

# **Project Implementation Report (PIR) Template**

Project Information						
Project Title:	The Meloy Fund: A Fund for Su	istainable Small-Scale Fisher	ies in Southeast Asia			
PIR Submission Date:	July 22, 2021	July 22, 2021 Actual Agency Approval Date: 08/17/201				
GEF Fiscal Year	2021	Implementation Status:	Active			
Implementation Progress Rating:	Satisfactory	Development Objective Rating:	Satisfactory			
Risk Rating:	Substantial	Type of Trust Fund:	GEF Trust Fund			
Actual Implementation Start Date:	10/1/2017	First Disbursement Date:	11/02/2017			
Cumulative disbursement as of June 30 of the reporting fiscal year (\$)	GEF Trust Fund: \$6,000,000 Total: \$6,000,000					
Expected Mid-Term Review Date:	08/30/2020	Expected Completion Date:	08/01/2027			
Expected Financial Closure Date:	02/01/2028	Actual Completion Date:	TBD			

## **Reporting Period: Oct. 2020 – June 2021**

## Development Objective Rating:

## Executing Agency to Complete:

PROJECT	To improve the conservation of targeted coral reef ecosystems by providing financial
OBJECTIVE:	incentives to fishing communities in the Philippines and Indonesia to adopt sustainable
	fishing behaviors and rights-based management regimes through capital investments in
	commercially viable enterprises.

OBJECTIVE INDICATORS	END OF YEAR INDICATOR STATUS	COMMENTS/JUSTIFICATION
<b>Objective indicator A:</b> Number of investments made in scalable ventures in Indonesia and the Philippines	10 investments	To-date the Fund has approved ten investments in six companies.
Objective indicator B: Percentage of fishers and fish workers with increased earnings through project investments as a measure of improved status of livelihoods	100 percent of the fishers that the Fund is working with.	Each of the Fund's investments seeks to improve fisher incomes, namely through higher prices for higher quality products. During this reporting period, the Meloy Fund closed one new investment in Swiss-based Koltiva AG. Koltiva is a leading integrated agriculture technology company that provides customized software solutions and services for the agriculture and aquaculture sectors. With approval from the Fund's Technical Assistance Facility (TAF) Committee, the Meloy Fund and Koltiva kickstarted a project to introduce Koltiva's Seaweed Trace End-to-End Platform to various players along the supply chain, targeting 1,000 seaweed farmers (700 of whom will receive hands-on support) in Indonesia and the Philippines with the following objectives: • Increase the farmer's income by at least 10%, verified through traceable sales volumes, farm gate price, downstream profit analysis and a KoltiPay report; and, • Ensure environmental sustainability through a clear baseline of greenhouse gas emissions and carbon stored from seaweed production, and improved siting
<b>Objective indicator C:</b> Percent increment in profit per unit effort (PPUE) at sites of investment that overlap with Fish Forever sites.	0 percent	of seaweed farms. There remain no sites of overlap between current Meloy Fund investment and Fish Forever sites.

OBJECTIVE INDICATORS	END OF YEAR INDICATOR STATUS	COMMENTS/JUSTIFICATION
Objective indicator D: Number of hectares with improved management of coral reef ecosystems	328,132 hectares (Clarification under Component 1)	<ul> <li>To date, Fund investees have placed more than 328,000 hectares of seascape under improved management by implementing responsible sourcing practices with their suppliers and participating in existing FIPs.</li> <li>Each of the Fund's investees ensure that any seafood they source is of the right size and caught with appropriate gear. In addition, in partnership with these companies, the Fund has identified additional improved supply chain practices that can potentially be implemented on the ground.</li> <li>In collaboration with the Fund, each investee is required to develop the following:</li> <li>A responsible sourcing policy that guides all company procurement activity and seeks to minimize any potential negative impact the company may have on coastal fisheries. For example, a responsible sourcing policy for fisheries processors will include size limits, acceptable gear, and restrictions on by-catch, among others.</li> <li>Fisheries-related investment covenants to ensure that the company remains in compliance with the Fund's ESG Standards and all applicable laws.</li> <li>Impact targets tied to the Fund's own impact targets. These targets are developed in coordination with the investee. Given the uncertainty in dealing with natural environments, goals may be aspirational and committed to on a best-efforts basis.</li> </ul>

#### **CI-GEF PM to Complete:**

OBJECTIVE IMPLEMENTATION PROGRESS RATING	JUSTIFICATION
S	The project has made good progress on its objectives as compared to the previous year. The total number of investments has reached 10, and the total number of companies 6. The area of seascapes with improved management increased to 328,132 ha as compared to 280,000 ha last year. The project generates direct tangible benefits for fishers. 100% percent of the fishers that the Fund is working with have increased their earnings.

