

# FOLUR Global Knowledge to Action Platform to Support Transformational Shifts In Food and Land Use Systems

Part I: Project Information
Name of Parent Program Food Systems, Land Use and Restoration (FOLUR) Impact Program
GEF ID 10306
Project Type FSP
Type of Trust Fund GET
CBIT/NGI CBIT NGI

## **Project Title**

FOLUR Global Knowledge to Action Platform to Support Transformational Shifts In Food and Land Use Systems

Countries

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#### Agency(ies)

World Bank

#### Other Executing Partner(s):

World Bank

#### **Executing Partner Type**

**GEF Agency** 

#### **GEF Focal Area**

Multi Focal Area

#### Taxonomy

Focal Areas, Biodiversity, Financial and Accounting, Payment for Ecosystem Services, Conservation Trust Funds, Mangroves, Biomes, Tropical Dry Forests, Tropical Rain Forests, Grasslands, Temperate Forests, Paramo, Forest, Forest and Landscape Restoration, Climate Change, Climate Change Mitigation, Agriculture, Forestry, and Other Land Use, United Nations Framework Convention on Climate Change, Land Degradation, Sustainable Land Management, Income Generating Activities, Sustainable Agriculture, Sustainable Livelihoods, Community-Based Natural Resource Management, Sustainable Pasture Management, Restoration and Rehabilitation of Degraded Lands, Sustainable Forest, Sustainable Fire Management, Land Cover and Land cover change, Land Degradation Neutrality, Carbon stocks above or below ground, Influencing models, Transform policy and regulatory environments, Strengthen institutional capacity and decision-making, Convene multistakeholder alliances, Stakeholders, Private Sector, Capital providers, Financial intermediaries and market facilitators, SMEs, Civil Society, Non-Governmental Organization, Academia, Community Based Organization, Beneficiaries, Communications, Behavior change, Awareness Raising, Education, Gender Equality, Gender Mainstreaming, Gender-sensitive indicators, Women groups, Sex-disaggregated indicators, Capacity, Knowledge and Research, Learning, Theory of change, Indicators to measure change, Adaptive management, Knowledge Generation, Enabling Activities, Capacity Development, Innovation

Rio Markers
Climate Change Mitigation
Climate Change Mitigation 1

### **Climate Change Adaptation**

Climate Change Adaptation 1

#### **Submission Date**

7/8/2020

## **Expected Implementation Start**

9/15/2020

## **Expected Completion Date**

8/30/2020

## Duration

84In Months

# Agency Fee(\$)

2,621,560.00

#### A. FOCAL/NON-FOCAL AREA ELEMENTS

Objectives/Programs	Focal Area Outcomes	Trus Fund		Co-Fin Amount(\$)
IP FOLU	Promoting effective coordination and adaptive management for Food Systems, Landard Restoration	d Use GET	29,128,440.00	44,500,000.00
	To	otal Project (	Cost(\$) 29,128,440.00	44,500,000.00

## B. Project description summary

## **Project Objective**

To support transformational shifts in the use of environmentally sustainable practices and policies for priority global value chains.

Project Component	Component Type	Expected Outcomes	Expected Outputs	Trust Fund	GEF Project Financing(\$)	Confirmed Co- Financing(\$)
Pillar A: Program Capacity Strengthening	Technical Assistance	Strengthen capacity through pro-active learning across CPs and commodity value chains	Government counterparts and CP team members participating in global, national and regional forums and workshops (of which	GET	5,679,633.00	7,000,000.00
		Prioritize and target TA to fill key gaps &	female CPs receiving			
		promote innovations  Strengthen collective understanding and Action across and beyond FOLUR landscapes	CPs receiving Platform support (TA, training, policy engagement) at decision/quality review stage; at implementation stage; at MTR stage			
		ianascapes	Sub-sectoral solutions and guidance notes on FOLUR-related issues and policies developed and disseminated for use by CP practitioners			
			Participants trained on FOLUR best practices; cross- cutting issues (Including female)			

Non-CP countries engaging with FOLUR Global Platform and Core Partners on new initiatives/ partnerships toward sustainability objectives

Inclusive, participatory ILM plans developed in (i) FOLUR CP supported landscapes; and (ii) additional landscapes beyond CP target area

Pillar B: Policy and Value Chain Engagement	Technical Assistance	Engage private sector agents and organizations on policies, practices, analyses and financing toward sustainability outcomes, at global, regional and country	Public-private, multi- stakeholder dialogues and forums convened with FOLUR partners and CPs Diagnostic assessments of value chain policy barriers and opportunities	GET	12,724,048.00	19,500,000.00
		level – with IAs and CPs  Engage public sector institutions and decision makers on policies, practices, analyses and financing toward improved sustainability – coordinated with IAs and CPs	undertaken  Stakeholder forums convened of impact investors with CPs  New public-private partnerships developed with FOLUR Community of Practice members, coalition partners			
		Advance integrated strategy for targeted public and private sector engagement and advance global dialogue through targeted flagship reports on key issues				

Pillar C: Strategic KM and Communications	Technical Assistance	Communication and outreach to manage and expand public outreach on FOLUR issues  KM and exchange focused on prioritized	Diagnostic, analytical, synthesis, communication products and tools (from FOLUR) shared with country stakeholders	GET	7,096,319.00	13,000,000.00
	issues and gaps		KM events, annual meeting, South-South exchanges, GLF, etc. facilitated			
		linkages across partners and scales	Communities of Practice supported by FOLUR			

Pillar D: PROGRAM Technical CP results aggregated M&E manual **GET** 2,243,440.00 2,500,000.00 **OVERSIGHT, COORDINATIO** and reported at developed; training Assistance Program level[1] N AND M&E sessions conducted; Program results M&E reports framework published (at baseline, implemented in mid-term) monitoring of project **FOLUR Annual Report** quality and meeting; related CP outcomes and communications and stories - including on outreach materials gender - reported at Periodic budget, Program level and spending updates disseminated widely Contracting, budgets, spending tracked [1] Core indicators as reported in the FOLUR Program Framework document will be monitored, tracked and adjusted as child projects develop and report results. The Indicator aggregate includes targets from all country CPs and the contribution of the Global Platform. See Table iii, Annex 1.

Sub Total (\$)

27,743,440.00

42,000,000.00

2,500,000.00	1,385,000.00	GET
2,500,000.00	1,385,000.00	Sub Total(\$)
44,500,000.00	29,128,440.00	Total Project Cost(\$)

# Please provide justification

The PMC for the coordination grant is aligned with that approved at the PFD stage.

