unión Internacional de

Autoridades Locales)

MA Ministry of Environment of Ecuador (Ministerio del Ambiente)

MAE Ministry of Environment and Energy of Costa Rica (Ministerio del

Ambiente y Energía)

OAS Organization of American States (Organización de Estados Americanos,

OEA)

PARLATINO Latin American Parliament (Parlamento Latinoamericano)

PCU Project Coordination Unit

SEMARNAP Secretariat of the Environment, Natural Resources and Fisheries of

Mexico (Secretaría de Medio Ambiente, Recursos Naturales y Pesca)

SERNADESU Secretariat of Natural Resources and Sustainable Development of

Argentina (Secretaría de Recursos Naturales y Desarrollo Sustentable)

SDSyPA Secretariat of Sustainable Development and Environmental Policy

(Secretaría de Desarrollo Sustentable y Política Ambiental)

UNEP United Nations Environment Programme
UNDP United Nations Development Programme

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#### I. Context

#### A. Description of subsector

- 1. This project responds to the GEF Operational Strategy objective of supporting "communication and outreach that promote better public understanding of the global environment, and that mobilize people and communities to protect the global environment...". Currently there are a number of initiatives in environmental outreach, education and awareness in the region that focus primarily on the national context; however, very few cases relate to global environmental issues.
- 2. National-level environmental outreach, education and awareness initiatives, where they exist, represent a significant commitment on the part of national governments and, in some cases, of non-governmental organisations. Below are some notable examples from Latin America:
- Mexico has an important environmental education programme with an annual budget of approximately US\$ 2,000,000. The main activities that they carry out are related to environmental training and public awareness through publication of printed materials and electronic media. The government also has an important component devoted to citizen participation through the National Consultative Council for Sustainable Development. It organises seminars, public hearings and other important decentralised activities at a subregional level. There is also a special centre devoted to environmental training and education.
- Chile, through the National Commission of Environment, is investing US\$275,000 in environmental education. The main components are related to formal and non-formal education, awareness-raising through mass events, dissemination of information, seminars and workshops, training on environmental issues and other topics linked to sustainable development.
- Cuba, through the Ministry of Science, Technology and Environment, is investing approximately US\$ 300,000 in environmental education and public awareness through citizen campaigns, training workshops and seminars with participation of non-governmental organisations, as well as through printed material for broad public dissemination. Cuba has important radio and television outreach programmes and has also organised several workshops for media professionals.
- Costa Rica spends annually around US\$ 295,000 on programmes related to environmental education activities, mainly concerned with the protection of natural resources, biodiversity conservation, prevention and control of pollution, public awareness and training on several sustainable development topics. In the private sector, the National Institution of Biodiversity (INBio) has a substantial information outreach programme devoted to disseminating information on Costa Rica's biodiversity and its potential contribution to sustainable development.
- 3. There are also a number of global and regional environmental outreach, education and awareness initiatives, including:

- The Convention on Biological Diversity has created a web-site with a clearinghouse mechanism Internet service. Among the national focal points, Mexico is the only country currently linked. In addition, the Convention on Biological Diversity included on the agenda of the Fourth Meeting of the Conference of the Parties (May, 1998) the topic of education and awareness as a consideration in measures for the implementation of Art. 13.
- The Inter-American Biodiversity Information Network (IABIN) for Latin America and the Caribbean (GRULAC) was established to promote the exchange and use of information on a regional continental basis related to the Convention on Biological Diversity. Other biodiversity information networks that are now in operation have been established for similar purposes, among them: (a) BINBr, Biodiversity Information Network, Brazil; (b) CBIN, Canadian Biodiversity Information Network; (c) Convention on Biological Diversity; (d) IBIN, Indigenous Peoples Biodiversity Information Network; and (e) MABNetAmericas.
- The *United Nations Framework Convention on Climate Change* has a web-site, which publishes the following information: (a) Beginner's Guide; (b) Climate Change Information Kit; (c) Climate Change Bulletin; (d) Press Releases; and (e) Second Assessment Report.
- Concerning the *Montreal Protocol*, there is a web-site created by the Secretariat of the United Nations Environment Programme. This site is a clearinghouse on information related to the protection of the ozone layer. Additionally, UNEP has carried out several specific training activities for Latin American countries concerning the Montreal Protocol. They took place in Venezuela (1992), Brazil (1995) and Colombia (1995 and 1996).

#### B. Host region strategy

- 4. The Ministers of Latin America and the Caribbean have made a formal commitment to support and promote meaningful citizen participation through a regional Citizen Forum on environmental management, which takes place back to back with the Biannual Ministerial Meetings. Based on the recommendations of the Preparatory Meeting of Experts and their deliberations, the Ministers decided to address the following priority topics of the Forum of Ministers over the following four years:
- Integrated watershed management, including the environmental management of coastal and ocean zones and water resources.
- Biological diversity and protected areas, in the framework of the Convention on Biological Diversity, and the proposals presented as a result of the Consultation with Experts of National Parks and other Protected Areas in Latin America and the Caribbean and of other regional agreements.

<sup>1</sup> The last Citizen Forum took place in March 1998 at the Eleventh Meeting of Ministers of the Environment of Latin America and the Caribbean, held in Lima, Peru.

- Climate change in the context of the United Nations Framework Convention on Climate Change and the Kyoto Protocol, with a view to establishing bases for reaching a regional consensus regarding this topic.
- Institutional frameworks, policies and instruments for environmental management, which include, among other topics, environmental education and training, and citizen participation.
- 5. Additionally, the Ministers ratified a declaration and a set of resolutions strongly supporting the participation of civil society and particularly that of regional networks and key non-governmental organisations in the implementation of regional and global environmental priorities. They also granted full endorsement to the Global Environmental Citizenship project.

#### C. Prior or ongoing assistance

- 6. In addition to the ongoing biodiversity and climate change enabling activities, there are a large number of UNDP and World Bank programmes and projects in the region that have awareness-raising components. Although these projects include limited budgets for public awareness related to the country's convention commitments and are often site-focused, the experiences and lessons from these initiatives will be incorporated into the project. Additionally, to strengthen co-ordination with these initiatives, the managers of some of the following will be invited to participate in the GEC Regional Project Advisory Board:
- The UNEP/OAS/GEF project, Inter-American Strategy for the Promotion of Public Participation in Decision-Making for Sustainable Development (ISP), seeks to give impetus to public participation in national and regional actions, focusing on practical institutional approaches to fostering public participation in decision-making. The information, awareness and understanding generated by the GEC project could be used effectively by the OAS initiative. Likewise, the OAS project provides the institutional framework needed for the participation of the six GEC networks in environmental decision-making. The GEC project will work jointly with this project in three countries (Argentina, Ecuador and Peru) and will share educational materials.
- The *Programme for the Consolidation of the Mesoamerican Biological Corridor (MBC)* funded by the GEF. GEC activities in Costa Rica and Mexico will support the objectives of the MBC project by providing necessary materials and involvement of the six networks. MBC activities will be more site-oriented while GEC focuses on particular social groups.
- The *Earth Council* is also developing important activities in Latin America related with this project, particularly within the context of the National Councils for Sustainable Development in close co-ordination with parliamentarian organisations. In this regard, the Earth Council will be invited to participate in some of the activities related to the project, particularly those implemented jointly with parliamentarians.

- 7. Bilateral donors have also supported environmental awareness activities in the region through different government and other national agencies:
- Germany, with approximately 30 per cent of all ongoing financial and technical co-operation projects for conserving biodiversity in 18 countries of the region, applying a percentage to educational, training and awareness activities (BMZ and GTZ).
- Norway, which has a strategy for environmental protection assistance in low-income countries of Central America, providing expertise and training (NORAD).
- Finland, sharing around 8 per cent of its bilateral assistance in the region, addressing education and general environmental protection among its main priorities.
- Assistance from other *Nordic countries* and *the Netherlands*, with emphasis on environmental and natural resources protection projects that include media and educational programmes.

# **II. Project Justification**

#### A. Problem to be addressed and the present situation

- 8. As a result of long negotiations in the last decade, the Governments of the world agreed and signed the following global accords related to the four focal areas of GEF:<sup>2</sup> the Montreal Protocol, Agenda 21, the Conventions on Biological Diversity and Climate Change, and, more recently, the Global Plan of Action on Land-based Sources of Marine Degradation. Nevertheless, the vast majority of the people of Latin America and the Caribbean do not yet fully understand these global topics, are not aware of the commitments made by their governments and much less do they understand the local implications of their implementation, as well as the mechanisms by which they could effectively participate in achieving these global environmental goals.
- 9. Addressing these pressing global environment issues requires the active involvement of civil society in general, a fact that is clearly recognised in the international conventions that deal with these topics.<sup>3</sup> For the moment, however, only some government agencies and the environmental community have been fully exposed to these issues, and there is a need to generate higher levels of public awareness among other key social actors who are affected by or benefit from sound environmental management. In this context, the four focal areas of GEF can become the backbone of a new form of participation by citizens aware of and concerned about the global environment.

Biodiversity, climate change, international waters and ozone layer depletion.

<sup>3</sup> Article 6 of the United Nations Framework Convention on Climate Change (UNFCCC). Article 13 of the Convention on Biological Diversity (CBD). Article 19 of the United Nations Convention to Combat Desertification. Annex II of the Vienna Convention on the Protection of the Ozone Layer. Article 9 of the Montreal Protocol. Article 8 of the Washington Declaration on the Protection of the Marine Environment from Land-based Activities.

- 10. Consistent with these international agreements, the GEF Operational Strategy states that GEF will provide assistance for activities that build public awareness in order to ensure public participation, and more effective decision-making and actions affecting the global environment. The GEF Operational Programmes also recognise the importance of awareness building and removal of information barriers to achieving these objectives. To that end, the GEC project will mobilise key constituencies, particularly outside the environmental community, to enable them to make informed decisions and support policy reform, market transformation and alternative approaches to the management of natural resources.
- 11. While there is scope in individual GEF projects for more funding of awareness generating activities that can help to improve their effectiveness, there is good justification for implementing a stand-alone awareness-raising project that addresses the broad goals of the GEF Operational Programmes. For example, it is more cost effective to train radio producers in all four areas of the GEF at one time than to do so in each individual focal area and country by country. This horizontal approach has the potential to provide more awareness to a greater segment of society at less cost to the GEF.
- 12. An activity conducted in 1997 by the PDF of the GEC project—a public survey carried out in four countries—showed that only 10 per cent of those surveyed were aware of global environment issues. The results also confirmed that what little knowledge there was of environmental issues of biodiversity, climate change, ozone layer depletion and international waters, was often incorrect. Knowledge levels are also low among decision-makers and opinion-leaders that play key roles in public policy, such as parliamentarians and local authorities. This finding emerged as a conclusion from a series of regional workshops that were held with the six networks that participated in the PDF activity. These low levels of awareness can be partially explained by the lack of media coverage and general outreach and the very slow, if any, incorporation of them into educational curricula. In essence, people do not relate to global environmental issues as they do to national and local environmental issues, and furthermore, they see little, if any, connection between their daily concerns and the global environmental issues. This lack of knowledge is an impediment to greater participation at all levels in actions to effectively address the problems of the global environment.
- 13. For this reason, the GEC project will target six key social actors<sup>4</sup> and will focus on Latin America and the Caribbean because of existing GEF, UNDP and UNEP regional programmes. Reaching these constituencies is facilitated in Latin America by the presence of well-organised networks of key social groups and non-governmental organisations (NGOs) with global and regional reach that have wide political and social influence.
- 14. These groups offer the opportunity to generate increasingly broad support for actions to mitigate global environmental problems, given their delivery systems, which enable them to reach wide constituencies that are not often exposed to global issues. This, in turn, has helped them to provide specific and relevant information used to enrich their constituencies' environmental agendas and capacities for action.

The six target groups are: the Latin American Parliament (PARLATINO); Consumers International (CI); the International Union of Local Authorities (IULA); the Commission on Education and Communication of the International Union for the Conservation of Nature (CEC-IUCN); the World Association of Community Broadcasters (AMARC); and the Latin American Council of Churches (CLAI).

#### B. Expected end-of-project situation

- 15. The GEC project will target constituencies to promote decision-making regarding policies, investment choices, resource management and technology options within the GEF's Operational Programmes. It will address specific issues that call for public participation through consultations, involvement of local stakeholders, and strategic partnerships between relevant stakeholders. The project will create information products and services targeted by identifying and adapting relevant information and material from a variety of sources appropriate to the needs and target audiences of the six networks.
- 16. In a period of three years, the GEC project will strengthen the response capacity of six selected key regional social groups to four global environmental priority themes of GEF for the region. The project will also carry out medium term activities between the groups and their sub regional and national partners, with the focus of contributing to solution of global problems as manifested locally, at least in seven countries of the region. By the end of this period, the project will attain the following:
- Six implementing networks (social groups) organised and ready to participate, on a consensual and shared basis, in the undertaking of activities for a global citizenship.
- Environmental information tool-kits for the networks, which will reflect the optimum design, and the requirements of each network, their members and partners. Additionally, they will have an assortment of global environmental material, adapted to the specific needs of the six networks, as well as a web page developed for each one, to be disseminated among their users.
- An inventory of existing technical information in the four GEF focal areas. Applied models
  of regional legislation on biological diversity, ozone layer protection, climate change and
  sustainable management of international waters, all within an appropriate legal framework.
  Models and information on the experiences of municipal environmental plans and their
  legislation on these topics will be examined.
- The establishment of the capacity to produce monthly supplements for consumers on the global environmental impacts of products and services. The supplements will be published electronically, printed, and broadcast on the radio. Practical guides for teachers of primary levels will be prepared. There will also be practical guides to develop community-focused radio programmes on the four global environmental themes. Environmental liturgical guides and tool-kits for ecclesiastical leaders will be prepared.
- An increase in the membership of the six networks willing to work on resolution of global environmental problems. The capacity of the networks to obtain local outputs on those themes in the medium term will be established.
- The incorporation of the experiences and lessons learned from other, similar initiatives that have been undertaken in the region and complement this project (e.g., UNEP/OAS/GEF project).

- The adaptation of agendas, priorities and outputs of the six key groups and their members towards a civic responsibility incorporating the global environmental themes of GEF.
- Mechanisms to link national organisations such as the National Councils of Citizen Participation or similar entities through collaboration activities with the Earth Council.
- The consolidation of mechanisms for dialogue and interaction of the networks with the governmental authorities of the region through the citizen forums and through their participation in the Forums of the Ministers of the Environment of Latin America and the Caribbean.
- A regional programme of environmental citizenship, which allows the incorporation of new entities, such as industry, youth, women, etc.

#### C. Target Beneficiaries.

- 17. The networks that will be mobilised to achieve the objectives of the project represent actors, who are not well informed on global environmental matters, but who, in their daily responsibilities, are in contact with problems that require a better understanding of such matters. The six networks described below were carefully selected as a result of the PDF activity using the following criteria:
- Established organisations of long standing that are well-respected in their communities and have a reputation for achieving results.
- Representative of a cross-section of society.
- Organisations, which represent social actors able to mobilise values and public policy with significant impacts at regional, national and local levels.
- Membership with actual and potential influence on environmental policy and management.
- An organisation of global scale with a regional structure.
- Interest in expanding their terms of reference to include global environmental issues.
- Existing delivery mechanisms.
- 18. The direct beneficiaries of this project are the members affiliated with the regional networks listed below and which are widely distributed throughout Latin America and the Caribbean, as indicated in Table 1.

#### 1. Latin American Parliament (PARLATINO)

- 19. Parliamentarians are the legitimate representatives democratically elected by the citizens with three fundamental responsibilities: approval of environmental legislation and ratification of international agreements; approval and supervision of public spending; and, in broader terms, representation of the legitimate interests that arise from the diverse sectors of society. In general, they feel excluded from the processes of negotiation of international conventions and deliberations in conferences of the parties to conventions. However, they are key actors when it comes to national implementation of such conventions. They are the ones that must develop and approve the legal instruments required to ensure the full incorporation of the content of the conventions in the national regulatory frameworks. They approve national budgetary allocations, including those for environmental activities, and they monitor and assess the actions taken by governments.
- 20. The Latin American Parliament (PARLATINO) is a well-known regional forum of parliamentarians, recognised through legal agreements with each national parliament in Latin America, which provides the necessary framework to execute project activities. It covers 24 countries and is formed by 924 parliamentarians. Their ongoing environmental activities include: 7 plenary sessions on regional environmental legislative frameworks; environmental impact assessment regulations and pollution control; a regional survey on environment; creation of a sub-commission on basin regulatory frameworks; and mechanisms for regional integration (Agenda 21 implementation). Current PARLATINO programmes are focused on energy, trade, health, agriculture, fisheries, municipalities, security, and environment. The annual budget amounts to US\$3.96 million.

#### 2. Consumers International (CI)

- 21. Organised consumer groups exert significant influence on consumer preferences and in advocating for environmentally sound practices, such as energy efficiency and sustainable consumption, and against unsound practices and products that damage the environment.
- 22. Consumers International (CI) is a powerful network, operating through effective public campaigns on the responsibilities of consumers, interested in participating in this project to link consumer concerns with the four focal areas of GEF. There are 34 national organisations in the Consumers International network. The environmental activities include: certification and green labelling; a report on globalisation and the change of consumer patterns (Chile); a campaign for energy efficiency and conservation; and participation in the Seminar on CFCs and the "ecofrig revolution". Current Consumers International programmes are focused on health, food security, public services, energy, and water. The annual budget amounts to US\$1 million.

#### 3. International Union of Local Authorities (IULA)

- 23. Local authorities are at the heart of where action affecting the global environment takes place. The majority of the projects to implement the focal areas of GEF take place at the municipal and local levels. They play a crucial role in municipal environmental management and need urgently to have the appropriate information to link global environmental priorities to local realities. The International Union of Local Authorities (IULA) is very interested in participating in this project in order to develop municipal environmental frameworks and build the capacity of the local authorities to, for example, manage protected areas, promote energy efficiency practices at the local level and be prepared to address transboundary issues related to international waters.
- 24. The International Union of Local Authorities (IULA) is a network of local municipal officials from 17 countries in Latin America. There are currently 205 municipalities in the IULA network. The environmental activities include local and national instruments (pollution control and protection of natural resources). IULA's current programmes are urban development; landuse planning; financial instruments; and municipal services. The annual budget amounts to US\$1.15 million.
  - 4. Commission on Education and Communication of the International Union for the Conservation of Nature (CEC-IUCN)
- 25. Educators are key actors in improving environmental literacy. They mobilise knowledge, information and values and are social instigators of ecological awareness that can change the daily practices of families in relation to the environment. Primary school teachers are organised through the CEC-IUCN network and are quite receptive to improving their methods of teaching and their curricula to build understanding of the importance of global issues and engage students in a culture of voluntary actions in favour of the environment.
- 26. The Commission on Education and Communication of the International Union for the Conservation of Nature (CEC-IUCN) represents groups of educators, governmental experts on environmental education, school and university teachers, and grass-roots leaders on community education. The CEC-IUCN currently consists of 131 national organisations. The environmental activities include programmes through six specialised commissions, which are: environmental laws; world protected areas; natural ecosystems; policy and environmental planning; survival of species; and education and communication. Current CEC-IUCN programmes cover biodiversity and international waters. The annual budget amounts to US\$560,000.

#### 5. World Association of Community Radio Broadcasters (AMARC)

27. Radio broadcasters are one of the most effective mass media mechanisms reaching, in a systematic way, a broad audience at the community level. The potential of promoting citizen participation around global environmental issues is one of their major interests. Radio is one of the most powerful mechanisms to communicate with citizens at all levels. The main challenge identified will be to produce dissemination materials on the four focal areas of GEF that will be attractive and relevant to a diverse audience at the community level.

28. The World Association of Community Radio Broadcasters (AMARC) has 390 members in Latin America. Their environmental activity is the dissemination of general information, including broadcasts through PULSAR (radio news and information service). The annual budget is US\$666,187.

#### 6. Latin American Council of Churches (CLAI)

- 29. Religious groups have an outstanding responsibility in the generation of civic environmental awareness. They are increasingly becoming involved in the environmental debate as a reflection of ethical principles and the obligation to forge a more equitable global alliance to care for nature as a common concern and a universal responsibility. There is an urgent need to educate religious leaders about existing technical information on global environmental issues. During the PDF phase, this was a clear demand expressed by the Latin American Council of Churches.
- 30. Approximately 2.81 million members in Latin America and the Caribbean form part of this network. Their environmental activities include the dissemination of information on general issues through Sunday-school curricula, community activities and discussion groups. Conflict resolution and peace-building processes are the current programmes. The annual budget is US\$1.86 million.

Table 1. Geographic distribution of the membership of the selected networks.

	CLAI (Individual members)	IUCN (National organization)	AMARC (Radios)	CI (National organization)	IULA (Municipalities)	PARLATINO (Individuals members)
NETHERLAND ANTILLES				1		43
ARGENTINA	500,000	27	46	3	22	43
ARUBA						41
BOLIVIA	3,000	8	31	1	5	42
BRAZIL	2,000,000	18	24	4	25	44
CHILE	20,000	5	31	2	7	42
COLOMBIA	10,000	15	21	1	27	41
COSTA RICA	5,000		4	1	9	42
CUBA	12,000	1	14	1	1	41
CURAÇAO				1		
DOMINICA			1			
DOMINICAN REPUBLIC	6,000		6	1		43
ECUADOR	5,000	19	23	1	38	41
EL SALVADOR	35,000		14	2	1	41
GUATEMALA	6,000		4	1		41
GUYANA			2	1		42
HAITI			6			

	CLAI (Individual members)	IUCN (National organization)	AMARC (Radios)	CI (National organization)	IULA (Municipalities)	PARLATINO (Individuals members)
HONDURAS	4,000		6	1	1	42
JAMAICA				1		
MARTINIQUE			1	1		
MEXICO	40,000	14	38	2	5	42
NICARAGUA	8,000		15	1	ī	41
PANAMA	35,000		3		8	42
PARAGUAY	5,000	3	10		12	42
PERU	5,000	9	58	1	19	42
PUERTO RICO	60,000		1	1		
SURINAME						43
TRINIDAD & TOBAGO				1		42
URUGUAY	12,000	6	13	3	1	42
VENEZUELA	13,000	7	9	1	22	43
OTHERS						-
TOTAL	2,811,000	131	390	34	205	924

#### D. Project strategy and implementation arrangements

#### 1. Project strategy

- 31. In 1997, PDF Block B funds were granted for the preparation of this project. PDF resources supported an extensive process of consultation based on a series of workshops with each of the selected networks. The purpose of the workshops was to assess their level of understanding of global environmental issues, gaps in their understanding, and the strengths of their organisation. Memoranda of Understanding were prepared, negotiated and signed with the six selected networks. In the process of project preparation, proponents confirmed that, by developing strategic alliances with committed non-governmental organisations, it is possible to develop a well-informed and action-prone citizenry on environmental issues at the local, national and regional levels.
- 32. The project will assist the six selected networks to incorporate global environmental concerns into their agendas and established programmes, and to channel their talents and energies on a continuing basis towards resolution of these issues. As part of project implementation, mechanisms will be consolidated to raise and sustain their level of achievement and involvement over the long term.