#### **Implementation Progress Rating:**

#### **Executing Agency to Complete:**

Component 1: The Meloy Fund for Sustainable Fisheries

#### Implementation Progress of Component 1:

The Fund is obtaining evidence of the improved management in the areas where investees source from, which is important for demonstrating the contribution of the project to sustainable marine ecosystem management. For wild caught, the Fund's investees are either already sourcing from a Fishery Improvement Project (FIP), is joining a Marine Stewardship Council (MSC)-certified fishery or initiating a FIP with their buyers that is supported by the Fund's Technical Assistance Facility. For seaweed, the Fund developed an Environmental Scorecard with its newest investee Koltiva that will include the siting of the farms, waste management and potential carbon sequestration to be used by the seaweed investees when a long-term investment is finalized.

OUTCOME INDICATORS	END OF PROJECT INDICATOR TARGET	END OF YEAR INDICATOR STATUS	<b>COMMENTS/JUSTIFICATION</b> Provide comments/justifications for the change in the indicator – Max. 200 words
Outcome indicator 1.1.a.: Number of hectares of coral reef ecosystems under sustainable management through financial incentives offered through Meloy Fund investments	1.2 million hectares	328,132 hectares	<ul> <li>This indicator is normally self-reported by each investee.</li> <li>For this reporting period: <ul> <li>Investee 6 = 3,362 hectares.</li> </ul> </li> <li>Koltiva's field agents geo-mapped the seaweed ponds with mobile devices. For long lines, the field agents surveyed farmers and based on the number, length, and density of the long lines, the area of cultivation is calculated.</li> </ul>
Outcome indicator 1.1.b.: Number of investments made through the Meloy Fund	To be determined as the pipeline is rolled out	10 investments	To-date the Fund has approved ten investments in six companies. In January 2021, the Fund closed its first equity investment, in Koltiva AG, a Swiss- based provider of supply chain technologies that target the first mile of farmers and fishers in the target countries and beyond. The Fund's investment will support Koltiva to grow significantly in the seaweed farming space and move into other aquaculture and potentially wild- caught species to enhance the incomes of coastal communities and the sustainability of affected ecosystems. Koltiva is also the Fund's first non-processor investment and is part of the strategy to connect the dots between technologies and supply chain

OUTCOME INDICATORS	END OF PROJECT INDICATOR TARGET	END OF YEAR INDICATOR STATUS	<b>COMMENTS/JUSTIFICATION</b> Provide comments/justifications for the change in the indicator – Max. 200 words
			participants to create value and enhance impact opportunities. Meanwhile, the Fund's Rapid Response Loan Program (RRLP) continues to provide additional short-term liquidity to two seaweed companies with technical assistance projects launched concurrently to boost local seaweed farmer livelihoods. Additionally, the RRLP has allowed the Fund to establish robust partnerships and explore long-term investment opportunities with the companies and their customers including having a closer look at the companies' operations and financial performance, which reduces the risk of any potential long-term investment. It also builds trust with management and addresses the lack of information that is characteristic of these types of enterprises in Indonesia and the Philippines. Lastly, based on the opportunities the RRLP has presented, the Fund is looking at influencing a larger swath of stakeholders in the supply chain, from small-scale fishers to the multi-national buyers in the larger markets of the US and Europe through a supply chain financing facility.
Outcome indicator 1.1.c.: Average percent increment in profit per unit effort (PPUE) at sites of investment that overlap with Fish Forever sites.	>0	N/A	There remain no sites of overlap between current Meloy Fund investment and Fish Forever sites.

## Implementation Progress of Component 2:

The Fund's impact performance per dollar deployed remains on or above target for the E&S impact targets. The project is starting to make progress towards the targets for outcome 2.2. Results related to the outputs under this component are good.

OUTCOME INDICATORS	END OF PROJECT INDICATOR TARGET	END OF YEAR INDICATOR STATUS	COMMENTS/JUSTIFICATION
Outcome indicator 2.1.: Percentage of projected E&S impact targets achieved.	Environmental Target a: 1.2 million hectares of coral reef ecosystems) under improved management Social Targets b: 100,000 fisher household members positively impacted c: USD 20 million aggregate annual purchases from fishers	Environmental Targets a: Through the Fund's nine investments, 328,132 hectares of coral reef ecosystems are under improved management. Social Targets b: Through the Fund's nine investments, 40,243 fisher household members have been positively impacted. c: Through the Fund's nine investments, USD 5.8M has been purchased from local fishers.	<ul> <li>Environmental Target <ul> <li>a: Together, the investees and the</li> <li>Fund develop an Action Plan of</li> <li>activities that they will execute</li> <li>together throughout the life of the</li> <li>investment to improve fisheries</li> <li>management.</li> </ul> </li> <li>E.g.: <ul> <li>Fisheries data collection: The</li> <li>Fund and the company will</li> <li>jointly seek to gather first-hand</li> <li>data on fisheries health and</li> <li>fisher incomes to track the</li> <li>Fund's impact.</li> <li>Supply chain improvements: The</li> <li>Fund and the company will</li> <li>jointly implement supply chain</li> <li>improvement projects to</li> <li>encourage the adoption of</li> <li>sustainable practices that</li> <li>simultaneously increase fisher</li> <li>incomes, including using</li> <li>improved gear and or increasing</li> <li>catch quality via fisher training.</li> </ul> </li> <li>A portion of the funding for this plan</li> <li>may be covered by the Fund's</li> <li>Technical Assistance Facility (TAF).</li> <li>The Meloy Fund's TAF is designed to</li> <li>provide grant funding to the Fund's</li> <li>portfolio for projects that may a)</li> <li>accelerate Meloy Fund investees'</li> <li>triple-bottom-line impact, and b)</li> <li>increase the rate at which sustainable</li> <li>small-scale fisheries projects are</li> <li>deployed and scaled.</li> </ul>

