PROJECT IMPLEMENTATION REPORT

Project ID:	11191
Project Name:	Circular Solutions to Plastic Pollution in Peru
Countr(ies):	Peru
Implementing Agency:	UNEP

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I. Overview

A. Description

Project name
Circular Solutions to Plastic Pollution in Peru

Country
Peru

GEF ID	Implementing Agency
11191	UNEP

Executing Entity
World Wildlife Fund, Inc. (WWF)

Trust Fund	Project Type
GET	FSP

PIR Submission	Fiscal Year , PIR Number
9/15/2026	FY 2026 , 1st PIR

Objective
To reduce plastic pollution in Peru by accelerating the transition towards a circular economy in the food and beverage industry

B. Ratings and Disbursements

Implementation Progress	Development Objective
Satisfactory	Satisfactory

Overall risk
Low Risk

Project Financing	Cumulative Disbursement
4,836,500.00	1,331,146.00

C. Key Dates

CEO Endorsement/Approval	Agency Approval
1/7/2025	6/26/2025

Implementation Start	First Disbursement
7/1/2025	7/1/2025

Expected MTR	Actual MTR
7/1/2027	
Expected Completion	Actual Completion
12/31/2029	

II. PROGRESS STATUS AND ISSUES

A. Progress: Information on progress and outcomes of project implementation activities

The reporting period focused on successfully completing the project inception phase and establishing the institutional, technical, and operational foundations for implementation. Key achievements included the establishment of the Project Management Unit, the formalization of the cooperation agreement between WWF and the Ministry of Environment (MINAM), the establishment of the Project Steering Committee, and the completion of the project inception workshop. Extensive consultations with national counterparts and implementing partners were conducted to refine the project implementation approach, resulting in updated workplans, procurement planning, governance arrangements, monitoring tools, and revised implementation schedules aligned with the current national context. These adjustments did not modify the project's objective or expected outcomes but strengthened the feasibility and sequencing of activities, ensuring a more effective implementation phase

B. Challenges: Information on challenges of project implementation activities

Project implementation was influenced by the time elapsed between project approval and operational start, requiring a comprehensive review of activities to reflect changes in Peru's institutional and regulatory context. Recruitment of key project personnel, particularly the Project Manager, resulted in a delayed project start-up. In addition, several activities required rescheduling following consultations with MINAM and other stakeholders to better align with national priorities, regulatory developments, and implementation capacities. The evolving regulatory framework for Extended Producer Responsibility (EPR) also required adjustments to Component 3 activities. These challenges were addressed during the inception phase through close coordination with project partners, resulting in an updated implementation strategy and workplan while maintaining the project's overall objective, outcomes, and expected impacts.

C. Stakeholder Engagement

During the reporting period, stakeholder engagement focused on establishing the governance and coordination mechanisms envisioned in the Stakeholder Engagement Plan and preparing the conditions for project implementation. The Project Steering Committee (PSC) was formally established and convened on 22 May 2026, providing strategic guidance and validating the project's first-year workplan and implementation arrangements. This represents a key milestone in operationalizing the project governance structure.
In parallel, the project strengthened engagement with the key stakeholder groups identified in the Stakeholder Engagement Plan, including MINAM, other relevant government institutions, the three target municipalities (San Martín de Porres, Cayma and Tarapoto), private sector representatives, industry associations, civil society organizations, international cooperation partners and academia.

Engagement took place through bilateral meetings, technical coordination meetings and institutional workshops aimed at confirming roles, identifying implementation priorities and building ownership for the initial phase of the project.

Particular progress was achieved in strengthening collaboration with MINAM and the target municipalities, initiating coordination for implementation in the pilot districts, and engaging strategic private sector and civil society partners to support future project activities, including behavioural change interventions, regulatory processes and public-private collaboration.

The main challenge during the reporting period was the time required to complete institutional coordination and internal approval processes across multiple partner organizations, particularly as implementation depended on the formal establishment of the PSC, recruitment of the Project Management Unit and alignment of implementation schedules among partners. Despite these initial coordination requirements, stakeholder commitment remained strong, and no major issues affecting stakeholder participation or project ownership were identified. The engagement process established a solid foundation for implementation during the subsequent reporting period.

D. Gender Equality

The project has a dedicated Gender Action Plan and a Gender Analysis developed during the project preparation phase and endorsed at CEO approval. The Gender Action Plan outlines gender-responsive actions across the project cycle, including baseline data collection, capacity building, stakeholder engagement, behaviour change interventions, policy integration, and monitoring and evaluation. The project also includes gender-sensitive indicators in the results framework, with provisions for collecting sex-disaggregated data and monitoring gender-responsive outcomes throughout implementation. Implementation is currently being aligned with the project's Gender Action Plan and annual work planning process, with ongoing efforts to operationalise gender-responsive measures across project activities. Progress on these measures will be tracked through the project's M&E system and annual reporting processes.