#### 2. Implementation arrangements

33. The Project Executing Agency will be the United Nations Environment Programme, Regional Office for Latin America and the Caribbean (UNEP/ROLAC), with assistance from the United Nations Development Programme, Regional Bureau for Latin America and the Caribbean

- (UNDP/RBLAC). The project will be implemented by the six regional NGO networks in each of the participating countries. A Project Co-ordination Unit (PCU) will be established at the UNEP Regional Office in Mexico City, under the responsibility of a Project Co-ordinator (task manager), who will oversee implementation of project activities.
- 34. The Project Co-ordinator will report directly to an Advisory Board consisting of the GEF Implementing Agency (UNEP); UNDP; the Forum of Ministers of the Environment of Latin America and the Caribbean; namely representatives of participating pilot countries and the participating regional networks. The principal role of the Board will be to review and approve project policies and strategies, the annual work plan and budget, and the annual reports. It will also help to maintain the project's focus by providing guidance and recommendations, as appropriate, as well as ensuring inter-agency and intergovernmental co-ordination.
- 35. Each of the six participating networks will assign a focal point to co-ordinate all project activities within their respective constituencies. These focal points will report on progress on a schedule to be determined during finalisation of the annual work plans. To maximise project impacts, close collaboration between the PCU and appropriate government agencies will be established and maintained throughout the implementation of the project. This collaboration will include participation in all project activities within their respective countries and substantive participation in the Regional Advisory Board. As part of direct support to project implementation, UNEP will be responsible for the preparation of educational materials and awareness-raising activities.

# III. Project Objectives

- 36. The principal long-term goal of the project is the formation of a Latin American citizenry that is fully aware of its global environmental rights and responsibilities.
- 37. This project will generate public awareness, increased levels of understanding of global environmental issues and greater support in Latin American countries for the objectives of the GEF Operational Programmes. The results of this project will facilitate broad-based support for these objectives by relating them to the individual concerns of citizens, in order to foster a greater commitment to voluntary action needed to guarantee the sustainability of GEF-funded measures. A consciously pro-active citizenry will create an enabling environment for national decision-making and action around GEF focal areas.
- 38. The project seeks to improve the capacity of the networks to: a) develop and conduct information dissemination and awareness raising activities on global environmental issues; b) act as key intermediaries in reaching members of civil society in the region; c) propose and apply model legislation and guidelines on GEF focal areas; and d) support the implementation of GEF activities in the region. More specifically, the current activities (baseline) of the six networks will be supplemented to cover issues related to global environmental problems. A key goal is to internalise global environmental issues in the programmes of the networks in order to sustain awareness-raising efforts.
- 39. In particular, the project will conduct demonstration activities in seven countries: Argentina, Chile, Costa Rica, Cuba, Ecuador, Mexico and Peru, as a concerted and systematic

effort to improve awareness and mobilise effective action in support of the objectives of the GEF Operational Programmes. These countries were selected based on the following: they are countries where headquarters of the six networks are located; countries that have shown leadership in key activities of the Forum of Ministers of the Environment; that have explicitly expressed interest in developing and implementing demonstration activities aimed at establishing national strategies for environmental citizenship; and that play key roles in sub regional networks and processes.

# IV. Implementation Strategy, Outputs and Activities

- 40. The project will be implemented using the following strategy:
- I. The gap in the existing activities of the networks with regard to global environmental issues, and more specifically as they relate to the GEF Operational Programmes, will be identified;
- II. The activities needed to fill this gap will be identified in the form of capacity-building needs, skills training, and preparation and production of "information kits" which address the global issues and the dissemination process;
- III. Through implementation of these activities, the project will strengthen strategic partnerships and mobilize networks of major groups as a means of reaching decision-makers, community leaders and other important gate-keepers with information about GEF focal issues; and
- IV. The project will adopt a participatory approach, which gives full consideration to the current interests, expertise and capabilities of the different members of civil society.

#### PROJECT ACTIVITY CLUSTERS AND EXPECTED OUTPUTS

- 41. To achieve these objectives, five interrelated and mutually reinforcing activity clusters are planned:
- I. Identification, adaptation and production of educational materials on GEF focal areas and operational programmes;
- II. Training and technical assistance in building capacity to effectively use these materials;
- III. Demonstration campaigns in seven countries to apply communication skills and tools;
- IV. Dissemination of lessons learned and results to sustain activities and promote replication; and
- V. Monitoring and evaluation of impacts and outcomes.

42. The outreach materials will contain general information on global environmental issues, including the impact of global environmental problems on local communities, the benefits of global environmental protection, and new or enhanced products/services, which can result from alternative activities which are environmentally beneficial. The materials would also include more targeted guidance on such issues as the harmonisation of domestic legislation linked to the implementation of global environmental conventions. The emphasis will be on awareness-raising, to facilitate the networks' initiatives to foster changes in attitudes and actions of their members. Specific activities will be anchored in the objectives and outcomes of the GEF operational programmes, as demonstrated below:

#### OP 1 - Arid and semi-arid ecosystems

43. The project will seek to generate and enhance awareness about the uniqueness and benefits of protecting these less well-known ecosystems and sustainably harvesting products from them. Educational materials, community alert campaigns, and other information dissemination activities will educate the networks about the existence and fragility of these ecosystems and the kinds of productive activities (e.g. tourism) which can benefit communities living in or near the ecosystems.

#### OP 2 - Coastal, marine and freshwater ecosystems

44. Outreach activities will seek to highlight the goods (such as fish and other marine products harvested) and services (e.g. flood protection, minimizing coastal erosion) provided by these ecosystems. Issues covered will include the relationship between land tenure practices and conservation/sustainable management of resources; the designation of protected areas; efforts to increase native populations of flora and fauna; and improved soil and water management practices.

#### OP 3 - Forest ecosystems

45. Information and educational materials will explain the importance of both direct and indirect benefits of forest ecosystems. Direct benefits include the harvest of timber, medicinal plants, fruits and other foods, and recreation and tourism; indirect benefits include forests as carbon sinks, soil protection, and watershed services. The outreach materials would also address the impact of land tenure practices on forest ecosystems; the effects of environmental damage to forests; and efforts to protect fragile tropical and temperate forests.

#### OP 4 - Mountain ecosystems

46. The project will seek to raise awareness of the impact on mountain ecosystems of land degradation and erosion (resulting from, for example, the establishment of transportation/communication links and various agricultural practices) and the resulting effect on community economic activities. Information materials will also stress the linkages between mountain, forest, coastal, and marine ecosystems. Outreach activities will educate the networks on the need to conserve mountain resources; minimise environmental damage (through soil conservation, sustainable forest management practices, agro-ecology, etc.); gather fuelwood and sustainably harvest other mountain ecosystem products.

#### OP 5 - Removal of barriers to energy efficiency and energy conservation

- 47. The project will explain to the networks how energy resource savings (through, for example, energy efficiency technologies) enhance the reliability of power distribution, decrease urban pollution, and cut greenhouse gas emissions. Outreach efforts will identify the causes of energy waste and inefficiency; explain how and why cleaner industries could be established; and demonstrate the domestic benefits of energy conservation techniques and technologies.
- OP 6 Promoting the adoption of renewable energy by removing barriers and reducing implementation costs (Renewable Energy Technologies RET)
- 48. The project would explain the linkage between the adoption of renewable energy technologies and the domestic/global benefits derived in reducing pollution (particularly in the numerous megacities of the region) and greenhouse gas emissions. Education and dissemination materials will explain incentives for using RET (lower costs, expanding market opportunities); promote the rational and efficient use of energy (e.g. alternative fuels), mainly in the transportation and industrial sectors; and, where applicable, explain how sustainably harvested forest resources can replace traditional fuels for domestic use.

#### OP 9 - Integrated land and water multiple focal area operational programme

49. Outreach activities will focus on the economic benefits, in particular to small islands and coastal communities throughout the region, of soil and water protection and the prevention and control of non-renewable resource pollution in international waterways. Educational and dissemination materials will help promote public involvement in developing institutions for managing international water resources; determining priority actions, in particular to minimise environmental damage to soil and water resources; and harvesting new and/or alternative products which are less damaging to these ecosystems.

#### OP 10 - Contaminant-based operational programme

50. Project activities will explain to the networks the linkage between the accumulation of harmful toxic chemicals in local waterbodies and the global accumulation of contaminants and how prevention and control efforts can provide economic (e.g. fisheries) and environmental (e.g. health) benefits. Materials would educate the networks about environmental damage resulting from contaminants; facilitate priority-setting; explain the benefits derived from using cleaner technologies, mainly in the transportation, agricultural, and industrial sectors; and explain how public involvement in policy-making and programmes can minimise contaminants.

51. Specific project activity components are described below.

#### Activity Cluster 1

Adaptation and production of educational materials on GEF focal areas and operational programmes

Output 1. Suite of education/information materials adapted to needs of six participating networks

Activity 1.1. Identification and adaptation of existing education/information materials. An inventory of current information sources and materials (e.g. printed and audio-visual) will be carried out to identify gaps in relation to the GEF Operational Programmes; those which meet the needs expressed by the six executing agencies, will be adapted and repackaged to be used by them. This adaptation will involve re-writing, editing, and translating existing material into Spanish and Portuguese. The project co-ordinator will be responsible for this activity in close co-ordination with the Convention Secretariats.

Activity 1.2. Production of information kits and guides. This activity will involve the design and production of 24 information kits on the four thematic issues tailored to the requirements of the six networks. Six guidebooks for the promotion and implementation of activities to support the four focal areas of GEF in their respective fields will also be produced. These materials will be produced under subcontract to an organization expressly hired for this purpose with support from the networks and the project.

Activity 1.3. Development of seven web-sites. One web-site for each network as well as a regional site with all the links to relevant existing electronic information centres on the global environmental issues will be designed and developed through this activity. Technical assistance to ensure the proper and effective interaction between the regional and network web-sites will also be provided to the networks. The project coordinator will coordinate the development of the regional site, and the focal points in the implementing networks will develop the specific sites for each network, under the supervision of UNEP.

#### Activity Cluster 2

Training and technical assistance in building capacity to effectively use these materials;

**Output 2.** Increased capacity of each network to understand the causes and effects of the four global environmental problems addressed by the GEF and the scope and objectives of the GEF Operational Strategy and Programmes, as well as augmented capacity for information dissemination on global environmental issues using the Operational Programmes as frameworks

- Activity 2.1. Seven training workshops for consumer organisations. Two introductory workshops one on each of the sub-regions to introduce all four focal themes of the GEF to the members will be carried out at the beginning of the project. Four technical workshops to review progress, and one final workshop where the results, lessons learned and the network's long term plans will be evaluated. Conduct training for 160 information and programme staff and leaders of 34 national consumer organisations so that they can design campaigns, product and services testing related to the global environmental issues, with a particular focus on GEF Operational Programmes in biodiversity and renewable energy and energy efficiency. This will be executed jointly by Consumers International with technical assistance from UNEP and UNDP.
- Activity 2.2. Seven training workshops for educators, teachers and community leaders. The basic methodology is the same as in the above activity. These workshops will be organized to train 156 educators, teachers and community leaders of 131 organizations on materials development (e.g. message formulation, adaptation etc.) using GEF focal areas so that they can integrate these into both curriculum and teaching methods, through workshops and internships. This will be executed jointly by CEC-IUCN with the technical assistance of UNEP and UNDP.
- Activity 2.3. Seven training workshops for community radio producers. The basic methodology is the same as in the above activity. Organise regional training for 160 community radio producers of 24 countries in the production of interactive radio programmes and radio spots related to global environmental issues as well as adaptation of these programmes to national contexts and problems. Training will focus on the basic content of the GEF Operational Programmes and materials development (message development, integrating technical content into different programme formats etc.). This will be executed jointly by AMARC with the technical assistance of UNEP and the Tierramerica project.
- Activity 2.4. Seven training workshops for church authorities. The basic methodology is the same as in the above activity. Workshops, electronic conferences and internships for 160 church authorities of 20 countries will be conducted to train them on materials development using the content of the GEF Operational Programmes, as well as on how to integrate global environmental issues into their on-going programmes and to develop demonstration activities using church-related documentation. This will be executed by CLAI with technical assistance of UNEP and UNDP.
- Activity 2.5. Seven training workshops for local authorities. The basic methodology is the same as in the above activity. Workshops will be conducted to sensitise local authorities of 160 municipalities in 17 countries about global environmental issues with a special emphasis on their links to local needs and problems. Skills training will be provided in materials development, consultative and public participation mechanisms, and presentation, as well as basic content of GEF Operational Programmes. This will be executed by IULA with technical support from UNEP and UNDP.
- Activity 2.6. Three regional workshops for parliamentarians. Held to train 75 parliamentarians from the 22 commissions of PARLATINO. The workshops will assess what has been done in the region to address global environmental problems, especially regarding the Climate Change and Biodiversity Conventions, what additional legislation is needed, and how these would relate to the primary mission of each commission. It will also include training related to the conduct of

public hearings and other related consultative forums and how to make more effective presentations of technical information. PARLATINO will execute this activity with technical assistance from UNDP and UNEP.

Activity 2.7. Four subregional seminars for parliamentarians. Held to train 84 parliamentarians from the four subregional parliaments to assist them in starting a legislative process to internalize the agreements of the United Nations Framework Convention on Climate Change and the United Nations Convention on Biological Diversity into the national legal frameworks. This will be implemented by PARLATINO with technical assistance from UNDP and UNEP.

#### Activity Cluster 3

Demonstration campaigns in seven countries to apply communication skills and tools

**Output 3.** Increased awareness of the target public of the six groups, through regional, subregional and national dissemination of information on selected global environmental topics.

Activity 3.1. Consumer demonstration activities. Design of market surveys to identify products and services with negative environmental impacts, and, from the results, select 8 products and 8 services. Campaigns will be organized within the context of specific GEF Operational Programmes, to educate consumers about the global environmental benefits and disadvantages of these products. These campaigns will be reinforced through a linked radio campaign using AMARC's network of community radio stations. Radio programs will broadcast the consumer reports. A campaign will also be carried out in each of the seven countries and afterwards a random survey will be carried out to evaluate the impact and the effectiveness of the campaigns in the selected countries. This activity will be executed by Consumers International with technical assistance from UNDP and AMARC.

Activity 3.2. Demonstration activities in school curricula. Demonstration activities with CEC-IUCN and educators will be developed and implemented to integrate global environmental issues into school curricula, as well as through independent activities such as poster and essay contests. Fifty-six such poster and essay contests, focusing specifically on the GEF focal areas, will be organized in the region (4 per year in seven countries). Schools in the target countries will be encouraged to use a thematic approach to integrating issues of the global environment into different parts of the school curriculum (such as language training, mathematics, social studies, in addition to science). This will be executed by CEC-IUCN with technical assistance from UNDP and UNEP through its Environmental Training Network for Latin America and the Caribbean.

Activity 3.3. Production and broadcasting of radio programmes. Community-based radio programmes and spots will be produced and broadcast on the four focal areas of GEF's Operational Strategy and Programmes. The programmes, spots, etc. will be disseminated at the regional level by PULSAR and complemented by local level activities in the seven selected countries such as call-in programs, community meetings or short stories. After the previous tasks have been developed, evaluations to measure changes in audience perception on the four focal

areas of GEF will be carried out. This activity will be executed by AMARC with technical assistance from UNEP and UNDP.

Activity 3.4. Educational materials for use by churches. Application of educational materials and instructive religious materials will be designed and tested to facilitate education about global environment issues, and disseminated through the churches and their communities in the seven selected countries. Working sessions will be undertaken with church authorities to enhance their capabilities to educate the community on global environmental issues and to produce a monthly bulletin updating the church community on issues connected to the four focal areas of GEF, including lessons learned through this project. This will be executed by CLAI with technical assistance from UNDP and UNEP.

Activity 3.5. Building environmental management capacity in selected municipalities. Local level campaigns will be developed and implemented that help draw attention to the linkage between GEF Operational Programmes and local environmental problems; an inventory of best practices in municipal environmental legislation will be prepared and disseminated; guidelines will be designed for planning at the municipal level to impact the global environment, as well as to provide assistance on the implementation of those guidelines into practical plans and programmes; develop demonstration projects in each municipality to contribute to energy efficiency measures, environmentally sound water management, integrated management of coastal areas, etc. Demonstration activities will take place in urban and rural and large and small municipalities. Guides and tools that local leaders can use to sensitise other municipal leaders to the varying impacts on the global environment of different actions at the local level will be developed. These actions will promote greater harmony between local measures and global environment issues. This activity will be executed by the co-ordinator of the project jointly with IULA, and in consultation with UNEP and UNDP.

Activity 3.6. Identify the best legislative frameworks and practices. This activity will strengthen national processes to make progress in the national debate and advance the implementation of the conventions related to GEF focal areas, especially of UNFCCC and the Kyoto Protocol, as well as the UNCBD and the Biosafety Protocol. This activity will be carried out by a contractor in close communication with PARLATINO and the project co-ordinator, with technical assistance from UNDP and UNEP through its Environmental Legal Programme at ROLAC.

Activity 3.7. Conduct seven public hearings with parliamentarians. Organise parliamentarian public hearings and debates with different sectors of society at the national level in the seven selected countries. This activity entails the organisation of a survey on national legislation to evaluate the degree of acceptance, ratification and observance of the CBD and UNFCCC, as well as holding seven public hearings, one in each selected country. Task forces will be established between the parliamentarians and the concerned sectoral ministries. The activity will be executed by PARLATINO, UNEP and UNDP.

#### Activity Cluster 4

Dissemination of results and lessons learned to sustain activities and promote replication throughout the LAC region

Output 4. A network of the six organisations in the region to facilitate cooperative programmes and exchange of experience through dissemination of project results and lessons learned and to sustain growth in awareness of global environmental issues in LAC

**Activity 4.1.** <u>Identification and dissemination of best practices.</u> Systematic identification of programme findings, products, information and best practices and dissemination through PULSAR (the radio networks of AMARC) and through Tierramerica. This will be executed by AMARC, Tierramerica and UNEP.

Activity 4.2. Compilation and distribution of best practices. The six groups will compile and distribute the best practices on concrete applications of the tools, skills and information obtained through the project. A draft of the Citizens Charter will be prepared for the networks with the rights and responsibilities each of them has towards the environment on the four global issues. The information will be shared among the six networks through their web-sites as well as via distribution of inserts to be posted in their periodical bulletins. The Citizens Charter will be signed by the networks during their final meetings. This information will also be shared with related groups in other regions in order to replicate results. This activity will be executed by the six networks under the supervision of the project co-ordinator.

**Activity 4.3.** Development of long-term plans. Development of long-term plans and scenarios for the continued involvement of the groups in activities related to global environmental issues, including financial sustainability and collaborative programmes among the networks. This activity will be executed by the six networks under the supervision of the project co-ordinator.

#### Activity Cluster 5

Monitoring and evaluation of the project.

**Output 5.** Series of reports detailing changes in awareness of target groups and their constituencies with analysis of strategies and methodologies

Activity 5.1. Conduct surveys to measure environmental awareness. Design and conduct public opinion polls on the four focal areas of GEF to evaluate the effectiveness, sustainability and replicability of the pilot activities and the campaigns. Four surveys on the four issues, aimed at the general public, will be prepared. The evaluation of the results will be measured by a cost-effective methodology.

Activity 5.2. Global Environment Citizen report card. Design a global environmental citizen report card on each of the four focal areas to allow the constituencies of the networks to evaluate and monitor the impact of the activities carried out through this project towards the objectives of the GEF Operational Programmes, in the selected countries. After reviewing it with the network and making the appropriate modifications, it will be a self-evaluation tool for the networks. This activity, aimed at the members of the networks, is under the responsibility of the project coordinator.

Activity 5.3. External evaluations. Two external evaluations will be carried out during the project and should contain assessment of the progress to date and recommendations for adjustments and improvement in the objectives or implementation of the project. Implementation of selective surveys and visits within the region among the client base to monitor programme effectiveness will be needed. The report of the evaluations will be distributed to the Advisory Board, UNDP, UNEP and the participating governments and networks. This activity will be carried out by the project co-ordinator with the support of the Project Co-ordination Unit.

Activity 5.4. Regional Project Advisory Board review mechanism. Three Advisory Board meetings will be carried out during the project to review the external evaluations and in this way to recommend adjustments or advise the Project Co-ordination Unit on how to best implement different aspects of the project. This activity will be conducted by the Project Co-ordination Unit.

## V. Inputs

52. The inputs required for the implementation of the GEC project are summarized in the table below. More detailed information of inputs per activity can be found in the description of the activities (Annex 2), in the financing plan (Table 3 and Annex 3) and in the project budget (Table 4 and Annex 4).

Table 2. Summary of inputs required for project implementation.

