



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION
Progress by innovation



Global Cleantech Innovation Programme (GCIP)

Empowering changemakers – Transforming tomorrow





UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION
Progress by innovation



PMU Operational Guidelines 2023

- Introductory session: overview and feedback
 - M&E Framework and reporting guidelines
 - Communications, outreach and knowledge management
 - Gender action plan and mainstreaming
-

Sessions

- **30 May:** Introductory session: overview and feedback
- **31 May:** M&E Framework and reporting guidelines
- **6 June:** Communications, outreach and knowledge management
- **7 June:** Impact assessment, Gender mainstreaming

Recordings & PPT location: [PMU Operational Guidelines Workshops \(30,31 May; 6,7 June\)](#)

Introductory session



Advancing cleantech innovation and entrepreneurship in emerging markets and developing economies to address climate challenges and foster sustainable development

What is the GCIP Approach?

GCIP Design

- Critical mass of cleantech start-ups and SMEs accelerated/supported to cross the valley/s of death
- Vibrant, connected and inclusive national cleantech innovation & entrepreneurship ecosystems
- Sharing of best practices & lessons learnt; cross-country coordination; South-South and Triangular Cooperation

COMPONENT 1

Transforming early-stage innovative cleantech solutions into commercial enterprises



COMPONENT 2

Cleantech innovation and entrepreneurship ecosystems strengthening and connectivity



COMPONENT 3

Programme coordination and coherence

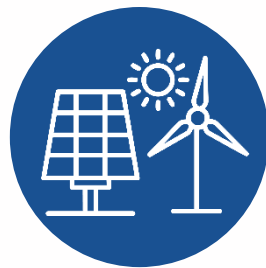


Cleantech innovation areas

Which technologies does GCIP support?



Energy
Efficiency



Renewable
Energy



Waste
Beneficiation



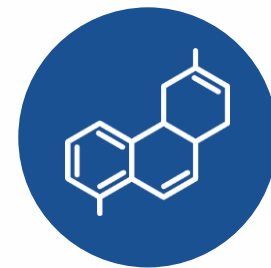
Water
Efficiency



Green
Buildings



Transportation



Advanced
Materials
& Chemicals

GCIP Approach

What is the GCIP business acceleration path?

Pre-Acceleration

Development of initial concepts and formation of early-stage teams

Calls for Application

National calls for application in GCIP countries

National Selection

Screening and selection of national semi-finalists

National Academies

First mentoring session for national semi-finalists

Mentoring/Training Programme

Second mentoring session for national semi-finalists

National Judging

Selection of national programme finalists

National Award Ceremony

Announcement of winners and national award events

GCIP Global Forum

Selection of GCIP Global finalists and award ceremony

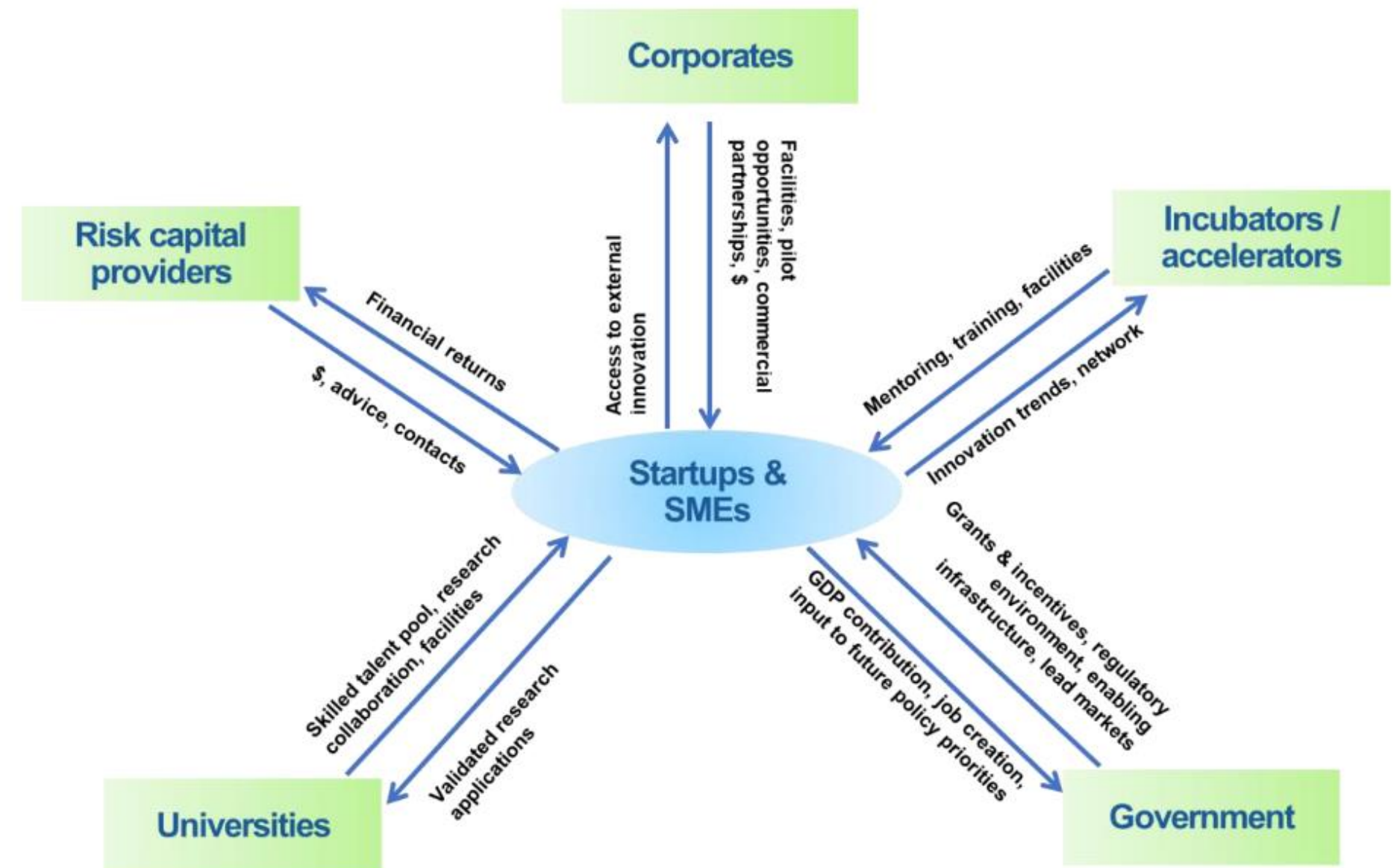
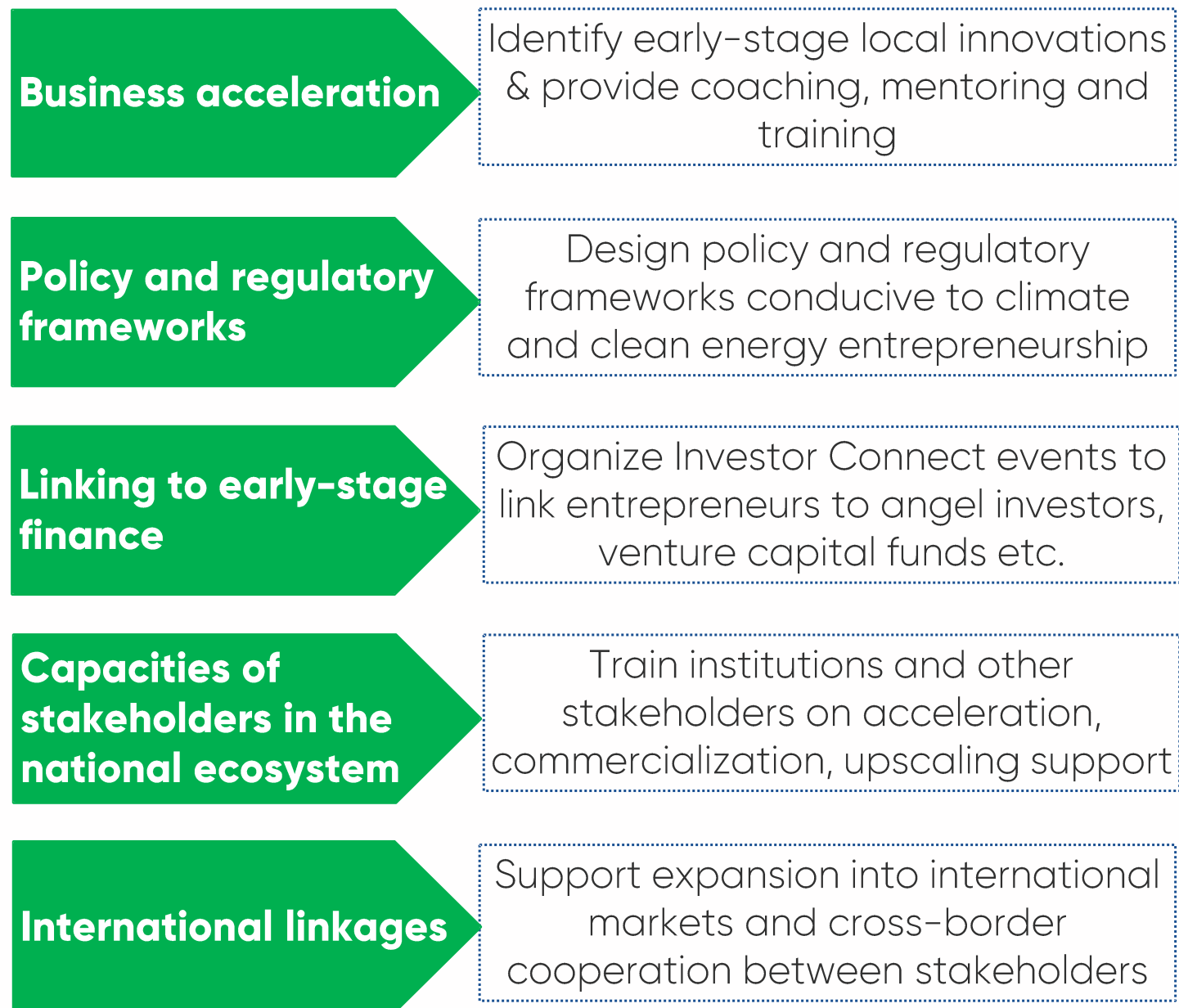
Advanced Accelerator