#### C. Sources of Co-financing for the Project by name and by type

Sources of Co-financing	Name of Co-financier	Type of Co-financing	Investment Mobilized	Amount(\$)
GEF Agency	World Bank PROGREEN	Grant	Investment mobilized	42,000,000.00
GEF Agency	World Bank (Agriculture ASA and TA programs)	Grant	Investment mobilized	2,500,000.00
			Total Co-Financing(\$)	44,500,000.00

#### Describe how any "Investment Mobilized" was identified

INVESTMENT MOBILIZED WILL BE FROM: (i) THE PROJECTS LEVERAGED FOR FINANCING, TECHNICAL ASSISTANCE AND ANALYTICS UNDER THE WORLD BANK MANAGED PROGREEN UMBRELLA TRUST FUND (THE GLOBAL PARTNERSHIP FOR SUSTAINABLE AND RESILIENT LANDSCAPES, (P167013) AND, (ii) ASSOCIATED COFINANCING FROM ONGOING WORLD BANK ADVISORY SERVICES AND ANALYTICS ACTIVITIES (ASA) - GLOBAL ANALYTICS ON "ENVIRONMENTAL IMPACTS OF AGRICULTURAL SUPPORT "ALIGNING FOOD SECURITY AND CLIMATE PROTECTION OBJECTIVES" AND A TECHNICAL ASSISTANCE PROGRAM TO SUPPORT SELECTED COUNTRIES IN "REALIGNING AGRICULTURAL POLICIES AND SUPPORT FOR SUSTAINABLE FOOD SYSTEMS". THESE ACTIVITIES ARE FINANCED THROUGH A GRANT AND WORLD BANK BUDGET (IN CASH).

## D. Trust Fund Resources Requested by Agency(ies), Country(ies), Focal Area and the Programming of Funds

Agency	Trust Fund	Country	Focal Area	Programming of Funds	Amount(\$)	Fee(\$)
World Bank	GET	Global	Multi Focal Area	IP FOLU Set-Aside	29,128,440	2,621,560
				Total Grant Resources(\$)	29,128,440.00	2,621,560.00

### E. Non Grant Instrument

# NON-GRANT INSTRUMENT at CEO Endorsement

Includes Non grant instruments? No

Includes reflow to GEF? No

# F. Project Preparation Grant (PPG)

PPG Required

PPG Amount (\$)

PPG Agency Fee (\$)

275,229

24,771

Agency	Trust Fund	Country	Focal Area	Programming of Funds	Amount(\$)	Fee(\$)
World Bank	GET	Global	Multi Focal Area	IP FOLU Set-Aside	275,229	24,771
				Total Project Costs(\$)	275,229.00	24,771.00

## **Core Indicators**

Indicator 1 Terrestrial protected areas created or under improved management for conservation and sustainable use

Ha (Expected at PIF)	Ha (Expected at CEO Endorsement)	Ha (Achieved at MTR)	Ha (Achieved at TE)
0.00	0.00	0.00	0.00

## Indicator 1.1 Terrestrial Protected Areas Newly created

Ha (Expected at PIF)	Ha (Expected at CEO Endorsement)	Total Ha (Achieved at MTR)	Total Ha (Achieved at TE)
0.00	0.00	0.00	0.00

Name of the Protected Area	WDPA ID	IUCN Category	Total Ha (Expected at PIF)	Total Ha (Expected at CEO Endorsement)	Total Ha (Achieved at MTR)	Total Ha (Achieved at TE)	
				0.00			T T T T T T T T T T T T T T T T T T T

## Indicator 1.2 Terrestrial Protected Areas Under improved Management effectiveness

Ha (Expected at PIF)	Ha (Expected at CEO Endorsement)	Total Ha (Achieved at MTR)	Total Ha (Achieved at TE)
0.00	0.00	0.00	0.00

Name of							METT score		
the			Ha	Ha (Expected	Total Ha	Total Ha	(Baseline at	METT score	METT score
Protected		IUCN	(Expected	at CEO	(Achieved	(Achieved	CEO	(Achieved	(Achieved
Area	WDPA ID	Category	at PIF)	<b>Endorsement)</b>	at MTR)	at TE)	<b>Endorsement)</b>	at MTR)	at TE)

#### Indicator 3 Area of land restored

Ha (Expected at PIF)	Ha (Expected at CEO Endorsement)	Ha (Achieved at MTR)	Ha (Achieved at TE)
0.00	200000.00	0.00	0.00

## Indicator 3.1 Area of degraded agricultural land restored

Ha (Expected at PIF)	Ha (Expected at CEO Endorsement)	Ha (Achieved at MTR)	Ha (Achieved at TE)	

	200,000.00				
Indicator 3.2 Area of Forest and Fo	prest Land restored				
Ha (Expected at PIF)	Ha (Expected at CEO Endorsement)	Ha (Achieved at MTR)	Ha (Achieved at TE)		
Indicator 3.3 Area of natural grass	and shrublands restored				
Ha (Expected at PIF)	Ha (Expected at CEO Endorsement)	Ha (Achieved at MTR)	Ha (Achieved at TE)		
Indicator 3.4 Area of wetlands (incl. estuaries, mangroves) restored					
	Ha (Expected at CEO				

Indicator 4 Area of landscapes under improved practices (hectares; excluding protected areas)

Ha (Expected at PIF)	Ha (Expected at CEO Endorsement)	Ha (Achieved at MTR)	Ha (Achieved at TE)
0.00	3000000.00	0.00	0.00

Indicator 4.1 Area of landscapes under improved management to benefit biodiversity (hectares, qualitative assessment, non-certified)

Ha (Expected at PIF)	Ha (Expected at CEO Endorsement)	Ha (Achieved at MTR)	Ha (Achieved at TE)
	3,000,000.00		

Indicator 4.2 Area of landscapes that meets national or international third party certification that incorporates biodiversity considerations (hectares)

	Ha (Expected at CEO		
Ha (Expected at PIF)	Endorsement)	Ha (Achieved at MTR)	Ha (Achieved at TE)

Type/Name of Third Party Certifica	ation			
Indicator 4.3 Area of landscapes u	nder sustainable land management in pr	aduation systems		
mulcator 4.5 Area or landscapes di	nder sastamable land management in pr	oddellon systems		
Ha (Expected at PIF)	Ha (Expected at CEO Endorsement)	Ha (Achieved at MTR)	Ha (Achieved at TE)	
na (Expected at PIP)	Endorsement)	na (Achieved at WTK)	Ta (Acilieved at 12)	
Indicator 4.4 Area of High Conserv	ration Value Forest (HCVF) loss avoided			
	Ha (Expected at CEO			
Ha (Expected at PIF)	Endorsement)	Ha (Achieved at MTR)	Ha (Achieved at TE)	