OUTCOME INDICATORS	END OF PROJECT INDICATOR TARGET	END OF YEAR INDICATOR STATUS	COMMENTS/JUSTIFICATION
			<ul> <li>This indicator is self-reported by each investee. Through June 2021, the investees have 328,132 under improved management:</li> <li>Investee 1 = 30,000 hectares</li> <li>Investee 2 = 252,000 hectares</li> <li>Investee 3 = 41,000 hectares</li> <li>Investees 4 and 5 = 1,770 hectares</li> <li>Investee 6 = 3,362 hectares</li> </ul>
			<ul> <li>b: Through June 2021, the investments have positively impacted more than 40,000 fisher household members. Each of the investees tracks and reports on the number of fishers they work with, and the average number of household members is then taken from census data averages.</li> <li>Investee 1 = 11,755 fisher household members</li> <li>Investee 2 = 6,000 fisher household members</li> <li>Investee 3 = 8,000 fisher household members</li> <li>Investee 4 and 5 = 1,500 fisher household members</li> <li>Investee 6 = 12,988 fisher household members</li> </ul>
			<ul> <li>c: Through June 2021, the investments have purchased USD</li> <li>5.8M from local fishers. Each of the investees tracks and reports on these amounts: <ul> <li>Investee 1 = USD 765,852</li> <li>Investee 2 = USD 1,375,206</li> <li>Investee 3 = USD 2,464,768</li> <li>Investees 4 and 5 = USD 1,177,000</li> <li>Investee 6 = N/A</li> </ul> </li> </ul>

OUTCOME INDICATORS	END OF PROJECT INDICATOR TARGET	END OF YEAR INDICATOR STATUS	COMMENTS/JUSTIFICATION
			Although not every site where the Meloy Fund will have an impact through its investments will be a Fish Forever program site (and vice versa), across the investment portfolio, the Fund seeks technical inputs from Fish Forever's global (US-based, centralized capacity) and in-country teams within Indonesia and the Philippines. This broadly includes Fish Forever's technical knowledge on general fisheries including species biology and ecology, as well as Fish Forever's country-specific in-depth understanding of local fisheries (i.e. management regimes, species, ecosystems, etc.) and networks/stakeholders (i.e. government, communities, businesses).
Outcome indicator 2.2.a.: Percentage of live coral cover within targeted TURF + reserves	>0	16 percent	During this reporting period, the Philippines and Indonesia teams planned to collect baseline data once the reserve areas have been designated – due to COVID-19, this has been slightly delayed.
Outcome indicator 2.2.b.: Total fish biomass within targeted TURF + reserves	>0	262 kg/ha (Indonesia) 226 kg/ha (Philippines)	No change from what was previously reported. Total fish biomass was equivalent to 262 kg/ha within the proposed TURF + reserves in Indonesia and 226 kg/ha in the Philippines.
Outcome indicator 2.2.c.: Average length of target species under TURF + reserve management	>0	20 cm (Indonesia) 14 cm (Philippines)	No change from what was previously reported. The average length of target species in proposed TURF + reserve areas was equal to 20 cm in Indonesia and 14 cm in the Philippines.

### **CI-GEF PM to Complete:**

OVERALL RATING	JUSTIFICATION
S	The project has made good progress on the outcomes and outputs of components 1 and 2. Six companies are part of the portfolio and the total number of investments has reached 10. The area of sea-scapes with improved

management increased to 328,132 ha. The Fund will continue to collect data on the size and location of the impacted area and with obtaining evidence of the improved management in those areas. The Fund rolled out a Rapid Response Loan Program (RRLP) to provide short-term working capital to pre-vetted companies in the Meloy Fund pipeline affected by the COVID-19 pandemic. There is also good progress on social and economic targets. Through the Fund's nine investments, 40,243 fisher household members have been positively impacted, and USD 5.8M has been purchased from local fishers. Investees are performing well.

