



## **FOLUR Global Knowledge to Action Platform**

### **Part I: Project Information**

#### **Name of Parent Program**

**Food Systems, Land Use and Restoration (FOLUR) Impact Program**

#### **GEF ID**

#### **Project Type**

FSP

#### **Type of Trust Fund**

GET

#### **CBIT/NGI**

☐ CBIT

☐ NGI

#### **Project Title**

FOLUR Global Knowledge to Action Platform

#### **Countries**

Global

#### **Agency(ies)**

World Bank

**Other Executing Partner(s):**

World Bank

**Executing Partner Type**

GEF Agency

**GEF Focal Area**

Multi Focal Area

**Taxonomy**

Type of Engagement, Participation, Stakeholders, Consultation, Information Dissemination, Partnership, Civil Society, Community Based Organization, Non-Governmental Organization, Private Sector, Capital providers, Large corporations, Financial intermediaries and market facilitators, SMEs, Strategic Communications, Communications, Behavior change, Awareness Raising, Education, Gender Equality, Gender results areas, Participation and leadership, Capacity Development, Knowledge Generation and Exchange, Gender Mainstreaming, Women groups, Gender-sensitive indicators, Sex-disaggregated indicators, Integrated Programs, Food Systems, Land Use and Restoration, Integrated Landscapes, Sustainable Food Systems, Deforestation-free Sourcing, Landscape Restoration, Comprehensive Land Use Planning, Food Value Chains, Sustainable Commodity Production, Smallholder Farming, Capacity, Knowledge and Research, Knowledge Exchange, Exhibit, North-South, Conference, South-South, Field Visit, Learning, Theory of change, Adaptive management, Enabling Activities, Knowledge Generation, Training, Seminar, Workshop, Innovation, Biomes, Biodiversity, Focal Areas, Chemicals and Waste, Pesticides, Land Degradation, Food Security, Land Degradation Neutrality, Land Cover and Land cover change, Sustainable Land Management, Ecosystem Approach, Improved Soil and Water Management Techniques, Integrated and Cross-sectoral approach, Sustainable Agriculture, Sustainable Fire Management, Income Generating Activities, Financial and Accounting, Payment for Ecosystem Services, Protected Areas and Landscapes, Community Based Natural Resource Mngt, Terrestrial Protected Areas, Productive Landscapes, Mainstreaming, Forestry - Including HCVF and REDD+, Tourism, Climate Change, Climate Change Mitigation, Agriculture, Forestry, and Other Land Use, Influencing models, Convene multi-stakeholder alliances, Deploy innovative financial instruments, Transform policy and regulatory environments, Strengthen institutional capacity and decision-making, Mangroves, Tropical Dry Forests, Tropical Rain Forests, Temperate Forests, Grasslands

**Rio Markers**

**Climate Change Mitigation**

Climate Change Mitigation 1

**Climate Change Adaptation**

Climate Change Adaptation 1

**Submission Date**

5/5/2020

**Expected Implementation Start**

7/1/2020

**Expected Completion Date**

6/30/2020

**Duration**

72In Months

**Agency Fee(\$)**

2,621,560

A. FOCAL/NON-FOCAL AREA ELEMENTS

Objectives/Programs	Focal Area Outcomes	Trust Fund	GEF Amount(\$)	Co-Fin Amount(\$)
IP FOLU	Promoting effective coordination and adaptive management for Food Systems, Land Use and Restoration	GET	29,128,440	41,000,000
Total Project Cost(\$)			29,128,440	41,000,000

**B. Project description summary**

**Project Objective**

To support transformational shifts in the use of environmentally sustainable practices and policies for priority global value chains.

Project Component	Component Type	Expected Outcomes	Expected Outputs	Trust Fund	GEF Project Financing(\$)	Confirmed Co-Financing(\$)
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Project Component	Component Type	Expected Outcomes	Expected Outputs	Trust Fund	GEF Project Financing(\$)	Confirmed Co-Financing(\$)
Pillar A: Program Capacity Strengthening	Technical Assistance	Strengthen capacity through pro-active learning across CPs and commodity value chains	No. of government counterparts and CP team members participating in global and regional forums and workshops (% female) e.g. GLF, CGIAR, Good Growth Platform	GET	5,560,000	7,000,000
		Prioritize and target TA to fill key gaps & promote innovations				
		Strengthen collective understanding and Action across and beyond FOLUR landscapes	% of CPs receiving Platform support at decision/quality review stage; at implementation stage; at MTR stage			
			No. of sub-sectoral solutions and guidance notes on FOLUR mainstreaming developed			
			No. of participants trained on FOLUR platform			