Documents (Please upload document(s) that justifies the HCVF)

Title Submitted

## Indicator 6 Greenhouse Gas Emissions Mitigated

Total Target Benefit	(At PIF)	(At CEO Endorsement)	(Achieved at MTR)	(Achieved at TE)
Expected metric tons of CO₂e (direct)	0	10000000	0	0
Expected metric tons of CO <sub>2</sub> e (indirect)	0	0	0	0

## Indicator 6.1 Carbon Sequestered or Emissions Avoided in the AFOLU (Agriculture, Forestry and Other Land Use) sector

Total Target Benefit	(At PIF)	(At CEO Endorsement)	(Achieved at MTR)	(Achieved at TE)
Expected metric tons of CO <sub>2</sub> e (direct)		10,000,000		
Expected metric tons of CO <sub>2</sub> e (indirect)				
Anticipated start year of accounting		2021		
Duration of accounting		20		

Indicator 6.2 Emissions Avoided Outside AFOLU (Agriculture, Forestry and Other Land Use) Sector

Total Target Benefit		(At PIF) (At	t CEO Endorsement)	(Achieved at MTR)	(Achieved at TE)
Expected metric tons of	of CO₂e (direct)				
Expected metric tons of	of CO₂e (indirect)				
Anticipated start year	of accounting				
Duration of accounting	J				
ndicator 6.3 Energy Saved	l (Use this sub-indicator in	addition to the sub-indic	cator 6.2 if applicable)		
Total Target Benefit	Energy (MJ) (At PIF)	Energy (MJ) (At CE Endorsement)	O Energy MTR)	(MJ) (Achieved at	Energy (MJ) (Achieved at TE)

Indicator 6.4 Increase in Installed Renewable Energy Capacity per Technology (Use this sub-indicator in addition to the sub-indicator 6.2 if applicable)

Capacity (MW) (Expected at Capacity (MW) (Expected at CEO Capacity (MW) (Achieved at Technology PIF) Endorsement) Capacity (MW) (Achieved at MTR) TE)

Indicator 11 Number of direct beneficiaries disaggregated by gender as co-benefit of GEF investment

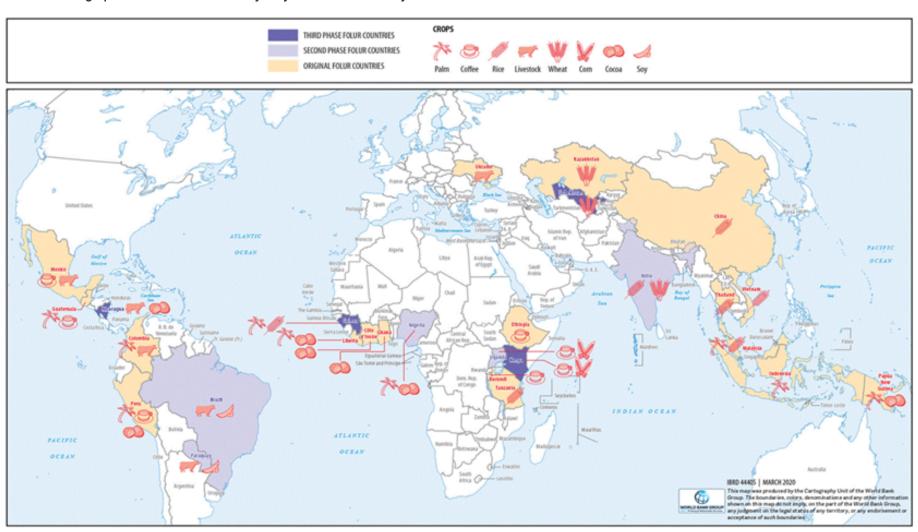
	Number (Expected at PIF)	Number (Expected at CEO Endorsement)	Number (Achieved at MTR)	Number (Achieved at TE)
Female		25,000		
Male		25,000		
Total	0	50000	0	0

## Part II. Project Justification

### 1b. Project Map and Coordinates

Please provide geo-referenced information and map where the project interventions will take place.

FOLUR IP Geographic Distribution of Country Projects and Commodity Links



#### 2. Stakeholders

#### Please provide the Stakeholder Engagement Plan or equivalent assessment.

The Stakeholder Engagement Plan (SEP) is provided as Annex H to GEF data sheet and is incorporated into the Project Document as Annex 10.

With and through the Core Partners and their far-reaching networks, the Global Platform will seek to influence the behavior, actions, investments and knowledge of diverse stakeholder groups from the private, public and non-governmental sectors (roles and responsibilities are elaborated in the SEP). There is a wide range of companies, organizations, global initiatives and institutions working on sustainable and deforestation-free landscapes, food systems and commodity value chains. At the same time, women and marginalized groups represent important stakeholders for the success of the FOLUR IP and the Platform design places emphasis on engagement with these groups, both directly and through guidance and tools offered to the Country Projects (CPs).

At the Platform level, Platform partners will utilize existing forums and coalitions, such as roundtable gatherings, existing commodity platforms and annual meetings of the GLF, GGP, FOLU and other coalitions, as opportunities to consult with key associations and leading firms on the FOLUR approach and priority activities; and to promote the outcomes of FOLUR initiatives. Feedback from the private sector will be incorporated into the Global Platform's annual work plans to strengthen the planned activities, making them more tailored and responsive to the expressed needs of the producers and value chain actors.

In addition to the Core Partners, the Platform will work with national and international non-governmental organizations (NGOs), particularly those engaged in CP countries on FOLUR-related challenges. It will work closely with the CPs to strengthen the knowledge base of local, indigenous and community-based organizations that are partners and key actors in the sustainable management of landscapes, and the resulting food, income and job opportunities. The CPs will be responsible for mapping and building strong relationships with the key stakeholders identified within their countries. Strengthening cross-sectoral/agency/ministry linkages and levels (e.g. jurisdictional, national) will be important for achieving the integrated landscape planning aims of the CPs, for example.

A critical role of the Global Platform will be to coordinate and facilitate engagements across countries and value chains, particularly with key private sector actors, with a Program-wide perspective. The Platform will support action towards strategically optimizing the number of interactions and limiting the transactions costs of engaging with key focal points/representatives of the target commodity value chain companies and/or related private sector platforms/roundtables. The Platform partners will establish a private sector coordination protocol to ensure that contacts with specific enterprises and value chain institutions are strategic, efficient and coordinated.

In addition, provide a summary on how stakeholders will be consulted in project execution, the means and timing of engagement, how information will be disseminated, and an explanation of any resource requirements throughout the project/program cycle to ensure proper and meaningful stakeholder engagement.