Advanced business growth and commercialization support

Partner – NGIN

GCIP Approach

How does GCIP bridge the "valley of death"?



GCIP Impact

What do we want to achieve by 2030?

1,719,000–3,438,000 metric tons

8,595,000–17,190,000 metric tons

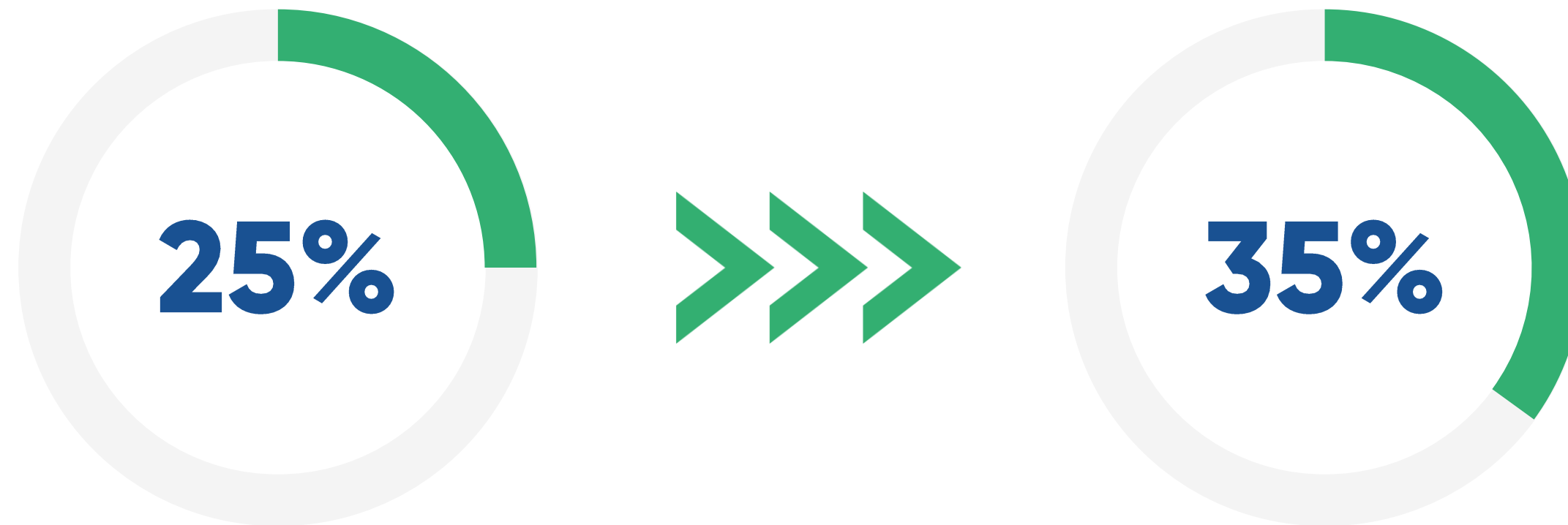
12,225 (7,946 – men; 4,279 – women)

955 / 400

25

- **Mitigation of direct GHG emissions**
- **Mitigation of indirect GHG emissions**
- **Number of direct beneficiaries (2022–2026)**
- **Cleantech enterprises supported / experts trained (2022–2026)**
- **Countries in the GCIP network**

Empowering women



Between 2014–2019, GCIP demonstrated higher levels of women's participation than other accelerator programmes, with approximately 25% alum teams supported being women-led.

For 2022–2026, GCIP aims to increase the number of women-led alum teams number to at least 35%.