#### Risk

#### **Executing Agency to Complete:**

Risks:

Risk related to COVID-19 have increased. Please see details in table below.

PROJECT RISKS	PRODOC RISK MITIGATION MEASURE	MITIGATION MEASURES IMPLEMENTATION	COMMENTS/ JUSTIFICATION	CURRENT FY20 RISK RATING	RISK RATING TREND
<b>Risk 1:</b> <u>Deal</u> <u>sourcing risk:</u> The Fund may be unable to find a sufficient number of attractive investment opportunities to meet its investment objectives and, even if successful in finding such opportunities, that those selected investments will successfully achieve the Fund's objectives.	The Meloy Fund believes that the historical precedent for investment in this sector undervalues the potential and is stifled by a lack of entrepreneurs hip, creativity, and long-term strategies for fishery improvements . Further, our deal sourcing ability is enhanced via the following channels a) Local staff with on-the- ground	The Meloy Fund team is continuously identifying potential investment opportunities through targeted regional networking and fishery conferences.	The Fund is continuously evaluating a robust pipeline of potential portfolio companies. As travel remained limited in both Indonesia and Philippines due to COVID-19 restrictions, forming relationships with new companies added difficulty to the deal origination process. On the other hand, more companies are in need of capital than ever, and investors have been more tentative across the board. In effort to continue to build the pipeline, the Fund's team has	Substantial	Unchanged

I	1		
	presence; b)	undertaken several	
	Technical	initiatives. These	
	expert	include:	
	network; c)	<ul> <li>Having senior staff</li> </ul>	
	Conservation	spending	
	partners; d)	dedicated time	
	Country	focused on this	
	advisory	and less time	
	boards; and e)	finding a new fund	
	Conferences,	manager.	
	forums, and	<ul> <li>Hosting a CEO</li> </ul>	
	investor	roundtable in	
	networks.	Indonesia with the	
		Meloy Fund's	
		management	
		team.	
		<ul> <li>Designing a</li> </ul>	
		workshop for 10-	
		15 potential Fund	
		investees	
		(supported	
		through grant	
		funding through an	
		LP) to provide	
		training on market	
		access to SMEs in	
		Indonesia, with the	
		intent of some of	
		those attendees	
		becoming Fund	
		investees.	
		In addition, in	
		response to COVID-	
		19, the Fund rolled	
		out a Rapid Response	
		Loan Program (RRLP)	
		to provide	
		short-term working	
		capital to pre-vetted	
		companies in the	
		Meloy Fund pipeline	
		affected by the	
		COVID-19 pandemic.	
		Through FY20, the	
		Fund approved three	
		companies to	
		participate in this	
		program, financing a	
		total of ten large	
		shipments. As these	
		loans are repaid, the	

			Fund may develop longer-term partnerships with the borrowers.		
Risk 2: <u>Currency</u> <u>exchange risk:</u> The income received by the Fund will be in U.S. Dollars, although the Portfolio Companies will operate in their own local currency. Accordingly, changes in currency exchange rates between the U.S. Dollars and such foreign currencies may adversely affect the portfolio companies' ability to pay and potential returns to the Fund.	Both Indonesia and the Philippines currently have fairly strong macroeconom ic fundamentals and no major currency swings are expected at least in the short term. The Fund investment committee will take into account potential currency risks as a standing component in every investment and prioritize investments and prioritize investments in organizations that export their products to developed countries as a hedging strategy. The Fund may also explore currency hedging strategies if local currency investments are required.	To-date, each of the Fund's investments have been made to companies that conduct most of their sales in USD or EUR currencies. The Fund has also identified some potential hedging mechanisms and foreign exchange coverage options but has not had the need use them to-date. The Fund also has a USAID partial guarantee that will cover up to 50 percent of any loss, in USD, on the Fund's debt portfolio.	The Fund continues to explore mechanisms to hedge currency risk for pipeline companies with high exposure to local currency.	High	Unchanged
Risk 3: Investment Risk: There can be no assurance that	The Meloy Fund has four key elements in order to mitigate	A rigorous due diligence process has been carried out by the Fund's team for	The Fund has developed robust set of tools and clear due diligence process to	Substantial	Unchanged