The SEP elaborates on the stakeholder engagement approach (refer to Section E Project Document of the Global Platform and Annex H of the GEF Data sheet), as well as the efforts during project preparation to consult with key groups, including CP representatives. The COVID 19 emergency response measures in most countries prevent scheduling of direct meetings with wider stakeholder groups. However, the importance of consultation and inclusion is

well-recognized, and the project is making efforts to employ alternative means. The FOLUR Global Platform will be represented at strategic global gatherings, whether virtual or face to face. These will be opportunities to present the program's objectives and accomplishments and seek feedback on performance, effectiveness and upcoming opportunities. For example, on June 5, 2020, the Platform sponsored a special session as part of the GLF Digital Conference 2020: Food in the time of climate crisis. How to feed the world without eating the planet? This event was broadcast globally through the GLF platform and reached thousands of stakeholders who are deeply engaged on landscape and climate issues globally. The Platform's partnership with GLF provides an immediately available vehicle and supporting technology and networks for outreach and dissemination at a global scale. Resources are budgeted for engaging GLF's services and for developing knowledge products and tailored information briefs to support FOLUR's engagement in these global events.

The Platform will sponsor an annual meeting, as well as regional meetings of groups of countries engaged around specific commodities (as explained in the project document, Section C). These events will be held annually. Information will be prepared and disseminated in these events by linking the timing to the annual work plan development process. This will be supplemented with regular surveys and smaller consultative gatherings in the lead up to the annual meeting, supporting the process of gathering meaningful feedback for informing the planning process and improving activities and engagement going forward. The annual and regional meetings will allow accomplishment, feedback (survey results) and forward-looking priorities to be shared with stakeholders in a regular, ongoing process, the budgets needed for these annual consultations and surveys are already reflected in the activities described in the Project Document (Annex 5).

Select what role civil society will play in the project:

Consulted only;

Member of Advisory Body; Contractor; Yes

Co-financier;

Member of project steering committee or equivalent decision-making body;

Executor or co-executor; Yes

Other (Please explain)

#### 3. Gender Equality and Women's Empowerment

#### Provide the gender analysis or equivalent socio-economic assesment.

The FOLUR Impact Program and this Global Platform child project are aligned with both the World Bank Gender Equality strategy and the GEF Policy on Gender Mainstreaming and recognize that efforts toward achieving gender equality are critical if we are to transform and make more sustainable global food and land use systems. Gender issues are an important entry point and a key concern for making integrated landscape management efforts and value chain improvements more accessible and gender responsive. The Platform has developed a gender engagement strategy that includes the identification of key gender gaps in the FOLUR space, opportunities and actions that the Platform will pursue, and many suggestions for gender-responsive activities the CPs can implement as appropriate for their circumstances. The strategy identifies core and additional gender indicators that will be aggregated across CPs by the Platform. The strategy identifies strategic partners that are already working on gender-FOLUR challenges. Please refer to the Gender Strategy included as Annex 11 of the Project Document. Key elements of the gender strategy are presented below.

Both women and men make crucial contributions in commodity value chains, agricultural landscapes and forest sectors as farmers, workers, processors and entrepreneurs, and yet women are seldom recognized for doing so, much less empowered to shift toward more sustainable practices. They generally possess fewer assets (land, livestock, and human capital), have less access to productive inputs (seed, fertilizer, labor, and finance), and have less access to rural advisory services (extension, technical trainings) than men. Forests and agroforestry are important for supporting food security and 'safety nets' in times of hardship, and there are major differences in how, why, and where men and women access, use, manage and benefit from productive and forested landscapes.

Women represent a potentially large share of the beneficiaries of the FOLUR IP, directly or indirectly benefitting from actions aimed at improved natural resources management. They also are major actors in the restoration work on common lands, but too often their roles in restoring and creating added value are not acknowledged formally to enable equitable access rights and benefits from the restored resources. Youth are another key group who are rarely considered specifically in project design, and too many are leaving rural communities to look for jobs and opportunities in cities. In many countries, indigenous peoples and local communities are struggling to gain, or have recently gained, stronger tenure rights allowing them to improve management of their lands and forests. Many of them are also facing multiple gender gaps and capacity constraints limiting more equitable outcomes.

In the last decade or so, there has been increasing attention to gender issues in relation to agriculture across the global South. Much of the early work focused on specific commodities or communities, and not on the agricultural or food system as a whole (e.g., see Kristjanson et al., 2017 for an overview of recent FOLUR-relevant gender-agricultural research). The research evidence shows that both commodity and region-specific gender gaps exist, but there are many common ones as well, suggesting that general guidance on leveraging strategic entry points and potential actions to address key and widespread FOLUR-related gender gaps will be a reasonable starting point for developing targeted gender action in specific sites/projects. Gender analyses in the context of specific commodity value chains included in FOLUR have also been undertaken (e.g., Ingram et al. 2016; Quisumbing et al. 2014; Stoian et al. 2018; Shackleton et al. 2011). This body of evidence reinforces the need to understand gender roles across the entire value chain in different environments, and points to the need for targeted gender-responsive interventions in the areas of policy, investments, capacity and knowledge (FOLUR's 'change mechanisms' in its Theory of Change).

In recent years, landscapes have increasingly become the new 'lens' for examining gender issues and gaps (Basnett et al. 2017). For example, Kristjanson et al. (2019) bring together a body of evidence on the wide range of gender gaps that persist in forest landscapes in many countries, presenting both challenges and opportunities for forest landscape project and policy developers and investors (from public, private or civil society). These gaps include the typically lower women's participation, and ability to participate, in community-based forest governance than men's; their more limited access to, ownership and control over trees and forest products; women's limitations with respect to forest use and forest product processing due to limited access to information, credit and transportation, high personal security risks, and local gender norms and traditions limiting women's (and men's) flexibility and options in relation to forestry and agroforestry-related activities (Arora-Jonsson 2011, Colfer et al. 2015, Elias et al. 2017, Kiptot et al. 2014; Kristjanson et al. 2019, Mai et al. 2011).

While integrated landscape management (ILM) approaches (a key component of the FOLUR Impact Program) are being pursued in some regions for the enhancement of food security and ecosystem services, these efforts are often not inclusive of women and other less empowered groups, such as youths and Indigenous Peoples (IPs). More attention is needed on integrating gender-responsive actions into management systems for productive landscapes to enhance women's, youths and IP's more active participation in actions that reduce pressure on forests and natural habitats, preserve natural capital and enhance sustainability and resilience. Some of the existing stakeholders and coalitions are actively working on gender-FOLUR issues (particularly GLF-CGIAR's 'Gender Constituency', FAO, IUCN), but such a focus is at a nascent stage and represents an opportunity for larger gender-targeted FOLUR investments in support of transformative food systems change.