Success stories – Inseco



- 2019 GCIP Global Winner from South Africa.
- Inseco was founded in 2017 to alleviate food waste.
- Inseco operates a 10,000 square meter, tech-enabled facility that produces more than 100 metric tons of defatted insect meal and oil per month.
- Raised \$5.3m in South Africa's largest ever start-up seed funding round.

Success stories – PAC Corporation



- National Winner from the GCIP Thailand 2017.
- PAC Corporation invented a PAC Frenergy energy-saving air conditioner technology for heating water.
- Over the past 10 years, PAC has researched and developed innovative energy saving solutions for water heaters and air conditioners.

Success stories – Free the Seed



- GCIP 2014 Malaysia National Winner.
- Free The Seed converts residue rice straw and husks into biodegradable packaging, thus contributing to the reduction of CO2 emissions and plastic waste.
- Following their participation in GCIP, Free the SEED has: created 200+ new jobs; improved the income of 1,300+ rice farmers – average by 1200\$ per farmer household; reduced ~600,000 kg of CO2.
- UAE-based Hotpack Global has announced a plan to invest \$98mn in Malaysia over the next 10 y. to build 10 biodegradable packaging plants in partnership with Free The Seed.

Who we are

GCIP Global UNIDO core coordination team



Olga Rataj
Global Programme Manager



Gerswynn McKuur
Global Coordinator



Sunyoung Suh
Cleantech Expert,
Country Focal Point



Ismahan Muuse
Admin Support



Laura Glasberg
Cleantech Expert,
Country Focal Point



Daria Shumilova
Communications Expert,
Gender & Youth Focal Point



Eric Jensen
Cleantech Expert,
Country Focal Point



Alessio Brina
Multimedia Expert

Other UNIDO team members

Country Project Managers

Manuel Albaladejo

Luca Longo

Naoki Torii

Marorisang Makututsa

Country Support

Julia Oberreiter

Rosanna Rovella





Thabo Joshua Moea

Paavani Pegatraju

Unit Chief

Alois Mhlanga

PMU Feedback

<ul style="list-style-type: none"> • High engagement rates for mentors from universities. (Lesotho) • Involvement of local and regional partners to source applications. (Morocco) • Bring external sponsors who could sponsor prizes and increase benefits for winners. (Nigeria) • Application form: internal application system (via Google forms) + CV and Presentation, which you can always adapt. This year, we received 253 applications (Morocco) • Received a lot of applications at the last minute. Those who haven't completed their files are sent a reminder to respond the following week (but only for completion, not for new applications). (Morocco) + Helpline for applicants <p>Worked/good practices </p>	<ul style="list-style-type: none"> • Türkiye – Tracking for mentors across countries (put the mentors' names on the PMU page) • Lesotho – Many mentors could not join the training (Could NGIN give access to the mentor invitees, as well as the applicant invitees?) • Lesotho – applicants had issues with the application form; understanding of English for applicants; Can the application process platform process be improved • Technical issues for applicants to either finish application or receive a registration links. There have been problems with the applicants regarding Section 7, Impact Hypothesis. (Kazakhstan) • We have struggled somewhat with the complexity of the application forms somewhat. In this most recent cycle, we found that we could only manage about a 30% completion rate for applications initiated. 2/3 of the applications weren't filled to completion. (Nigeria) <p>Improvements/changes </p>
<ul style="list-style-type: none"> • Has there ever been a problem of mentors stealing IP of innovators? Is there a code of conduct for mentors? (Lesotho) • A few of entrepreneurs fall off as the sessions went along (especially toward the end of the year). • Will the impact hypothesis tool continue to be available even after the application process closed? • Is it possible to have 2-3 rounds of tranches for the finalists that won the prizes? • How do we deal with the maturity range of companies in the accelerator and NA? • How do we deal with the companies that apply serially to the competitions and try to win GCIP? • Could participants participate in GCIP and another competition at the same time? • Can companies with foreign technologies apply? • How to make sure that applicants finalized their applications on time (KZ – 1/3 of applications is finalized ATM – deadline TMR) – Kazakhstan <p>Questions/clarifications/ problems encountered </p>	<ul style="list-style-type: none"> • Mentors can sign confidentiality agreement. • Application form complexity to be further discussed. • Translation/communication during the webinar sessions because of accents and varying contexts, but some found way to solve this (having follow-up conversations with the entrepreneurs and leveraging the session recordings). • Applicants use the Google Translate option for the application form? • Entrepreneurs can learn from each other during the process (addressing the question of maturity) • (Foreign technology) Companies applying should be residents of the country; there should be a formal agreement between the company in the country of origin and the company in the country of residence that this is allowed; if there is a license to bring the company to the local market and adapt it is possible (if this is most of the applications, then it is not beneficial for the country itself) • Increased prize money (and, potentially, new prize categories) will greatly enhance the program's cache and ecosystem impact <p>Ideas/suggestions </p>

Key dates 2023

30/31 May & 6&7 June	Workshops on using the M&E framework, internal communication, coordination, knowledge management guidelines, gender and impact methodology	Attendance by personnel responsible for execution of project
15-Jun	UNIDO/CTG disseminate frameworks to NPEEs for feedback, and dissemination to PSCs	Review and provide feedback if needed. Disseminate to PSCs in preparation for w/s
6-Jun	National Calls for Application Close (Revised Latest deadline)	Receive all applications and prepare for screening and selection
8 & 9 -Jun	1 st of 2 x Training the trainer sessions delivered to whole group of national PEEs (at least one member per PEE) and other identified trainers (maximum 20 in total)	Identify future trainers. Ensure their attendance. Attend – share list with NGIN
20-Jun	National Selection of Semi-finalists completed and announced (Revised Latest deadline)	Screening and selection
26 & 27-Jun	Workshop on cleantech innovation capacity building (1)	Invite participants. Ensure participation of relevant stakeholders in attendance – share list with CTG
10-Jul	Deadline Mid-year Reporting for PMUs	Compile report and Annexes based on Templates
17-Jul	National Academies completed – deadline	Organise Venues, logistics, experts if in-person
24-Jul	Start of accelerator training webinar Series	Ensure all selected accelerator participants are informed and attend – share list with NGIN
27-Jul	Workshop on cleantech innovation Policy (1)	Invite participants. Ensure participation of relevant stakeholders in attendance – share list with CTG
16-Aug	Workshop on Stakeholder Awareness	Invite participants. Ensure participation of relevant stakeholders in attendance – share list with CTG
7-Sep	GCIP entrepreneurs trained (at least 40% women attendance) on Impact Methodology	Ensure participation of semifinalists
14-Sep	Workshop on innovation cluster development	Invite participants. Ensure participation of relevant stakeholders in attendance – share list with CTG
28-Sep	Draft Global Cleantech Innovation Index	
30 Oct–3 Nov	Vienna Cleantech Week Activities	Ensure attendance by 2022 national Winners, key personnel and relevant stakeholders
1-Nov	Meeting of Global Advisory Board	Ensure participation of relevant stakeholders
22-Nov	End of accelerator training webinar series	
24-Nov	Worksheet submission deadline	Ensure all selected accelerator participants are informed
30 Nov – 12 Dec	COP 28	
1-Dec	National Judging conducted to select the overall winners in the annual national accelerator.	Ensure final round judges are selected and judging activities are executed. Collate results
1-Dec	National Awards Ceremonies	Organize and conduct the final national awards ceremony
15-Jan	Deadline Year-End Reporting for PMUs	Compile report and Annexes based on Templates

