



Cambodia Sustainable Landscape and Ecotourism Project (P165344)

EAST ASIA AND PACIFIC | Cambodia | Environment, Natural Resources & the Blue Economy Global Practice | IBRD/IDA | Investment Project Financing | FY 2019 | Seq No: 8 | ARCHIVED on 23-Mar-2023 | ISR54654 |

Implementing Agencies: Kingdom of Cambodia, Ministry of Environment, Ministry of Rural Development

Key Dates**Key Project Dates**

Bank Approval Date: 30-May-2019

Effectiveness Date: 17-Oct-2019

Planned Mid Term Review Date: 24-Mar-2023

Actual Mid-Term Review Date:

Original Closing Date: 31-Dec-2025

Revised Closing Date: 31-Dec-2025

Project Development Objectives

Project Development Objective (from Project Appraisal Document)

The Project Development Objective is to improve protected areas management, and to promote ecotourism opportunities and non-timber forest product value chains in the Cardamom Mountains-Tonle Sap landscape.

Has the Project Development Objective been changed since Board Approval of the Project Objective?

No

Components Table

Name

Component 1: Strengthen Capacity for Protected Areas (PAs) Landscape Planning and Management:(Cost \$9.68 M)

Component 2. Strengthen Opportunities for Ecotourism and Non-Timber Forest Product (NTFP) Value Chains:(Cost \$18.09 M)

Component 3. Improve Access and Connectivity:(Cost \$23.86 M)

Component 4. Project Management, Coordination, Monitoring and Evaluation:(Cost \$5.95 M)

Component 5:Contingent Emergency Response

Overall Ratings

Name	Previous Rating	Current Rating
Progress towards achievement of PDO	<input type="checkbox"/> Moderately Satisfactory	<input type="checkbox"/> Moderately Satisfactory
Overall Implementation Progress (IP)	<input type="checkbox"/> Moderately Unsatisfactory	<input type="checkbox"/> Moderately Satisfactory
Overall Risk Rating	<input type="checkbox"/> Substantial	<input type="checkbox"/> Substantial

Implementation Status and Key Decisions

The project Mid-Term Review (MTR): The MTR is planned from March 13 to 24, and will be used as an opportunity to review the overall project design including the results framework, component budget allocations and any other aspects of the project as needed.



Risks

Systematic Operations Risk-rating Tool

Risk Category	Rating at Approval	Previous Rating	Current Rating
Political and Governance	☐ Moderate	☐ Substantial	☐ Substantial
Macroeconomic	☐ Moderate	☐ Moderate	☐ Moderate
Sector Strategies and Policies	☐ Moderate	☐ Moderate	☐ Moderate
Technical Design of Project or Program	☐ Substantial	☐ Moderate	☐ Moderate
Institutional Capacity for Implementation and Sustainability	☐ Substantial	☐ Substantial	☐ Substantial
Fiduciary	☐ Substantial	☐ Moderate	☐ Moderate
Environment and Social	☐ Substantial	☐ High	☐ High
Stakeholders	☐ Moderate	☐ Moderate	☐ Moderate
Other	--	☐ Substantial	☐ Substantial
Overall	☐ Substantial	☐ Substantial	☐ Substantial

Results

PDO Indicators by Objectives / Outcomes

To improve management of selected protected areas				
▶ Protected areas under improved management (Hectare(Ha), Custom)				
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	0.00	2,064,431.00
Date	30-May-2019	30-Nov-2022	30-Nov-2022	31-Dec-2025
Comments:	<p>Work is ongoing to zone-protected areas. The area counted as having improved management will be based on increases in the Management Effectiveness Training Tool (METT) scores for the corresponding PAs based on the baseline METT score. The baseline METT survey has been finalized, but the summary report and final scores are slightly delayed and are expected in the next months. Initial findings show that the score for effective management of all Protected Areas is ranging from 38% to 65% (average: 53%). On this basis, the MoE sets the baseline of the METT score at 53%, and suggests for a PA to be considered under improved management, it must score at least 60% AND an increase by at least 10% from its individual baseline at the end of the project. This methodology has been developed under guidance of a World Bank consultant. The team is preparing for the mid-term METT report, and additional guidance by the World Bank consultant to the M&E team has been provided.</p>			