COMPONENT	ITEM	CONCEPT	COST
10		PERSONNEL	\$1,628,950
	1100	31 international experts for approximately 119 consultant-months	\$ 536,200
	1300	4 PCU consultants for 36 months each	\$ 390,000
	1500	123 international training, technical support and monitoring trips	\$ 390,100
	1600	Up to 9 evaluation missions for the life of the project	\$ 8,100
	1700	47 local consultants for approximately 182 consultant-months	\$ 304,550
20		SUBCONTRACTS	\$2,353,750
	2100	31 contracts for 274 products	\$2,353,750
30		TRAINING	\$1,812,400
···	3000	45 workshops, 28 national meetings and three board meetings for 1,503 participants	\$ 374,500
	3200	28 international, regional, subregional, and national training travel for 1,541 participants	\$1,437,900
40		EQUIPMENT & RENTALS	\$ 123,900
	4100	Expendable equipment and supplies	\$ 15,000
	4200	Non-expendable equipment and supplies	\$ 45,000
	4300	Office rental	\$ 63,900
50		REPORTS AND MISCELLANEOUS	\$ 223,000
	5100	Equipment maintenance & operations	\$ 12,000
	5200	45 reports	\$ 206,000
	5300	Miscellaneous	\$ 5,000
		SUBTOTAL	\$6,142,000
		Project Preparation Cost (PDF B)	\$ 235,000
		TOTAL	\$6,377,000

#### VI. Risks

- 53. The risk of insufficient political support for increasing awareness and citizen participation for global environmental protection in Latin America and the Caribbean is limited. Through various commitments and declarations, the Ministers of the Environment of the region have indicated their effective support for the full integration and involvement of civil society and particularly of regional networks and organisations in the implementation of regional and global environmental priorities. This high level of political support will help to ensure that project results are sustainable.
- 54. The risk exists that voluntary action on the part of citizens for global environmental issues, will not be totally effective because other priorities or economic conditions will prevail. The project minimises this risk by mainstreaming these issues into the existing agendas of the six organisations and helping citizens to relate these issues to their own circumstances. In addition, once materials are developed and skills built the awareness that is generated will contribute to action over the long term, even if short-term economic conditions prevent full realisation of citizens' participation.

55. There is little risk that the six networks will cease to function, thus restricting the long-term impact of the project. These organisations were selected applying very stringent criteria. They have an excellent reputation for achieving results in areas related to their professional interests. The financial commitments that these organisations have made to fund global environmental issues bodes well for sustaining the efforts, once the necessary skills and information have been transferred and internalised by the organisations. They are also strongly committed to the initiative as evidenced in the memoranda of understanding signed, their participation in the workshops held with the members of each group during the preparatory phase of the project, and the Environmental Citizenship Meeting held in Mexico with regional networks of citizen groups of Latin America on 14-15 July 1997.

# VII. Prior obligations and prerequisites

Not applicable.

# VIII. Project Review, Reporting and Evaluation

- Monitoring and Evaluation criteria are built in throughout the project, and one of the major activities of the project is to draw lessons learned and disseminate project results. The work plan includes a detailed list of project review and monitoring activities (see Annex 1). The Project Co-ordination Unit, with the support of the advisory board, will carry out the overall monitoring of the project. Financial monitoring will be carried out by UNEP, which will support the administration of the project.
- 57. Project activities will be evaluated using a combination of quantitative and qualitative indicators, measuring both process and impact. These include:
  - Levels of accurate understanding of the objectives of the GEF Operational Programmes by the members of the six networks;
  - Mobilisation of support by network members towards global environmental issues and increased support for actions to achieve the objectives of the GEF Operational Programmes;
  - Frequency and use of the information products by the networks (such as number of hits on the web-site, articles and/or programmes on global environmental issues; numbers of meetings held and numbers of participants);
  - Legislation introduced and adopted in parliaments of the region that supports implementation of the various conventions and the objectives of the GEF Operational Programmes;
  - Capacity of the six networks to plan and implement information dissemination activities related to the GEF Operational Programmes, as measured by the quantity and quality of materials and campaigns that are developed;

- Level of awareness of consumers of products that do and do not benefit the global environment;
- Number and quality of information campaigns that are carried out by members of the network;
- Extent to which GEF issues are included in school curricula and other teaching activities;
- Training outcomes will be measured through pre-and post-test evaluations, as well as through the demonstration campaigns; and,
- Extent to which the objectives of the GEF Operational Programmes are internalised in the programmes of the organisations, and included in the regular budgets of these organisations.
- In-kind commitments provided in the form of staff time, infrastructure in order to carry out the workshops, communications support, materials, designers, material production or support for material distribution, will be monitored by both, the focal points of project networks and countries, as well as through regular supervision carried out by the executing agency. Terms of reference for external evaluators will include evaluation of government and other donor commitments. Monitoring of in-cash contributions would be included in the annual financial audits of the project.
- 58. In the second year of the project a mid-term review will be carried out to evaluate progress. The results of the mid-term review will be used to fine tune activities to meet project objectives. At the end of the project, a compilation of best practices will be made, and will serve to measure project outcomes. In addition random surveys and visits will be organised among the client base to monitor changes in knowledge and attitude generated as a result of the activities, and sustainability and replicability of the project. A GEC report card will be used to monitor changes in attitude within the focus countries. Finally, external evaluations will be conducted during different project phases to assess whether materials produced are compatible with demand for information, and are used efficiently.

## IX. Legal Context

#### A. General legal considerations

- 59. The following types of revisions may be made to this project document with the signature of the UNEP Regional Director/ROLAC; provided he or she is assured that the other signatories of the project document have no objection to the proposed changes:
  - a) revisions to any of the annexes of the project document;

# XI. Budget

62. The total project cost is estimated at US\$6,377,000, of which US\$235,000 was provided by the GEF for project preparation (PDF grant), US\$ 2,977,000 will be provided by the GEF for project implementation activities, and an additional US\$3,165,000 will be provided by the participating networks and other funding agencies (see Table 3 below for more details). Table 4 presents an estimate of the project costs per output and activity. A detailed budget per line item can be found in Annex 4.

Table 3. Financing plan

CATEGORY	AMOUNT (US\$)
GEF Project	2,977,000
PDF	235,000
Sub-Total GEF	3,212,000
Co-financing by UNDP and UNEP	350,000
Participating networks	980,000
Participating governments	1,305,000
Other funding agencies	530,000
Sub Total Co-Financing	3,165,000
TOTAL	6,377,000

Table 4. Estimated budget

DESCRIPTION	TOTAL COST	GEF	CO-FINANCING
		(Incremental	(Baseline
		Cost)	Activities)
1 Adaptation and production of education/information materials	\$ 535,000	\$ 147,500	\$ 387,500
1.1. Adaptation of existing education/information materials	\$ 150,000	\$ 40,500	\$ 109,500
1.2 Production of education/information kits and guides	\$ 245,000	\$ 57,200	\$ 187,800
1.3 Development and implementation of seven web-sites	\$ 140,000	\$ 49,800	\$ 90,200
2 Training and technical assistance	\$1,472,000	\$ 847,790	\$ 624,210
2.1 Seven training workshops for consumer organizations	\$ 240,000	\$ 130,690	\$ 109,310
2.2 Seven training workshops for educators, teachers and community leaders	\$ 240,000	\$ 131,700	\$ 108,300
2.3 Seven training workshops with radio broadcasters	\$ 240,000	\$ 143,400	\$ 96,600
2.4 Seven training workshops for religious leaders	\$ 240,000	\$ 146,500	\$ 93,500
2.5 Seven workshops for local authorities	\$ 240,000	\$ 139,500	\$ 100,500
2.6 Three regional workshops for parliamentarians	\$ 152,000	\$ 96,000	\$ 56,000
2.7 Four sub regional seminars with parliamentarians	\$ 120,000	\$ 60,000	\$ 60,000
3 Demonstration activities	\$2,236,000	\$ 943,110	\$1,292,890
3.1 Consumer demonstration activities	\$ 300,000	\$ 175,000	\$ 125,000
3.2 School curricula and teaching methods project	\$ 255,000	\$ 103,440	\$ 151,560
3.3 Production and broadcasting of radio programmes	\$ 438,000	\$ 182,000	\$ 256,000
3.4 Educational materials for use by churches	\$ 274,000	\$ 144,000	\$ 130,000
3.5 Building environmental management capacity in selected municipalities	\$ 240,00	\$ 85,500	\$ 154,500
3.6 Identify the best legislative frameworks and practices	\$ 376,150	\$ 95,000	\$ 284,000
3.7 Conduct seven public hearings with parliamentarians	\$ 345,255	\$ 158,170	\$ 191,830
4 Dissemination of project results and lessons learned	\$ 707,000	\$ 370,000	\$ 337,000
4.1 Dissemination of best practices	\$ 300,000	\$ 130,000	\$ 170,000
4.2 Compilation and distribution of best practices	\$ 305,000	\$ 190,000	\$ 111,000
4.3 Development of long-term plans for networks	\$ 102,000	\$ 50,000	\$ 52,000
5 Monitoring and evaluation	\$ 652,000	\$ 371,500	\$ 280,500
5.1 Conduct surveys to measure environmental awareness	\$ 304,700	\$ 184,000	\$ 120,700
5.2 Global Environment Citizen report card	\$ 95,000	\$ 61,200	\$ 33,800
5.3 External evaluations	\$ 70,000	\$ 45,000	\$ 25,000
5.4 Regional Project Advisory Board	\$ 182,300	\$ 81,300	\$ 101,000
6 Project management and co-ordination	\$ 540,000	\$ 297,100	\$ 242,900
6.1 Personnel	\$ 421,100	\$ 277,100	\$ 144,000
6.2 Equipment and rentals	\$ 93.900	\$ 10,000	\$ 83,900
6.3 Report and miscellaneous	\$ 25,000	\$ 10,000	\$ 15,000
SUBTOTAL	\$6,142,000	\$2,977,000	\$3,165,000
Project design (PDF)	\$ 235,000	\$ 235,000	
TOTAL	\$6,377,000	\$3,212,000	\$3,165,000

#### Annexes.

ANNEX 1. Work Plan

ANNEX 2. Description of project activities

ANNEX 3. Financing plan

ANNEX 4. Detailed budget

ANNEX 5. Terms of reference of the Project Co-ordination Unit

**ANNEX 6. Incremental Cost Analysis** 

ANNEX 7. Logical Framework Matrix

ANNEX 8. Network Activities Listed by GEF Operational Programme

ANNEX 9. List of Documents Available upon Request

**ANNEX 10.a** Endorsement Letters

10.b Co-financing letters

		10/06	4.	vi 15/10/04	lu 10/06/02	123 sems	2.4 Seven training workshops for religious leaders
			4]	vi 15/10/04	lu 20/09/04	4 sems	2.3.7 Organize and hold workshop-Regional/4 topics . Mexico
10005			14	vi 04/06/04	lu 10/05/04	4 sems	2.3.6 Organize and hold workshop-South America/2 topics. Ecuador
•	27/10 🗀 24/11		ω	8 vi 21/11/03	lu 27/10/03	4 sems	2.3.5 Organize and hold workshop-Mesoamerica/2 topics. Costa Rica
	09/06 - 04/07		ω	vi 04/07/03	lu 09/06/03	4 sems	2.3.4 Urganize and hold workshop-South America/2 topics, Peru
	10/03 🔲 04/04		ω	3 vi 04/04/03	lu 10/03/03	4 sems	2.3.3 Urganize and nold workshop-Mesoamerica/2 topics. Mexico
		21/10 15/11	N	2 vi 15/11/02	lu 21/10/02	4 sems	2.3.2 Organize and hold workshop-South America44 topics. Chile
		27/05 🔲 21/06	N)	2 vi 21/06/02	lu 27/05/02	4 sems	2.3.1 Organize and hold workshop-Mesoamerica/4 topics, Cuba
		27/05	4	2 vi 15/10/04	lu 27/05/02	125 sems	2.3 Seven training workshops with radio broadcasters
6,00			- A	4 vi 15/10/04	lu 20/09/04	4 sems	22.7 Organize and hold workshop-Regional/4 topics, Mexico
19/04			4	4 vi 07/05/04	lu 12/04/04	4 sems	2.2.6 Organize and hold workshop-South America/2 topics. Chile
	01/09 🗀 26/09		<b>ω</b>	3 vi 26/09/03	lu 01/09/03	4 sems	2.2.5 Organize and hold workshop-Mesoamerica/2 topics, Mexico
	12/05 🗀 06/06		Sie Innerword	3 vi 06/06/03	lu 12/05/03	4 sems	4.4.4 Organize and hold workshop-South America/2 topics, Argentina
	0/02 - 07/03	_	ଅ	3 VI 07/03/03	lu 10/02/03	4 sems	22.3 Organize and hold workshop-Mesoamerica/2 topics. Costa Rica
		23/09 🗀 18/10	No.	2 vi 18/10/02	lu 23/09/02	4 sems	2.2.2 Organize and hold workshop-South America/4 topics. Ecuador
		13/05 07/06	×	2 vi 07/06/02	lu 13/05/02	4 sems	Namica and four warkshop-mesoamenca/4 topics. Cuba
		13/05	4	vi 15/10/04	lu 13/05/02	127 ѕетѕ	L. Severi valining workshops for educators, feachers and community leaders
			¥ enteresanin	vi 15/10/04	lu 20/09/04	4 sems	2.1./ Organize and hold workshop-Regional/4 topics, Mexico
15/03 🗌 09/04	00167 00140		4	vi 09/04/04	lu 15/03/04	4 sems	2.1.6 Organize and hold workshop-South America/2 topics. Peru
	80,000 C		2	)3 vi 29/08/03	lu 04/08/03	4 sems	2.1.5 Organize and hold workshop-Mesoamerica/2 topics. Costa Rica
			8	)3 vi 09/05/03	lu 14/04/03	4 sems	2.1.4 Organize and hold workshop-South America/2 topics. Argentina
	07/02	<b>1</b> 30	<u> </u>	)3 vi 07/02/03	lu 13/01/03	4 sems	2.1.3 Organize and hold workshop-Mesoamerica/2 topics, Cuba
			22	)2 vi 20/09/02	lu 26/08/02	4 sems	2.1.2 Utganize and hold workshop-Mescamerical4 topics. Ecuador
		29/04 🗀 24/05	8	)2 vi 24/05/02	lu 29/04/02	4 sems	2-1.1 Urganize and hold workshop-South America/4 topics. Chile
		29/04	4	)2 vi 15/10/04	lu 29/04/02	129 sems	2.1 Seven training workshops for consumer organizations
		29/04	24	)2 vi 15/10/04	lu 29/04/02	129 sems	4 I raining and technical assistance
23/04		29/04 ************************************	2	02 vi 23/04/04	lu 29/04/02	104 sems	Development and implementation of seven web-sites
		04/03 26/04		02 vi 26/04/02	lu 04/03/02	8 sems	1.2 Production of education/information kits and guides
10,02		07/01 <b>1</b> 01/03		02 vi 01/03/02	lu 07/01/02	8 sems	1.1 Adaptation of existing education/information materials
				02 vi 23/04/04	s lu 07/01/02	120 sems	1 Adaptation and production of education/information materials
tri 1 tri 2				≤.	s lu 07/01/02	156 sems	Global Environment Citizenship Project
	2003	+	tri. 4	e Fin		Duración	Nombre de tarea
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			25/11			vi 04/06/04	lu 25/11/02 vi 04		80 sems	3.1.2 Design and carry out public awareness campaign
02/01			25/11			vi 02/01/04	lu 25/11/02 vi 02		58 sems	3.1.1.3 Test and evaluate product life cycle and services
	THE RESIDENCE AND ADDRESS.			24/05	18/03 🗆	vi 24/05/02	lu 18/03/02 vi 24		10 sems	3.1.1.2 Select laboratories for product analysis
	Suit III I Budhas Lud			□ 15/03		vi 15/03/02 <b>07/01</b>	lu 07/01/02 vi 15		10 sems	3.1.1.1 Conduct market study of products and services
02/01	0					vi 02/01/04 <b>07/01</b>	lu 07/01/02 vi 02		104 sems	3.1.1 Test and evaluate selected products and services
0					07/01	vi 04/06/04 07/	lu 07/01/02 vi 04		126 sems	3.1 Consumer demonstration activities
		E HARAISISHIAN SANTANIAN TARA				vi 10/09/04 <b>07/01</b>	lu 07/01/02 vi 10		140 sems	3 Demonstration activities
19/04 - 21/	III lebber lee ee					vi 21/05/04	lu 19/04/04 vi 2:		5 sems	2.7.4 Subregional seminar- South America/Biodiversity, Penu
¥12	24/11 - 26/12					vi 26/12/03	lu 24/11/03 vi 26	•	5 sems	2.7.3 Subregional seminar. Mesoameriza/Biodiversity. Costa Rica
	- G	07/04 - 09/05				vi 09/05/03	lu 07/04/03 vi 09	i	5 sems	2.7.2 Subregional seminar-South America/Climate Change. Chile
			23/09 25/10	23/09		vi 25/10/02	lu 23/09/02 vi 2:		5 sems	2.7.1 Subregional seminar- Mesoamerica/Climate Change, Cuba
21/			23/09	23/09	las made at las fas sas	vi 21/05/04	lu 23/09/02 vi 2		87 sems	2.7 Four regional seminers with parliamentarians
						vi 15/10/04	lu 20/09/04 vi 18	1	4 sems	2.6.3 Organize and hold final regional workshop for parliamentarians. Mexico
	29/08	07/07				vi 29/08/03	lu 07/07/03 vi 2!		8 sems	2.6.2 Organize and hold workshop-Biodiversity. Cuba
			□ 30/08	08/073	***************************************	vi 30/08/02	lu 08/07/02 vi 3		8 sems	2.6.1 Organize and hold workshop-Climate Change, Argentina
				08/07	to our left family for you	vi 15/10/04	lu 08/07/02 vi 1:		119 ѕетѕ	2.6 Three regional workshops for parliamentarians
				,		vi 15/10/04	lu 20/09/04 vi 1:		4 sems	2.5.7 Organize and hold workshop-Regional/4 topics. Mexico
05/07						vi 30/07/04	lu 05/07/04 vi 3	7	4 sems	2.5.6 Organize and hold workshop-South America/2 topics. Argentina
16/01	22/12 16/01					vi 16/01/04	lu 22/12/03 vi 1		4 sems	2.5.5 Organize and hold workshop-Mesoamerica/2 topics. Cuba
	04/08 29/08	6	11.1501111144			vi 29/08/03	lu 04/08/03 ví 2		4 sems	2.5.4 Organize and hold workshop-South America/2 topics. Costa Rica
	1/05	05/05 🔲 30/05	and beautiful to other		MII I ool oodal facilad	vi 30/05/03	lu 05/05/03 vi 3		4 sems	2.5.3 Organize and hold workshop-Mesoamerica/2 topics. Peri
		10/01	16/12		Mari I.	vi 10/01/03	lu 16/12/02 vi 1		4 sems	2.5.2 Organize and hold workshop-Mesoamerica/4 topics. Chile
				24/06 19/07		vi 19/07/02	lu 24/06/02 vi 1		4 sems	2.5.1 Organize and hold workshop-South America/4 topics. Ecuador
				24/06		vi 15/10/04	lu 24/06/02 vi 1		121 sems	2.5 Seven training workshops for local authorities
						vi 15/10/04	lu 20/09/04 vi 1		4 sems	2.4.7 Organize and hold workshop-Regional/4 topics. Mexico
07/06 <b></b>						vi 02/07/04	lu 07/06/04 vi 0		4 sems	2.4.8 Organize and hold workshop-South America/2 topics. Ecuador
19/12	24/11					vi 19/12/03	lu 24/11/03 vi 1		4 sems	2.4.5 Organize and hold workshop-Mesoamerica/2 topics. Cuba
	07/07 🔲 01/08	07/07				vi 01/08/03	lu 07/07/03 ví 0	_	4 sems	2.4.4 Organize and hold workshop-South America/2 topics. Chile
		07/04 - 02/05				vi 02/05/03	lu 07/04/03 vi 0		4 sems	2.4.3 Organize and hold workshop-Mesoamerica/2 topics. Mexico
		V12	18/11 - 13/12			vi 13/12/02	lu 18/11/02 vi 1	$\neg$	4 sems	2.4.2 Organize and hold workshop-South America/4 topics. Argentina
-						vi 05/07/02	lu 10/06/02 vi 0		4 sems	2.4.1 Organize and hold workshop-Mescamerica/4 topics. Costa Rica
tri 1 tri 2	2003 tri 3 tri 4	tri 1 tri 2	tri 4	2002 tri 2 tri 3	#i	Fin tri 4			Duración	Nombre de tarea
<u> </u>								-		