M&E Framework and reporting guidelines

Purpose of M&E framework

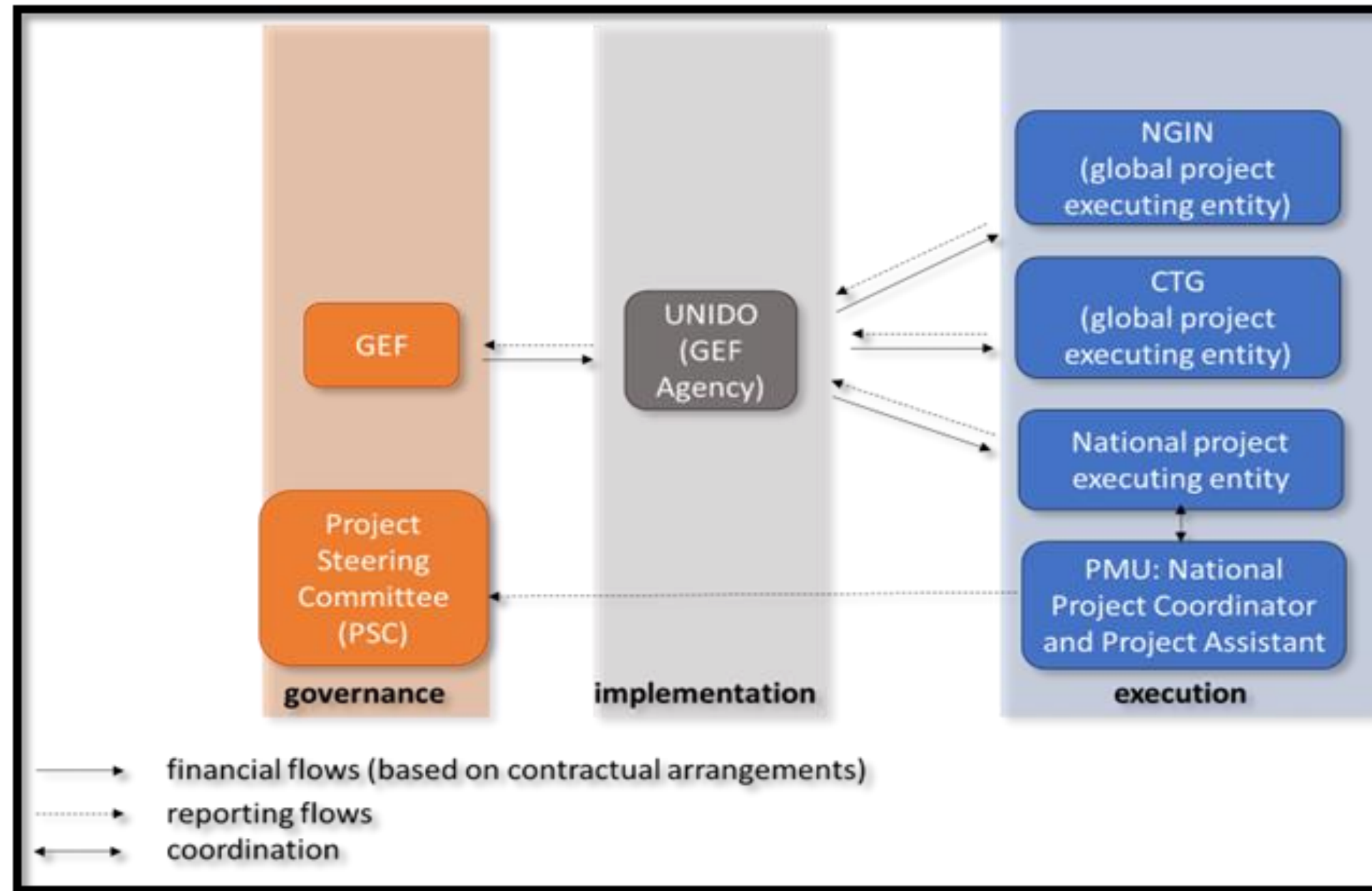
- Enables **coherence** between GCIP Global Programme and Child Projects
- Enables **measurement of the performance**, to strengthen implementation, learn lessons and contribute to the knowledge base
- **The Results Framework** – all country child projects specific outputs, outcomes and impact.
- **Procedures:** Project inception, progress reporting (annually and bi-annually), external Mid-term Review, Independent Terminal Evaluation and a project final report.
- **Monitoring and evaluation (M&E) plan** for tracking and reporting on project time-bound milestones and accomplishments prepared at the implementation start of each child project.
- The M&E plan is periodically reviewed and updated.

Principles for Monitoring and Evaluation

The overall objective of the monitoring and evaluation process is to ensure successful and quality implementation of each project and the overall programme by:

1. **Tracking and reviewing** project activities execution and actual accomplishments;
2. Providing **visibility into progress** as the project proceeds so that the implementation team can take early **corrective action** if performance deviates significantly from original plans;
3. **Adjusting and updating project strategy** and implementation plan to reflect possible changes on the ground, achieved results and corrective actions taken.

Institutional Arrangements



M&E Plan

Monitoring and Evaluation Plans

Ensures coherence between programme and child project objectives, indicators, and outcomes.

Monitoring and Evaluation Plans should contain the following:

- Applicable GEF indicators on global environmental benefits
- Socioeconomic co-benefits and sex-disaggregated / gender-sensitive indicators
- Additional process and/or performance indicators that can deliver reliable and valid information
- Project baselines, with a description of the problem to be addressed and relevant indicators
- Periodic implementation (progress) reports (PIRs), midterm reviews, and terminal evaluations
- During Midterm Review (MTR) and Terminal Evaluation (TE) the project's monitoring and evaluation system, namely
 - M&E design (Project Document and Results Framework),
 - the M&E plan implementation ([B.1 GCIP M&E Framework Final 04042023.docx](#))
 - Budgeting and funding will be evaluated.