To promote ecotourism opportunities



► Visitors in selected community-based ecotourism sites (Number, Custom)				
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	128,000.00	128,000.00	128,000.00	219,500.00
Date	30-May-2019	30-Nov-2022	30-Nov-2022	31-Dec-2025
Comments:	<p>Work is ongoing on ecotourism planning. The DVIP has been completed, and MoE identified feasible investment recommendations for Koh Kong, Kampong Speu, and Phnom Kulen. Trail development will be prioritized over the next months.</p> <p>The baseline survey, which was only carried in 2021, reviewed also prior documentations and suggests that in 2019, 493,131 visitors were recorded to CBETS, and that in 2021, 718,624 visitors were recorded, thus far exceeding the target under this indicator, suggesting that the baseline and target figures were based on different data. 2022 figures are not yet available. In addition, this rapid growth in visitor numbers reflects that boom of nature-based tourism among national tourists during the COVID-19 pandemic. Given that project activities on the ground had not taken off at the time of the baseline study in 2021, the increase in visitors can not yet be attributed to the project. The WB team is supporting the MOE in estimating an updated end target, based on developments due to international COVID-19 travel restrictions and significant adverse impacts on the tourism sector, the increase in national tourism, but also based on the availability of more detailed data. Additionally, the WB team is encouraging MOE to collect not only overall visitor numbers, but information on national vs. international tourists, gender, spending of tourists, etc. While the target number will be recorded in the MOE M&E logframe, and updated in a formally revised results framework around the time of project mid-term review, more detailed information on the visitors will support the analysis of the project outcomes and attribution.</p>			

To promote non-timber forest product value chains				
► Community groups with an increase of one or more on index of natural resources value addition (Percentage, Custom)				
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	0.00	50.00
Date	30-May-2019	30-Nov-2022	30-Nov-2022	31-Dec-2025
Comments:	<p>The index of natural resources value addition has been developed by the Project's M&E firm and data was collected during the baseline survey. Given the early stages of activities, no results can be reported yet.</p> <p>During Q1 FY23, the project team continued to focus its effort on the discussion and consultation with the 10 target CPAs to develop community mini-project proposals to implement selected.</p> <p>Thus far, five community mini-project proposals including one blue mussel aquaculture, two cardamom seedling productions and cultivations, and two pig-raising projects were developed and approved. The Environmental Safeguards Screening (ESS) report for the blue mussel project was completed and endorsed, while the ESS reports for the cardamom and pig-raising projects are currently being reviewed by the Bank's Regional Safeguards Team.</p> <p>During a field mission by the PIU to Phnom Toab Cheang, Anlong Svay and Chambal CPAs in September 2022, the team confirmed that three bamboo groups were formed, and the group's rules and regulations were developed in consultations with members of the groups. In addition, business ideas for the bamboo value chain were also discussed and agreed upon by the bamboo groups and Community Protected Area (CPA) management committee. The bamboo activities will be implemented in partnership with a private company that will coordinate and manage the processing process and facilities and bamboo with the three target CPAs. The project is currently working with CPAs to develop community business plans, sustainable harvesting, and planting plans as well as identify and support appropriate harvesting equipment.</p>			