the	investment	each of its	identify and mitigate	
development	risk. First, the	investments.	potential risks.	
of any	Fund will			
particular	follow	The team also	The Meloy Fund	
investment	rigorous due	provides close and	continues to employ	
will be	diligence	on-going monitoring	four key steps to	
successful or	buttressed by	of portfolio	mitigate investment	
that its	our local staff,	companies.	risk:	
business will	Rare's		1. follow a rigorous	
be profitable.	network of	The Fund has	due diligence	
Some of the	technical	established a	process buttressed	
Fund's	experts, and	Technical Assistance	by our local staff	
portfolio	the setting up	Facility which will	and Rare's	
companies	of country	provide required	network of	
may be	advisory	additional support to	technical experts.	
unseasoned,	boards.	portfolio companies	2. manage its	
unprofitable	Second, the	(e.g., strengthening	concentration	
and/or have	Fund's	their financial	risks against	
no established	portfolio will	capacity, fishery	specific limits	
operating	manage its	management tools).	3. monitor each	
history or	concentration		investment on a	
earnings.	risks against	The deals to-date	regular basis	
These	specific limits	have been structured	including a	
companies	including	to include (at least)	quarterly internal	
may also lack	parameters	quarterly	review involving a	
technical,	such as sector,	repayments on their	valuation report.	
marketing,	geography,	loans and are	Each investee is	
financial and	and borrower	required to submit	required to make	
other	type. Third,	monthly operating	at least quarterly	
resources, or	the Fund will	and financial reports.	payments to instill	
may be	monitor each		strong repayment	
dependent	investment on		discipline and will	
upon the	a regular basis		provide reports on	
success of one	including a		a quarterly basis.	
product or	quarterly		4. Seek to take first	
service, or a	internal		ranking security	
unique	review		over a significant	
distribution	involving a		portion of the	
channel.	valuation		investee's fixed	
	report. Each		and of those	
	investee will		assets purchased	
	be required to		with the	
	make at least		investment.	
	quarterly			
	payments to			
	instill strong			
	repayment			
	discipline and			
	will provide			
	reports on a			
	quarterly			
	basis. Fourth,			

	the fund will				
	take first				
	ranking				
	security over				
	all the				
	investee's				
	fixed and				
	where				
	possible				
	current assets,				
	including				
	those assets				
	purchased				
	with the				
	investment.				
Risk 4:	Rare has developed	To date, the Fund has made 2 investments	The team continues to monitor the economic	Substantial	Increasing
<u>General</u>	-		and market conditions		
economic and	strong relationships	in the Philippines (in			
<u>market</u>		the same company)	closely.		
conditions: By	with key	and 2 in Indonesia (in	As a result of the		
investing in	government	the same company)			
various	bodies at	and aims to have no	macro-level shocks to		
developing	local,	more 70% percent of	the market due to		
countries, the	municipal,	its invested capital in	COVID-19, and		
Fund may be	regional, and	one single country	although we expect		
subject to	national levels		our portfolio to pull		
economic,	as a key		through and achieve		
political,	element of		our financial and		
regulatory,	developing		impact goals,		
and social	healthy		management has		
risks, which	community		agreed that a prudent		
may affect the	fisheries and		and conservative		
liquidity and	will make sure		approach is to take a		
value of its	it continues		significant provision		
investments.	doing so as		across the portfolio to		
Foreign	part of the		reflect the current		
governments	Fund's		global recession, and		
may exercise	activities.		the degree of		
substantial	Additionally		uncertainty of the		
influence over	Additionally,		timing and magnitude		
many aspects	our multi-local		of economic recovery.		
of the private	approach		Imports of the COVID		
sector, and	diversifies risk		Impacts of the COVID-		
the success of	across		19 pandemic were felt		
the Fund's	geographies		throughout FY20.		
investments	and political		Sales dropped for all		
may be	boundaries,		portfolio companies		
affected by	hedging		precipitously, and		
general	against		although costs were		
economic and	potential		cut as possible, the		
market	weather		reductions were		
conditions,	events,		generally insufficient		

					I
such as	political		to cover the shortfall.		
interest rates,	changes,		Given COVID-19, we		
availability of	microeconomi		would now consider		
credit,	c pressures,		this risk to be		
inflation rates,	etc.		substantial.		
economic					
uncertainty,	Finally, we will		Throughout this		
changes in	assemble a		challenging year, the		
laws, and	well-		Meloy Fund has		
national and	networked in-		worked closely with		
international	country		each portfolio		
political	advisory		company, first and		
circumstances	board, to		foremost to ensure		
	include top		ongoing business		
	government		continuity and as part		
	and private		of that restructuring		
	sector players,		outstanding debt to		
	to help us vet		free cash flow so that		
	investment		new orders can be		
	opportunities		fulfilled. Further, we		
	and to		have engaged at the		
	minimize the		strategic and		
	effects of		operational level to		
	corruption		pursue product and		
	and political		business development		
	pressure.		opportunities, at		
			times providing sales		
			contacts or quality		
			control resources.		
Risk 5:	Fish Forever	Building on lessons	The updated Fish	Moderate	Unchanged
<u>Climate</u>	contributes to	from its first Fish	Forever strategy		
<u>change risk:</u>	social	Forever cohort, going	includes new program		
An increase in	resilience in	forward, Rare will	curricula that builds in		
global average	communities	incorporate climate-	the important cross-		
surface	through	smart metrics into	cutting theme: climate		
temperatures	community	program design to	change's impacts on		
has resulted,	engagement	estimate ecological	coastal fisheries. To		
among others,	and capacity	resilience to climate	address this, Fish		
in rising sea	building. This,	change. We will also	Forever will augment		
levels, shifting	along with a	integrate climate	the decision support		
precipitation	diversification	modeling into	tools around reserve		
patterns,	of income	management	design and fisheries		
droughts and	sources, which	planning	management to be		
floods, and	help	and reserve network	"climate smart" in		
higher	communities	design. Alongside	helping local		
likelihood of	adapt and	these efforts, we will	government and		
more extreme	respond to	prioritize building	communities identify		
weather and	climate	effective and	and plan for the		
more violent	events.	adaptive capacities in	effects of slow onset		
natural	Conserving	the communities;	and sudden shock		
catastrophes.	coral reefs,	this includes using an	impacts (especially		
Temperature	coastal	EbA approach to	regarding coral reef		