M&E Planning & Reporting

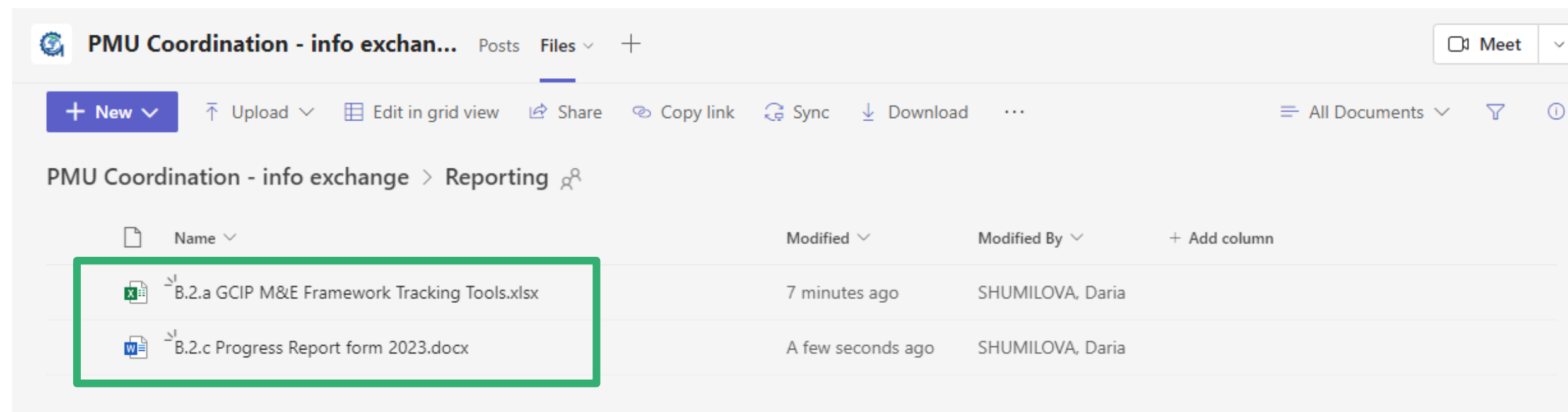
M&E Tools for planning, tracking, reporting

M&E Planning and Tracking Tool

- [B.2.a GCIP M&E Framework Tracking Tools.xlsx](#)

M&E Reporting template

- [B.2.c Progress Report form 2023.docx](#)



Both documents located in Teams (CTI – External...) and are available for those having access to the team space.

Impact assessment

1,719,000 tCO2e

Direct GHG
emissions
savings

12,000+

programme
beneficiaries
in cleantech
& beyond

2100+

SMEs

to be supported



Global Cleantech
Innovation Programme

Impact measurement & reporting

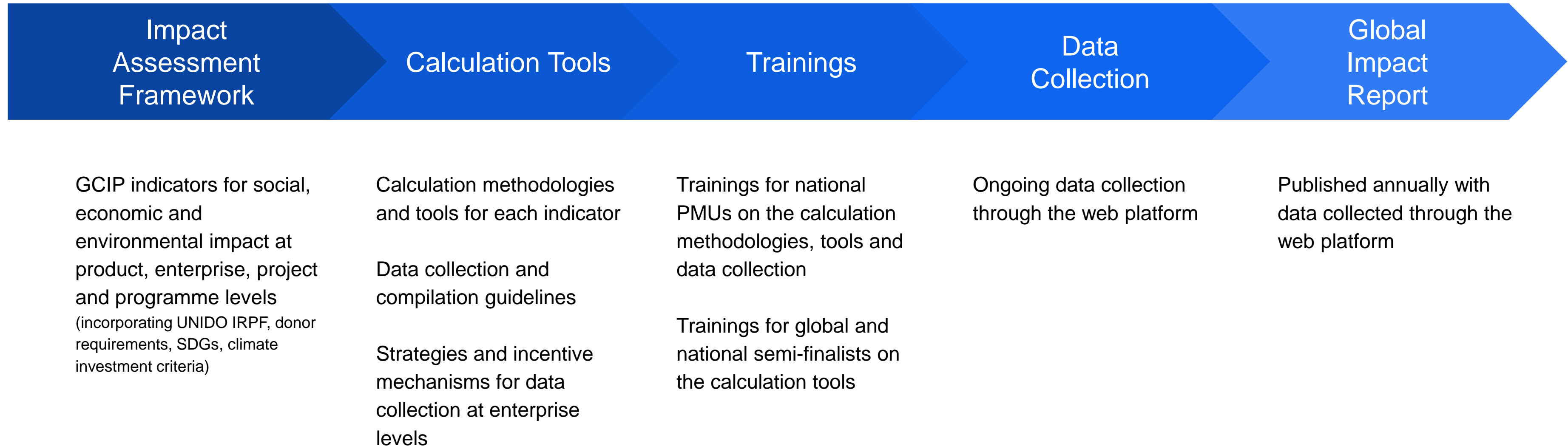
GCIP definitions of economic, social and environmental impact indicators, and methodologies for calculating, projecting, validating, verifying and gathering data established.

Examples: GHG emissions reduced, energy saved, renewable energy capacity installed, jobs created, investment mobilized, units of solutions sold, return on investment etc.

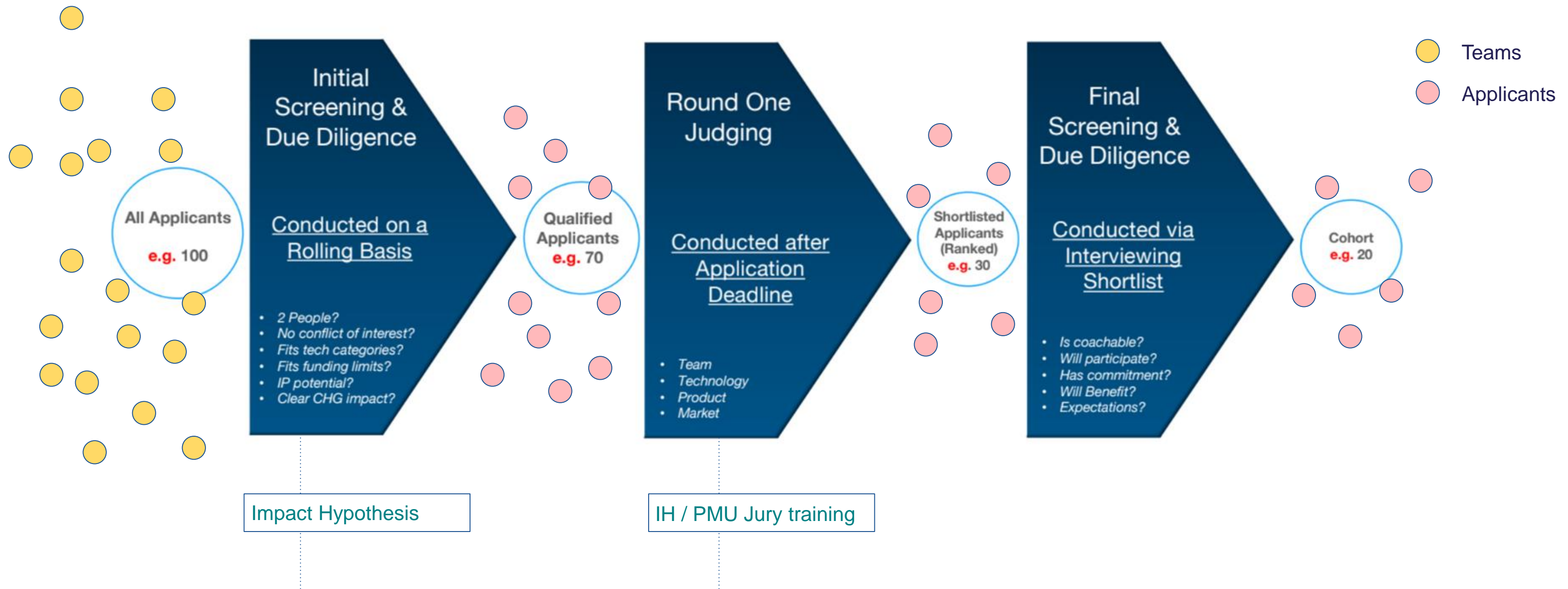
By standardizing the methodologies across all GCIP partner countries, uniformity and accuracy of the data can be achieved: **Measuring the same thing in the same way**