To improve protected areas management, and to promote ecotourism opportunities and non-timber forest				
► Proportion of beneficiaries of BDS that are women (Percentage, Custom)				
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	0.00	50.00
Date	30-May-2019	30-Nov-2022	30-Nov-2022	31-Dec-2025
Comments:	<p>A training need assessment (TNAs) to define and design training needs to promote and strengthen women entrepreneurs in business development services (BDS) was conducted in six community-based ecotourism (CBET) target sites. Based on the TNAs results, BDS training materials/modules and training plans were also developed including 1). Personal and business goal setting, 2). Business financial management and 3). Leadership and human resource management. In 2021, four two days BDS training events focused on personal and business goals setting were conducted in seven CBETs project target sites contributing to building awareness and capacity of 110 (64% female) CBET committee members. However, the BDS firm, that will carry forward these activities is not on board yet, but negotiations are ongoing.</p>			
► Targeted community members satisfied with benefits of the project (Percentage, Custom)				
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	0.00	75.00
Date	30-May-2019	30-Nov-2022	30-Nov-2022	31-Dec-2025
Comments:	<p>Citizen Engagement (CE) activities have progressed. The MOE CE team has prepared a CE strategy and workplan, which is being rolled out. The team aims to not only collect feedback through the satisfaction survey, but to create a low key feedback loop that allows for feedback and action in real time. Activities include feedback/consultation workshops with different community groups (e.g. women's groups, producer groups, etc.), capacity building on feedback provision to communities, creation of Facebook or Telegram groups (most common forms of communication in Cambodia), for community members to provide inputs to project activities, capacity building for project team to address community feedback in an effective and timely manner.</p> <p>MoE has carried out consultation meetings on citizen engagement Information Education and Communication (IECs) Material in August 2022, which will be distributed in 2023</p> <p>With the above, the CE team is aiming to create a low key feedback loop that allows for a productive exchange between the communities and the project team.</p> <p>A community satisfaction survey has not yet been undertaken given that the project is still in early implementation of services. The satisfaction survey as designed during the baseline assessment needs to be revised and developed further, and a baseline survey needs to be carried out for this indicator. During the Mission in January 2022, MOE and the task team agreed to collect examples of said satisfaction survey, for MOE M&E and CE team to develop the survey. The survey is planned to be carried out by September 2022.</p>			

Intermediate Results Indicators by Components

1. Strengthen Capacity for Protected Area Landscape Planning and Management



► 1.1 Cloud-based geospatial platform for integrating data and information for PAs planning and enforcement operational (Number, Custom)				
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	2.00	2.00	5.00
Date	30-May-2019	30-Nov-2022	30-Nov-2022	31-Dec-2025
Comments:	With support from UNDP, the work has progressed well in the last months. The inventory of existing spatial data and information to be integrated into the Cambodia Environmental Management Information System (CEMIS) and Information System and Decision Support (ISDS) is being carried out by a sub-contractor of UNDP. The Beta version of the platform has been developed and feedback is being collected from stakeholders. Various options on the decision support system for protected area zoning have been identified.			
► 1.2 Protected Areas enforcement strategy operational (Number, Custom)				
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	1.00	1.00	5.00
Date	30-May-2019	30-Nov-2022	30-Nov-2022	31-Dec-2025
Comments:	With technical support from Conservation International, the detailed draft proposal for a framework to complete the Law Enforcement Strategy and Action Plan (PALES) was developed for stakeholders consultation and finalization.			
► 1.3 Share of targeted communities using innovative technologies in PAs monitoring (Percentage, Custom)				
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	0.00	75.00
Date	30-May-2019	30-Nov-2022	30-Nov-2022	31-Dec-2025
Comments:	A SMART Working Group (SMART-WG) consisting of members from the Department of Inspection and Law Enforcement, Ministry of Environment (DILE/MoE), relevant CSLEP Project Advisers and NGOs/IOs to oversee the development, implementation, and reporting progress of SMART operations in protected areas was established and endorsed by the MoE in August 2022. Logistical arrangement for SMART Training of Trainers and subnational role-out of the trainings to rangers is being prepared for endorsement by the PIU. The Training of Trainers training is expected to be organized early 2023 in close coordination and technical support from Conservation International.			
► 1.4 Protected Areas management plans adopted (Number, Custom)				
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	2.00	2.00	8.00
Date	30-May-2019	30-Nov-2022	30-Nov-2022	31-Dec-2025
Comments:	The management plans for Phnom Aural Wildlife Sanctuary and Phnom Samkos Wildlife Sanctuary have been finalized and were endorsed by the Minister of Environment in June and August 2022 respectively. The final draft for the management plan of Beoung Tonle Chhmar Ramsar Site has been submitted for endorsement.			