21/06 [ 16/07	, statutes				
	IDI MISSE	vi 16/07/04	lu 21/06/04	4 sems	3.7.7 Organize and hold public a hearing in Peru
24/05 □ 18/06		vi 18/06/04	lu 24/05/04	4 sems	a.r.o unganze and rold public a hearing in Mexico
26/04 🗀 21/05		vi 21/05/04	lu 26/04/04	4 sems	2.7 B. Digenifica and hald subtile a bandon in 111.
29/03 🗆 23/04		VI 201104	10.00001		3.7.5 Omanize and hold nublic a headon in Equator
01/03 [ 26/03	ECA HAGAMA	vi 23/04/04	11 29/03/04	4 sems	3.7.4 Organize and hold public a hearing in Cuba
	пендар	vi 26/03/04	lu 01/03/04	4 sems	3.7.3 Organize and hold public a hearing in Costa Rica
02/02 🗆 27/02	Ne1131-Ne1	vi 27/02/04	lu 02/02/04	4 sems	3.7.2 Organize and hold a public hearing in Chile
0		vi 02/01/04	lu 08/12/03	4 sems	3.7.1 Organize and hold public a hearing in Argentina
17/11 Managaran Managaran 30/07		vi 30/07/04	lu 17/11/03	37 sems	3.7 Conduct seven public hearings with parliamentarians
30/06 77/10	un manang	vi 17/10/03	lu 30/06/03	16 sems	3.6.2 Biodiversity legislative frameworks and practices
	03/06 20/09	vi 20/09/02	lu 03/06/02	16 sems	3.6.1 Climate change legislative frameworks and practices
17/10	03/06 ※ 2000 》	vi 17/10/03	lu 03/06/02	72 sems	3.6 Identify the best legislative frameworks and practices
	Ment II Mark	vi 27/08/04	lu 12/05/03	68 sems	3.5.4 Develop demostratuion environmental projects in each municipality
02/		vi 28/05/04	lu 02/06/03	52 sems	3.5.3 Provide technical assistance on the implementation of the guidelines
27/01 16/05	I INICALA I TUR	ví 16/05/03	lu 27/01/03	16 sems	3.5.2 Design guidelines for municipal environmental planning
	07/40 T	vi 24/01/03	lu 07/10/02	16 sems	3.5.1 Review of best practices in municipal environmental legislation
	07/10	vi 27/08/04	lu 07/10/02	99 sems	3.5 Building environmental management capacity in selected municipalities
05/09	11/11	vi 05/09/03	ш 11/11/02	43 sems	3.4.3 Distribute materials
V09	29/07 - 20/09	vi 20/09/02	lu 29/07/02	8 sems	3.4.2 Produce materials
	03/06 26/07	vi 26/07/02	lu 03/06/02	8 sems	3.4.1 Design meterials
03/06 Englanden en e	03/06	vi 05/09/03	lu 03/06/02	66 sems	3.4 Educational materials for use by churches
21/11	08/97	vi 21/11/03	lu 08/07/02	72 sems	3.3.2.1 National Meetings
23/12 18/06		vi 18/06/04	iu 23/12/02	78 sems	3.3.2 Broadcastings of radio programmes and spots
	08/07	vi 20/12/02	lu 08/07/02	24 sems	3.3.1 Produce radio programmes and spots
90/81 навышествине применения в 10/80	70/80	vi 18/06/04	lu 08/07/02	102 sems	3.3 Production and broadcasting of radio programmes
	7 70/80	vi 18/06/04	lu 08/07/02	102 sems	3.2.3 Posters, essay contest
28/04 18/07	missoriales	vi 18/07/03	lu 28/04/03	12 ѕетѕ	3.2.2 Prepare recommendations for national authorities
9141	29/04	vi 25/04/03	lu 29/04/02	52 sems	3.2.1 Evaluate primary school curricula
	29/04	vi 18/06/04	lu 29/04/02	112 sems	3.2 School curricula and teaching methods project
01/03		vi 04/06/04	lu 01/03/04	14 sems	3.1.2.3 Evaluate campaign
20/01	zalifici-i-hou	vi 27/02/04	lu 20/01/03	58 sems	3.1.2.2 Carry out campaign on global environmental impacts of tested products and services
☐ 17/01		01/03	lu 25/11/02	8 sems	3.1.2.1 Design campaign
2003 2004 1114 1112 1113 1114 1111 1112 1113 1114	2001 2002	Fin D0	Comienzo	Duración	Nombre de tarea
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	07/01	vi 31/12/04	iu 07/01/02	156 sems	6.1 Project management activities
	07/0	vi 31/12/04	lu 07/01/02	156 sems	6. Project management and coordination
04/10 □ 29/		vi 29/10/04	lu 04/10/04	4 sems	5.4.3 Third board meeting. Mexico
01/12 🗀 26/12	Net let let les leurs de	vi 26/12/03	lu 01/12/03	4 sems	5.4.2 Second board meeting, Chile
06/01 🗀 31/01	el mi-startin men	vi 31/01/03	10 06/01/03	4 sems	5.4.1 First board meeting. Cuba
06/01		vi 29/10/04	lu 06/01/03	95 sems	5.4 Regional Project Advisory Board
06/09 🗆 01/10		vi 01/10/04	lu 06/09/04	4 sems	5.3.2 Second external evaluations
19/05 🗀 13/06		vi 13/06/03	lu 19/05/03	4 sems	5.3.1 First external evaluations
19/05	nai narvatini (sā	vi 01/10/04	iu 19/05/03	72 sems	5.3 External evaluations
15/03 四四天 07/06	6:et ()) (*:et)	lu 07/06/04	lu 15/03/04	12 sems	5.2 Global Environment Glüzen report card
12/07 01/10	r-11-186 tay-1813a	vi 01/10/04	lu 12/07/04	12 sems	5.1b Conduct surveys to measure environmental awareness, Final
29/04 19/07	29/0	vi 19/07/02	lu 29/04/02	12 sems	5.1a Conduct surveys to measure environmental awareness. Initial
29/04	29/(	vi 01/10/04	lu 29/04/02	127 sems	5.1 Conduct surveys to measure environmental awareness
	29/04	vi 29/10/04	lu 29/04/02	131 sems	5 Monitoring and evaluations
03/11	пама при	vi 23/07/04	և 03/11/03	38 sems	4.3 Development of long-term plans for networks
05/04 開新報酬 23/07	t-side (t-side men	vi 23/07/04	lu 05/04/04	16 sems	4.2 Compilation and distribution of best practices
13/01		vi 23/07/04	iu 13/01/03	80 sems	4.1 Dissemination of best practices
23/0		vi 23/07/04	lu 13/01/03	80 sems	4 Dissemination of project results and lessons learned
i3 tri4 tri1 tri2 tri3 tri4 tri1 tri	tri4 tri1 tri2 tri3 tri4 tri1	Fin tri 3	Comienzo	Duración	Nombre de tarea
2002 2003 2004	2001	00			
					:

Outputs:		
6. Organize one regional workshop with the focal points of each network and members of their constituencies to discuss the content and lay-out of the thematic information packages (tool-kits) that will be produced, one for each of the GEF focal areas. It is expected that representatives of the organization or firm awarded the contract for the production of the information kits and guides (see Activity 1.2) will be present at this workshop.		
<ol> <li>Repackage the selected information of the four focal areas of GEF into accessible formats such as general diskettes, booklets, videos and posters, based on the conclusions of the consultations with the six participating networks.</li> </ol>		
4. Consult with each of the networks' focal points to receive feedback and confirm that the selected information is compatible with their information needs and capabilities to develop a programme of action for their respective networks. This task will involve in-country consultations with each network and a workshop with the participation of the networks' focal points where the type, quality and relevance of the information identified and selected will be reviewed.	Mexico City. (12 participants during 3 days) 6. Preparation of the workshop report.	
<ol> <li>Prepare a review of the most relevant issues based on the requirements of the six networks, their interests and levels of understanding of global environmental issues, and their institutional capacity, as identified during the PDF phase.</li> </ol>	<ol><li>Travel expenses for the six networks' focal points to attend the workshop in</li></ol>	
	<ol> <li>One workshop for 20 participants to be held in Mexico City, at UNEP- ROLAC's headquarters.</li> </ol>	
<ol> <li>Identify and select the most relevant (i) technical, (ii) educational and (iii) public awareness databases and sources of information on climate change, biodiversity, and international waters and ozone depletion. This task will be accomplished by the review of existing printed, video and electronic information produced by UNDP, UNEP, GEF, Convention Secretariats, World Bank,</li> </ol>	<ol> <li>Contract for the adaptation of existing education / information materials. (4 information packages)</li> </ol>	
1. An inventory of current information materials (e.g. printed and audio-visual) will be carried out to identify gaps in relation to the GEF Operational Programmes, and those which meet the needs expressed by the six executing agencies, will be adapted for use by the project. This adaptation will involve re-writing, editing, and translating existing material into Spanish and Portuguese.	2. Travel expenses for the international experts to visit the networks and the sites where the information is held. (Six days)	
This activity will be implemented by UNEP. The task manager will be responsible for this activity in close coordination with the Convention Secretariats  Tasks:	<ol> <li>Four international experts (one per focal area), for 1.5 months each.</li> </ol>	1.1. Adaptation of existing education/information materials
		1. Adaptation and production of education/information materials
DESCRIPTION OF THE ACTIVITIES	INPUTS	OUTPUTS AND ACTIVITIES

<ol> <li>Design the methodology for effective interactive training with the six petworks</li> </ol>		
Outputs:	Report (two workshops).	8
<ol> <li>The organization or firm awarded this contract will participate in the workshop described in Activity</li> <li>1.1, as the development of the training tool-kits will build on the results of that activity.</li> </ol>	the networks ( 20 participants).	
participation of representatives from the Convention Secretariats of Biodiversity, Climate Change, Ozone (Montreal Protocol) and Land-Based Sources of Pollution.	Subregional training travel for the selected members of	7.
4. Organize two workshops to field-test the training kits and the methodology. One for each subregion (Mesoamerica and South America) with selected members of the six networks and the	International training travel for 4 consultants for 3 days.	6.
<ol> <li>Prepare the methodology for the participating networks to hold national-level consultations for the purpose of identifying the understanding, interests, expertise and capabilities of their respective members in each of the GEF focal areas. Each network will need to report on the findings at four subregional thematic workshops.</li> </ol>	Two workshops (Mesoamerica: Costa Rica; South America: Chile). Cost of 20 participants.	Çrī
<ol> <li>Design and develop 6 guide books, specific to each of the participating networks (i.e., parliamentarians, consumers, local authorities, primary school teachers, radio-broadcasters and ecumenical groups), for the implementation of the four focal areas of GEF in the field.</li> </ol>	Twenty-four information kits and 6 environmental guide books.	4.
pasic understanding of the GEF focal issues and to relate their implications to the local constituencies. They will also include guides on how to operate the information, and will indicate sources for additional information. Twenty-four information kits (6 tailor-made for each network on the four GEF focal areas).	Three local consultants to assist the six participating networks (two months).	ω
<- and Operati	International travel by the experts involved ( 7 days for 4 consultants).	.29
This activity will be implemented by UNEP.  The organization or firm awarded the contract will be capable of producing educational materials on environmental matters in English, Spanish and Portuguese.	Four international experts to develop and design the tooleducational kits (1.5 months).	education/information kits and guides
<ol><li>A report of the workshop's results with a detailed review of the draft thematic information packages presented to the six networks' focal points.</li></ol>		
1. Four thematic information inventories that will include, inter alia, the following information material in printed, electronic and video media, as appropriate: (i) description of the four focal areas and their relevance to the networks' constituencies; (ii) description of actions that can be undertaken to mitigate the consequences of biodiversity loss, greenhouse and ozone depleting gases, and environmental damage of international waters and the resources they contain; (iii) directory of relevant Internet sites; (iv) directory of relevant organizations working on biodiversity, climate change, ozone depletion and international waters; (v) annotated reviews of the treaties and protocols related to the four focal areas.		
DESCRIPTION OF THE ACTIVITIES	INPUTS	OUTPUTS AND ACTIVITIES

OUTPUTS AND ACTIVITIES		INPUTS	DESCRIPTION OF THE ACTIVITIES
			2. Twenty-four information kits that should include the basic technical information in language and with examples related to the everyday life of the networks' constituencies.
			3. Six guidebooks for the use and application of the educational training tool-kits, tailor-made for each of the participating networks.
			4. Reports on the findings of the two subregional workshops, that should include specific proposals for the design and implementation of an action plan for the use of the educational training tool-kits by each of the participating networks.
1.3. Development and implementation of		International expert for 3 months.	The task manager will develop the regional site, and the focal points in the executing agencies will develop the specific sites for each network, under the supervision of UNEP (100% co-financed).
Seven Men-Siles	5	International training travel	Each network will be responsible for the implementation and support of their respective web-sites
	ယ	Six Local junior consultants	Tasks (international expert):
	_	(24 months of part time)	1. Develop seven individual web sites, one for each network, as well as a regional site, with all the
	:	technical staff of each network	2. Design the methodology to establish a solid electronic regional network and implement the Regional
	Ċī	Non-expendable equipment and supplies (for the 6	which will include links to other relevant global and regional web-sites.
		HEWORKS AND ONDER	3. Provide the six networks with technical assistance in designing and developing their respective websites, ensuring proper and effective interaction between the regional web-sites and the networks' websites.
			Tasks (networks):
			<ol> <li>Design and/or complement their respective web-sites with information on biodiversity, climate change, international waters, and ozone depletion.</li> </ol>
			<ol><li>Develop a database with case studies derived from the experiences of this and other projects linked and related to the environment.</li></ol>
			3. Keep their respective web-sites up to date and linked to the Regional Environmental Citizenship web-site.
			Outputs:
			1. A regional electronic (Internet-based) network for disseminating information and experiences between the networks on effective approaches in the four focal areas.
			<ol><li>Six individual web-sites which will include relevant information for their constituencies on GEF's four focal areas.</li></ol>

OUTPUTS AND ACTIVITIES	INPUTS	DESCRIPTION OF THE ACTIVITIES
2. Training and technical assistance		
2.1 Seven training workshops for consumer	Two introductory workshops, each with 20 participants     from the commission of the commission o	The CI network will be responsible for this activity in the context of the co-implementation agreement between UNEP and the six participating networks.
organizations 2.1.1 Organize and hold	their national representatives and national	NOTE: The countries where all the workshops will take place will be decided on in consultation with the networks and UNEP during the first months of the project.
workshop – Mesoamerica/4 topics. Chile	environmental government representatives from within each subregion.	Tasks (introductory workshops):  1. Organize and conduct two introductory workshops (workshops 1 and 2), one in each of the
2.1.2 Organize and hold workshop – South America/4 topics.	Four technical workshops, each with 20 participants from the organizing network and their national	four focal themes of the GEF (biodiversity, climate change, international waters and ozone depletion) to the members of this network.  Tasks (technical workshops):
2.1.3 Organize and hold	representatives from within the subregion.	2. Organize and conduct four technical workshops to review the progress of other components of the
Mesoamerica/2 topics. Cuba	<ol> <li>One final workshop with 40 participants from the organizing network.</li> </ol>	and will deal with two focal areas each: biodiversity and climate change, and international waters and ozone depletion, respectively. Workshops 4 and 6 will be held in South America and, as in the case of the Mesoamerican workshops, the first one will address biodiversity and climate change
workshop – South America/2 topics. Argentina	<ol> <li>International training travel (two participants for 3 days in 7 workshops).</li> </ol>	Tasks (final workshop):  3. Organize and conduct a final workshop where the results of all project activities in the four focal
2.1.5 Organize and hold workshop – Mesoamerica/2 topics. Costa Rica	<ol> <li>Regional training travel for all workshops participants (40 participants during 3 days).</li> </ol>	
2.1.6 Organize and hold workshop – South America/2 topics. Peru	<ol> <li>Six subregional travel expenses for all workshop participants (20 participants for 3 days).</li> </ol>	Tasks (for all workshops):  4. Prepare, in consultation with the Project Coordination Unit, the information material, programme and agenda for distribution to the participants.
2.1.7 Organize and hold final workshop – Regional/4 topics. Mexico	7. Report (3, one for each set of workshops).	<ol> <li>Send the invitation and information package to all participants prior to the event.</li> <li>Make all necessary logistical arrangements (i.e., travel, lodging) for all the participants and ensure that those whose participation is being funded by of project funds receive their airline tickets and per diem in time.</li> </ol>
		<ol> <li>Prepare the workshop report, which should include, inter alia, the purpose of the workshop, a description of how it was organized and carried out, the conclusions reached and the follow-up actions approved.</li> </ol>

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OUTPUTS AND ACTIVITIES	INPUTS	DESCRIPTION OF THE ACTIVITIES
		Outputs:
		1. Workshop materials for distribution to the participants.
		2. Final report of the workshop.
		3. Signed charter of citizens' global environmental responsibility.
2.2 Seven training workshops for	<ol> <li>Two introductory workshops, one with 21 participants</li> </ol>	CEC-IUCN will be responsible of this activity in the context of the co-implementation agreement between UNEP and the six participating networks.
and community	(South America), and other with 21 participants	NOTE: The countries where all the workshops will take place will be decided on in consultation with the networks and UNEP during the first months of the project.
2.2.1 Organize and hold	organizing network, their	/ 2.1 for a detailed desci
workshop – Mesoamerica/4 topics. Cuba	national environmental government representatives, from the pilot countries.	WORALIODA.
2.2.2 Organize and hold workshop – South America/4 topics. Forgador	<ol> <li>Four technical workshops, two with 21 participants (South America) and two</li> </ol>	
2.2.3 Organize and hold workshop – Mesoamerica/2 topics. Costa Rica	(Mesoamerica) from the organizing network and their national representatives from pilot countries (3 days).	
hold South topics.	<ol> <li>One final workshop with 30 participants from the organizing network (3 days).</li> </ol>	
	<ol> <li>International training travel.</li> <li>participants in 7 workshops)</li> </ol>	
Mesoamerica/2 topics. Mexico  2.2.6 Organize and hold	<ol> <li>Regional travel expenses for all workshop participants (34 participants, 3 days).</li> </ol>	
uth s. Chile	<ol><li>Subregional training travel (21 participants in 6</li></ol>	
workshop – Regional/4 topics. Mexico	<ol> <li>Report (3, one for each set of workshops).</li> </ol>	

OUTPUTS AND ACTIVITIES	STUPIN	
		CESCRIT HON OF INC ACHIVILLES
workshops with radio	<ol> <li>Two introductory workshops, each with 20 participants</li> </ol>	AMARC will be responsible for this activity in the context of the co-implementation agreement between UNEP and the six participating networks.
23 1 Organizo and hold	their national	NOTE: The countries where all the workshops will take place will be decided on in consultation with
workshop –	representatives and national	the networks and UNEP during the first months of the project.
Mesoamerica/4 topics. Cuba	environmental government representatives, from within	See Activity 2.1 for a detailed description of the terms of reference for organizing and holding the workshops.
2.3.2 Organize and hold		
workshop - South	<ol> <li>Four technical workshops,</li> <li>each with 20 participants</li> </ol>	
America/4 topics. Chile	from the organizing network	
2.3.3 Organize and hold	and their national	
workshop -	representatives from within	
Mesoamerica/2 topics.	the subregion.	
	<ol><li>One final workshop with 40</li></ol>	
2.3.4 Organize and hold workshop – South	organizing network.	
America/2 topics. Peru	4. International training travel.	
2.3.5 Organize and hold workshop	(two participants for 3 days in 7 workshops)	
Mesoamerica/2 topics. Costa Rica	5. Regional training travel for all workshop participants (40)	
2.3.6 Organize and hold	participants during 3 days)	
Workshop – South America/2 topics.	6. Subregional travel expenses	
Ecuador	(20 participants for 3 days)	
2.3.7 Organize and hold final workshop – Regional/4	7. Report. (3, one for each set	
topics. Mexico	ol worksnops.)	
	Two introductory workshops, each with 20 participants	CLAI will be responsible for this activity in the context of the co-implementation agreement between UNEP and the six participating networks.
leligious leaders	from the organizing network,	NOTE: The countries where all the workshops will take place will be decided on in concultation with
2.4.1 Organize and hold	representatives and national	the networks and UNEP during the first months of the project.
Mesoamerica/4 topics. Costa Rica	environmental government representatives, from within	See Activity 2.1 for a detailed description of the terms of reference for organizing and holding the workshops.

	and their national representatives from within the subregion.	2.5.3 Organize and hold workshop – Mesoamerica/2 topics.
	<ol> <li>Four technical workshops, each with 20 participants from the organizing network</li> </ol>	workshop – South America/4 topics, Costa Rica
See Activity 2.1 for a detailed description of the terms of reference for organizing and holding the workshops.	representatives, from within each subregion.	Ecuador 2.5.2 Organize and hold
	their national representatives and national	2.5.1 Organize and hold workshop – Mesoamerica/4 topics.
IULA will be responsible for this activity in the context of the co-implementation agreement between UNEP and the six participating networks.	<ol> <li>Two introductory workshops, each with 20 participants</li> </ol>	2.5 Seven workshops for local authorities
	<ol> <li>Four technical workshops, each with 20 participants from the organizing network and their national representatives from within the subregion.</li> <li>One final workshop with 40 participants from the organizing network.</li> <li>International training travel. (two participants for 3 days in 7 workshops)</li> <li>Regional training travel for all workshop participants (40 participants during 3 days)</li> <li>Subregional travel expenses for all workshop participants. (20 participants for 3 days)</li> <li>Report. (3, one for each set of workshops.</li> </ol>	2.4.2 Organize and hold workshop – South America/4 topics. Argentina  2.4.3 Organize and hold workshop – Mesoamerica/2 topics. Mexico  2.4.4 Organize and hold workshop – South America/2 topics. Chile  2.4.5 Organize and hold workshop – Mesoamerica/2 topics. Cuba  2.4.6 Organize and hold workshop – South America/2 topics. Cuba  2.4.7 Organize and hold final workshop – Regional/4 topics. Mexico
DESCRIPTION OF THE ACTIVITIES	INPUTS	OUTPUTS AND ACTIVITIES