Project Component	Component Type	Expected Outcomes	Expected Outputs	Trust Fund	GEF Project Financing(\$)	Confirmed Co-Financing(\$)
Pillar B: Policy and Value Chain Engagement	Technical Assistance	<p>Engage private sector agents and organizations on policies, practices, analyses and financing toward sustainability outcomes, at global, regional and country level – with IAs and CPs</p> <p>Engage public sector institutions and decision makers on policies, practices, analyses and financing toward improved sustainability – coordinated with IAs and CPs</p> <p>Advance integrated strategy for targeted public and private sector engagement and advance global dialogue through targeted flagship reports on key issues.</p>	<p>No. of public-private, multi-stakeholder dialogues and forums convened with FOLUR partners</p> <p>No. of diagnostic assessments of value chain policy barriers and opportunities undertaken</p> <p>No. of stakeholder forums convened with impact investors (e.g. of Initiative 20x20; AFR100) with CPs, e.g. with WB, IFC, GGP/GCP/UNDP and Green Fund</p> <p>No. of global, regional, national and subnational FOLUR commodity chain policies, standards, etc.</p>	GET	11,860,000	18,000,000

Project Component	Component Type	Expected Outcomes	Expected Outputs	Trust Fund	GEF Project Financing(\$)	Confirmed Co-Financing(\$)
Pillar C: Strategic KM and Communications	Technical Assistance	Communication and outreach to manage and expand public outreach on FOLUR issues	No. of diagnostic, analytical, synthesis, communication products and tools for scaling up action promoted by FOLUR Platform	GET	8,080,000	12,000,000
		KM and exchange focused on prioritized issues and gaps	No. of participants (% female) in FOLUR-facilitated KM events, annual meeting, South-South exchanges, GLF, etc.			
		Develop/ disseminate critical KM analyses and guidance	No. members (% female) of FOLUR COP			
		Engage strategically in global/ regional events to strengthen linkages across partners and scales				



Project Component	Component Type	Expected Outcomes	Expected Outputs	Trust Fund	GEF Project Financing(\$)	Confirmed Co-Financing(\$)			
Pillar D: PROGRAM OVERSIGHT,COORDINATION AND M&E	Technical Assistance	CP results aggregated and reported at Program level[1]	M&E manual developed; training sessions conducted; M&E reports published (at baseline, mid-term)	GET	2,188,441	3,000,000			
		Program results framework implemented in monitoring of project quality							
		CP outcomes and stories reported at Program level and disseminated widely							
		CP gender outcomes and stories reported at Program level and disseminated widely	FOLUR Program results framework						
		Contracting, budgets, spending tracked							
		[1] Core indicators as reported in the FOLUR Program Framework document will be monitored, tracked and adjusted as child projects develop and report results. The Indicator aggregate includes targets from all country CPs and the contribution of the Global Platform. See Table iii, Annex 1.	Annual Program Report						
			FOLUR Communications strategy document						
	FOLUR Gender strategy document								
			Periodic budget, spending updates						

Project Component	Component Type	Expected Outcomes	Expected Outputs	Trust Fund	GEF Project Financing(\$)	Confirmed Co-Financing(\$)
				Sub Total (\$)	27,688,441	40,000,000
Project Management Cost (PMC)						
			GET	1,439,999		1,000,000
			Sub Total(\$)	1,439,999		1,000,000
			Total Project Cost(\$)	29,128,440		41,000,000

**Please provide justification**

The PMC for the coordination grant is aligned with that approved at the PFD stage. Portal submission required the dollar amount to be reduced by a dollar to meet the 5% ceiling.

**C. Sources of Co-financing for the Project by name and by type**

Sources of Co-financing	Name of Co-financier	Type of Co-financing	Investment Mobilized	Amount(\$)
GEF Agency	World Bank PROGREEN	Unknown at this stage	Investment mobilized	41,000,000
Total Co-Financing(\$)				41,000,000

**Describe how any "Investment Mobilized" was identified**

Co-Financing is in the form of ongoing and upcoming TA & Analytics and, also specific country investment projects, that will support FOLUR Impact Program objectives and approaches through the PROGREEN Trust Fund. Notably, additional opportunities to develop and influence country investments are expected during implementation of this coordination grant. Type is indicated as 'Other' to reflect the varied nature of the PROGREEN Support. Letter of support will be provided during resubmission.