► 1.5. Share of targeted CPAs with at least one woman in the CPA management committee (Percentage, Custom)				
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	16.00	95.00	95.00	50.00
Date	30-May-2019	30-Nov-2022	30-Nov-2022	31-Dec-2025
Comments:	<p>Of the 25 CPAs targeted to date, 24 have established a PA management structure. The 24 CPA management structures established through the CPA development process indicate that a total of 59 out of the 232 committee members (25%) are women. Only one CPA has no female members. Mostly, women serve as accountants of the committee, but there are also two out of the 24 CPAs where the chief of the committee is female.</p> <p>Given these numbers, the target under this indicator has been reached: Of the current 24 CPA management committees supported by the project, 95% have female members. However, their positions within the committee don't allow for much room to contribute to decision-making. Thus the Gender and Citizen Engagement team of MoE is working with the women on leadership skills, public speaking skills, etc., to improve their decision-making power, and is raising awareness amongst communities and committees.</p> <p>The mentioned above, the project is tracking additional information on the role of women in the committees.</p>			

2. Strengthen Opportunities for Ecotourism and NTFP Value Chains				
► 2.1 Potential tourist sites in selected PAs with infrastructure operational (Number, Custom)				
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	0.00	30.00
Date	30-May-2019	30-Nov-2022	30-Nov-2022	31-Dec-2025
Comments:	<p>The Destination Vision and Investment Plan (DVIP) has been finalized. Priority investments that have emerged include ecotourism trail lines, of which ten have been identified for development. The bidding process for the construction of the visitor centers is ongoing</p>			
► 2.2 New tourism enterprises with sufficient capacity (Number, Custom)				
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	0.00	10.00
Date	30-May-2019	30-Nov-2022	30-Nov-2022	31-Dec-2025
Comments:	<p>The Project has not established new tourism enterprises in the area yet. The procurement of the Business Development Services (BDS) consulting firm has been delayed and is still ongoing. The firm will support the development and operation of BDS training modules and curricula that will be used to provide training to all 15 CBET target sites. A capacity development plan (CDP) was developed by the MoE team. A joint field scoping mission with ICEM, the ecotourism consulting firm contracted by CSLEP to support CBET capacity development was conducted in July 2022 to 6 CBET target sites. 26 meetings were conducted during the scoping mission with local tourism businesses/ enterprises, CBET communities, Rangers and tourism associations/agencies. Key CBET stakeholders, primary data on status of CBET situations of each CBET site and other attractions, amenities and connectivity were discussed and assessed. The findings from this joint scoping mission will be used as inputs to reflect and adjust the proposed methodologies for CBET capacity development. A similar mission for the second batch of the CBET target sites will be conducted in late 2022.</p>			



► 2.3 NTFP value chains improved with new infrastructure, technology, and market access (Number, Custom)				
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	0.00	6.00
Date	30-May-2019	30-Nov-2022	30-Nov-2022	31-Dec-2025
Comments:	<p>Work is progressing on the non-timber forest product (NTFP) and development of conservation compatible economic enterprises.</p> <p>Thus far, five community mini-project proposals including one blue mussel aquaculture, two cardamom seedling productions and cultivations, and two pig-raising projects were developed and approved. The Environmental Safeguards Screening (ESS) report for the blue mussel project was completed and endorsed, while the ESS reports for the cardamom and pig-raising projects are currently being reviewed by the Bank's Regional Safeguards Team. To date, three bamboo groups were formed, and the group's rules and regulations were developed in consultations with members of the groups. In addition, business ideas for the bamboo value chain were also discussed and agreed upon by the bamboo groups and Community Protected Area (CPA) management committee. The bamboo activities will be implemented in partnership with a private company that will coordinate and manage the processing process and facilities and bamboo with the three target CPAs. The project is currently working with CPAs to develop community business plans, sustainable harvesting, and planting plans as well as identify and support appropriate harvesting equipment.</p>			

3. Improve Access and Connectivity				
► 3.1 Average travel time to potential tourism sites in selected PAs (Hours, Custom)				
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	6.00	6.00	6.00	2.00
Date	30-May-2019	30-Nov-2022	30-Nov-2022	31-Dec-2025
Comments:	<p>Work is underway by MRD PIU to identify the first phase of road segments for rehabilitation under the project. When identified, the MRD team will undertake assessments including travel time on road segments. Methodology for measuring average travel time will be developed by MRD.</p>			

Performance-Based Conditions

Data on Financial Performance

Disbursements (by loan)