There are also many gender gaps and opportunities in relation to sustainable commodity value chains globally. FAO's Gender and Value Chains Framework (http://www.fao.org/sustainable-food-value-chains/library/details/en/c/456603/) highlights the way in which the various nodes in the value chain are connected and function (through rules, regulations, customs or traditions), which also influences the capacities and incentives for behavior of the different actors. These capacities, incentives and constraints of the actors are very different for women and men and need to be assessed in order to formulate effective value chain interventions. Thus, without a robust gender analysis, value chain interventions risk being ineffective, or even damaging.

In many commodity value chains, firm's source from established producer groups, yet women are usually underrepresented in both the membership and governance of these groups (WB, 2015). On male-owned farms, female family members still do much of the work, yet receive little of the income from crop sales and have little say on how income is spent. They are also not beneficiaries of technical training and extension programs and are less likely to benefit from sustainability certification schemes. Targeted actions that improve women's (and others that have been traditionally marginalized) income diversification and levels by moving them up the value chain in cocoa, coffee, and food staples (e.g., by supporting inclusive processing and marketing-oriented groups), or through improved access to restoration activities and related benefits, will greatly enhance the impact of the program (Oduol et al., 2017; Ahmed et al. 2018).

In the broader environment/natural resource management realm, GEF identifies three critical gender gaps in its 'Guidance to Advance Gender Equality in GEF Projects and Programs' (GEF, 2018):

- Unequal access to and control over natural resources
- Unbalanced participation and decision-making in environmental planning and governance at all levels
- Uneven access to socio-economic benefits and services

All of these gender gap areas will likely be encountered by FOLUR CP teams and the Global K2A Platform.

The CPs are responsible for developing project specific gender actions plans that include gender-disaggregated indicators of relevance to their activities and overall outcomes. As per the GEF gender guidance, they should indicate in which results area(s), they will be contributing to gender equality: 1) closing gender gaps in access to and control over resources; 2) improving women's participation and decision-making; and 3) social and economic benefits or services for women. Each CP is expected to report on the GEF7 core gender indicator, namely: 'Number of direct beneficiaries disaggregated by gender as co-benefit of GEF investment'. The Global Platform has provided guidance to the CPs through the IAs on gender responsive programming, as well as monitoring and evaluation. The Global K2A Platform will be aggregating and reporting annually on this FOLUR core gender indicator (contributing to Results Area 3 above).

In addition, the Platform will work with CPs to identify and promote specific gender success stories and refine additional specific gender indicators, where that strengthens and documents the CP's important achievements. Beyond the IP indicators, the Platform has suggested that CPs also monitor the following to strengthen their own gender outcomes and impacts.

- Project/program-supported plans, strategies, policies incorporating gender analysis and actions (number) (Results Areas 1, 2 &/or 3) includes projects that undertake a gender analysis to identify project-specific gender gaps/issues/constraints AND project activities to address some of them; and project or program initiatives influencing gender-responsive policies, strategies, practices related to food systems, land use and restoration investments in FOLUR countries.
- Women in leadership roles in groups supported by the CP (number) (Results Area 2) all women assuming positions of leadership in community groups, community-based organizations, producer groups, forest user groups, etc. after receiving project support e.g. training in facilitation, negotiation, leadership, communication, etc.; or due to project rules (e.g. quotas, targets)
- Women with greater ownership, access to, and decision-making power over productive resources through project actions (e.g. land, livestock, water, community forests, seedlings, agricultural inputs, equipment, credit) (number) (Results Area 1) all women in project areas owning, accessing and/or using productive resources/assets (that they previously did not) as a result of project interventions (e.g. technical assistance, trainings, asset transfers, grants)
- Women with increases in sole or joint control over use of income from FOLUR key commodity value chains as a result of project support/activities (number) (Results Area 3) all women in project areas that have input in decisions related to how to use income and outputs from value chain activities they now participate in due to project support (e.g. women-targeted technical trainings, support to women's value chain commercialization groups, etc.)

The Platform will provide training and technical assistance to assist CPs to implement gender responsive activities and to report on those successes. Gender accomplishments, case studies and success stories will be featured in FOLUR annual reports and communication and outreach efforts. The WB, through its M&E aggregation function, will work with CPs to ensure that CPs report on these indicators regularly, and that they are aggregated and reported at Program-level.

Does the project expect to include any gender-responsive measures to address gender gaps or promote gender equality and women empowerment?
Yes
Closing gender gaps in access to and control over natural resources; Yes

Improving women's participation and decision making Yes

Generating socio-economic benefits or services or women Yes

Does the project's results framework or logical framework include gender-sensitive indicators?

Yes

#### 4. Private sector engagement

#### Elaborate on the private sector's engagement in the project, if any.

To realize and sustain the FOLUR IP's scope and ambition, the private sector must be engaged from producer to retailer. In principle, many corporate leaders understand the long-term implications and business risks of unsustainable land-use practices. However, in practice, this recognition has translated mainly into commitments towards "climate smart" and "deforestation free" performance that have not resulted in an ambitious level of investment and results on the ground.

There are many short-term barriers to realizing the goal of transforming commodity production and value chains toward sustainability. Challenges include misaligned economic incentives; high upfront costs; lack of government regulations; opaque value chains; and fragmentation across the value chains particularly at the production level. Assessments and feedback from the private sector indicate some consensus on approaches to address these barriers that include improved traceability, consensus on sustainability standards, access to finance, guidance on best practices, and sustained priority attention from governments. The Global Platform design and the roles of Core Partners recognize and respond to these challenges and proposed approaches.

Based on these needs, the Global Platform seeks to create mutually beneficial opportunities for engagement with clear business value. The Global Platform will work closely with the private sector to: address the threat of deforestation and land degradation by building on proven lessons-learned; support the development of practical operational knowledge across value chains; work with governments to unblock policies and regulations that are hindering investments in changing production practices or reducing opportunities to accelerate change; support the development of scalable public-private partnerships, and 'private-private' partnerships across value chains to integrate producers with off-takers or processors and improving operational linkages direct to the market; and support the investment case for the integration of sustainability practices into existing business models. The Global Platform will also offer value to the private sector through the aggregation of 27 high-quality commodity projects available for investment.