Make the necessary logistical arrangements (e.g. travel and lodging) for all participants and		
<ul> <li>Send the invitations and information packages to all participants prior to the event.</li> </ul>	iapolia.	
<ul> <li>Prepare the basic information material needed for the two workshops. For the workshop on climate change and on biodiversity a special kit will be prepared on the outputs provided by activity 1.0.</li> </ul>	country).  4. Funding to prepare three	
<ol> <li>Organize and hold two regional workshops. Will be held back to back with relevant negotiations or technical meetings related to climate change and biodiversity, respectively.</li> </ol>	<ol> <li>Regional training travel and per diem for 24 participants (not including the representative of the host</li> </ol>	
problems, what additional legislation is needed, and how these would relate to the primary mission of each commission. It will also include training related to holding public hearings and other related consultative forums and how to make more effective presentations of technical information.	diem for the international experts and the project co- ordinator. (3 days for each workshop).	2.6.3 Organize and hold final regional workshop for parliamentarians.  Mexico
1. Two regional workshops will be held to train 50 parliamentarians from the 22 commissions of	the workshops.  International travel and per-	2.6.2 Organize and hold regional workshop – Biodiversity.
Although the countries where the workshops will take place has been decided on in principle, the final venue will be decided on in consultation with PARLATINO and UNEP during the first months of the project.  Tasks:	workshops of 25 participants each. International experts to prepare the	2.6.1 Organize and hold regional workshop – Climate Change. Argentina
PARLATINO will be responsible for and will execute this activity with technical assistance from UNEP.	Ö	2.6 Three regional workshops for parliamentarians
	<ol><li>Report. (3, one for each set of workshops.)</li></ol>	2.5.7 Organize and hold final workshop – Regional/4 topics. Mexico
	<ol> <li>Subregional travel expenses for all workshop participants. (20 participants for 3 days)</li> </ol>	workshop – South America/2 topics. Argentina
	<ol> <li>Regional training travel for all workshop participants (40 participants during 3 days)</li> </ol>	Mesoamerica/2 topics. Cuba  2.5.6 Organize and hold
	<ol> <li>International training travel. (two participants for 3 days in 7 workshops)</li> </ol>	2.5.5 Organize and hold workshop –
	<ol> <li>One final workshop with 40 participants from the organizing network.</li> </ol>	Peru  2.5.4 Organize and hold  workshop – South
DESCRIPTION OF THE ACTIVITIES	INPUTS	OUTPUTS AND ACTIVITIES

at the national level to support the conventions on the four GEF focal areas.	each topic and one for each	2.7.1 Subregional seminar –
1. Four regional seminars will be held with 84 parliamentarians from the four subregional parliaments	participants each and two	parliamentarians
This will be implemented by Parlatino with technical assistance from UNEP.	Conference costs of four seminars with 21	2.7 Four subregional seminars with
4. Formal registration of PARLATINO as an observer organization in the United Nations Framework Convention on Climate Change and in the United Nations Convention on Biological Diversity.		
<ol> <li>Public document on the workshops for wide dissemination with emphasis on the recommendations and conclusions.</li> </ol>		
2. Final report of the workshop.		-
1. Workshop materials for distribution to the participants.		
Outputs:		
4. Prepare the workshop report, which should include, inter alia, the purpose of the workshop, a description of how it was organized and carried out the conclusions reached and the follow-up actions approved.		
3. Make all necessary logistical arrangements (i.e., travel, lodging) for all the participants and ensure that those whose participation is being funded out of project funds receive their airline tickets and per diem in time.		
2. Send the invitation and information package to all participants prior to the event.		
1. Prepare, in consultation with the Project Coordination Unit, the information material, programme and agenda for distribution to the participants.		
Tasks (for all workshops):		
3. The final regional workshop with 25 participants will be held to review and evaluate the results of all project activities in the four focal areas of the GEF and the lessons learned from the project (see Activity 4.1). The network's long- term plans (see Activity 4.2) will be reviewed and evaluated. Additionally, during this workshop, the charter of citizens' global environmental responsibility (see Activity 4.3) will be reviewed and signed by the workshop participants. In the final regional workshop for parliamentarians all the networks will participate jointly.		
<ul> <li>Prepare the workshop report, which should include, inter alia, the purpose of the workshop, a description of how it was organized and carried out, the conclusions reached and recommendations of follow-up actions approved.</li> </ul>		
<ul> <li>Organize small meetings between the invited parliamentarians and other experts attending the parallel meetings.</li> </ul>		
ensure that those whose participation is being funded out of project funds receive their airline tickets and per diem on time.		
DESCRIPTION OF THE ACTIVITIES	INPUTS	OUTPUTS AND ACTIVITIES

	and dissemination of the	
<ol> <li>Design 16 information packages (for 8 products and 8 services) by adapting the information and recommendations of the consumers' reports to the realities of each of the 7 selected countries.</li> </ol>	4. Funding for the publication	4
	<ol> <li>Production costs of the radio programmes and insert layout</li> </ol>	environmental impacts of 3. tested products and services.
lasks:	radio programmes.	3.1.2.1 Design and carry out a campaign on global
-	2. International expert to	campaign ,
This activity will be executed by Consumers International and AMARC, with technical assistance from UNEP.	<ol> <li>International expert to design the printed inserts.</li> </ol>	
5. Sixteen consumer oriented reports in user-friendly formats for wide dissemination.		
4. Four technical reports with the results of the evaluation of the services.		
3. Four technical reports with the results of the product testing.		
<ol><li>A conceptual report with a general environmental assessment of the selected products and services.</li></ol>		
<ol> <li>Market survey of relevant products and services, including an analysis of the environmental impact resulting from their life cycle.</li> </ol>		
Outputs:		
6. Produce reports every three months with the results of the tests of the products and the analyses of the services, which will include specific recommendations to guide consumer behaviour.		
5. Carry out product life-cycle analysis and public and private services assessments in relation to energy, water, ozone depletion and use of natural resources of global environmental importance.		
	<ol> <li>Design and production of the reports.</li> </ol>	
<ol> <li>Identify and select laboratories and research facilities (private, public and academic) in the region with capacity for environmental testing of the selected products.</li> <li>Identify and select organizations with experience in the evaluation of bousehold continue from a laboratories.</li> </ol>	<ol> <li>Life-cycle analysis for 8 products and 8 public/private services assessments.</li> </ol>	services analysis.
services that will be analysed every three months by the network (one product and one service per month during two years).	testing and services analysis.	3.1.1.3 Product life cycle analysis and public/private
generation) and ozone depletion (e.g. refrigerators, air conditioners and propellants).	<ol> <li>Subcontract with laboratories and research organizations for product</li> </ol>	3.1.1.2 Select laboratories for product analysis.
Design market surveys to identify products and services that have environmental impact, primarily on hindiversity to a pharmaceuticals and food products) group to be a product.	oriented reports (one international expert).	3.1.1.1 Conduct market study of products and services.
Tasks:	produce sixteen consumer-	services
DESCRIPTION OF THE ACTIVITIES	INPUTS	OUTPUTS AND ACTIVITIES

<ol> <li>International travel for the 2 experts (4 trips during 15 days each).</li> <li>Collection of national primary school curricula.</li> <li>56 posters and essay contests</li> <li>Working sessions with Ministries of Education and Ministries of Environment in the seven selected countries (National consultations).</li> <li>Recommendations for a strategy to innovate school</li> </ol>	Design guidelines for school curricula assessment. Implement strategies for curriculum development. Posters, essay contests
·	F '
·	F '
	F '
	<del> </del>
	lines for ula
	-
International expert that will	<u>.</u>
Guidelines and training kits for	School curricula and teaching methods
subcontract).	
and dissemination of the inserts and radio programmes.	3.1.2.2 EValuate campaign
INPUTS	OUTPUTS AND ACTIVITIES
D	and dissemination of inserts and radio programmes.  5. Seven local experts public campaigns to evaluate effectivent citizen survey (One subcontract).

4. ry	3.3.2. Broadcasting of radio programmes 3.3.2.1. National meetings 2.	3.3.1. Produce radio 1. programmes and spots 2.	3.3. Production and broadcasting of radio programmes	OUTPUTS AND ACTIVITIES
<ol> <li>14 National meetings with AMARC/PULSAR members (20 participants in 7 countries during 1 ½ years).</li> <li>International training travel (1 international expert in 14</li> </ol>	<ol> <li>7 local consultants for 4 months to conduct the national meetings with the Pulsar members.</li> <li>Broadcasting through Pulsar Network (one subcontract)</li> <li>Evaluate audience perception in the 7 countries.</li> </ol>	A contract for the production of the radio programmes and spots.  Design an strategy for the production of call-in programmes, local contests community meetings or short stories		INPUTS
<ol> <li>1. 14 National meetings with AMARC/PULSAR members.</li> <li>2. Dissemination of 12 programmes and 48 radio spots.</li> <li>3. Evaluation of the audience perception.</li> </ol>	AMARC will be responsible for this activity in the context of the co-implementation agreement between UNEP and the six participating networks.  Tasks:  1. Disseminate the spots and the radio programmes produced under Activity 3.3.1 through PULSAR.  2. Broadcast the radio programmes produced under Activity 3.3.1 through the 390 community radio members.  3. Evaluate changes in the audience perception of the four focal areas of GEF.	This activity will be executed by AMARC with technical assistance from UNEP.  Tasks:  Design community-based radio programmes on the four focal areas of GEF.  Produce 48 spots in two years (2 per month).  National network members develop a strategy of local-level activities in the seven focus countries such as call-in programmes, local contests, community meetings or short stories.  Outputs:  Series and programmes.  Radio spots.	3. Evaluation report with recommendations for innovating school curricula.	DESCRIPTION OF THE ACTIVITIES

OUTPUTS AND ACTIVITIES		INPUTS	DESCRIPTION OF THE ACTIVITIES
		meetings during 3 days).	
		National training travel (20 participants in 14 meetings for 2 days).	
3.4 Educational materials for use by churches		7 local junior consultants for three months to adapt the	CLAI will be responsible for this activity in the context of the co-implementation agreement between UNEP and the six participating networks.
3.4.1. Design materials		materials and the educational methodology to	Tasks:
3.4.3. Distribute materials		the local realities, including reports.	<ol> <li>Design instructive material to facilitate ecumenical education through the churches and their communities showing how the four focal areas of GEF are connected with everyday life in a</li> </ol>
3.4.4. National meetings	'n	Design, production and	
		dissemination costs of the	2. Design and produce 12 posters (one every two months during two years) to explain in common
		12 posters.	language the linkages between global environmental issues such as biodiversity, climate change
	.ω	Design, production and dissemination costs of the	and ozone depletion and local problems and the responsibilities of people to change their behaviour in order to help solve them.
		16 leaflets.	
	4.	National meetings (15 participants for 2 days in the	environmentally friendly and in the sound use of energy and water.
		7 pilot countries/1 1/2 years)	4. Prepare a strategy for wide dissemination in 250 churches in the seven selected countries in two
	ပှာ	International training travel	years.
		(international expert in the 14 meetings for 3 days)	5. Dissemination of the 12 posters and 16 leaflets.
	,	New Jersel (14	6. Hold working sessions with the church authorities to enhance their capabilities to educate the
	<u>6</u>	National training travel (14	community on global environmental issues.
		during 2 days)	<ol><li>Test the application of the materials through pilot projects in 10 church communities in each of the seven selected countries</li></ol>
			Outputs:
			1. Instructive material.
			2. 12 posters (one every two months) during two years.
			3. A collection of 16 instructive leaflet collectibles, on community-action and ethical reflections
			<ol> <li>Strategy for the dissemination of the instructive materials, posters and leaflets to 250 churches in the seven selected countries in two years.</li> </ol>
			5. 14 National working sessions with the church authorities.

3.5.2		μ		T-
.2. Design guidelines for municipal environmental planning in the GEF issues	ý Ņ	3.5.1. Review of best practices in municipal environmental legislation	environmental management capacity in selected municipalities	OUTPUTS AND ACTIVITIES
One contract to develop the 4 guidelines for municipal environmental planning on a worldwide basis, with emphasis on the application in Latin America. Extensive research on existing guidelines in countries where municipalities have developed a local Agenda 21 has to be carried out (e.g. Europe, Canada, Japan) The guidelines should include the methodology for their implementation in each	<ol> <li>International expert to review policies, experiences of decentralization of environmental management in the seven countries and an inventory of best practices and lessons learned for 4 months.</li> <li>Production costs of two reports: the regional overview of best municipal environmental legislation; on policies and experiences of environmental management, including an inventory of best practices and lessons learned in the 7 countries.</li> </ol>	<ol> <li>Four international experts to review and assess existing municipal environmental legislation for 4 months.</li> </ol>		INPUTS
<ol> <li>This activity will be implemented by IULA in close coordination with PCU.</li> <li>Tasks:</li> <li>Design guidelines for municipal planning on natural sites of global importance, directly showing how to link conservation of biodiversity at the national and international level.</li> <li>Design guidelines for municipal planning on energy efficiency and for the identification at the local level of renewable energy sources, showing links with the reduction of carbon emissions in the context of climate change.</li> <li>Design guidelines for municipal planning of rivers and watersheds, particularly when shared with other geopolitical units, including directives for the prevention of land-based sources of water pollution and watershed degradation.</li> <li>Design guidelines for integrated coastal zone management (ICZM) in the case of coastal municipalities, showing the links with the necessary cooperation to preserve the oceans in the</li> </ol>	<ol> <li>Investigate and prepare an overview of the best municipal environmental legislation already in place in the region and best practices in its enforcement.</li> <li>Review the policies and experiences in the decentralization of environmental management in the seven selected countries.</li> <li>Prepare an inventory of best practices in the application of the project activities in the seven selected countries</li> <li>Report with an overview of best municipal environmental legislation and lessons learned and experiences in its enforcement.</li> <li>Report with a review of the policies and experiences of environmental management decentralization in the seven selected countries, including an inventory of best practices and lessons learned in the application of the project activities in these countries.</li> </ol>	IULA will be responsible for this activity in the context of the co-implementation agreement between UNEP and the six participating networks.  Tasks:		DESCRIPTION OF THE ACTIVITIES

		of the selected municipalities in the region.	context of the different agreements to protect international waters.  Outputs:
			<ol> <li>Four sets of guidelines for municipal environmental management on the following specific fields:         <ul> <li>(a) conservation of biodiversity;</li> <li>(b) energy efficiency and renewable energy sources;</li> <li>(c) rivers and watersheds;</li> <li>(d) integrated coastal zone management.</li> </ul> </li> </ol>
3.5.3. <b>Prov</b>	Provide technical assistance on the	An international expert will     be hired to prepare the	Tasks:
impl	implementation of the	criteria methodology for a	1. Selection of 7 pilot municipalities.
guid	guidelines	fair selection, including the	2. Provide support to the municipalities in applying the guidelines in practical plans and programmes.
		criteria, methodology for	<b>-</b>
		implementing the guidelines	Culpuls:
		and the assessment of their adoption by each selected	<ol> <li>Criteria for the selection of the pilot municipalities, and an annotated list with the pilot municipalities selected.</li> </ol>
			2. Methodology for the implementation of the guidelines for municipal environmental planning.
		days each).	3. Implementation of the guidelines in the seven selected municipalities.
		<ol> <li>Contract for assisting the</li> </ol>	4. Report on the technical assistance provided to each municipality.
		municipalities in the implementation of the	5. Report on the status assessment of the adoption of the guidelines by each municipality.
		guidelines (7 countries), including reports.	
3.5.4. Develop	op	<ol> <li>International travel (project</li> </ol>	Tasks:
envi	demonstration environmental projects in each	coordinator) to the seven selected municipalities the first to contact the local	<ol> <li>Each selected municipality will develop local-level campaign activities that take into account strategies and actions that contribute to:</li> </ol>
mun	municipality	organizations and the	<ul> <li>Energy efficiency applied to the public services in the municipality.</li> </ul>
		each).	<ul> <li>Directives for household and industries to design and implement energy efficiency measures.</li> </ul>
		2. Seven experts of local	Environmentally sound water management.
		organizations to work with the municipalities in the	<ul> <li>Land-use planning to incorporate natural sites of global importance.</li> </ul>
		implementation of the pilot	<ul> <li>Integrated management of coastal areas to ensure the compatibility of tourism, fisheries, industry</li> </ul>
		activities on guidelines and	and transport, among others.
		to implement the guidelines	Outputs:
		in each of the selected	1. Seven demonstration municipal projects that will take place in urban and rural and large and small
		3 One contract for technical	other municipal leaders to the varving impacts on the global environment of different actions at the
			local level.

4. Support in the development
training workshops, including the methodology to carry out the legislative 1. Two sets of legislation models on climate change and biodiversity, including appropriate process at the national level.

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A contract will be prepared for each of the six networks in order to develop the following tasks:	network	
	<ol> <li>Dissemination of the project results through the Pulsar</li> </ol>	
3. Report on products and best practices resulting from this project through 12 newspapers.	systems during 1.5 years.	
Dissemination of the programme findings of the six networks through 12 newspapers in the region.	<ol><li>Support for networks' information distribution</li></ol>	
1. Dissemination of the project results through the Pulsar network	12 issues).	practives
UNEP, through the Tierramérica project and AMARC-PULSAR will carry out the following tasks:	Dissemination of the project	4.1. Dissemination of best
		4. Dissemination of project results and lessons learned
	public hearings (the local trips of parliamentarians, infrastructure, communications and secretariat support will be provided by PARLATINO).	
	6. Production costs of the	
3. Report on the 7 public hearings.  4. The methodology for holding public hearings on hindiversity and climate change.	<ul> <li>Dissemination costs and publicity in the seven pilot countries.</li> </ul>	hearing in Peru
2. Seven public hearings including the press clippings.		3.7.7 Organize and hold a public
1. Public hearing materials to be distributed to the participants.	4. Regional training travel (two experts for 3 days at 7	3.7.6 Organize and hold a public hearing in Mexico
Organize and conduct 7 public hearings in the selected countries, including the invitations to the participants, the mailing of the information package and the logistical arrangements.	(PCU coordinator for 2 days).	3.7.5 Organize and hold a public hearing in Ecuador
PARLATINO will be responsible for this activity in order to:	per country)	3.7.4 Organize and hold a public hearing in Cuba
<ol> <li>Prepare the seven reports of the public hearings, including a description of how they were organized and conducted.</li> </ol>	methodology to conduct the public hearings (one month	3.7.3 Organize and hold a public hearing in Costa Rica
<ol> <li>Design and develop a methodology for the public hearings, including the agenda, list of speakers and participants in the public hearing.</li> </ol>	adapt the information of the surveys for the public hearings and develop	3.7.2 Organize and hold a public hearing in Chile
hearings on biodiversity and climate change.	2. Seven local experts that will	hearing in Argentina
DESCRIPTION OF THE ACTIVITIES	INPUTS	OUTPUTS AND ACTIVITIES

OUTPUTS AND ACTIVITIES		INPUTS	DESCRIPTION OF THE ACTIVITIES
			<ol> <li>Provide support to the participating networks for the development of their information distribution systems.</li> </ol>
			2. Produce inserts to be posted on their periodical bulletins.
ŀ			<ol> <li>Post information on their respective web sites. Conduct activities to exchange information and experiences, as well as to report on recent developments and agreements by governments on the four focal areas of GEF.</li> </ol>
4.2. Compilation and distribution of best		Compilation of best practices (All networks)	UNEP, through the Tierramérica project will carry out the following tasks:
distribution of best practices	1	practices (All networks)	A contract will be awarded for the following task:
-	?	International expert (4 months/part time).	<ol> <li>Compile the best practices on concrete applications of the tools, skills and information obtained through the project.</li> </ol>
	က်	International travels (3 trips for 5 days each).	An international expert will be hired to assist the networks in carrying out the following tasks:
	4.	Reports.	<ol> <li>Prepare a citizens' charter approved by networks with the responsibilities each has to the environment on the four global issues (to be signed at the end of the ceremony at the final meeting).</li> </ol>
			Outputs:
			1. Newspaper dissemination supplements.
	-		2. Press releases in printed and radio formats produced by the participating networks.
			<ol> <li>Capacity of the participating networks to distribute relevant news information to their respective constituencies.</li> </ol>
			4. Compilation of best practices in the region.
			5. Network bulletins.
			6. Dissemination of best practices at six web sites.
	•		7. A citizens' global environmental responsibility charter, one for each network.
4.3. Development of long-	<del>.</del> -	International expert (4	An international expert will be hired to assist the networks in carrying out the following tasks:
term plans	, ,	months). International travels (6 trips	<ol> <li>Support the networks in the preparation of their long-term plans and scenarios for their involvement in activities on the four focal areas of GEF.</li> </ol>
	>	during 10 days each).	2. The expert will have to visit the networks in order to provide this advice and support.
	,ω	Reports (One for each network).	3. Prepare a report with the long-term plans that the networks have committed themselves to carry

Outputs:					
4. Prepare a report on the results of the poll by country.					<del></del>
3. Organize and conduct the public opinion poll in the seven selected countries with special emphasis on the effectiveness, sustainability and replicability of the programmes implemented by the networks.					
<ul> <li>General information and knowledge of people about the work of the six selected networks.</li> </ul>					
<ul> <li>Specific recommendations and feedback from the public to disseminate more effectively the global environmental agenda.</li> </ul>					<u></u>
<ul> <li>The knowledge of people in relation to the global accords related to the four focal areas of GEF and in relation to the commitments of their governments.</li> </ul>			·		
<ul> <li>The willingness of people to participate in solving these global environmental issues and the understanding of their responsibilities.</li> </ul>		countries).			
<ul> <li>The sources of information and consultation used by the different social actors in relation to these four issues</li> </ul>	both for all	<ol><li>Two reports (one for both subregions and one for all</li></ol>			
<ul> <li>The level of understanding and awareness of these issues by different segments of the population.</li> </ul>	national	<ol> <li>2 subregional and 7 national surveys.</li> </ol>			
2. Prepare four basic questionnaires on biodiversity, climate change, ozone depletion and international waters, targeting the general public, to measure:	opinion	develop of the public opinion poll (4 months).	· · · · · · · · · · · · · · · · · · ·		
<ol> <li>Design four public opinion polls on the four focal areas of GEF for the public of Latin America to evaluate the effectiveness of the pilot activities and the educational and awareness campaigns carried out by the networks through the project.</li> </ol>	trips of			awareness	
This contract will be awarded to an organization with experience in public opinion polls.  Tasks:	pert on polls (2	<ol> <li>One international expert on the design of public polls (2 months).</li> </ol>		. Conduct surveys to measure environmental	. <u></u>
				Monitoring and evaluation	ίν
1. A report with the long-term plans, one for each of the six networks.					
out in the following months.		network).			
DESCRIPTION OF THE ACTIVITIES		INPUTS	S	OUTPUTS AND ACTIVITIES	

Outputs (for each of the two evaluations):  1. A consolidated report with the finding of the external evaluation team. This report should contain		
ground information about the implementation of the project.  3. Prepare a final report with the findings of the document review and the in-country evaluations.	evaluation, and a total of 15 days per evaluation.  3. Preparation of the evaluation	
	<ol><li>International travel for two trips by the evaluation team to four countries per</li></ol>	
<ul> <li>Tasks (for each of the two evaluations):</li> <li>1. Review the progress made in the project, based on the information provided by the Project</li> <li>Coordination Unit. This information will include, but will not be limited to, the annual work plans of</li> </ul>	<ol> <li>Two international experts for one month each, for each evaluation.</li> </ol>	5.3.2 Second external evaluation
This activity will be conducted under the coordination and with the support of the Project Coordination Unit.	Inputs (for the two evaluations combined):	5.3. External evaluations 5.3.1 First external evaluation
2. Evaluation report.		
1. Four report cards, one for each of the focal areas of GEF		
<ul> <li>ine results of the exercise will be discussed during the final workshop described in activities 2.1./;</li> <li>2.2.7; 2.3.7; 2.4.7; etc. with all the networks and will be presented to the Advisory Board at its last meeting.</li> </ul> Expected Outputs:	workshop and in the final workshop and in the Advisory Board.	
4. The members or constituencies of the networks will fill out the four report cards on biodiversity, climate change, international waters and ozone depletion and will evaluate the extent to which this project has influenced their behaviour and actions.	<ol> <li>Mailing costs of the report cards from PCU to networks and vice versa (10 cities).</li> </ol>	
<ol> <li>The international expert will test the GEC report card with selected members of the networks</li> <li>The PCU will produce and disseminate the GEC report card in user friendly formats to all the members of the networks in the region.</li> </ol>	<ol> <li>Seven local consultants for implementing and analysis.</li> <li>(3 months)</li> </ol>	
<ol> <li>An international expert will design a global environmental citizen report card for each of the four focal areas of GEF that should present a set of user-friendly environmental indicators to allow the constituencies of the networks to evaluate and monitor the impact of the activities of this project.</li> </ol>	<ol> <li>An international expert to participate in designing the report card and in processing the results (3 months).</li> </ol>	5.2. Global Environmental Citizen report card
2. A report on the results of the public poll in each country.		
1. Public opinion polls on the focal areas of GEF		
DESCRIPTION OF THE ACTIVITIES	INPUTS	OUTPUTS AND ACTIVITIES

OUTPUTS AND ACTIVITIES	INPUTS	DESCRIPTION OF THE ACTIVITIES
	UNEP and the participating networks. (Two reports).	an evaluation of the progress to date and recommendations for adjustments and improvement in the objectives and/or the implementation of the project.
<ol> <li>Regional Project Advisory Board</li> </ol>	Inputs (for the three meetings combined):	This activity will be conducted under the coordination and with the support of the Project Coordination Unit.
5.4.1 First board meeting. Cuba 5.4.2 Second board meeting.	<ol> <li>International travel for 20         Advisory Board members to three meetings with duration     </li> </ol>	Tasks (for each of the three meetings):  1. Review the evaluation report prepared BY the external evaluation team.
5.4.3 Third board meeting. Mexico	2. Three workshops (board meetings) to be held in different countries, selected by the project coordinator in consultation with the	3. Advise the Project Coordination Unit on how to best implement different aspects of the project.  Outputs (for each of the three meetings):  1. A report with the conclusions and recommendations of the Advisory Board.
	<ol> <li>Three reports with the conclusions and recommendations of the Board meetings.</li> </ol>	
6.0 Project management and coordination	<ol> <li>Full-time project coordinator for three years.</li> </ol>	The Project Coordination Unit will be established at UNEP's regional offices in Mexico City.
<ol><li>6.1 Project management activities.</li></ol>	<ol><li>Full-time technical expert for three years.</li></ol>	1. Manage and control the project, using the MS Project as a main tool.
	Full-time project     administrator for three years.	2. Develop with UNEP and each of the networks a detailed annual work plan for their respective activities.
	<ol> <li>Full-time secretary for three years.</li> </ol>	<ol><li>Coordinate project implementation, both in financial and programmatic terms, and ensure that the timetables are being met and costs are being kept within the budget.</li></ol>
	<ol><li>International travel estimated at four 3-day trips</li></ol>	
		5. Fallicipate in the coordination and technical events designed in the project.
	<ol> <li>Mission costs – evaluations</li> <li>4 trips on an average of 3 days per year)</li> </ol>	
	<ol><li>Expendable equipment and supplies.</li></ol>	of the external evaluations, and the conclusions and recommendations of the Advisory Board meetings.