D. Trust Fund Resources Requested by Agency(ies), Country(ies), Focal Area and the Programming of Funds

Agency	Trust Fund	Country	Focal Area	Programming of Funds	Amount(\$)	Fee(\$)
World Bank	GET	Global	Multi Focal Area	IP FOLU Set-Aside	29,128,440	2,621,560
Total Grant Resources(\$)					29,128,440	2,621,560

E. Non Grant Instrument

NON-GRANT INSTRUMENT at CEO Endorsement

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Includes Non grant instruments? **No**

Includes reflow to GEF? **No**

F. Project Preparation Grant (PPG)

PPG Required

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PPG Amount (\$)

PPG Agency Fee (\$)

Agency	Trust Fund	Country	Focal Area	Programming of Funds	Amount(\$)	Fee(\$)
Total Project Costs(\$)					0	0

Core Indicators

Indicator 1 Terrestrial protected areas created or under improved management for conservation and sustainable use

Ha (Expected at PIF)	Ha (Expected at CEO Endorsement)	Ha (Achieved at MTR)	Ha (Achieved at TE)
0.00	500,000.00	0.00	0.00

Indicator 1.1 Terrestrial Protected Areas Newly created

Ha (Expected at PIF)	Ha (Expected at CEO Endorsement)	Total Ha (Achieved at MTR)	Total Ha (Achieved at TE)
0.00	0.00	0.00	0.00

Name of the Protected Area	WDPA ID	IUCN Category	Total Ha (Expected at PIF)	Total Ha (Expected at CEO Endorsement)	Total Ha (Achieved at MTR)	Total Ha (Achieved at TE)
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Indicator 1.2 Terrestrial Protected Areas Under improved Management effectiveness

Ha (Expected at PIF)	Ha (Expected at CEO Endorsement)	Total Ha (Achieved at MTR)	Total Ha (Achieved at TE)
0.00	500,000.00	0.00	0.00

Name of the Protected Area	WDPA ID	IUCN Category	Ha (Expected at PIF)	Ha (Expected at CEO Endorsement)	Total Ha (Achieved at MTR)	Total Ha (Achieved at TE)	METT score (Baseline at CEO Endorsement)	METT score (Achieved at MTR)	METT score (Achieved at TE)
Akula National Park	125689	Select		500,000.00					<input type="checkbox"/>

Indicator 3 Area of land restored

Ha (Expected at PIF)	Ha (Expected at CEO Endorsement)	Ha (Achieved at MTR)	Ha (Achieved at TE)
0.00	200000.00	0.00	0.00
Indicator 3.1 Area of degraded agricultural land restored			
Ha (Expected at PIF)	Ha (Expected at CEO Endorsement)	Ha (Achieved at MTR)	Ha (Achieved at TE)
	200,000.00		
Indicator 3.2 Area of Forest and Forest Land restored			
Ha (Expected at PIF)	Ha (Expected at CEO Endorsement)	Ha (Achieved at MTR)	Ha (Achieved at TE)
Indicator 3.3 Area of natural grass and shrublands restored			
Ha (Expected at PIF)	Ha (Expected at CEO Endorsement)	Ha (Achieved at MTR)	Ha (Achieved at TE)
Indicator 3.4 Area of wetlands (incl. estuaries, mangroves) restored			
Ha (Expected at PIF)	Ha (Expected at CEO Endorsement)	Ha (Achieved at MTR)	Ha (Achieved at TE)
Indicator 4 Area of landscapes under improved practices (hectares; excluding protected areas)			
Ha (Expected at PIF)	Ha (Expected at CEO Endorsement)	Ha (Achieved at MTR)	Ha (Achieved at TE)
0.00	2500000.00	0.00	0.00
Indicator 4.1 Area of landscapes under improved management to benefit biodiversity (hectares, qualitative assessment, non-certified)			
Ha (Expected at PIF)	Ha (Expected at CEO Endorsement)	Ha (Achieved at MTR)	Ha (Achieved at TE)
Indicator 4.2 Area of landscapes that meets national or international third party certification that incorporates biodiversity considerations (hectares)			
Ha (Expected at PIF)	Ha (Expected at CEO Endorsement)	Ha (Achieved at MTR)	Ha (Achieved at TE)
Type/Name of Third Party Certification			



Indicator 4.3 Area of landscapes under sustainable land management in production systems

Ha (Expected at PIF)	Ha (Expected at CEO Endorsement)	Ha (Achieved at MTR)	Ha (Achieved at TE)
2,500,000.00			

Indicator 4.4 Area of High Conservation Value Forest (HCVF) loss avoided

Ha (Expected at PIF)	Ha (Expected at CEO Endorsement)	Ha (Achieved at MTR)	Ha (Achieved at TE)

Documents (Please upload document(s) that justifies the HCVF)

Title	Submitted
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Indicator 6 Greenhouse Gas Emissions Mitigated

Total Target Benefit	(At PIF)	(At CEO Endorsement)	(Achieved at MTR)	(Achieved at TE)
Expected metric tons of CO <sub>2</sub> e (direct)	0	10000	0	0
Expected metric tons of CO <sub>2</sub> e (indirect)	0	0	0	0