This also ensures that GCIP's impact is clearly understood and can be used for programme and management decision making: **Provides input for reporting under the M&E framework**

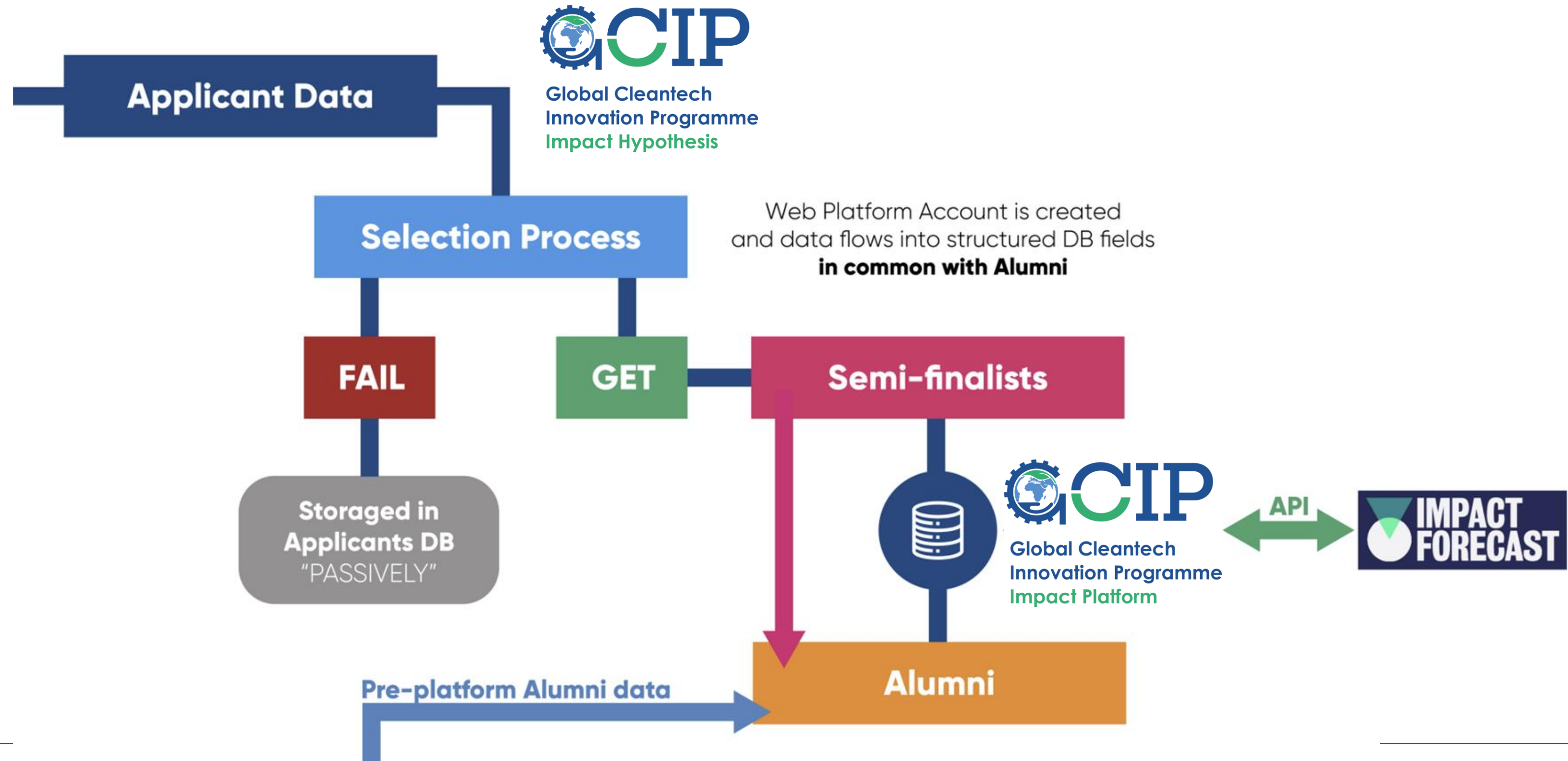
Impact measurement & reporting



Application process and impact hypothesis



Draft schematic of the process



**GCIP mentors
need to work
across the GCIP
elements and
understand key
GCIP deliverables
& deadlines**

The GCIP Business Elements:
A sequential process for validating a business
model and the resulting venture.



Worksheets



Jury Pitch



Investor Pitch



Executive Summary



Dedicated session on impact in July 2023

1. Feedback on PMU experience during the 2023 application/selection

- “section 7” on impact hypothesis of the application form
- Pre-accelerator webinar session for applicants on the impact hypothesis
- PMU/jury training webinar on reviewing the impact hypothesis
- Selection of semi-finalists in view of “Section 7”

2. Requests for further clarification

- Do you understand the role of the PMU in operationalizing impact assessment framework?
- Do you feel there is a disconnect between the information provided by GCIP HQ team and PMU's work? If so, please elaborate and let's find a solution together!
- Any other suggestions and concerns welcome 😊

Please send by 30 June to s.suh@unido.org

Communications, outreach and knowledge management

Communications, outreach and knowledge management

- Feedback from the teams
- GCIP Global Communications: 2023 priorities, schedule
- Knowledge management – key principles and guidelines
- Useful resources

Feedback from PMUs

- Key best practices & success stories
- Key challenges and limitations
- Key learnings and lessons learnt
- Key questions/clarifications/suggestions/requests