		Γ	I		,
rises make weather harder to predict and raise the margin of error in modeling knock-on effects on agricultural and fisheries production. The Philippines appears to be especially susceptible to climate change related challenges due to it being an island nation with a very high number of tropical storms, and which are expected to increase in severity due to regional wind patterns and rising sea levels.	habitats, and preserving trophic balances also provide biophysical resilience as ecosystem integrity is improved, helping reef systems better withstand natural disasters and the effects of warming ocean temperatures.	governance and management, working with communities to collect basic slow- onset metrics (which can help them to see gradual climatic changes and take appropriate preventative actions), and informing national adaptation plans and Nationally Intended Contributions under the Paris Agreement. Furthermore, to help communities adapt and respond to climate change, building on its success in the Philippines, Fish Forever is integrating financial inclusion across all of its new sites, including: financial literacy training; establishment of savings and loans clubs; building club support for public goods – e.g. fisher pensions, natural disaster insurance); and establishment of community	health, distribution of target fish populations, and access to fishing grounds). Rare will also help local governments to develop and embed fisheries management into climate change adaptation strategies.		
Risk 6: Fish	Through its	enterprises. The new Fish Forever	Although small-scale	Moderate	Unchanged
Forever program risk: Rare is in process of developing its strategy for the next cohort of Fish Forever sites in both	work in- country and globally, Rare has developed a strong network of experts and partners that could be called on for	strategies in Indonesia and the Philippines build on the results and lessons learned (see <u>https://www.rare.or</u> g/fisheries-report) from the program's first cohort of Fish Forever sites.	fisheries provide important contributions to coastal fand national economies, these contributions are often undervalued, unaccounted for, and marginalized.		

countries. As	technical		To address this, Rare		
the strategies	support as	In addition, as had	continues to actively		
are finalized,	needed.	previously been done	build awareness and		
Rare will then	neeueu.	in the Philippines,	recognition of the		
be required to	Furthermore,	the Indonesia team	-		
raise funds in	Rare has been	has been working	importance of coastal fisheries as well as		
		-	effective fisheries		
support of the outlined	working	closely with the			
	closely with	government to	policy and		
interventions.	both	ensure that the	management—for		
	governments	sustainable	food, for jobs, for		
	to support	development of	meeting multiple SDG		
	positive social	coastal fisheries is	targets, for		
	change, build	integrated into the	contributing to		
	connectivity	draft national mid-	national economies,		
	between	term development	for ensuring a		
	reform efforts	plan, 2020-2024.	healthier ocean, and		
	across	Fronth an	for developing secure,		
	multiple levels	Furthermore, as a	climate-resilient		
	of .	part of its larger	communities; and		
	government,	Blended Finance	continues to work		
	and scale our	Initiative, Rare is	closely with the		
	community-	working closely with	governments of		
	led solutions –	the governments of	Indonesia and the		
	such as Fish	both Indonesia and	Philippines as well as		
	Forever. Rare	the Philippines to	coastal communities		
	has been	create large-scale	to build their support		
	working to	green financing	for sustainable small-		
	empower	facilities for coastal	scale fishery		
	local partners	fisheries	management.		
	to address	management, which			
	policies and	will enable the			
	regulations	scaling of small-scale			
	that remove	fisheries			
	barriers to	management as well			
	and	as greater impact for			
	incentivize	Meloy Fund			
	implementatio	investments.			
	n of natural				
	resource				
	management				
	solutions long				
	in the future.				
Risk 7: COVID-	N/A	1. Ensure the	The COVID-19	Substantial	Increasing
19 pandemic		companies'	pandemic has		
		ongoing	disrupted global		
		financial	seafood supply chains		
		viability.	and threatened the		
		,	viability of many small		
		2. Encourage the	and medium-sized		
		companies to	enterprises SMEs in		
		provide	the fisheries sector.		
		continued	These same SMEs and		