Indicator 6.1 Carbon Sequestered or Emissions Avoided in the AFOLU (Agriculture, Forestry and Other Land Use) sector

Total Target Benefit	(At PIF)	(At CEO Endorsement)	(Achieved at MTR)	(Achieved at TE)
Expected metric tons of CO <sub>2</sub> e (direct)	10,000			
Expected metric tons of CO <sub>2</sub> e (indirect)				
Anticipated start year of accounting	2021			
Duration of accounting	20			

Indicator 6.2 Emissions Avoided Outside AFOLU (Agriculture, Forestry and Other Land Use) Sector

Total Target Benefit	(At PIF)	(At CEO Endorsement)	(Achieved at MTR)	(Achieved at TE)
Expected metric tons of CO <sub>2</sub> e (direct)				
Expected metric tons of CO <sub>2</sub> e (indirect)				
Anticipated start year of accounting				
Duration of accounting				

Indicator 6.3 Energy Saved (Use this sub-indicator in addition to the sub-indicator 6.2 if applicable)

Total Target Benefit	Energy (MJ) (At PIF)	Energy (MJ) (At CEO Endorsement)	Energy (MJ) (Achieved at MTR)	Energy (MJ) (Achieved at TE)
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Target Energy Saved (MJ)
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Indicator 6.4 Increase in Installed Renewable Energy Capacity per Technology (Use this sub-indicator in addition to the sub-indicator 6.2 if applicable)

Technology	Capacity (MW) (Expected at PIF)	Capacity (MW) (Expected at CEO Endorsement)	Capacity (MW) (Achieved at MTR)	Capacity (MW) (Achieved at TE)
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Indicator 11 Number of direct beneficiaries disaggregated by gender as co-benefit of GEF investment

	Number (Expected at PIF)	Number (Expected at CEO Endorsement)	Number (Achieved at MTR)	Number (Achieved at TE)
Female		25,000		
Male		25,000		
Total	0	50000	0	0

Provide additional explanation on targets, other methodologies used, and other focal area specifics (i.e., Aichi targets in BD) including justification where core indicator targets are not provided

The Global Platform project is aligned with the PFD and will support Aichi Biodiversity Target by 2020, targets 5 and 7. Targets for the indicators are estimates mainly based on expected WB country level investments leveraged and their contributions to the FOLUR agenda. These will be tracked during implementation of the grant and reported at mid-term and completion.

## Part II. Project Justification

### 1b. Project Map and Coordinates

**Please provide geo-referenced information and map where the project interventions will take place.**



### 2. Stakeholders

**Please provide the Stakeholder Engagement Plan or equivalent assessment.**

With and through the Core Partners and their far-reaching networks, the Global Platform will seek to influence the behavior, actions, investments and knowledge of diverse stakeholder groups from the private, public and non-governmental sectors. There is a wide range of companies, organizations, global initiatives and institutions working on sustainable and deforestation-free landscapes, food systems and commodity value chains. At the same time, women and marginalized groups represent important stakeholders for the success of the FOLUR IP and the Platform design places emphasis on engagement with these groups, both directly and through guidance and tools offered to the Country Projects (CPs).

At the Platform level, Platform partners will utilize existing forums and coalitions, such as roundtable gatherings, existing commodity platforms and annual meetings of the GLF, GGP, FOLU and other coalitions, as opportunities to consult with key associations and leading firms on the FOLUR approach and priority activities; and to promote the outcomes of FOLUR initiatives. Feedback from the private sector will be incorporated into the Global Platform's annual work plans to strengthen the planned activities, making them more tailored and responsive to the expressed needs of the producers and value chain actors.

In addition to the Core Partners, the Platform will work with national and international non-governmental organizations (NGOs), particularly those engaged in CP countries on FOLUR-related challenges. It will work closely with the CPs to strengthen the knowledge base of local, indigenous and community-based organizations that are partners and key actors in the sustainable management of landscapes, and the resulting food, income and job opportunities. The CPs will be responsible for mapping and building strong relationships with the key stakeholders identified within their countries. Strengthening cross-sectoral/agency/ministry linkages and levels (e.g. jurisdictional, national) will be important for achieving the integrated landscape planning aims of the CPs, for example.

A critical role of the Global Platform will be to coordinate and facilitate engagements across countries and value chains, particularly with key private sector actors, with a Program-wide perspective. The Platform will support action towards strategically optimizing the number of interactions and limiting the transactions costs of engaging with key focal points/representatives of the target commodity value chain companies and/or related private sector platforms/roundtables. The Platform partners will establish a private sector coordination protocol to ensure that contacts with specific enterprises and value chain institutions are strategic, efficient and coordinated.