GCIP Global Communications 2023

Communications priorities 2023

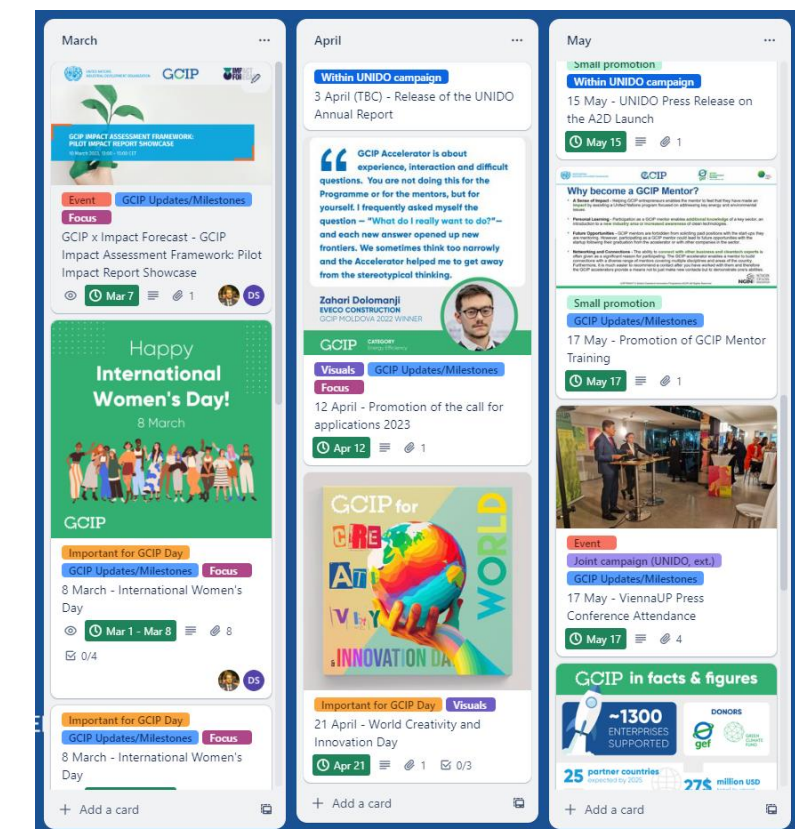
- Expand GCIP presence online & increase visibility among key stakeholders (**investor networks, prospective corporate partners, in-country awareness, Austrian ecosystem players**)
- Showcase **GCIP knowledge products** and share them with wider audiences
- Establish GCIP visibility at: **IVECF (International Vienna Energy and Climate Forum), COP28, GC.20 (UNIDO General Conference)**
- Report on the **2023 GCIP acceleration cycle** & highlight more **case studies**
- Increase **general visibility & brand recognition**

2023	June-July	August-September	Mid-September - November	End of November - December
Communication milestones <i>(Campaigns, events)</i>	<ul style="list-style-type: none">2023 GCIP Acceleration Cycle – Highlight start of National Academies	<ul style="list-style-type: none">2023 GCIP Acceleration CycleBridge for Cities - ConferenceFintech conference in Seoul, South Korea	<ul style="list-style-type: none">IVECF (International Vienna Energy and Climate Forum)COP28GC.20 (UNIDO General Conference)	<ul style="list-style-type: none">COP28GC.20 (UNIDO General Conference)End-of-the-year overview
Goals	<ul style="list-style-type: none">Highlight country milestonesShare case studiesReport on the progress (annual report; GEF reporting)Preparatory work for Nov-Dec events	<ul style="list-style-type: none">Start of promotional activities & active planning for the Nov-Dec eventsParticipation in the highlighted events – showcasing GCIP alums2023 acceleration cycle highlights	<ul style="list-style-type: none">Active organization and promotion of Nov-Dec eventsDay-to-day management of 2023 acceleration cycle visibility activitiesCleantech Week	<ul style="list-style-type: none">Organization and promotion of GCIP side events at COP28Establishment of visibility at GC.20Summarizing of 2023 activities for the end-of-the-year overview
Key Activities/Items	<ul style="list-style-type: none">GCIP Brochure (+annual report)GCIP success stories (2-3)Event schedule for Sep-DecSocial media activity (LinkedIn, Instagram, Twitter)ViennaUP events (networking for Nov)Exploring potential sponsors, partners etc.GCIP website finalizing	<ul style="list-style-type: none">Event planning activitiesPromotional campaigns on social mediaPreparation of case studiesPreparation of knowledge products for showcase (together with CTG)Finalizing any agreements with sponsors for Nov-Dec events	<ul style="list-style-type: none">Event planning activitiesPromotional campaigns on social mediaPreparation of case studies, photo and video materialsAward CeremonyGlobal Forum: Global Judging and ShowcasingGCIP Innovation Index	<ul style="list-style-type: none">Organization of side events at COP28 + promotional campaignShowcasing GCIP work at GC.20 through impact stories (solutions)Getting an overview of 2023Collecting videos, photos, testimonials etc.

Best practices – Content planning

- Content planning – essential for long-term effectiveness
- Planning: based on strategic priorities for the year & combines different elements – campaigns, events, social media calendar, presence on other channels

GCIP Comms Plan 2023	Timeline																											
	Q1	Q2	Q3	Q4	09.01-31.01	01.02-13.02	14.02-28.02	01.03-14.03	15.03-31.03	01.04-14.04	14.04-30.04	01.05-14.05	14.05-31.05	01.06-14.06	14.06-30.06	01.07-14.07	13.07-31.07	01.08-14.08	14.08-31.08	01.09-14.09	14.09-30.09	01.10-14.10	14.10-31.10	01.11-14.11	14.11-31.11	01.12-13.12		
Campaigns management - key deliverables and activities (includes dates of int. days, conferences (dark yellow), UNIDO events (blue))																												
International Day of Education - 24 January																												
International Day of Women and Girls in Science - 11 February																												
Call for Applications - GCIP Accelerator																												
International Women's Day - 8 March																												
French Language Day - 20 March																												
Earth Hour - 25 March																												
World Creativity and Innovation Day - 21 April																												
World Environment Day - 5 June																												
Micro-, Small and Medium-sized Enterprises Day - 27 June																												
World Youth Skills Day - 15 July																												
International Youth Day - 11 August																												
International Day of Clean Air for Blue Skies - 7 September																												
United Nations Day for South-South Cooperation - 12 September																												
International Day of Awareness of Food Loss and Waste - 29 September																												
International Day for the Eradication of Poverty - 17 October																												
Africa Industrialization Day - 20 November																												
UNIDO General Conference (GC.20)																												
COP 28 - 30 November - 12 December																												
Additionally (exact timeframes to be defined)																												
Showcasing GCIP mentors campaign																												
Global Innovation Challenge/Global Accelerator (in coordination with UNIDO?)																												
GCIP event planning and organization																												
Seeds for Sustainability - Interview organization																												