OUTPUTS AND ACTIVITIES	INPUTS	DESCRIPTION OF THE ACTIVITIES
	and supplies (3 computers,	9. Report to the PCU Advisory Board on a quarterly basis.
	display unit, one fax,	10. Prepare a draft project for the next stage of the Global Environmental Citizenship Programme.
	telephone line)	Outputs:
	9. Premises (Office rental)	1. Quarterly programmatic and financial reports.
	<ol><li>Equipment maintenance and operations for 3 years.</li></ol>	<ol> <li>Annual reports, which should include programmatic and financial information, the results of the external evaluations, and the conclusions and recommendations of the Advisory Board meetings.</li> </ol>
	<ol> <li>Three annual reports and a final report.</li> </ol>	

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2.4 Seven training workshops for religious leaders 2.4.0 - Workshop 2.4.0 - International training travel 2.4.0 - Regional training travel 2.4.0 - Subregional training travel 2.4.0 - Reports	2.3 Seven training workshops with radio broadcasters 2.3.0 - Workshop 2.3.0 - Internetional training travel 2.3.0 - Regional training travel 2.3.0 - Subregional training travel 2.3.0 - Subregional training travel 2.3.0 - Reports	2.2 Seven training workshops for educators, teachers and community leaders 2.2.0 - Workshop 2.2.0 - International training travel 2.2.0 - Regional training travel 2.2.0 - Subregional training travel 2.2.0 - Reports	2.1 Seven training workshops for consumer organizations 2.1.0 - Workshops 2.1.0 - International training travel 2.1.0 - Regional training travel 2.1.0 - Subregional training travel 2.1.0 - Reports	2 Training and technical assistance	1.3 Development and implementation of seven web-sites 1.3.0 - International expert 1.3.0 - International travel 1.3.0 - Local jurior consultant 1.3.0 - Non-expendable equipment and supplies	1.2 Production of education/information kits and guides 1.2.0 - International expert 1.2.0 - International travel 1.2.0 - Local consultant 1.2.0 - Educational tool kits 1.2.0 - Targeted educational guide books 1.2.0 - Workshops 1.2.0 - Workshops 1.2.0 - International training travel 1.2.0 - Subregional training travel 1.2.0 - Reports	1.1. Adaptation of existing education/information materials 1.1.0 - International expert 1.1.0 - Thematic information packages 1.1.0 - Workshop 1.1.0 - Regional training travel 1.1.0 - Regional training travel	1 Adaptation and production of education / information materials	Description
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3.4 Educational materials for use by churches 3.4.0 - Local junior consultant 3.4.0 - Design and production of posters 3.4.0 - Design and production of instructive leaflets 3.4.0 - National meetings 3.4.0 - International training travel 3.4.0 - National training travel	3.3.2 Broadcasting of radio programmes and spots 3.3.2 - Local consultant 3.3.2 - Broadcasting through Pulsar Network 3.3.2 - Evaluate audience perception 3.3.2 - National meetings 3.3.2 - International training travel 3.3.2 - National training travel	3.3 Production and broadcasting of radio programmes 3.3.1 Produce radio programmes and spots 3.3.1 - Radio programmes and spots	3.2 School curricula and teaching methods project 3.2.0 - International expert 3.2.0 - International travel 3.2.0 - Collection of national primary school curricula 3.2.0 - Cornest, posters 3.2.0 - National consultation 3.2.0 - Report	3.1.2 Design and carry out public awareness and radio broadcasting campaign     3.1.2 - Design and carry out consumer awareness campaign     3.1.2 - Evaluate effectiveness of consumer awareness campaign	3.1.1 Test and evaluate selected products and services 3.1.1 - Products and services market study 3.1.1 - Selection of laboratories and firms 3.1.1 - Product life cycle analysis and reporting 3.1.1 - Public/private services analysis and reporting	3 Demonstration activities 3.1 Consumer demonstration activities	2.7 Four subregional seminars with parliamentarians 2.7.0 - Seminars 2.7.0 - International training travel 2.7.0 - Subregional training travel 2.7.0 - Reports	2.6 Three regional workshops for parliamentarians 2.6.0 - Workshop 2.6.0 - International training travel 2.6.0 - Regional training travel 2.6.0 - Regions	2.5 Seven workshops for local authorities 2.5.0 - Workshop 2.5.0 - International training travel 2.5.0 - Regional training travel 2.5.0 - Subregional training travel 2.5.0 - Subregional training travel
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4.3 Development of long-term plans for networks and draft and sign a charter of citizens' global environmental responsibility 4.2.0 - International expert 4.2.0 - International travel 4.2.0 - Reports 4.3.0 - Miscellaneous	4.2 Compilation and distribution of best practices 4.1.0 - Compilation of best practices	4.1 Dissemination of best practices 4.1.0 - Dissemination of the project results through Pulsar 4.1.0 - Support for network information distribution systems	4 Dissemination of project results and lessons learned	3.7 Conduct seven public hearings with parliamentarians 3.7.0 - International expert 3.7.0 - Local consultant 3.7.0 - Dissemination and publicity 3.7.0 - Support for holding the public hearings 3.7.0 - International training travel 3.7.0 - Regional training travel 3.7.0 - Regional training travel 3.7.0 - Reports	3.6 Identify the best legislative frameworks and practices 3.6.0 - International expert 3.6.0 - International travel 3.6.0 - Legislative training package 3.6.0 - Support in the development of legislative frameworks 3.6.0 - Reports	3.5.4 Provide technical assistance on the implementation of the guidelines 3.5.4 - International travel 3.5.4 - Demonstration municipal projects 3.5.4 - Technical assistance for the demonstration municipal	3.5.3 Design guidelines for municipal environmental planning 3.5.3 - International expert 3.5.3 - International travel 3.5.3 - Technical support for municipal environmental planning	3.5.2 Review of best practices in municipal environmental legislation 3.5.2 - Guidelines for municipal environmental planning	3.5.1 Select pilot municipalities 3.5.1 - International expert 3.5.1 - Reports	Description 3.5 Building environmental management capacity in selected municipalities
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Comp	onent	Line	Description	Т	otal cost		GEF	C	o-financing
10			Project personnel	s	1,628,950	\$	845,950	\$	783,000
	1100		Experts	\$	536,200	\$	198,500	\$	337,700
		1101	1.1.0 - International expert	\$	15,000	\$	-	\$	15,000
		1102	1.2.0 - International expert	\$	15,000	\$	-	\$	15,000
		1103 1104	1.3.0 - International expert	\$	15,000	\$	27.000	\$	15,000
		1105	3.2.0 - International expert 3.5.1 - International expert	\$ \$	75,000 42,200	\$ \$	37,000 32,200	\$ \$	38,000 10,000
		1106	3.5.3 - International expert	\$	12,000	\$	32,200	\$	12,000
		1107	3.6.0 - International expert	\$	240,000	\$	63,300	\$	176,700
		1108	3.7.0 - International expert	\$	40,000	\$	20,000	\$	20,000
		1109	4.3.0 - International expert	\$	30,000	\$	9,000	\$	21,000
		1110	5.1.0 - International expert	\$	10,000	\$	10,000	\$	-
		1111	5.2.0 - International expert	\$	12,000	\$	12,000	\$	-
		1112	5.3.0 - International expert	\$	30,000	\$	15,000	\$	15,000
	1300		Administrative support personnel	\$	390,000	\$	254,000	\$	136,000
		1301	6.0.0 - Project coordinator	\$	162,000	\$	144,000	\$	18,000
		1302	6.0.0 - Technical expert	\$	90,000	\$	90,000	\$	-
		1303 1304	6.0.0 - Project administrator 6.0.0 - Secretary	\$ \$	90,000 48,000	\$	20,000	\$	90,000
		1504	G.O.O - Georgially	Ψ	40,000	\$	20,000	\$	28,000
	1500		Duty travel	\$	390,100	\$	252,800	\$	137,300
		1501	1.1.0 - International travel	\$	12,000	\$	12,000	\$	-
		1502 1503	1.2.0 - International travel 1.3.0 - International travel	\$ \$	10,000	\$	10,000	\$	-
		1504	3.2.0 - International travel	φ \$	5,000 60,000	\$ \$	5,000 34,000	\$ \$	26,000
		1505	3.5.3 - International travel	\$	14,400	\$	14,400	\$	20,000
		1506	3.5.4 - International travel	\$	14,400	\$	14,400	\$	_
		1507	3.6.0 - International travel	\$	32,000	\$	26,700	\$	5,300
		1508	4.3.0 - International travel	\$	33,000	\$	28,000	\$	5,000
		1509	5.1.0 - International travel	\$	9,000	\$	9,000	\$	-
		1510	5.3.0 - International travel	\$	30,000	\$	25,000	\$	5,000
		1511 1512	5.4.0 - International travel 6.0.0 - International travel	\$ \$	147,300 23,000	\$ \$	59,300 15,000	\$ \$	88,000 8,000
		1312	0.0.0 - International travel	Ψ	23,000	Ψ	15,000	Ф	8,000
	1600	1601	Mission costs 6.0.0 - Mission costs - Evaluations	\$ \$	8, <b>100</b> 8,100	<b>\$</b> \$	8,1 <b>00</b> 8,100	<b>\$</b> \$	-
		,		•	0,100	•	0,.00	•	
	1700		Local consultants	\$	304,550	\$	132,550	\$	172,000
		1701	1.2.0 - Local consultant	\$	15,000	\$	1,000	\$	14,000
		1702	1.3.0 - Local junior consultant	\$	90,000	\$	44,800	\$	45,200
		1703	3.3.2 - Local consultant	\$	70,000	\$	11,000	\$	59,000
		1704 1705	3.4.0 - Local junior consultant 3.7.0 - Local consultant	\$ \$	26,250 20,800	\$ \$	16,250 17,500	\$ \$	10,000 3,300
		1706	5.1.0 - Local consultant	\$	52,500	\$	20,000	\$	32,500
		1707	5.2.0 - Local consultant	\$	30,000	\$	22,000	\$	8,000
20			Subcontracts	\$	2,353,750	\$	1,027,210	\$	1,326,540
		2101	1.1.0 - Thematic information packages	\$	91,000	\$	1,000	\$	90,000
		2102	1.2.0 - Educational tool kits	\$		\$	-	\$	60,000
		2103	1.2.0 - Targeted educational guide books	\$	71,600		15,800	\$	55,800
		2104	3.1.1 - Product and services market study	\$	80,000	\$	70,000	\$	10,000
		2105 2106	3.1.1 - Selection of laboratories and firms 3.1.1 - Product life cycle analysis and reporting	\$ \$	10,000 40,000	\$ \$	5,000 15,000	\$ \$	5,000 25,000
		2107	3.1.1 - Product me cycle analysis and reporting 3.1.1 - Public/private services analysis and reporting	\$	40,000	\$	30,000	\$	10,000
		2108	3.1.2 - Design and carry out consumer awareness campaign	\$	96,000	\$	35,000	\$	61,000
		2109	3.1.2 - Evaluate effectiveness of consumer awareness campaign	\$	34,000	\$	20,000	\$	14,000
		2110	3.2.0 - Collection of national primary school curricula	\$	21,000	\$	7,000	\$	14,000
		2111	3.2.0 - Contest, posters	\$	50,000	\$	7,940	\$	42,060
		2112	3.2.0 - National consultation	\$	44,000	\$	15,000	\$	29,000
		2113	3.3.1 - Radio programmes and spots	\$	108,000	\$	90,000	\$	18,000
		2114 2115	3.3.2 - Broadcasting through Pulsar Network	\$ \$	100,000	\$	75,000 6,000	\$ \$	25,000
		2116	3.3.2 - Evaluate audience perception 3.4.0 - Design and production of posters	φ \$	39,600 64,000	\$ \$	26,000	\$	33,600 38,000
		2117	3.4.0 - Design and production of instructive leaflets	\$	63,350	\$	27,000	\$	36,350
		2118	3.5.2 - Guidelines for municipal environmental planning	\$	50,000	\$	20,000	\$	30,000
		2119	3.5.3 - Technical support for municipal environmental planning	\$	21,000	\$	· <del>-</del>	\$	21,000
		2120	3.5.4 - Demonstration municipal projects	\$		\$	-	\$	49,000
		2121	3.5.4 - Technical assistance for the demonstration municipal projects	\$		\$	-	\$	28,000
		2122 2123	3.6.0 - Legislative training package 3.6.0 - Support in the development of legislative frameworks	ф Ф	27,000 70,000	\$	-	\$ \$	27,000 70,000
		2123	3.6.0 - Support in the development of legislative frameworks 3.7.0 - Dissemination and publicity	\$ \$	70,000 70,000	\$ \$	35,000	\$ \$	70,000 35,000
		2125	3.7.0 - Support for holding the public hearings	\$	150,000	\$	41,470	\$	108,530
		2126	4.1.0 - Dissemination of the project results through Pulsar	\$	150,000	\$	65,000	\$	85,000
		2127	4.1.0 - Support for network information distribution systems	\$		\$	65,000	\$	85,000
		2128	4.1.0 - Compilation of best practices	\$	•	\$	190,000	\$	115,000
		2129	5.1.0 - Subregional and national surveys	\$	223,200		140,000	\$	83,200
		2130 2131	5.2.0 - Mailing of report cards 5.2.0 - Printing of report cards	\$ \$	18,000 30,000	\$ \$	10,000 15,000	\$ \$	8,000 15,000
			and the second s	+	30,000	+	.0,000	•	,5,55

Con	nponent	Line	Description	T	otal cost	GEF	Со	-financing
30			Training and fellowships	\$	1,812,400	\$ 1,011,640	\$	800,760
	3000		Workshops	\$	374,500	\$ 85,680	\$	288,820
		3001	1.1.0 - Workshop	\$	10,000	\$ 8,000	\$	2,000
		3002	1.2.0 - Workshops	\$	20,000	\$ -	\$	20,000
		3003	2.1.0 - Workshops	\$ \$	39,600	\$ 10,040	\$	29,560
		3004	2.2.0 - Workshop	\$	39,600	\$ 10,040	\$	29,560
		3005	2.3.0 - Workshop	\$	39,600	\$ 6,000	\$	33,600
		3006	2.4.0 - Workshop	\$	39,600	\$ 11,000	\$	28,600
		3007	2.5.0 - Workshop	\$	39,600	\$ 6,600	\$	33,000
		3008	2.6.0 - Workshop	\$	22,500	\$ 8,500	\$	14,000
		3009	2.7.0 - Seminars	\$	24,000	\$ 6,000	\$	18,000
		3010	3.3.2 - National meetings	\$	28,000	\$ -	\$	28,000
		3011	3.4.0 - National meetings	\$	42,000	\$ -	\$	42,000
		3012	5.4.0 - Board meetings	\$	30,000	\$ 19,500	\$	10,500
	3200		Training travel	\$	1,437,900	\$ 925,960	\$	511,940
		3201	1.1.0 - Regional training travel	\$	17,000	\$ 17,000	\$	-
		3202	1.2.0 - International training travel	\$	10,400	\$ 10,400	\$	-
		3203	1.2.0 - Subregional training travel	\$	33,000	\$ 15,000	\$	18,000
		3204	2.1.0 - International training travel	\$	29,400	\$ 11,400	\$	18,000
		3205	2.1.0 - Regional training travel	\$	48,000	\$ 48,000	\$	-
		3206	2.1.0 - Subregional training travel	\$	111,000	\$ 61,250	\$	49,750
		3207	2.2.0 - International training travel	\$	29,400	\$ 11,400	\$	18,000
		3208	2.2.0 - Regional training travel	\$	48,000	\$ 48,000	\$	-
		3209	2.2.0 - Subregional training travel	\$	111,000	\$ 56,260	\$	54,740
		3210	2.3.0 - International training travel	\$	29,400	\$ 21,400	\$	8,000
		3211	2.3.0 - Regional training travel	\$	48,000	\$ 48,000	\$	-
		3212	2.3.0 - Subregional training travel	\$	111,000	\$ 66,000	\$	45,000
		3213	2.4.0 - International training travel	\$	29,400	\$ 29,400	\$	•
		3214	2.4.0 - Regional training travel	\$	48,000	\$ 43,000	\$	5,000
		3215	2.4.0 - Subregional training travel	\$	111,000	\$ 57,100	\$	53,900
		3216	2.5.0 - International training travel	\$	29,400	\$ 20,000	\$	9,400
		3217	2.5.0 - Regional training travel	\$	48,000	\$ 48,000	\$	• • • •
		3218	2.5.0 - Subregional training travel	\$	111,000	\$ 64,900	\$	46,100
		3219	2.6.0 - International training travel	\$	14,600	\$ 14,600	\$	-
		3220	2.6.0 - Regional training travel	\$	102,900	\$ 66,900	\$	36,000
		3221	2.7.0 - International training travel	\$	20,800	\$ 3,800	\$	17,000
		3222	2.7.0 - Subregional training travel	\$	67,200	\$ 50,200	\$	17,000
		3223	3.3.2 - International training travel	\$	36,400	\$ 00,200	\$	36,400
		3224	3.3.2 - National training travel	\$	56,000	\$ -	\$	56,000
		3225	3.4.0 - International training travel	\$	36,400	\$ 36,400	\$	
		3226	3.4.0 - National training travel	\$	42,000	\$ 38,350	\$	3,650
		3227	3.7.0 - International training travel	\$	26,800	\$ 16,800	\$	10,000
		3228	3.7.0 - Regional training travel	\$	32,400	\$ 22,400	\$	10,000
40			Equipment	\$	123,900	\$ 10,000	\$	113,900
	41		Expendable equipment and supplies	Š	15,000	\$ 7,000	\$	8,000
	•	4101	6.0.0 - Expendable equipment and supplies	\$	15,000	\$ 7,000	\$	8,000
	40		New your delite and work	•	45.000			40.000
	42	4204	Non-expendable equipment	\$	45,000	\$ 3,000	\$	42,000
		4201	1.3.0 - Non-expendable equipment and supplies	\$	30,000	\$ 2 000	\$	30,000
		4202	6.0.0 - Non-expendable equipment and supplies	\$	15,000	\$ 3,000	\$	12,000
	43		Office rental	\$	63,900	\$ -	\$	63,900
		4301	6.0.0 - Premises	\$	63,900	\$ -	\$	63,900
50			Miscellaneous	\$	223,000	\$ 82,200	\$	140,800
	51		Operations and maintenance of equipment	Š	12,000	\$ 5,000	\$	7,000
		5101	6.0.0 - Equipment maint, & ops.	\$	12,000	\$ 5,000	\$	7,000
			,					
	52		Reporting costs	\$	206,000	\$ 72,200	\$	133,800
		5201	1.1.0 - Reports	\$	5,000	\$ 2,500	\$	2,500
		5202	1.2.0 - Reports	\$	10,000	\$ 5,000	\$	5,000
		5203	2.1.0 - Reports	\$	12,000	\$ -	\$	12,000
		5204	2,2.0 - Reports	\$	12,000	\$ 6,000	\$	6,000
		5205	2.3.0 - Reports	\$	12,000	\$ 2,000	\$	10,000
		5206	2.4.0 - Reports	\$	12,000	\$ 6,000	\$	6,000
		5207	2,5.0 - Reports	\$	12,000	\$ -	\$	12,000
		5208	2.6.0 - Reports	\$ \$	12,000	\$ 6,000	\$	6,000
		5209	2.7.0 - Reports	\$	8,000	\$ -	\$	8,000
		5210	3.2.0 - Reports	\$	5,000	\$ 2,500	\$	2,500
		5211	3.5.1 - Reports	\$ \$ \$	9,000	\$ 4,500	\$	4,500
		5212	3.6.0 - Reports	\$	10,000	\$ 5,000	\$	5,000
		5213	3.7.0 - Reports	\$	10,000	\$ 5,000	\$	5,000
		5214	4.3.0 - Reports	\$	34,000	\$ 8,000	\$	26,000
		5215	5.1.0 - Reports	\$	10,000	\$ 5,000	\$	5,000
		5216	5.2.0 - Reports	\$	5,000	\$ 2,200	\$	2,800
		5217	5.3.0 - Reports	\$ \$	10,000	\$ 5,000	\$	5,000
		5218	5.4.0 - Reports	\$	5,000	\$ 2,500	\$	2,500
		5219	6.0.0 - Reports	\$	13,000	\$ 5,000	\$	8,000

Component	Line	Descri	ption	Т	Total cost		GEF	Co-financing	
53	5301	Sundries 4.3.0 - Miscellaneous		\$ \$	5,000 5,000	\$ \$	<b>5,000</b> 5,000	\$	-
		SUBTOTAL		\$	6,142,000	\$	2,977,000	\$ <b>\$</b>	3,165,000
		PDF Block B		\$	235,000	\$	235,000		
		TOTAL		\$	6,377,000	\$	3,212,000	\$	3,165,000

# Project Coordination Unit

## Terms of reference

# **Project Coordinator**

Term: 36 months

- 1. Manage and control the project, using the MS Project as a main tool.
- 2. Develop with UNEP, the participating governments and each of the networks a detailed annual work plan for their respective activities.
- Coordinate the project implementation, both in financial and programmatic terms, and ensure that the timetables are being met and costs are being kept within the budget.
- 4. Coordinate the technical assistance in the implementation of the different aspects of the project and the production of its expected outputs.
- Participate in the coordination and technical events designed in the project.
- 6. Monitor at least every six months the performance of UNEP, the participating governments and the six networks with respect to their specifically assigned responsibilities. Collaborate with the external evaluators of the project.
- Prepare annual reports which should include programmatic and financial information, the
  results of the external evaluations, and the conclusions and recommendations of the Advisory
  Board meetings.
- 8. Prepare the annual Advisory Board meetings.
- 9. Report to the PCU Advisory Board on a quarterly basis.
- 10. Prepare a draft project for the next stage of the Global Environmental Citizenship Programme.