Private sector engagement under the Global Platform includes strategic mapping and prioritization of stakeholders and entry points that can advance IP goals, including commodity platforms, corporate leaders, and investors. A stakeholder database is under development with strategic contacts in key private sector firms and prioritized platforms/roundtables. Where appropriate, the Platform will engage with private sector leaders, making full use of the existing expertise among the Core Partners (e.g., WBCSD, World Economic Forum). The Platform efforts are built on the depth and breadth of the Core Partners' expertise and existing relationships in this sector. The Core Partners will collaborate to match/assign focal points responsible for each firm/Platform liaison, based on ongoing experience and networks.

The FOLUR IP is beginning work in countries and commodity value chains where existing organizations are already actively mobilizing support and partnerships that support the transformation toward sustainability. It will be important to engage with these organizations during implementation for efficiency, reach and effectiveness in achieving the FOLUR IP objectives and outcomes. At the same time, the CPs are already engaging with these commodity roundtables and private sector actors and the Global Platform can play a role in coordinating, integrating and catalyzing these initiatives as part of the effort to respond to the needs of the CPs in reaching global markets and value chain players.

Some of the key multi-stakeholder commodity roundtables aimed at improving sustainability are identified in Tables 4 and 5 of the Project Document (Annex 7 provides more details on these institutions). The commodity platforms provide a means of reaching both the demand and production agents in a dialogue about policies and practices, as well as gaps in financing and performance. These pre-existing relationships provide a focal point for engagement with the roundtables and their private sector members and bridging the need for knowledge exchange with the CPs.

The Global Platform design has established entry points and budgeted key activities for engaging with commodity roundtables. The Platform will engage in training, technical assistance, analysis, and knowledge production to advance the roundtable partners' dialogue and consensus on forward-looking improvements. The Platform will also play a role in increasing the sharing of knowledge between the roundtables and the CP practitioners, through regional gatherings and events focused on issues of common interest and practical solutions that can be transferred across countries and commodities. Opportunities will be assessed with Core Partners through the work planning process and through dialogue with the Roundtable organizations.

Working closely with Core Partners, the Global Platform will encourage concrete actions by key corporate actors – manufacturers, commodity buyers and trade associations – toward use and expansion of sustainability standards, and principles of environmentally and socially responsible sourcing and investing, focusing on traceability. Companies leading in sustainability practices have expressed concerns that their conservation initiatives are not properly valued by the market. Bringing the convening power of the World Bank Group, including the Bank-led Carbon Pricing Leadership Coalition and the Global Partnership for Sustainability (an umbrella trust fund engaged with NCA), the Platform aims to leverage and promote natural capital accounting among its private sector and investment partnerships.

Sustainability is of increasing import to a range of investors and their clients. With the financial sector, engagement will focus on shifting towards sustainable sourcing and investment practices and developing financial incentives to advance the FOLUR IP objectives at a global, regional or local scale. The Global Platform also intends to support and further develop existing private sector-led financing initiatives with impact objectives related to sustainable agriculture and land management.

Engaging the private sector – in its many forms – is a key factor in the success of the FOLUR IP. This needs to be done effectively and efficiently across CPs, platforms and partners to avoid duplication or competition, particularly with multinationals that work with multiple commodities and countries. The approach is to establish and maintain good communication about private sector opportunities and entry points among the key IAs and CPs – in a streamlined, flexible manner that adds value (or at least minimizes transactions costs) for the companies, partners and countries.

#### 5. Environmental and Social Safeguard (ESS) Risks

Provide information on the identified environmental and social risks and potential impacts associated with the project/program based on your organization's ESS systems and procedures

Overall Project/Program Risk Classification\*

PIF	CEO Endorsement/Approval	MTR	TE
	Low		

#### Measures to address identified risks and impacts

Elaborate on the types and risk classifications/ratings of any identified environmental and social risks and impacts (considering the GEF ESS Minimum Standards) and any measures undertaken as well as planned management measures to address these risks during implementation.

Please refer to the ESF note provided as part of the package.

### **Supporting Documents**

Upload available ESS supporting documents.

Title Module Submitted

ANNEX A: PROJECT RESULTS FRAMEWORK (either copy and paste here the framework from the Agency document, or provide reference to the page in the project document where the framework could be found).

## Project Name: Food Systems, Land Use and Restoration (FOLUR) Global Knowledge to Action Platform

#### Results Framework – contribution to FOLUR IP results from the Global Platform

FOLUR IP Development Objective to promote sustainable, integrated landscapes and efficient food value & supply chains at scale

These results are at	Program Level
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#### **Program Indicators**

		Target Values							
Indicator Name	Baseline	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	End Target
Indicator One: Area of land restored (Hectares)	0	0	0	0	0	50,000	150,000	200,000	200,000
Indicator Two: Area of landscapes under improved practices (excluding protected areas) (Hectares)	0	0	0	50,000	700,000	1,850,000	3,000,000	3,000,000	3,000,000
Indicator Three: Greenhouse Gas Emissions Mitigated (metric tons of CO2e)	0	0	0	0	0	2,000,000	8,000,000	10,000,000	10,000,000
Indicator Four: Direct beneficiaries disaggregated by gen der as co-benefit of GEF investment (Number)	0	0	10,000	30,000	50,000	50,000	50,000	50,000	50,000
· of which female (Percentage)		0	50	50	50	50	50	50	50

## Indicator description

Project Development Objective Indicators									
Indicator Name	Description (indicator definition etc.)	Frequency		Responsibility for Data Collection					
	Area of land restored is reported as the aggregate total of area of degraded agricult ural lands restored: area of forest and forest land restored: area of natural grass and		,	Global Platform M &E function					