During FY2026, the project incorporated gender, age and income variables into the Terms of Reference for the behavioural baseline study and collected sex-disaggregated participation data for project events. Recorded participation to date was 130 women and 120 men. The project communication strategy, including its gender-equality and inclusive-language provisions, was not completed during the period because communications personnel had not yet been recruited. The strategy is expected to be finalized later this year.

E. Knowledge Management

Outcome 4.1 – Effective National and Global Coordination Including Active Participation and Contribution to Global Project Meetings and Working Groups
Output 4.1.1. National Level Coordination Mechanism Established and Implemented:

The Project Management Unit (PMU) is operational: the Project Manager, the Plastics and Stakeholder Engagement Officer, and the Behaviour Change Officer have been contracted.

The Project Steering Committee has been formally constituted, integrating seven members: (1) MINAM (Viceministerio de Gestión Ambiental), (2) MINAM (OGCAI), (3) UNEP (Implementing Agency), (4) the producers' guild, (5) the retailers' guild, (6) a rotating municipality (San Martín de Porres, Cayma, and Tarapoto on an annual basis) and (7) civil society organisations. The committee operates under a strict gender mandate requiring at least 50% female representation in its composition. The Project Steering Committee has held one meeting in 2026, where they reviewed the workplan and budget for the first year and adopted the relevant execution tools and agreements.

Collaborative agreements for project implementation are being processed with the three target municipalities. As of June 2026: Cayma has completed municipal council approval; Tarapoto has completed the technical and legal reports; and San Martín de Porres has completed the technical report.

The inception phase concluded with the Inception Workshop, which convened 54 stakeholders from the private sector, two levels of government, and civil society.

Outcome 4.2 – Increased National and Global Knowledge and Awareness on Circular Solutions to Single Use Plastic Packaging Pollution from the Food and Beverage Sector

Work on Component 4's knowledge management strand has begun in parallel with project start-up activities.

Output 4.2.2. Contribution to the Global Project Knowledge Management and Communication: The PMU is actively participating in Global Project (GEF) working groups and webinars, including those on Extended Producer Responsibility (EPR), financing, and reuse. The PMU is also in ongoing communication with the Global Project's gender focal point to ensure alignment on gender-related aspects of project implementation. Additionally, the PMU has held discussions with the GEF 7 Cities project to include Cayma as a replicability city for tools and lessons learned.

Output 4.2.5. SINIA Strengthened to Be the Plastic Pollution National Knowledge Hub: Coordination has been initiated with the Dirección General de Educación, Ciudadanía e Información Ambiental (DGECIA) to ensure that all knowledge-related documents generated by the project can be incorporated into SINIA. This has been embedded as a deliverable requirement in the Terms of Reference of two ongoing procurement processes: (i) the study on Behavioural Determinants for the Adoption of Upstream Solutions to Plastic Pollution in the Food and Beverage Sector in San Martín de Porres (Lima), Cayma (Arequipa) and Tarapoto (San Martín), including gender considerations; and (ii) the technical and legal assistance for the design of the regulatory instrument to advance circularity of food and beverage plastic packaging and containers.

III: Minor Amendments

CONTEXT	
Result Framework	
Components and Cost	
Institutional And Implementation Arrangements	
Financial Management	
Implementation Schedule	
Executing Entity	
Executing Entity Category	

Minor Project Objective Change	
Safeguards	
Risk Analysis	
Increase of GEF Financing up to 5%	
Co-Financing	
Location of Project Activity	
others	

IV: Geographic Coordinates of Project Activities

Location Name	Latitude	Longitude	GeoName ID
San Martin de Porres	-11.992831	-77.08841	8,351,065

Location Description:

Activity Description:

Plastic reduction pilots in markets, supermarkets, fast food chains, and shopping malls

Location Name	Latitude	Longitude	GeoName ID
Tarapoto	-6.494145	-76.369666	8,351,337

Location Description:

Activity Description:

Plastic reduction pilots in markets, supermarkets, fast food chains, and shopping malls

Location Name	Latitude	Longitude	GeoName ID
Cayma	-16.252686	-71.456962	8,350,505

Location Description:

Activity Description:

Plastic reduction pilots in markets, supermarkets, fast food chains, and shopping malls

V. ANNEX

Uploaded Document

Document Category	Title
M and E Document	11191_PIR_UNEP_2026-Plastic Reboot Peru