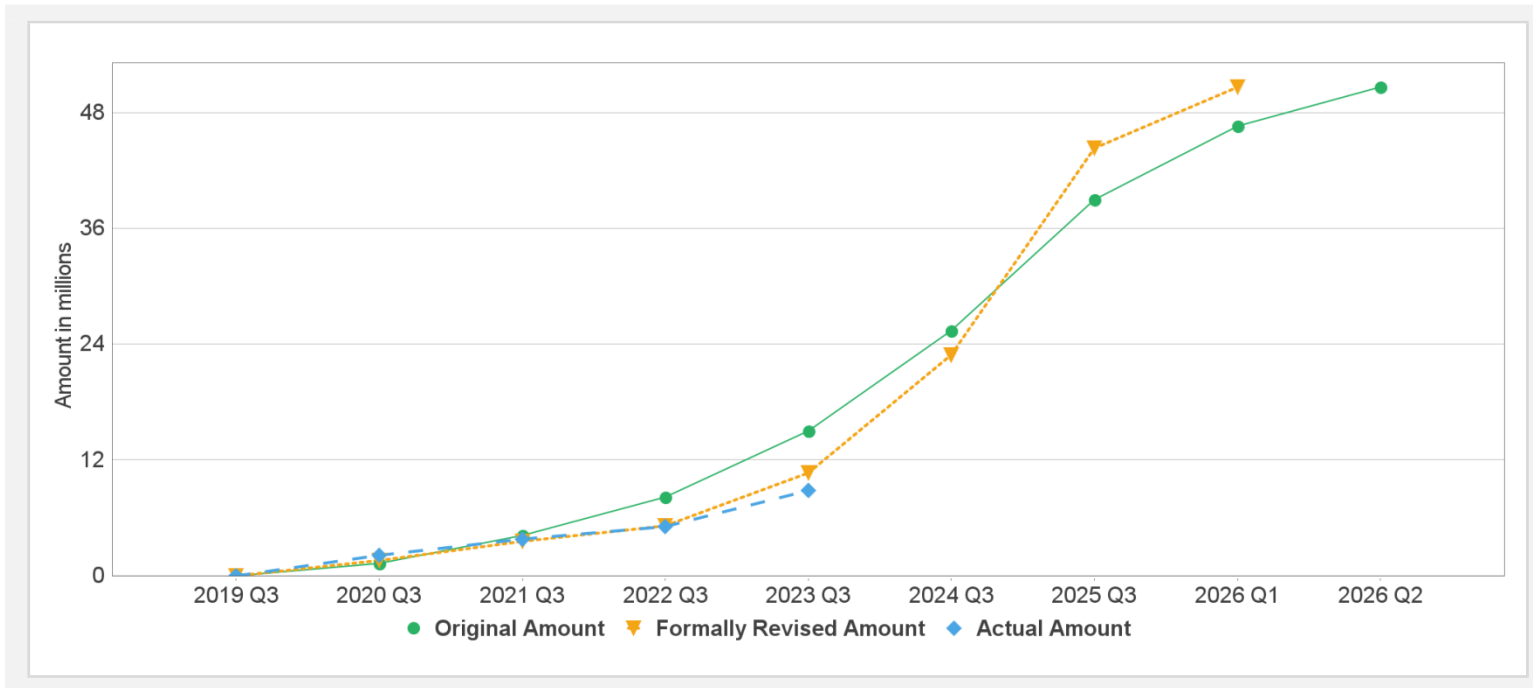
Project	Loan/Credit/TF	Status	Currency	Original	Revised	Cancelled	Disbursed	Undisbursed	% Disbursed
P165344	IDA-64330	Effective	USD	50.66	50.66	0.00	8.84	40.24	18%
P172351	TF-B2422	Effective	USD	4.42	4.42	0.00	0.66	3.76	15%

Key Dates (by loan)



Project	Loan/Credit/TF	Status	Approval Date	Signing Date	Effectiveness Date	Orig. Closing Date	Rev. Closing Date
P165344	IDA-64330	Effective	30-May-2019	16-Aug-2019	17-Oct-2019	31-Dec-2025	31-Dec-2025
P172351	TF-B2422	Effective	06-May-2020	21-Jul-2020	21-Jul-2020	31-Dec-2025	31-Dec-2025

Cumulative Disbursements



Restructuring History

There has been no restructuring to date.

Related Project(s)

P172351-AF Cambodia Sustainable Landscape and Ecotourism Project