ectares)	shrublands restored; and area of wetlands (including estuaries and mangroves) rest ored (To avoid double-counting, the hectares reported under each Sub-Indicator will not overlap). The Global Platform will contribute to achievement of approximately 2 00,000 ha of land restored through 1) promotion of policy changes and related instruments (e.g. certification systems, incentive schemes, tax instruments) 2) leveragin g of additional funds by the GP for investments in land restoration. Cumulative targ ets.		CP project activit y records	
Indicator Two: Are a of landscapes un der improved pract ices (excluding pro tected areas) (Hect ares)	Area of landscapes under improved practices (excluding protected areas) - reporte d as the aggregate total of area of landscapes under improved management to ben efit biodiversity (qualitative assessment, non-certified); area of landscapes that mee ts national or international third-party certification and that incorporates biodiversity considerations; area of landscapes under sustainable land management in producti on systems; and area of High Conservation Value forest loss avoided.  The Global Platform will contribute to achievement of approximately 3,000,000 ha of areas under improved practices outside of protected areas through 1) promotion of policy changes and related instruments (e.g. promotion of PES schemes, protocol s for improved practices, strengthened tenure) 2) leveraging of additional funds by the GP for investments in sustainable landscape management practices. Cumulative targets.	Annual	Field survey  CP project activit y records	Global Platform M &E function
Indicator Three: Gr eenhouse Gas Emi ssions Mitigated (metric tons of CO 2e)	Greenhouse Gas Emissions Mitigated (metric tons of CO2e) - reported as the aggre gate of carbon sequestered, or emissions avoided in the sector of Agriculture, Fores try, and Other Land Use; and Emissions avoided.  The Global Platform will contribute to the achievement of approx. 10,000,000 metric tons of CO <sub>2e</sub> mitigated through the support to achieving the GP relevant targets for I and restoration and increased coverage of area of landscapes under improved pract ices. Cumulative targets.	Annual	Ex-Act tool	Global Platform M &E function
Indicator Four: Dire ct beneficiaries dis aggregated by gen der as co-benefit o f GEF investment (number)	Number of direct beneficiaries disaggregated by gender as co-benefit of GEF invest ment - this indicator captures the total number of direct beneficiaries including the p roportion of women beneficiaries. It estimated that approximately 50,000 – of whic h 50 % are women – will be beneficiaries of the Global Platform's activities on the gr ound. Beneficiaries are those that receive co-benefits from GEF investments, i.e. dir ectly and indirectly from the Global Platform. Cumulative targets.			

### Project Name: Food Systems, Land Use and Restoration (FOLUR) Global Knowledge to Action Platform

#### **Results Framework**

### **Project Development Objectives**

PDO Statement. Project Development Objective (PDO) of the Global Platform is to support transformational shifts in the use of environmentally su stainable practices and policies for priority global value chains.

These results are at Project Level

### **Project Development Objective Indicators**

			Target Values						
Indicator Name	Baseline	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	End Target
Indicator One: FOLUR Country Projects (CPs) (i) implementing policies or actions to reduce conversion and degradation and (ii) implementing restoration actions (Number)	0	0	0	10	15	20	27	27	27
implementing policies or actions to reduce conversion and deg radation (Number)	0	0	0	0	0	5	10	20	20
implementing restoration actions (Number)	0	0	0	10	15	25	27	27	27
Indicator Two: Additional private sector companies signing on to sustainabilit y commitments and sourcing commodities according to responsibility standards due to FOLUR financed influence (Number)	0	0	0	3	8	15	22	30	30
Indicator Three: Additional companies, banks making new investments in responsibly sourced, sustainable commodity value chains (Number)	0	0	0	3	8	15	22	30	30
Indicator Four: FOLUR commodities under sustainable management practice s, following ILM planning (Hectare)	0	0	0	500,00 0	1,000,00 0	2,000,00	3,200,00 0	3,200,00 0	3,200,000

Intermediate Results Indicators	1	T							
		Cumulative Target Values							
Indicator Name	Baseline	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	End Target
Component 1. Program Capacity Strengthening: Strengthening cand manage landscapes and commodity value chains sustainably	pacity of co	untry tea	ams, pari	tners, and	l implemer	nters to un	dertake ind	clusive ILM	1 planning a
Indicator 1.1: CPs rating program management at satisfactory or above (Number)	0	0	0	0	1	15	20	20	20
Indicator 1.2: Countries adopting new policies, strategies, citing FOLUR training products or KPs or using FOLUR tools in CP countries (Number)	0	0	0	5	10	15	20	30	30
Component 2. Policy and Value Chain Engagement: Influencing ch ue chains	ange in poli	cies, bel	avior an	d standaı	rds suppor	ting sustai	inable com	modity su	pply and val
Indicator 2.1: Global/regional/national commodity value chain policies, certific ations, standards informed by FOLUR CPs (Number)	0	0	0	10	20	30	40	50	50
· including global policies, certifications, standards (Number)	0	0	0	0	0	0	5	5	5
· including regional policies, certifications, standards (Numbe r)	0	0	0	5	10	15	20	25	25
· including national policies, certifications, standards (Numbe r)	0	0	0	5	10	15	15	20	20
Indicator 2.2: Private sector actors or coalitions, commodity value chain events, documents, announcements, etc. citing/using FOLUR sponsored knowledge or analytical products (Number)	0	0	0	10	25	40	50	100	100
Component 3. Strategic Knowledge Management and Communica	ation								
Indicator 3.1: GLF and other global events promoting FOLUR-related themes, tr aining products, dialogues (Number)	0	1	3	5	6	10	12	15	15
Indicator 3.2: CP country documents, events, press promoting FOLUR-related le arning, KPs, policy and financing innovations (Number)	0	0	0	10	25	45	55	100	100

Indicator Name	Description (indicator definition etc.)	Frequency	Data Source / Methodology	Responsibility fo r Data Collection
	The indicator captures the CPs' contribution to transformational shifts (re duced conversion and degradation) and sustainability of these by implem entation of certain policies and actions promoted and coordinated by the GP. Indicator measures if policies and actions are being implemented, not the outcomes of it (as these can occur beyond the program period). Polici es are understood in a broad sense to include formal statements of polici es as well as government/public instruments to effectuate policy stateme nts (e.g. revised laws; revised budget guidelines; revised tax schemes). Ac tions can both be field actions (e.g. tree planting, enclosures) as well as a ctions that aim to facilitate the field-level actions (e.g. incentive schemes, results-based financing, labor-intensive campaigns). The role of the GP is to influence and catalyze CPs to achieve progress in implementation and facilitate that CPs are on track through TA, coordination and monitoring by the GP. Baseline is zero because of reference to FOLUR supported polici es and actions.	Annual	Review of relev ant policies Field level surve y in relevant cou ntries	Global Platform M&E function
· implementing policie s or actions to reduce co nversion and degradation				
· implementing restor ation actions				
Indicator Two: Additional private sector companies signing on to sustainability commitme nts and sourcing commo dities according to responsibility standards due to FOLUR financed influence	The indicator captures the private sector contribution to transformational shifts (value chains) and sustainability of these through expression of commitment and willingness to source according to certain standards. Commitment can be expressed in many ways by private sector companies (example: participation in responsibility business dialogue; signing of charter, participation in certification scheme). Responsibility standards will be developed by FOLUR GP and be relevant at sub-national, national, regional and global level. Sourcing by private companies refers to supply of inputs (from land) for production. Only large companies: >100 employees. Baseline is zero because of reference to FOLUR financed actions.	Annual	Review of partic ipants' lists, cha rters' signature s, certification s cheme and othe rs	Global Platform M&E function
Indicator Three: Additional companies, ba nks making new investm ents in responsibly sourc ed, sustainable commodi ty value chains	bution to transformational shifts through investments (value chains) and	Project Mi d Term an d Complet ion	Tracking survey	Global Platform M&E function
Indicator Four: FOLUR commodities und er sustainable managem ent practices, following IL	The indicator captures measurement of sustainability of FOLUR commodities. Assessment is based on minimum criteria including those that form the basis for the integrated landscape management plans. Baseline is zer o because of reference to FOLUR financed actions.	Annual	Assessment of each value chai n by GP Secreta riat based on mi	Global Platform M&E function