As noted, gender issues are an important entry point and a key concern for making integrated landscape management efforts and value chain improvements more accessible and gender responsive. The Platform has developed a gender engagement strategy that includes the identification of key gender gaps in the FOLUR space, opportunities and actions that the Platform will pursue, and many suggestions for gender-responsive activities the CPs can implement as appropriate for their circumstances. The strategy identifies core and additional gender indicators that will be aggregated across CPs by the Platform. The strategy identifies strategic partners that are already working on gender-FOLUR challenges.

In addition, provide a summary on how stakeholders will be consulted in project execution, the means and timing of engagement, how information will be disseminated, and an explanation of any resource requirements throughout the project/program cycle to ensure proper and meaningful stakeholder engagement.

The Project Document of the Global Platform explains the stakeholder engagement approach in Section E, as well as the efforts during project preparation to consult with key groups, including CP representatives. The COVID 19 emergency response measures in most countries prevent scheduling of direct meetings with wider stakeholder groups. However, the importance of consultation and inclusion is well-recognized, and the project is making efforts to employ alternative means. The FOLUR Global Platform will be represented at strategic global gatherings, whether virtual or face to face. These will be opportunities to present the program's objectives and accomplishments and seek feedback on performance, effectiveness and upcoming opportunities. For example, the Platform is sponsoring a special session as part of the GLF Digital Conference 2020: Food in the time of climate crisis. How to feed the world without eating the planet? This event is expected to reach thousands of stakeholders deeply engaged on landscape and climate issues globally. The Platform's partnership with GLF provides an immediately available vehicle and supporting technology and networks for outreach and dissemination at a global scale. Resources are budgeted for engaging GLF's services and for developing knowledge products and tailored information briefs to support FOLUR's engagement in these global events.

The Platform will sponsor an annual meeting, as well as regional meetings of groups of countries engaged around specific commodities (as explained in the project document, Section C. These events will be held annually. Information will be prepared and disseminated in these events by linking the timing to the annual work plan development process. This will be supplemented with regular surveys and smaller consultative gatherings in the lead up to the annual meeting, supporting the process of gathering meaningful feedback

for informing the planning process and improving activities and engagement going forward. The annual and regional meetings will allow accomplishment, feedback (survey results) and forward-looking priorities to be shared with stakeholders in a regular, ongoing process, the budgets needed for these annual consultations and surveys are already reflected in the activities described in Annex 5.

**Select what role civil society will play in the project:**

**Consulted only;**

**Member of Advisory Body; Contractor;** Yes

**Co-financier;**

**Member of project steering committee or equivalent decision-making body;**

**Executor or co-executor;** Yes

**Other (Please explain)** No

### **3. Gender Equality and Women's Empowerment**

**Provide the gender analysis or equivalent socio-economic assesment.**

The FOLUR Impact Program and this Global Platform are aligned with both the World Bank Gender Equality strategy and the GEF Policy on Gender Mainstreaming and recognize that efforts toward achieving gender equality are critical if we are to transform and make more sustainable global food and land use systems. Both women and men make crucial contributions in commodity value chains, agricultural landscapes and forest sectors as farmers, workers, processors and entrepreneurs, and yet women are seldom recognized for doing so, much less empowered to shift toward more sustainable practices. They generally possess fewer assets (land, livestock, and human capital), have less access to productive inputs (seed, fertilizer, labor, and finance), and have less access to rural advisory services (extension, technical trainings) than men. Forests and agroforestry are important for supporting food security and ‘safety nets’ in times of hardship, and there are major differences in how, why, and where men and women access, use, manage and benefit from productive and forested landscapes

The CPs are responsible for developing gender actions plans that include gender-disaggregated indicators of relevance to their activities and overall outcomes. As per the GEF gender guidance, they should indicate in which results area(s), they will be contributing to gender equality: 1) closing gender gaps in access to and control over resources; 2) improving women's participation and decision-making; and 3) social and economic benefits or services for women. Each CP is expected to report on the GEF7 core gender indicator, namely: 'Number of direct beneficiaries disaggregated by gender as co-benefit of GEF investment'. The Global Platform has provided guidance to the CPs through the IAs on gender responsive programming, as well as monitoring and evaluation. The Global K2A Platform will be aggregating and reporting annually on this FOLUR core gender indicator (contributing to Results Area 3 above). This is explained in Annex 10 of the project document.

In addition, the Platform will work with CPs to identify and promote specific gender success stories and refine additional specific gender indicators, where that strengthens and documents the CP's important achievements. Beyond the IP indicators, the Platform has suggested that CPs also monitor the following to strengthen their own gender outcomes and impacts.