# **Technical expert**

Term: 36 months

- 1. Prepare detailed terms of reference for each of the activities, consultants and subcontracts required for the successful implementation of the project.
- 2. Organize and participate in the technical activities of the project.
- 3. Provide technical assistance to the six networks in the implementation of the project activities and the production of its expected outputs.
- 4. Monitor technically the activities of UNEP, the participating governments and the six networks with respect to their specifically assigned responsibilities.
- 5. Prepare monthly technical reports for the coordinator of the project.
- 6. Keep-the information documents and the web-site of the project up to date.
- 7. Assist in the preparation of visual presentations of the project.

# **Project administrator**

Term: 36 months

- 1. Administrate the project, according to UNEP'S rules and the MS Project.
- Prepare all contracts and, where appropriate, carry out all transfers of funds to UNEP, the participating governments and the six networks, as well as the contracting firms and consultants.
- 3. Ensure the cash flow for the programmed timetables of the project activities.
- 4. Monitor the expenditures assigned to the networks and any other participant in the project.
- 5. Prepare quarterly programmatic and financial reports.
- 6. Report to the coordinator of the project on a monthly basis.

# **Secretary**

Term: 36 months

- 1. Provide clerical and computerized secretarial support, and perform all secretarial functions of the project in English and Spanish.
- 2. Support the management and administration of the project. Prepare initial drafts of other, more complex and sensitive correspondence.
- 3. Make all travel arrangements for the coordinator and other professional office staff.
- 4. Prepare coordination documents and reports.
- 5. Keep the files and archives of the project up to date.
- 6. Provide support for communications with the participating agencies and networks.
- 7. Report to the coordinator of the project..

### **Incremental Cost Analysis**

### 1. Broad Development Goals

The Environment Ministers of Latin America and the Caribbean have committed themselves to stimulating and developing meaningful citizen participation through a regional citizen forum on environmental management, which takes place back to back with the biannual ministerial meetings. The first forum took place in November 1996 at the Tenth Meeting of Ministers of the Environment of Latin America and the Caribbean, held in Buenos Aires, Argentina. On that occasion, the Ministers adopted a declaration and a set of decisions that strongly support the full integration and involvement of civil society and particularly of regional networks and organizations of key political and social influence for the implementation of the regional and global environmental priorities. There are several proposed and ongoing initiatives in the region, which have environmental outreach, education and awareness as one of their project components, although the focus of this outreach is largely in the context of national or local environmental issues. In Latin America, there are also well-organized networks of key social groups and NGOs that have broad national and regional reach, and wide political and social influence.

The UNEP Global Environmental Citizenship Project (GEC) is of particular relevance to the current proposal in terms of scope and scale. It is based on the Joint Declaration of both Programmes, signed on 28 October 1997 in Mexico, and has the full endorsement of the Ministers of the region. Through this project, UNEP have already developed strategic alliances with these networks in order to integrate environmental issues as an area of interest and use their established delivery systems to disseminate public awareness materials, and work towards changing attitudes. Both as a catalyst and facilitator, this project has helped to provide specific and relevant information that has been used to empower these networks' environmental agendas and capacity for action. The collaboration with these networks has produced important results on issues such as chemicals, trade and environment, local Agendas 21, and biosafety, among others. The regional strategy also includes the publication of Tierramerica, which is a bimonthly supplement that is distributed simultaneously through 12 of the most important newspapers in the region, reaching an influential readership of 2 million people.

The current activities and programmes of the networks and initiatives in the region do not, however, accord sufficient importance to the issues of the global environment. Furthermore, up to now, it is only the government representatives and the environmental community that have been exposed to these issues, and the other sectors of society are often not fully aware of global environmental problems or involved in addressing them.

### 2. Global Environmental Objective

These groups offer an opportunity to add on global environmental issues, by benefiting from existing delivery systems to reach a wide constituency that is not often exposed to the GEF focal areas.

The global environmental objective of this project is to generate public awareness and increase levels of accurate understanding of the global environmental issues, specifically as it relates to the focal areas of biodiversity, climate change and international waters, in the seven countries selected within Latin America and the Caribbean region. Specifically the global environmental objective of the project will be achieved through capacity building, skills enhancement and the production of information kits anchored in the Operational Programmes, followed by the dissemination and outreach of these products to the target audience associated with the six

selected networks. The outreach would have the potential to bring about significant changes in attitude and behaviour development among the target audience of the networks in the seven countries. This expanded outreach should also foster a greater commitment to voluntary action and promote informed decision-making at all levels of society in relation to global environmental concerns.

### 3. Baseline

Six networks which conduct a range of environmental outreach activities were selected on the basis of the specific criteria described in the project document. Currently these networks focus largely on local and national environmental and non-environmental issues, but collectively they target a wide range of traditional and non-traditional environmental actors. The six networks are: parliamentarians, consumer groups, local authorities, educators, community radio broadcasters, and religious leaders.

More specifically, in the baseline scenario, this project would undertake the following activities: the Tierramerica supplement, promotion of Mission Planet Earth; activities with consumer organizations on trade, chemicals and biosafety; support to parliamentarians for the promotion of environmental impact assessment legislation and the organization of the Regional Citizen Forum back to back with the Meetings of the Ministers of the Environment of LAC. The primary emphasis of the project is on the development of "information tool kits" on national environmental issues such as chemicals, industry, biosafety, natural resource management, and trade and environment. The focus of the current efforts has been on developing communications material and their dissemination, and less on the necessary technical assistance needed to mount concerted information and education campaigns. Moreover, coverage of biodiversity, climate change, international waters, and ozone depletion has been tangential. To the extent that global environmental issues are addressed, they do not receive the same emphasis and attention as local environmental needs. As a result, global environmental issues are of lower priority for these networks, and therefore for public policy and opinion in the region. There is little public understanding of the local implications of global environmental problems, limited support for public and private actions to address them (with national budgetary implications), and a lack of awareness of information and tools available to those interested in global environmental issues.

The costs of the baseline under this project is around US\$3.165 million, which includes funding through in-kind and in cash contributions from UNDP, UNEP, the participating networks, the participating governments, and in cash contributions from others donors as IDB, University of Cordoba, Argentina and the Institute for the Development. The UNDP/UNEP contribution draws from a budget of US\$350,000 for their regular projects. All the networks' and Latin American pilot countries have allocated in-kind and in cash contributions. All the networks contributions are from their established budgets, some of which have environmental components.

### 4. The GEF Alternative

Under the GEF alternative, the current projects of the six selected networks would be supplemented to cover issues related to the global environment, so as to enhance the awareness of their target audiences through the removal of information barriers. The objective is to include global environmental concerns in their current agendas and use the existing delivery mechanisms for the distribution of public awareness materials specifically designed to meet the needs and interests of the groups' membership. The multiplier effect that comes from developing partnerships and mobilizing groups can provide support for several operational programmes at the same time.

The GEF alternative project would complement the baseline activity by providing information, technical support and training to the six networks to internalize global environmental issues in their actions. The identified gaps would be anchored in the GEF operational programmes. The project would develop a critical mass of informed, articulate, and organized citizens, with the necessary skills to synthesize global environmental issues for local actions. The networks will undertake these activities in the specific operational programmes based on their comparative advantage.

Under GEF support, the project will be able to, in addition to the baseline, undertake activities under five components: (1) adaptation and production of educational materials on GEF focal areas; (2) training and technical assistance to build capacity to effectively use these materials; (3) demonstration campaigns in seven countries to apply communication skills and tools; (4) dissemination of lessons learned and results to sustain activities, and promote replication; and (5) monitoring and evaluation. While components 1, 2 and 3 will be fully anchored in the Operational Programmes, component 4 and 5 might be more broad-based in their approach; that is, by focal area. The details of each component are described in Section 3 and in the Logical Framework Matrix, which appears in Annex 7.

The total cost of the GEF alternative, which complements the baseline, is around US\$6,377,000.

### 5. Incremental Costs

The proposed project is a complementary activity that adds to the baseline without changing it, and is therefore subject to the streamlined incremental cost analysis procedures. These costs are reflected in the Table on Component Financing which provides a summary of the main components associated with the baseline (co-funded) and the GEF increment. The total cost of the GEF alternative was US\$6,377,000, with the baseline costs of US\$3,165,000. The agreed incremental costs for which GEF support is requested in order to achieve the global environmental benefits are estimated at US\$3,212,000. The baseline costs will be co-funded by the bilateral donors (IDB, University of Cordoba, Argentina and the Institute for the Development), UNDP / UNEP, and in-kind and in cash contributions of the networks and pilot countries.

All activities that relate to the ozone focal area would be fully co-financed. The level of cost sharing between GEF and co-financing in each component is based on the extent to which incremental efforts are needed to integrate global environmental issues into those activities of the networks.

This project will contribute to generating public awareness, increasing levels of understanding of global environmental issues and mobilizing support in Latin American countries for objectives in the GEF operational programmes.

The result will facilitate broad-based support for these objectives by relating them to the individual concerns of citizens, in order to foster a greater commitment to voluntary action that would be needed to guarantee the sustainability of GEF-funded measures within those programmes. This will create an enabling environment for national decision-making and action on GEF focal areas.

16/11/2001 3

# Project Coordination Unit Terms of reference

### **Project Coordinator**

Term: 36 months

### Functions:

- 1. Manage and control the project, using the MS Project as a main tool.
- 2. Develop with UNEP, UNDP and each of the networks a detailed annual work plan for their respective activities.
- 3. Coordinate the project implementation, both in financial and programmatic terms, and ensure that the timetables are being met and costs are being kept within the budget.
- 4. Coordinate the technical assistance in the implementation of the different aspects of the project and the production of its expected outputs.
- 5. Participate in the coordination and technical events designed in the project.
- Monitor at least every six months the performance of UNEP, UNDP and the six networks with respect to their specifically assigned responsibilities. Collaborate with the external evaluators of the project.
- Prepare annual reports which should include programmatic and financial information, the
  results of the external evaluations, and the conclusions and recommendations of the Advisory
  Board meetings.
- 8. Prepare the annual Advisory Board meetings.
- 9. Report to the PCU Advisory Board on a quarterly basis.
- 10. Prepare a draft project for the next stage of the Global Environmental Citizenship Programme.

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# **Logical Framework Matrix**

				priorities by removing information barriers and facilitating sound environmental decision-making at the national level.	responsibilities. The project will target, through six regional networks, some of the key social actors in order to enable them to internalize global environmental	The development objective of the project is to contribute to the formation of a Latin American citizenship that is aware of its global environmental rights and	Development Objective	Summary
iii iii c. A	8 P F	• O & <del>1</del>	пн		ם מ ס פ	•		ф
A regional programme of environmental citizenship which allows for the incorporation of new entities, such as industry, youth, women, etc.	Increased governmental, private and social budgets or inputs related to global environmental topics.	Contributions of the social groups to local products in the medium and long term on these issues.	instruments (such as legislation and municipal guidelines)	Increased awareness and information developed by the social groups to apply effective environmental management	non-governmental; CLAI/2.8 million members in the region; PARLATINO/924 parliamentarians organized in 22 commissions; IULA/205 local authorities members.	The membership of the participating key social groups, willing to work jointly on the GEF themes: AMARC/390 radio stations; CIS4 national organizations; CEC-IUCN/131 members both governmental and		Objectively Verifiable Indicators
			•	• F	0 0 7 8 6 7	, T 2 10		
			Annual evaluation reports.	Reports of the Regional Project Advisory Board.	card to measure changes in levels of accurate understanding and attitudes towards the objectives of the GEF Operational Programmes in the selected countries.			Means of verification
		•	•	•	•	•		
		Staff will apply the training they receive. There is a risk of staff turnover.	Global environment issues match well with their priorities as evidenced by the budgets they are willing to allocate.	The six networks are well-established and have significant political influence and large memberships.	There is the risk that external social or economic factors may be obstacles, or that the needs of the networks might suddenly shift.	There is the risk that voluntary action on the part of citizens for global environment issues will not be totally effective because other priorities or economic conditions will prevail		Critical assumptions and risks

• En	• Ela rad on :	• Pra	sup con		tailored to the specific target audiences of the six participating networks, including technical support in the development of such	Adapting and, where necessary, developing new information amproducts and services that are	Adaptation and production of education/information materials.	OUTPUT 1	<i>mmediate Objective 1</i> - The preparation	Summary Obj.
Environmental liturgical guides and tool-kits for ecclesiastical leaders related to the global topics.	Elaboration of practical guides to develop radio programmes with a community focus on the four global environmental themes.	Practical guides elaborated for teachers of primary levels	Municipal guidelines and legislation that support implementation of GEF's conventions.	Supplements published electronically and printed, as well as announced on the radio.	Information data produced by the six networks and distributed to their national members. Accuracy and frequency.	developed for each one and disseminated among their users.	An assortment of global environmental material, adapted to the specific needs of the six networks, as well as a web page		of information material on global enviror	Objectively Verifiable Indicators
		parliamentarians, consumers, local authorities, religious groups, educators, and radio broadcasters.	Collecting a set of six concrete guidelines internalized global	Project Coordination Unit review with six network focal points of the materials prepared.		Periodic surveys, as well as through a mechanism known as the GEC report card.	Periodic reports on inventories of global environmental materials.		Immediate Objective 1 - The preparation of information material on global environmental issues destined to create public awareness.	Means of verification
		thought in relation to the four focal areas.	The inventory of existing technical information has to show a level of pertinence described to the shown in the shown	<ul> <li>That the networks' expressed needs for materials can be met, and that these needs will remain constant.</li> </ul>	<ul> <li>It is assumed that networks will budget for some of these activities, but their revenues may not permit it.</li> </ul>	it, and develop positive attitudes towards these issues.	<ul> <li>Once information is repackaged to meet the needs of each network, and delivered though a credible channel neonle will identify with</li> </ul>		vareness.	Critical assumptions and risks

Summary		Objectively Verifiable Indicators		Means of verification		Critical assumptions and risks
Activity 1.1						
Adaptation of existing education/information materials.	•	Materials produced in different formats and languages (printed and audio visual materials). The adaptation involving rewriting, editing, and translating existing material into Spanish and Portuguese.	•	Reports submitted to the Project Coordination Unit.		That networks expressed needs for materials that can be met, and that these needs will remain constant.  Assumption that countries that have been
	-	Frequency and use of the information products by the networks			· = c- s	selected for the demonstration campaigns will be able to integrate these activities, and that results can be transferable to other countries
	•	Number and quality of information campaigns that are carried out by members of the networks, relevant to the GEF OPs.			H	in the region
Activity 1.2						
Production of information kits and guides.	•	Tool-kits of environmental information that reflects the optimum design and the requirements of each participant network, their members and partners	•	Collection of 24 information kits on the four thematic issues tailored to the requirements of the six networks.	• • •	Information can be obtained readily without having to refer to primary sources  There will be active participation from the
	•	Guide books for the implementation of the four focal areas of GEF in their respective fields.			z	network members.
Activity 1.3						
Development of seven web-sites.	•	Develop one web site for each network as well as a regional site with all the links to relevant existing electronic information centers on the global environmental issues. Proper and effective interaction between the regional and the networks' web-sites.	•	Reports on frequency use by the members and audiences of the networks.	• ♥ ⊢	The information has to be updated periodically by the networks' personnel.

Summary		Objectively Verifiable Indicators		Means of verification	_	Critical assumptions and risks
Activity 2.2						
Seven training workshops for educators, teachers and community leaders on materials development.	•	Training 160 educators, teachers and community leaders of 131 organizations.	•	Reports on accurate understanding of the objectives of the GEF Operational Programmes by the members of the	•	There will be active participation from the network members.
	•	Level of attendance and results derived from the workshops organized at the regional and subregional levels:	•	network.  Mobilization of support by network		
	•	Pre- and post-test scores of knowledge or skills gained.		issues and increased support for actions to achieve the objectives of the GEF		
Activity 2.3				оронилони и гобі шингозі		
Seven training workshops for community radio producers.	•	Training of 160 members of the community radio producers.	•	Reports on accurate understanding of the objectives of the GEF Operational Programmes by the members of the six	•	There will be active participation from the network members.
	•	Level of attendance and results derived from the workshops organized at the regional and subregional levels:	•	networks.  Mobilization of support by network members towards global environmental		
	•	Pre- and post-test scores of knowledge or skills gained.		issues and increased support for actions to achieve the objectives of the GEF Operational Programmes.		
Activity 2.4				C		
Seven training workshops for church authorities.	•	Training 160 church authorities.	•	Reports on accurate understanding of the objectives of the GEF Operational	•	There will be active participation from the network members
	•	Level of attendance and results derived from the workshops organized at the regional and subregional levels:		Programmes by the members of the six networks.		
	•	Pre- and post-test scores of knowledge or skills gained.	•	Mobilization of support by network members towards global environmental issues and increased support for actions to achieve the objectives of the GEF Operational Programmes.		

Summary		Objectively Verifiable Indicators		Means of verification		Critical assumptions and risks
Activity 2.5						
Seven training workshops for local authorities.	•	Sensitize 160 local authorities on global environmental issues with a special emphasis on their links to local needs and problems.	•	Reports on accurate understanding of the objectives of the GEF Operational Programmes by the members of the six networks.	•	There will be active participation from the network members.
	•	Level of attendance and results derived from the workshops organized at the regional and subregional levels:	•	Mobilization of support by network members towards global environmental issues and increased support for actions		
	•	Pre- and post-test scores of knowledge or skills gained.		to achieve the objectives of the GEF Operational Programmes.		
Activity 2.6						
Three regional workshops for parliamentarians.	•	Training 75 parliamentarians from the 22 commissions of Parlatino.	•	Reports on accurate understanding of the objectives of the GEF Operational Programmes by the members of the six	•	There will be active participation from the network members.
	•	Level of attendance and results derived from the workshops organized at the regional and subregional levels:		networks.		
	•	Pre- and post-test scores of knowledge or skills gained.				
Activity 2.7	**					
Four subregional seminars for parliamentarians.	•	Preparation of 84 parliamentarians from the four subregional parliaments.	•	Reports on accurate understanding of the objectives of the GEF Operational Programmes by the members of the six networks.	•	There will be active participation from the network members.

Immediate Objective 3 - Increase the awareness of the target public of the six groups, through the regional, subregional and national dissemination of information on global environmental topics.

Summary		Objectively Verifiable Indicators	Means of verification	Critical assumptions and risks
OUTPUT 3				
Demonstration activities	•	Information campaigns to bring about significant changes in attitude and behaviour	<ul> <li>Documents and materials prepared.</li> </ul>	Countries that have been selected for the demonstration campaigns will be able to
Demonstration activities in seven		development, as they relate to the GEF	Reports submitted to the Project	organize these activities, and that results can
countries to apply communication skills and tools in support of the		Operational Programmes, among citizens in the seven countries.	Coordination Unit.	be transferable to other countries in the region.
GEF Operational Programmes.				· Show
To encourage learning by doing,	•	Changes in teaching methods and school		
through demonstration campaigns		curricula.		
focusing specifically on the GEF	•			
Agenting Chile Costs Bing Cults	•	Number and quality of information		
Ecuador, Mexico and Peru, with		networks.		
cach of the six partiers.				
Activity 5.1				
Consumer demonstration activities.	•	Products and services that have environmental impact identified through a market survey.	<ul> <li>Results of a test campaign carried out in each of the seven countries, and afterwards a random survey to evaluate</li> </ul>	<ul> <li>There will be active participation from the network members.</li> </ul>
	•	Results of 8 selected products and 8 services	the impact and the effectiveness of the	
	•	to be tested every three months during two	campaigns in the selected countries.	
		years.	A bi-monthly consumer report.	
	•	Radio programmes and spots, as well as printed media produced and adapted.		
	•	Results of campaigns, organized within the context of specific GEF Operational		
		Programmes, to educate consumers about the benefits and disadvantages of these products.		