M planning		nimum criteria (holistic assess ment)	
			_

**Intermediate Results Indicators** 

<u> </u>	es and commodity value chains sustainably	-	D . 0 .	01 1 151 16
Indicator Name	Description (indicator definition etc.)	Frequency	Data Source / Methodology	Global Platform M&E function
Indicator 1.1: CPs rating program mana gement at satisfactory or above	The indicator measures the effectiveness of the GP in its coordination an d policy role as per perception by the CPs. CPs will rate management provided by the GP as well as service functions towards CPs and policy work in a broad sense.	Annual	Perception surv ey	Global Platform M&E function
Indicator 1.2: Countries adopting new policies, strategies, citing FOLUR training products or KPs or using FOLUR to ols in CP countries	The indicator measures FOLURs GPs contribution to transformational shif ts through the uptake and influence of FOLUR supported training, knowled ge and dissemination on policies and strategies.	Annual	Tracking survey Project Activity Tracking Syste m (PATS)	Global Platform M&E function
Component 2. Policy and and value chains	Value Chain Engagement: Influencing change in policies, behavior and stand	lards suppor	ting sustainable o	commodity supply
Indicator 2.1: Global /regional/national commodity value chain p olicies, certifications, sta ndards informed by FOLU R CPs	Linked to indicator One and measures the number of policies and policy i nstruments informed by FOLUR GP.	Annual	Review of subn ational /nationa l/regional com modity value ch ain policies, cer tifications, stan dards	Global Platform M&E function
Including global policies, certifications, standards				
Including regional policie s, certifications, standard s				
Including national policie s, certifications, standard s				
Indicator 2.2 Private sector actors or coalitions, commodity valu	The indicator measures the uptake of FOLUR sponsored knowledge and a nalytical products through active use and/or citation at various meetings and in various communication documents.	Annual	Review of minut es, proceedings, relevant docum	Global Platform M&E function

e chain events, document s, press releases, etc. citi ng/using FOLUR sponsor ed knowledge or analytic al products			ents, etc.			
Component 3. Strategic Kr	Component 3. Strategic Knowledge Management and Communication					
Indicator 3.1: GLF and other global eve nts promoting FOLUR-rel ated themes, training pro ducts, dialogues	The indicator measures the uptake of FOLUR sponsored knowledge mana gement and outreach efforts through active use and/or citation at global meetings.	Annual	Review of proce edings, etc.	Global Platform M&E function		
Indicator 3.2: CP country documents, e vents, press promoting F OLUR-related learning, KP s, policy and financing inn ovations	The indicator measures the uptake of FOLUR sponsored knowledge and a nalytical products and training events through active use and/or citation in documents, events and press.	Annual	CPs report	Global Platform M&E function		

ANNEX B: RESPONSES TO PROJECT REVIEWS (from GEF Secretariat and GEF Agencies, and Responses to Comments from Council at work program inclusion and the Convention Secretariat and STAP at PIF).

Responses to Council comments on PFD Addendum II (received June 3, 2020) and updates on STAP comments from June 2019 to PFD are included as a separate file in the submission package. Further updates as of July 2020 in line with GEFSEc review sheet, have been provided in the Response to Council and STAP matrix attached to the submission.

ANNEX C: Status of Utilization of Project Preparation Grant (PPG). (Provide detailed funding amount of the PPG activities financing status in the table below:

PPG Grant Approved at PIF: 275,229				
	GETF Amount (\$)			
Project Preparation Activities Implemented	Budgeted Amount	Amount Spent To dat	Amount Committed	
		e		
<u>Consultants</u>	55,000.00	73,980.00	48,870.00	
Publishing costs	10,229.00		11,083.68	
Creation of Naming/Visual Identity/	15,000.00	21,500.00		
Staff Costs	175,000.00	119,657.20		
<u>Travel</u>	20,000.00			
Total	275,229.00	215,137.20	59,953.68	

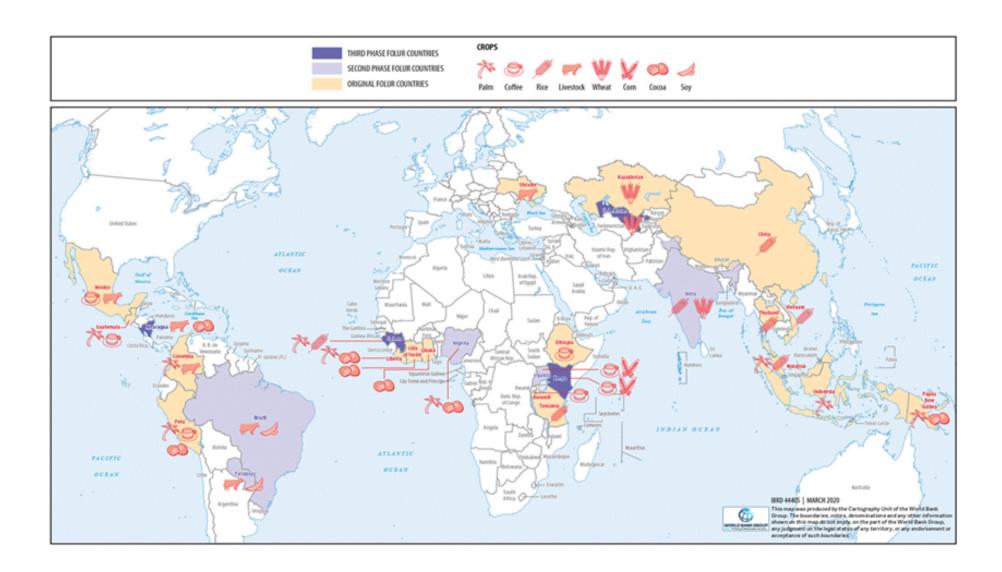
# ANNEX D: CALENDAR OF EXPECTED REFLOWS (if non-grant instrument is used)

Provide a calendar of expected reflows to the GEF/LDCF/SCCF/CBIT Trust Funds or to your Agency (and/or revolving fund that will be set up)

Not Applicable

ANNEX E: Project Map(s) and Coordinates

Please attach the geographical location of the project area, if possible.



ANNEX F: Project Budget Table

Please attach a project budget table.