- Project/program-supported plans, strategies, policies incorporating gender analysis and actions (number) (Results Areas 1, 2 &/or 3) – includes projects that undertake a gender analysis to identify project-specific gender gaps/issues/constraints AND project activities to address some of them; and project or program initiatives influencing gender-responsive policies, strategies, practices related to food systems, land use and restoration investments in FOLUR countries.
- Women in leadership roles in groups supported by the CP (number) (Results Area 2) – all women assuming positions of leadership in community groups, community-based organizations, producer groups, forest user groups, etc. after receiving project support e.g. training in facilitation, negotiation, leadership, communication, etc.; or due to project rules (e.g. quotas, targets)
- Women with greater ownership, access to, and decision-making power over productive resources through project actions (e.g. land, livestock, water, community forests, seedlings, agricultural inputs, equipment, credit) (number) (Results Area 1) – all women in project areas owning, accessing and/or using productive resources/assets (that they previously did not) as a result of project interventions (e.g. technical assistance, trainings, asset transfers, grants)
- Women with increases in sole or joint control over use of income from FOLUR key commodity value chains as a result of project support/activities (number) (Results Area 3) – all women in project areas that have input in decisions related to how to use income and outputs from value chain activities they now participate in due to project support (e.g. women-targeted technical trainings, support to women's value chain commercialization groups, etc.)

The Platform will provide training and technical assistance to assist CPs to implement gender responsive activities and to report on those successes. Gender accomplishments, case studies and success stories will be featured in FOLUR annual reports and communication and outreach efforts. The GP, through its M&E aggregation function, will work with CPs to ensure that CPs report on these indicators regularly, and that they are aggregated and reported at Program-level.

Further information is included in Annex 10 of the project document, Gender Strategy for FOLUR Global Platform.

**Does the project expect to include any gender-responsive measures to address gender gaps or promote gender equality and women empowerment?**

Yes

**Closing gender gaps in access to and control over natural resources; Yes**

**Improving women's participation and decision making** Yes

**Generating socio-economic benefits or services or women**

**Does the project's results framework or logical framework include gender-sensitive indicators?**

Yes

#### **4. Private sector engagement**

**Elaborate on the private sector's engagement in the project, if any.**

To realize and sustain the FOLUR IP's scope and ambition, the private sector must be engaged from producer to retailer. In principle, many corporate leaders understand the long-term implications and business risks of unsustainable land-use practices. However, in practice, this recognition has translated mainly into commitments towards “climate smart” and “deforestation free” performance that have not resulted in an ambitious level of investment and results on the ground.

There are many short-term barriers to realizing the goal of transforming commodity production and value chains toward sustainability. Challenges include misaligned economic incentives; high upfront costs; lack of government regulations; opaque value chains; and fragmentation across the value chains particularly at the production level. Assessments and feedback from the private sector indicate some consensus on approaches to address these barriers that include improved traceability, consensus on sustainability standards, access to finance, guidance on best practices, and sustained priority attention from governments. The Global Platform design and the roles of Core Partners recognize and respond to these challenges and proposed approaches.

Based on these needs, the Global Platform seeks to create mutually beneficial opportunities for engagement with clear business value. The Global Platform will work closely with the private sector to: address the threat of deforestation and land degradation by building on proven lessons-learned; support the development of practical operational knowledge across value chains; work with governments to unblock policies and regulations that are hindering investments in changing production practices or reducing opportunities to accelerate change; support the development of scalable public-private partnerships, and ‘private-private’ partnerships across value chains to integrate producers with off-takers or processors and improving operational linkages direct to the market; and support the investment case for the integration of sustainability practices into existing business models. The Global Platform will also offer value to the private sector through the aggregation of 27 high-quality commodity projects available for investment.

Private sector engagement under the Global Platform includes strategic mapping and prioritization of stakeholders and entry points that can advance IP goals, including commodity platforms, corporate leaders, and investors. A stakeholder database is under development with strategic contacts in key private sector firms and prioritized platforms/roundtables. Where appropriate, the Platform will engage with private sector leaders, making full use of the existing expertise among the Core Partners (e.g., WBCSD, World Economic Forum). The Platform efforts are built on the depth and breadth of the Core Partners' expertise and existing relationships in this sector. The Core Partners will collaborate to match/assign focal points responsible for each firm/Platform liaison, based on ongoing experience and networks.

There are numerous multi-stakeholder initiatives, many led by the private sector, aimed at improving sustainability. In the Project Document, Annex 7 lays out a diagnostic and approach to engaging with global and regional commodity platforms. A key pathway for building a meaningful private sector dialogue to promote learning and exchange will be through existing, relevant commodity platforms and to directly liaise with recognized private sector coalitions.