Summary		Objectively Verifiable Indicators	į	Means of verification	Cr	Critical assumptions and risks
Activity 3.2						
School curricula and teaching methods project.	•	Positive results of an assessment on school curricula in seven selected countries.	•	Expert report.	• Th	There will be active participation from the network members.
	•	Production of four sets with practical methods to facilitate new approaches in the teaching of the four global issues of GEF.	• •	Collecting samples of the sets and guides produced.  Posters and essay contest conducted.		
	•	Number of posters and essay contest.	•	Change in teaching methods among teachers exposed to the guidelines in the		
	•	School-guides and proposals to use a thematic approach to integrate issues of the global environment into different parts of the school curricula in the seven target countries.		selected countries.		
Activity 3.3						
Production and broadcasting of radio programmes	•	Community-based radio programmes and spots on the four focal areas of GEF's operational strategy and programmes.	•	Reports on increments of radio audience and levels of interaction with radio stations on the four global environmental issues.	• Th	There will be active participation from the network members.
	•	Dissemination at the regional level by PULSAR and complemented by local-level activities in the seven selected countries such as call-in programmes, community meetings or short stories.		environmentat issues.		
	•	An evaluation to measure changes in the audience perception of the four focal areas of GEF.				

Summary	Objectively Verifiable Indicators	Means of verification	Critical assumptions and risks
Activity 3.4			
Educational materials for use by churches.	<ul> <li>Educational materials and instructive religious materials to facilitate education about global environment issues through the churches and their communities in the seven selected countries.</li> </ul>	<ul> <li>Reports on change in liturgy education methods among churches that applied the guides in the selected countries.</li> <li>Collecting samples of bulletins at the</li> </ul>	There will be active participation from the network members.
	<ul> <li>Working sessions with the church authorities to enhance their capabilities to educate the community on global environmental issues.</li> </ul>	Project Coordination Unit.	
	<ul> <li>A monthly bulletin updating the church community on issues connected to the four focal areas of GEF, including lessons learned through this project.</li> </ul>		
Activity 3.5	c c		
Building environmental management capacity in selected municipalities	<ul> <li>An inventory of best practices in municipal environmental legislation.</li> </ul>	<ul> <li>Inventories of best practices and planning guidelines.</li> </ul>	<ul> <li>There will be active participation from the network members.</li> </ul>
,	<ul> <li>Guidelines for municipal environmental planning.</li> </ul>	Reports submitted to Project Coordination Unit.	
	<ul> <li>Implementation of the guidelines into practical municipal plans and programmes.</li> </ul>		
	<ul> <li>Results on demonstration environmental projects in urban and rural municipalities to contribute to energy efficiency measures environmentally sound water management, integrated management of coastal areas, etc.</li> </ul>		
Activity 3.6			
Identify the best legislative frameworks and practices.	• The application of best legislation frameworks and practices in national processes to make progress in the national debate and advance the implementation of the conventions related to GEF focal areas, especially of UNFCCC and the Kyoto Protocol, as well as the UNCBD and the Biosafety Protocol.	<ul> <li>Legislation introduced and adopted in parliaments of the region that supports implementation of the various conventions and the objectives of the GEF Operational Programmes.</li> </ul>	<ul> <li>There will be active participation from the network members.</li> </ul>

Summary	Objectively Verifiable Indicators	Means of verification	Critical assumptions and risks
Activity 3.7  Conduct seven public hearings with parliamentarians	Number of participants in the parliamentarians' public hearings and debates with different sectors of society at the national level in the seven selected countries.	<ul> <li>Reports of the public hearings.</li> <li>Random surveys among selected participants of the hearings.</li> </ul>	<ul> <li>There will be active participation from the network members.</li> </ul>
		The organization of a survey of the national legislation to evaluate the degree of acceptance, ratification and observance of the CBD and UNFCCC.	
Immediate Objective 4 - Project cooperative programs, experienc	Immediate Objective 4 - Project results, lessons learned and best practices disseminated, and a network of the six organizations established in the region that will facilitate cooperative programs, experience exchange and help sustain awareness creation for GEF focal issues in Latin America.	ninated, and a network of the six organization GEF focal issues in Latin America.	ons established in the region that will facilitate
OUTPUT 4			
Disseminate project results and lessons learned.  Sustain public awareness activities in the region, through the dissemination of lessons learned and project results, promoting replication and achieving the internalization of the global issues into priority activities for the	<ul> <li>Outreach programs in the Internet and radio, and through newsletters produced by the six networks.</li> <li>Applicability of models at the national and local levels done through identification of best practices on legislative processes at least in the selected countries.</li> </ul>	Reports on interactive radio programme methods; consumers campaign methodologies; guidelines for municipalities on local planning.	<ul> <li>The scope of delivery and cost incurred should show an effectiveness ratio.</li> </ul>

Summary	_	Objectively Verifiable Indicators		Means of verification	Critical assumptions and risks
Activity 4.1					
Dissemination of best practices.	•	Concrete applications of the tools, skills and information obtained through the project.	•	Radio programmes and publications produced.	<ul> <li>There will be active participation from the network members.</li> </ul>
	•	Number of programmes, spots and supplements through PULSAR (the radio networks of AMARC) and Tierramerica on programme findings, products and information produced by each of the networks and on experiences gained in the project.	•	Reports on products and best practices resulting from this project through 12 newspapers.	
	•	Replicate results with related groups in other regions.			
Activity 4.2  Compilation and distribution of best practices	•	Use of the web-sites as well as distribution of inserts posted on the periodical bulletins of the six networks.	•	Postings of best practices in the networks' web sites.	<ul> <li>There will be active participation from the network members.</li> </ul>
	•	Citizens' charter for the networks containing the responsibilities that each one has towards the environment on the four global issues.	•	Press releases in printed and radio formats produced by the participating networks.	
			•	Citizen's charter produced and approved.	
Activity 4.3  Development of long-term plans.	•	Plans and scenarios for the continued involvement of the groups in activities related to global environment issues, including financial sustainability, and collaborative programmes among the networks.	•	Long-term plans for the selected municipalities.	<ul> <li>There will be active participation from the network members and the selected municipalities</li> </ul>

Monitoring and evaluation.  Assess outcomes and changes in the baseline course of action.  Activity 5.1  Conduct surveys to measure environmental awareness.  Activity 5.2  Global Environmental Citizen report card  Activity 5.3  External evaluations.	re internalized inizations. The ow a clear environmental of the GEF internalized in zations, and ets.  polls on the polls on the polls on the fluate the end replicability ampaigns.  naires on the ost-effective ost-effective activities  3EF e selected tion tool for the toonstrens and tool for the structure and tool for the structure and the structure an		There will be active participation from the network members.  There will be active participation from the network members.  There will be active participation from the network members.  There will be active participation from the network members.
OUTPUTS			
Monitoring and evaluation.		Monitoring and evaluation reports.	There will be active participation from the
Assess outcomes and changes in the baseline course of action.	in the programmes of the organizations. The annual programmes should show a clear priority given to the Global Environmental Issues.		network members.
Activity 5.1			
Conduct surveys to measure environmental awareness.	Results of four public opinion polls on the four focal areas of GEF to evaluate the effectiveness, sustainability and replicability of the pilot activities and the campaigns.		<ul> <li>There will be active participation from the network members.</li> </ul>
Activity 5.2			
rironmental Citizen	A global environmental citizen report card on each of the four focal areas to allow the constituencies of the networks to evaluate and monitor the impact of the activities towards the objectives of the GEF Operational Programmes in the selected countries, and as a self-evaluation tool for the networks.	The published report ca	<ul> <li>There will be active participation from the network members.</li> </ul>
Activity 5.3			
	Results of two external evaluations containing assessment of the progress to date and recommendations for adjustments and improvement in the objectives or		There will be active participation from the network members.
		<ul> <li>The reports of the evaluations distributed to the Advisory Board, UNDP, UNEP and the participating networks.</li> </ul>	

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			7	met.  Monitor the performance of UNEP, UNDP and the six networks every six months in respect of their specifically assigned responsibility.		
There will be active participation from the network members.	•	<ul> <li>Reports about the monitoring and evaluation.</li> </ul>		Periodic financial and programmatic implementation reviews of the project to		Project monitoring.
There will be active participation from the network members.	•	Annual work plans	<u>g</u> 6,	Detailed first year work plans with UNEP, and the six networks, including the terms of reference for personnel, inputs required and cost per activity for the successful implementation of the project.	lies.	Project preparation activities.
					iched es of the ssessment	Test the effectiveness, reached objectives, possible failures of the project, monitoring and assessment of the activities.
<ul> <li>Project Coordination Unit established and well-staffed.</li> </ul>	•	<ul> <li>Programmatic and financial reports.</li> </ul>		Project execution on time and on schedule.		OUTPUT 6  Project management and coordination
				Immediate Objective 6 - Project management and coordination	- Project m	Immediate Objective 6
Active participation of the Advisory Board members.		<ul> <li>Meeting minutes prepared by the Project Coordination Unit.</li> </ul>	the	Results of the Advisory Board meetings to review the external evaluations and in this way to recommend adjustments or advise the Project Coordination Unit on how to best implement different aspects of the project.	y Board	Regional Project Advisory Board review mechanism
						Activity 5.4

# **Network Activities Listed by GEF Operational Programme**

attecting them, and ways in which local communities can participate to sustainably manage the ecosystems' resources; disseminate information on activities undertaken by other networks.
- Disseminate data on these ecosystems; information on these ecosystems, the environmental problems
- Develop education  materials and training programmes to increase knowledge about the ecosystems, and promote ecosystems, and promote ervironmentally sustainable activities and services; - Provide technical assistance to support information/data systems.  - Disserninate information on these ecosystems, the impact of environmental damage on guidance on their sustainable management; disseminate information on activities undertaken by the other networks.
EDUCATORS

	- Provide education/information materials to assist in	- Develop education/training materials to: promote	- Conduct campaigns to protect forest ecosystems; - Develop educational	- Develop educational programmes to promote the conservation and	- Conduct campaigns to promote the care and protection of these
ials	harmonizing normative	conservation, in	- Develop educational materials to guide	the conservation and sustainable use of the	protection of these ecosystems;
	frameworks for the	particular in tropical and	communities on the	ecosystems' resources;	- Prepare educational
direct	conservation and	fragile temperate areas	rational and sustainable	- Develop training	materials on the impact
	sustainable use of	and in priority areas	use of forest resources.	programs to manage	of environmental damage
	biological resources and	stipulated by the national		forest ecosystem	to these ecosystems;
	land tenure practices	biodiversity strategy and		resources;	- Disseminate
	which minimize risks to	other plans; encourage		- Provide technical	information on work
	and pressures on the	the development of forest		assistance to assist in	undertaken by the other
	ecosystems.	corridors wide enough to		researching areas with a	networks.
environmental damage;		protect endemic and		high number of endemic	_
and efforts to protect		endangered species; and		species, migratory	
fragile tropical and		promote natural protected		species, high	
composition for cases.		productive activities and		productivity, and or	
		sustainable criteria.		social value, etc.; and	
				develop information/data	
4. Mountain Ecosystems -	- Provide	- Provide education/	- Disseminate	- Develop education	- Disseminate
	education/training	training materials to:	information on the value	materials on these	information on the
ö	materials to assist in	promote the sustainable	of species and genetic	ecosystems;	importance of these
the	revising local	management of fragile	material from these	- Conduct training	ecosystems and on the
	frameworks to strengthen	mountain ecosystems;	ecosystems.	activities to promote the	work undertaken by other
	norms dealing with the	identify activities to		conservation of soil,	networks to protect them;
-2	conservation and	minimize impacts		forest use, agro-ecology,	<ul> <li>Develop education</li> </ul>
and the resulting effect Si	sustainable use of	produced by		etc., according to local	materials to assist
	mountain ecosystems,	and transportation/		- Provide technical	better use of the
e	especially in the Andes	communication routes		assistance/ disseminate	resources from these
21	and Mesoamerican	and to combat erosion;		information to other	ecosystems.
TC.	region.	foster efforts towards			,
		ground and species			
		conservation, including			
		productive activities; and			
		promote energy activities			

						emissions.
		programmes.				green house gas
		formal study plans and		experiences, etc.		of reducing pollution and
		incorporation of RET in		-Disseminate successful		domestic/global benefits
		materials to foster the		investment in RET;	environmental impact.	technologies and the
		- Develop educational		promote private sector	conditions of low	renewable energy
		promote RET;		pilot activities with RET;	energy purposes, in	between the adoption of
		other networks to		alternative fuels; foster	forest resources for	explain the linkage
		efforts undertaken by		including use of	promoting and using	- The project would
		benefits; information on		industrial sectors,	frameworks for	
	other networks.	term environmental		transportation and	of adequate legal	rechnologies - KET)
basis.	information sharing with	the medium- and long-		energy, mainly in the	foster the establishment	(Kenewable Energy
medium- and long-term	public response to them;	exhibitions), emphasizing	market expansion.	and efficient use of	incentives for their use;	Implementation Costs
advantages of RET, on	advantages of RET and	(including travelling	decreasing costs and	policies on the rational	energy sources, including	Barriers and Reducing
awareness on the	applications and	information about RET	of RET use, including	material to: promote	promoting renewable	Energy by Removing
generate public	information on	disseminate of	promote the advantages	education/training	materials to: assist in	Adoption of Renewable
- Conduct campaigns to	- Disseminate	- Provide training on and	<ul> <li>Conduct campaigns to</li> </ul>	- Develop	- Develop education	6. Promoting the
				programs		
			of the other networks.	promote energy saving		
			centres, with the support	<ul> <li>Conduct campaigns to</li> </ul>		
			to develop information	economic instruments;		
		etc.	fuels, electricity, etc. and	through various		
		professionals, branches,	energy services, such as	conserve, including	efficiency.	
•		organizations, specialized	assistance to evaluate	for entities which	promote energy	
		energy sector institutions,	- Provide technical	and develop incentives	and other frameworks to	
		consolidate directories of	energy factors;	be offered to the public;	developing regulatory	
		assistance to prepare or	into consideration the	on the kind of services to	inefficiency and waste;	
	can be avoided.	<ul> <li>Provide technical</li> </ul>	"green" products, taking	governments in agreeing	causes of energy	
by other networks.	and ways in which they	enterprises;	promote the labeling of	energy producers and	efficiency; identifying	
and activities undertaken	and improper use of fuels	among private sector	<ul> <li>Conduct campaigns to</li> </ul>	consumption; assist	promote energy	emissions.
benefits of energy saving	caused by the inefficient	and saving, mainly	areas;	emphasis on energy	regulations which	and cut greenhouse gas
information on the	environmental conditions	programmes on energy	place, and other public	in enterprises, with	incentives for laws and	decrease urban pollution
- Disseminate	unfavourable	<ul> <li>Conduct training</li> </ul>	energy at home, the work	environmental revisions	industries; providing	energy resource savings
rational use of energy;	their causes;	successful experiences;	and on efforts to conserve	promote audits or	developing cleaner	to the networks how
members towards the	of greenhouse gases and	energy saving barriers;	comparative analyses,	energy technologies;	framework for	- The project will explain
activities; and orient	information on: the risks	and their solutions;	energy costs, including	and use of efficient	on a normative	
support energy saving	- Disseminate	greenhouse gas problems	on products with high	promote the development	establishing a consensus	Energy Conservation
avoid wasting energy;	energy conservation;	information about:	information to consumers	training materials to:	materials to assist in:	Energy Efficiency and
- Conduct campaigns to:	- Conduct campaigns on	- Disseminate	- Disseminate	- Develop education /	<ul> <li>Develop education</li> </ul>	<ol><li>Removal of Barriers to</li></ol>
ORGANIZATIONS				AUTHORITIES		PROGRAMMES
RELIGIOUS	RADIO	EDUCATORS	CONSUMERS	LOCAL	LEGISLATORS	OPERATIONAL

TO THOU AND		critical areas in the region				
		studies which identify		promote policies on the		
		assistance to foster		the micro-regions; and		
		- Provide technical		environmental projects in		
		networks;		of thematic		
		undertaken by other		promote the integration		environmental benefits.
		users; activities		policies for their control;		есонотис ина
		particular among water		as well as proposing		efforts can provide
		Contamination in		22		forte ou mounds
		contaminants in		transfer of contaminants		prevention and control
		awareness about	contain these substances.	toxic emissions and		contaminants and how
	contaminants.	industrial sectors; public	of products which	promote inventories of	harmonized legislation.	global accumulation of
_	efforts to minimize	the transportation and	inadequate management	pollutants (POPs);	to developing	waterbodies and the
	public participation in	technologies, mainly in	on the risks and	persistent organic	priority areas with a view	toxic chemicals in local
t undertaken by other	barriers which obstruct	use of cleaner	POPs; alert communities	international waters with	consensus of regional	accumulation of narmfut
and on activities	efforts to eliminate the	long term; promote the	controlling the use of	activities aimed at linking	soil and water; create a	the tinkage between the
and of products with POPs;	resulting from POPs; and	water and soil; in the	aimed at preventing and	development plans; toster	of toxic substances in the	explain to the networks
	and water pollution	substances that affect	participation activities	issue into local		- Project acavates would
resulting from the	relevant causes of soil	management of	testing and public	incorporation of this	registation and control	Project activities would
	intormation on the most	information on: the	information on quality	inaccials to: promote the	legislation on the	Operational Flogrammie
	- Disseminate	- Disseminate	- Disseminate	- Develop educational	- Develop educational	IV. Collegii ilialii-Baseu
		etc.				10 6
		drought-stricken areas,		small Islands.		
		areas, soil degradation,		and water resources of		
		example in the marine		nic protection of the son		
		summated moders, rot		the protection of the coil		
		cimulated models for		instruments: and promote		Š
		account computer-		and technological		waterways.
		activities which take into		financial, information,		pollution in international
		materials to foster		the utilization of	•	non-renewable resource
		- Develop educational		management, including		prevention and control of
		analyses;		programmes on adequate		water protection and the
•		activities can anchor their		recommend policies and		the region, of soil and
•		assessment and training	to these ecosystems.	studies and diagnoses;		communities throughout
networks.		participating in	which are less damaging	elaboration of relevant		islands and coastal
undertaken by other		which experts	alternative products	priorities and promote the		particular to small
information on activities		regional data banks, in	propose the use of	a consensus of regional		economic benefits, in
- Disseminate		assistance to integrate	and consumption criteria;	long-term projects; create		would focus on the
pollution;	networks.	- Provide technical	sustainable production	policies in complex and		- Outreach activities
non-renewable resource	programmes of other	lessons learned;	regions, incorporating	infrastructures to develop		
prevention and control of	ecosystem and action	organize workshops on	providers in micro-	and of micro-regional		Programme
_	problems of the	environmental issues;	participation of service-	elaboration of agreements	ecosystems.	Area Operational
	information on complex	information on relevant	materials to: foster the	materials to: foster the	materials to protect these	Water Multiple Focal
- Conduct a campaign to	- Disseminate	- Disseminate	- Develop education	- Develop educational	<ul> <li>Develop education</li> </ul>	<ol><li>Integrated Land and</li></ol>
ORGANIZATIONS				AUTHORITIES		PROGRAMMES
RELIGIOUS	RADIO	EDUCATORS	CONSUMERS	LUCAL	FECTORY	OI EKATIONAL

# List of Documents Available upon Request

### 1. PARLATINO

- Memorandum of Understanding
- Project Proposal
- Brochure of PARLATINO
- Preliminary Tool-kit
- General Balance 1995, 1996 and Financial Report
- Document: What is the Latin-American Parliament
- Document: Latin-American Parliament
- Document: Rules and Statutes of the Latin-American Parliament

# 2. IULA. INTERNATIONAL UNION OF LOCAL AUTHORITIES

- Memorandum of Understanding
- Project Proposal
- Brochures (2) of IULA
- Preliminary Tool-kit
- List of Participants in the Third Hemispheric Mayors Conference
- Latin America and the Caribbean Local Authorities Declaration
- Activities Report 1996

### 3. CLAI, LATIN AMERICAN COUNCIL OF CHURCHES

- Memorandum of Understanding
- Project Proposal
- Brochure of CLAI
- Preliminary Tool-kit
- Bulletin: Life Signals (Second Era No. 2, November 1996)
- Study Document: Climate Change
- Liturgy: Environment
- Document: Integral and Communitary Health
- Document: Environment and Future
- Report of the Third General Assembly of CLAI, 25 January-1February 1995, Concepción, Chile
- Final Report of the Third General Assembly of CLAI
- Tri-annual Plan 1996-1998

### 4. C.I. CONSUMERS INTERNATIONAL

- Memorandum of Understanding
- Project Proposal
- Brochure of Consumers International
- Preliminary Tool-kit
- Financial Statements at Dec. 31, 1996
- Bulletins (Year XII-1 y 2)
- Booklet: Consumers and the Environment

- Overview Workplan 1997
- · A format of a diploma

# 5. AMARC. WORLD ASSOCIATION OF COMMUNITY RADIO BROADCASTERS.

- Memorandum of Understanding
- Project Proposal
- Brochures (2) of AMARC
- Preliminary Tool-kit
- Bulletin: InteRadio (Volume 8, Number 1, 1996)
- Activities Program 1997
- General Balance 1996 and Financial Report
- Communication Networks of Latin America and the Caribbean
- A format of a diploma
- Brochure of the Corporation of "El Canelo de Nos"

# 6. IUCN. INTERNATIONAL UNION FOR THE CONSERVATION OF NATURE

- Memorandum of Understanding
- Project Proposal
- Brochure of the Communication and Education Commission
- Pocket Guide 1996/1997
- Resolutions and Recommendations of the World Congress, Montreal, Canadá, 13-23 October, 1996
- Report of working board 7 in the Second Iberoamerican Congress of Environmental Education, Guadalajara, México, 2-4 June, 1997
- Preliminary Tool-kit
- Membership Directory
- General Balance 1996 and Financial Report