	employment or	supply chains provide	
	support to their	the primary source of	
	employees.	income for some of	
-		the most vulnerable	
3.	Facilitate	communities in the	
	assistance to the	developing tropics.	
	companies'		
	suppliers, i.e.,	Because of the	
	small-scale	relative homogeneity	
	fishers, to	of the Fund's current	
	mitigate	portfolio, we have	
	disruptions in	focused on analyzing	
	seafood	the impacts of	
	sourcing and enable a swift	coronavirus across a	
	recovery once	few key categories:	
	the outbreak is	Supply: We know     that is many	
	contained.	that in many fisheries, fishing	
	containeu.	pressure is	
		reduced because	
		local fishers are	
		not able to get out	
		to safely fish (or	
		have less reason to	
		given reduced	
		demand). At least	
		in the short term,	
		that may be good	
		news for fish	
		stocks, and prices	
		are decreasing	
		commensurately.	
		Demand: Demand	
		remains strong for	
		food and protein	
		both domestically	
		and globally. That	
		said, the channels	
		for purchasing	
		food have	
		narrowed, and for	
		practical purposes	
		demand from	
		hotels and	
		restaurants a	
		primary source of	
		revenue for two of	
		our portfolio	
		companies – has	
		been eliminated.	
		Logistics: Despite	
		the opportunity to	

purchase seafood
at lower prices and
demand from
retail buyers,
logistical
shutdowns in
cargo and in
particular,
airfreight, have
hamstrung
delivery. We are
now seeing these
supply lines
gradually re-open,
but shifting and
opaque
regulations at the
very least will
delay shipments
and extend
payment terms.
Production: The
production
facilities of our
portfolio
companies have been able to
operate at a
reduced level, and
with support of
our Technical
Assistance Facility,
we are providing
guidance to
support a gradual
re-opening of
facilities with best-
practice health and
safety measures in
place.
In response to this
crisis, the Meloy Fund
has initiated a multi-
pronged strategy to
support our portfolio
companies and other
impacted SMEs in our
pipeline, provide a
safe working
environment for
employees of those

companies and their fisher-suppliers, and bridge the gap between slow-moving government aid and current needs for subsistence and health and safety
health and safety supplies.

OVERALL RATING OF PROJECT RISKS	JUSTIFICATION
S	All risk mitigation measures are robust. However, mainly due to COVID-19, risks have increased (see below).

### **GEF Portal Information**

#### Information on Progress, challenges and outcomes on project implementation activities

Like most, the coronavirus pandemic put a significant damper on the Fund's ability to continue to be close to the ground as well as putting the brakes on the seafood industry in general. Despite this, the Fund responded swiftly to the crisis with a multi-pronged strategy ensuring:

- That the portfolio would get through the crisis, and re-emerge if not stronger, at least prepared to take advantage of pent-up demand.
- That as an impact fund to ensure the investees avoided short- term layoffs where possible, and continued to support the many thousands of fishers and their family members that rely on the business activities supported by the Meloy Fund; and
- That the Fund provides liquidity to the market, which had the double benefit of keeping the sector in motion while forming new relationships that could result in long-term investees and partners of the Fund.

These efforts then resulted in several positive externalities. For instance:

- Bringing on additional technical assistance partners and funding.
- Generating additional goodwill with portfolio companies, local fishing communities and governments.
- Building new relationships up and down key supply chains, resulting in exciting new investment opportunities.

While responding to the COVID-19 crisis added a significant burden to the portfolio companies and the Fund's team in responding to it, progress included:

- Adding three new companies to the portfolio, and a running start into building a significant platform in the seaweed sector.
- Refining the Fund's investment strategy to improve its ability to target the highest-value opportunities in seafood and aquaculture.

While recent progress and the opportunities ahead look promising, some restraint is still warranted. Even as the US begins to open due to the wide-spread distribution of vaccines, it is important to note that re-openings in most other countries lag and are far behind in many emerging markets, including in Indonesia and the Philippines. It may take six months or longer still to be on the ground in pre-pandemic fashion. In addition, although the seafood market is recovering from so-called pent-up demand in the restaurant and travel sectors, the high cost of international shipping continues to lower investees' gross margin.