Working closely with Core Partners, the Global Platform will encourage concrete actions by key corporate actors – manufacturers, commodity buyers and trade associations – toward use and expansion of sustainability standards, and principles of environmentally and socially responsible sourcing and investing, focusing on traceability. Companies leading in sustainability practices have expressed concerns that their conservation initiatives are not properly valued by the market. Bringing the convening power of the World Bank Group, including the Bank-led Carbon Pricing Leadership Coalition and the Global Partnership for Sustainability (an umbrella trust fund engaged with NCA), the Platform aims to leverage and promote natural capital accounting among its private sector and investment partnerships.

Sustainability is of increasing import to a range of investors and their clients. With the financial sector, engagement will focus on shifting towards sustainable sourcing and investment practices and developing financial incentives to advance the FOLUR IP objectives at a global, regional or local scale. The Global Platform also intends to support and further develop existing private sector-led financing initiatives with impact objectives related to sustainable agriculture and land management.

Engaging the private sector – in its many forms – is a key factor in the success of the FOLUR IP. This needs to be done effectively and efficiently across CPs, platforms and partners to avoid duplication or competition, particularly with multinationals that work with multiple commodities and countries. The approach is to establish and maintain good communication about private sector opportunities and entry points among the key IAs and CPs – in a streamlined, flexible manner that adds value (or at least minimizes transactions costs) for the companies, partners and countries.

Further information is included in Annex 7 of the project document, Assessment of Approach for Engaging Private Sector.



**ANNEX A: PROJECT RESULTS FRAMEWORK** (either copy and paste here the framework from the Agency document, or provide reference to the page in the project document where the framework could be found).

Results Framework for the Global Platform is included in Annex 3 of the project document.

Component	Type	Outcomes and outcome indicators	Output indicators (for appraisal)
<b>GLOBAL LEVEL RESULTS</b>			
1. Engage global forums and communities of practice	TA	Reduced conversion and degradation of forests and natural habitats	No. of FOLUR partners implementing restoration actions
2. Influence global value chains and markets	TA	Commodity value chains pursuing responsible & deforestation free sourcing/Supply chains	No. of private sector companies sourcing commodities according to responsibility standards
3. Attract international financing sources and promote standards	TA	Increased public & private investments in sustainable ILM practices & commodity VCs	No. of companies, banks making new investments in responsibly sourced, sustainable commodity value chains
4. Influence domestic value chains and markets	TA	Increase in numbers of FOLUR commodity producers investing in sustainable, responsible practices	Ha of FOLUR commodities under sustainable management practices, following ILM planning
<b>COUNTRY PROJECT (CP) RESULTS</b>			