Information on progress, challenges and outcomes regarding engagement of stakeholders in the project/program based on the description included in the Stakeholder Engagement Plan or equivalent documentation submitted at CEO Endorsement/Approval

The Fund has continued to engage with a range of stakeholders:

- Local fishers: As part of the Fund's ESG due diligence process and in the implementation of TA projects, local fishers' feedback and participation are continuously sought to understand their pain points and to ensure that incentives are aligned along the value chain so that fishers benefit from any quality improvements and adoption of sustainable practices.
- Seafood processors: This remains to be the Fund's largest pool of investees although the Fund has diversified its way of engaging processors (see the next point)
- **Distributors, importers, and retailers:** The Fund is increasingly working across the supply chain and is currently in the final stages of due diligence to offer sustainable trade finance to a US-based importer of seafood for their processors in Indonesia and Philippines based on purchase orders from large US buyers. This offers a unique opportunity to bridge suppliers (and their fisher-producers) and large multinational buyers in global seafood sustainability programs.
- Seafood and Fishery experts: The Fund recently formed an Impact Committee to enhance the design of impact programs related to upcoming deal opportunities and portfolio companies, and to hone the Fund's impact strategy and metrics over time. The Impact Committee comprises of diverse members from the business, scientific, and NGO communities, with expertise in the sectors and geographies relevant to the Fund's mandate.
- Local environmental partners and foundations: The Fund coordinates with local environmental partners and foundations where there is an overlap in the species and geography of investees' sourcing grounds. This includes local implementation of TA projects including training, data collection, community mobilization as well as the engagement of local, provincial, and national public bodies.
- **Other impact investing funds**: The Fund is looking at co-investing in an aquaculture farm management technology and trading company with another impact investment fund.

Information on progress on gender-responsive measures and my intermediate gender result areas as documented at CEO Endorsement/Approval including gender-sensitive indications contained in the project results framework or gender action plan or equivalent

In terms of women in leadership roles, three out of the six companies that the Fund invested in comprises of women in top management. Further down the supply chain, fishers are mostly men while women are involved in the post-harvest processing. For seaweed, this seems to be more of a family affair with more women participating in seaweed farming. The Fund will continue to monitor the number of men and women that participated in project activities and that received benefits as well as mainstreaming gender into strategies and plans where relevant.

Fund activities: The vast majority of small-scale fishers are men, although for seaweed, this is more of a household activity with women playing active roles in seaweed production. The # of household members is not gender disaggregated since most investees do not have full traceability down to the fisher level. However, as we roll out more Technical Assistance projects (\*supported through separate grant funding) alongside the investments, we will have more visibility at the community level to firstly understand the formal and informal

roles of women in the supply chain, and where possible, to work with local partners with experience in increasing the role and involvement of women.

Fish Forever campaign activities: As noted, the Philippines and Indonesia teams launched a series of social marketing and behavior adoption campaigns. Specific components of these behavior adoption campaigns aimed to influence communities' perceptions of women's roles in fisheries management through the use of specific imagery and messaging that promotes the critical role women play in household food security and income generation. Gender-inclusive campaign logos were also developed. In addition, Rare has been working to collaborate with local journalists to promote the importance of fisheries management and highlight the role of women in decision making. The articles are planned to published on both print and digital platforms, thereby continuing to expand the reach of the provincial and site-level campaigns.

Through its financial inclusion work, the Fish Forever teams continue to strengthen the social and economic resilience of women and men participating in fishing activities, while focusing on increasing gender equity within fisheries, empowering women to play a greater role in local prosperity and well-being. Building financial literacy promotes recognition of women's roles in the fisheries sector, challenges gender norms and stereotypes, and highlights women's roles in pre- and post-harvest activities. By encouraging women to participate in financial literacy trainings, Rare is not only working to promote gender- equity but is also laying an important foundation to ensure these lessons reach future generations of fishers and fish buyers. In Indonesia, the team-initiated gender inclusion activities with each of the 22 Fisheries Management Bodies (FMB) currently being established in Southeast Sulawesi, to ensure effective contributions of women and men to decision making and FMB operations. Women have also been involved in the design of the boundaries and governance rules. Additionally, gender-specific fishing rules and regulations will be incorporated in each management plan. Lastly, the team has initiated financial literacy trainings for 423 participants fishers, buyers, and fish processors (210 men and 213 women) from 13 villages to assist their adoption of new financial behaviors.

Progress on the implementation of the project's KM approach approved at CEO Endorsement/Approval Factors that encourage replication, including outreach, dissemination of lessons learned, and communication strategies:

The Fund has shared learnings ranging from its ESG policies and framework with other impact investment fund as well as best practices in engaging fishers from investees' TA projects with other fishery companies in other parts of the world. In addition, the Fund was featured in:

- Seaweed for Europe's "Investor Memo: The case for seaweed investment" as a case study of how it offered the RRLP to enable companies to resume business operations, ensure ongoing employment for their staff, and continue sourcing from over 1,000 small scale seaweed farmers during the pandemic.
- FMO's Future Minded magazine on the Fund's support to local fishers during the pandemic: <u>https://future-minded.fmo.nl/future-minded-fmo-third-edition/explore-more/</u>

Following the Fund's investment in Koltiva, a press release was made: https://www.meloyfund.com/news/2021/2/5/meloy-fund-makes-new-investment-to-improve-fisher-and-

farmer-productivity-and-sustainability-of-critical-supply