<p>1. Program Capacity Strengthening: Strengthening capacity of country teams, partners, and implementers to undertake inclusive ILM planning and manage landscapes and commodity value chains sustainably</p>	<p>TA</p>	<p>Country project teams and government counterparts actively participating in global and regional forums on sustainable supply and value chains</p> <p>CP innovations and knowledge informing new policies and practices at regional and global level</p> <p>Best global FOLUR practices, standards adopted in CP regions, countries</p> <p>Country teams' capacity strengthened on cross-cutting issues such as tenure security, institutional capacity, private sector engagement, gender, climate change.</p> <p>FOLUR impacts leveraged and scaled-up through links with implementing agencies' existing programs, knowledge and expertise</p> <p><u>Outcome Indicators</u></p> <p>(i) No. of CPs rating program management at satisfactory or above</p> <p>(ii) No. of new policies, strategies, citing FOLUR or using FOLUR tools in CP countries</p>	<p>No. of government counterparts and CP team members participating in global and regional forums and workshops (% female) e.g. GLF, CGIAR, Good Growth Platform</p> <p>% of CPs receiving Platform support at decision/quality review stage; at implementation stage; at MTR stage</p> <p>No. of sub-sectoral solutions and guidance notes on FOLUR mainstreaming developed</p> <p>No. of participants trained on FOLUR best practices; cross-cutting issues (and % female)</p> <p>No. of non-CP countries engaging with FOLUR on new initiatives/ partnerships</p> <p>No. of inclusive, participatory ILM plans developed</p>
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<p>2. Policy and Value Chain Engagement: Influencing change in policies, behavior and standards supporting sustainable commodity supply and value chains</p>	<p>TA</p>	<p>Public-private dialogues on sustainable commodity supply and value chains catalyzed by FOLUR Community of Practice and using FOLUR guides, tools</p> <p>Subnational/national/ regional commodity value chain policies, certifications, standards informed by FOLUR CPs</p> <p>Cross-CP stakeholder efforts promoting new approaches for environmental screening and due diligence for compliance/ sustainability standards of financial institutions and private sector actors</p> <p>Cross-CP convening of lead ministries and trade &amp; safety regulatory authorities with finance institutions, buyers, processors and producers, to ensure export rules, safety standards, are compatible with green supply chains, removing barriers and reducing environmental degradation</p> <p>Cross-Country diagnostic analyses catalyzed, identifying policy interventions and levers along FOLUR value chains</p> <p><u>Outcome Indicators:</u></p> <p>(i) No. of subnational /national/regional commodity value chain policies, certifications, standards informed by FOLUR CPs</p> <p>(ii) No. of private sector actors or coalitions, commodity value chain events, documents, press releases, etc. citing/using FOLUR products</p>	<p>No. of public-private, multi-stakeholder dialogues and forums convened with FOLUR partners</p> <p>No. of diagnostic assessments of value chain policy barriers and opportunities undertaken</p> <p>No. of stakeholder forums convened with impact investors (e.g. of Initiative 20x20; AFR100) with CPs, e.g. with WB, IFC, GGP/GCP/UNDP and Green Fund</p> <p>No. of global, regional, national and subnational FOLUR commodity chain policies, standards, etc. influenced or informed by/using FOLUR products</p> <p>No. of new public-private partnerships developed with FOLUR Community of Practice members, coalition partners</p>
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<p><b>3. Strategic Knowledge Management and Communication</b></p>	<p>TA</p>	<p>Best practices, lessons learned, South-south exchanges and innovations promoted through a Knowledge-to-Action approach, and adopted/used in CP countries</p> <p>Expanded, inclusive FOLUR Community of Practice (COP) with academia, civil society, non-CP countries, private sector, established with on-line presence, updates and regular meetings sharing cross-country knowledge and experiences</p> <p>With COP &amp; coalition partners, targeted ILM/responsible commodity VC sessions held at global fora (e.g., GLF), and thematic/ regional events that are demand-driven held</p> <p><u>Outcome Indicators:</u></p> <p>(i) No. of GLF and other global events promoting FOLUR</p> <p>(ii) No. of CP country documents, events, press promoting FOLUR</p>	<p>No. of diagnostic, analytical, synthesis, communication products and tools for scaling up action promoted by FOLUR Platform</p> <p>No. of participants (% female) in FOLUR-facilitated KM events, annual meeting, South- South exchanges, GLF, etc.</p> <p>No. members (% female) of FOLUR COP</p>
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4. Program Coordination and M&E Results	TA	CP results aggregated and reported at Program level	No. of Web-based GEF tracking tool adopted by projects
		Program results framework implemented in monitoring of project quality	M&E manual developed
		CP outcomes and stories reported at Program level and disseminated widely	No. of training sessions conducted
		CP gender outcomes and stories reported at Program level and disseminated widely	No. of M&E reports published (at baseline, mid-term)
		Contracting, budgets, spending tracked	FOLUR Program results framework and ToC developed Annual Program Report prepared FOLUR Communications strategy document developed  FOLUR Gender strategy document developed Periodic budget, spending updates provided

**ANNEX B: RESPONSES TO PROJECT REVIEWS (from GEF Secretariat and GEF Agencies, and Responses to Comments from Council at work program inclusion and the Convention Secretariat and STAP at PIF).**

Please refer to matrix of responses attached.

**ANNEX C: Status of Utilization of Project Preparation Grant (PPG). (Provide detailed funding amount of the PPG activities financing status in the table below:**

PPG Grant Approved at PIF: 275,229			
<i>Project Preparation Activities Implemented</i>	<i>GETF Amount (\$)</i>		
	<i>Budgeted Amount</i>	<i>Amount Spent To date</i>	<i>Amount Committed</i>
<b><u>Consultants</u></b>	55,000.00	73,980.00	48,870.00

<u>Publishing costs</u>	10,229.00		11,083.68
<u>Creation of Naming/Visual Identity/</u>	15,000.00	21,500.00	
<u>Staff Costs</u>	175,000.00	119,657.20	
<u>Travel</u>	20,000.00		
<b>Total</b>	275,229.00	215,137.20	59,953.68

#### **ANNEX D: CALENDAR OF EXPECTED REFLOWS (if non-grant instrument is used)**

**Provide a calendar of expected reflows to the GEF/LDCF/SCCF/CBIT Trust Funds or to your Agency (and/or revolving fund that will be set up)**

Not applicable

#### **ANNEX E: Project Map(s) and Coordinates**

**Please attach the geographical location of the project area, if possible.**





# Submitted to GEF Secretariat Review

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