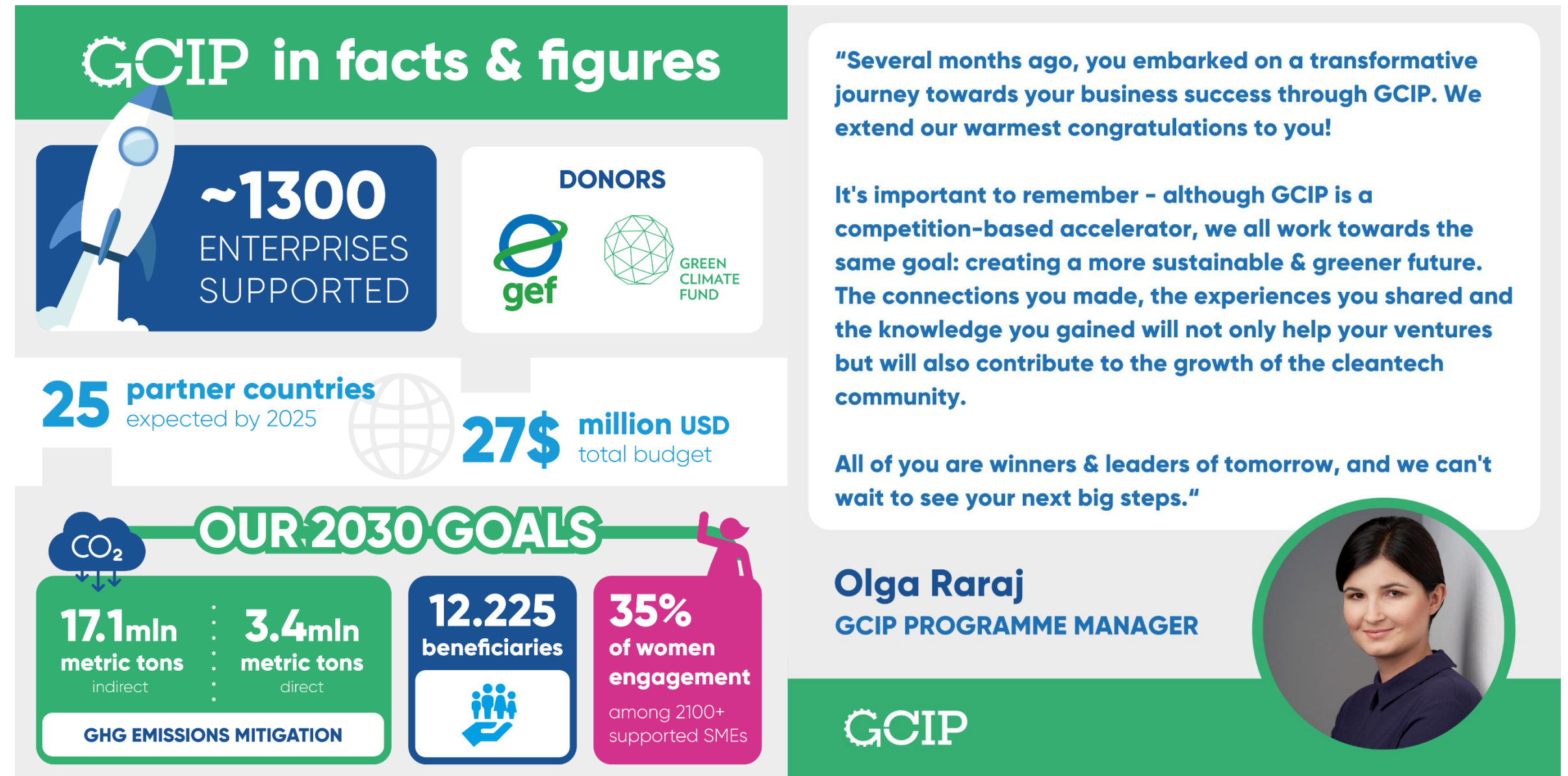
Best practices – Broad outreach

- ❑ Using a variety of channels & tools depending on the audience
- ❑ Reaching out through TV, radio, social media, roadshows, targeted events, newspapers etc.
- ❑ Important: Analyze who the stakeholders are which channels/tools they use



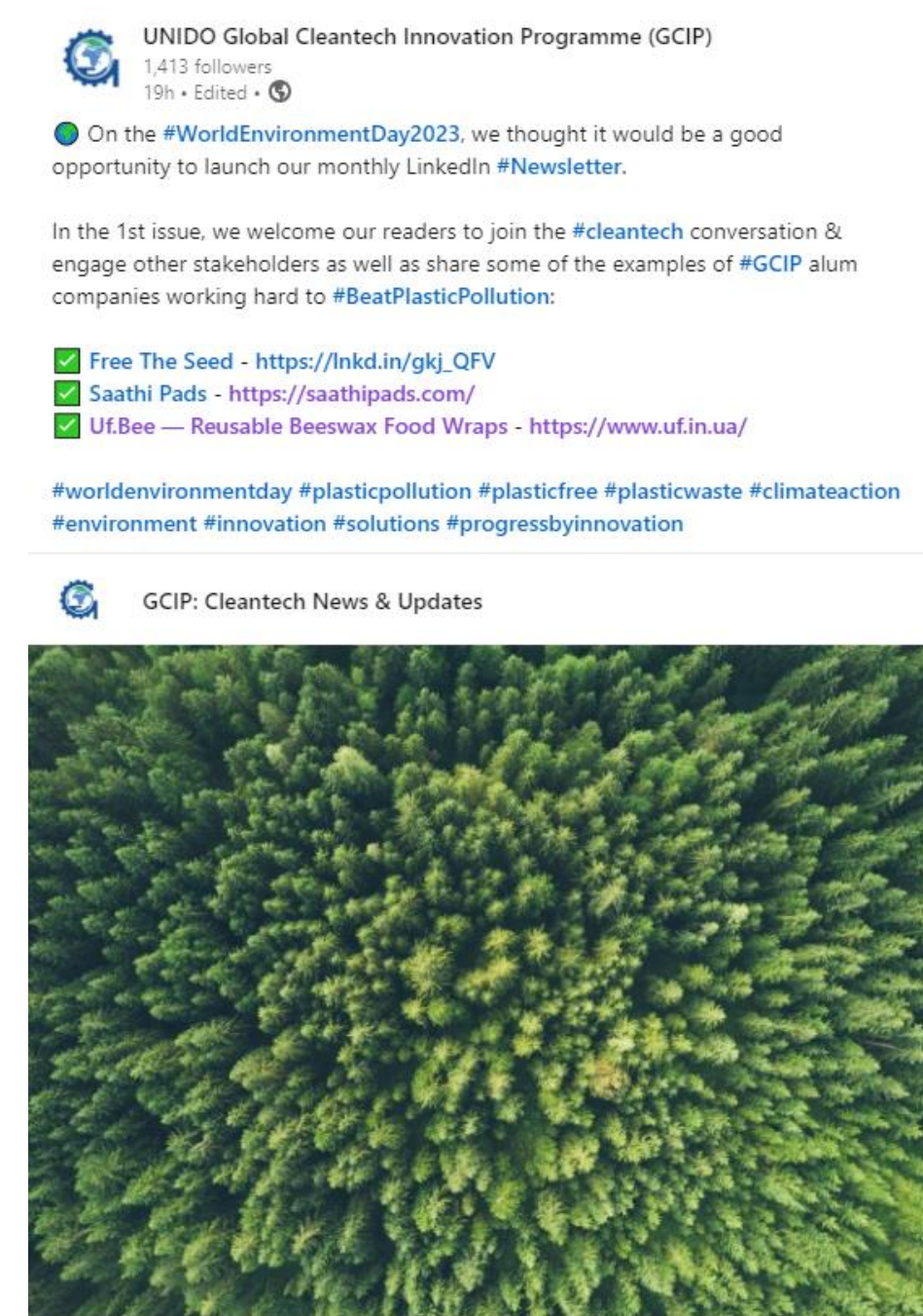
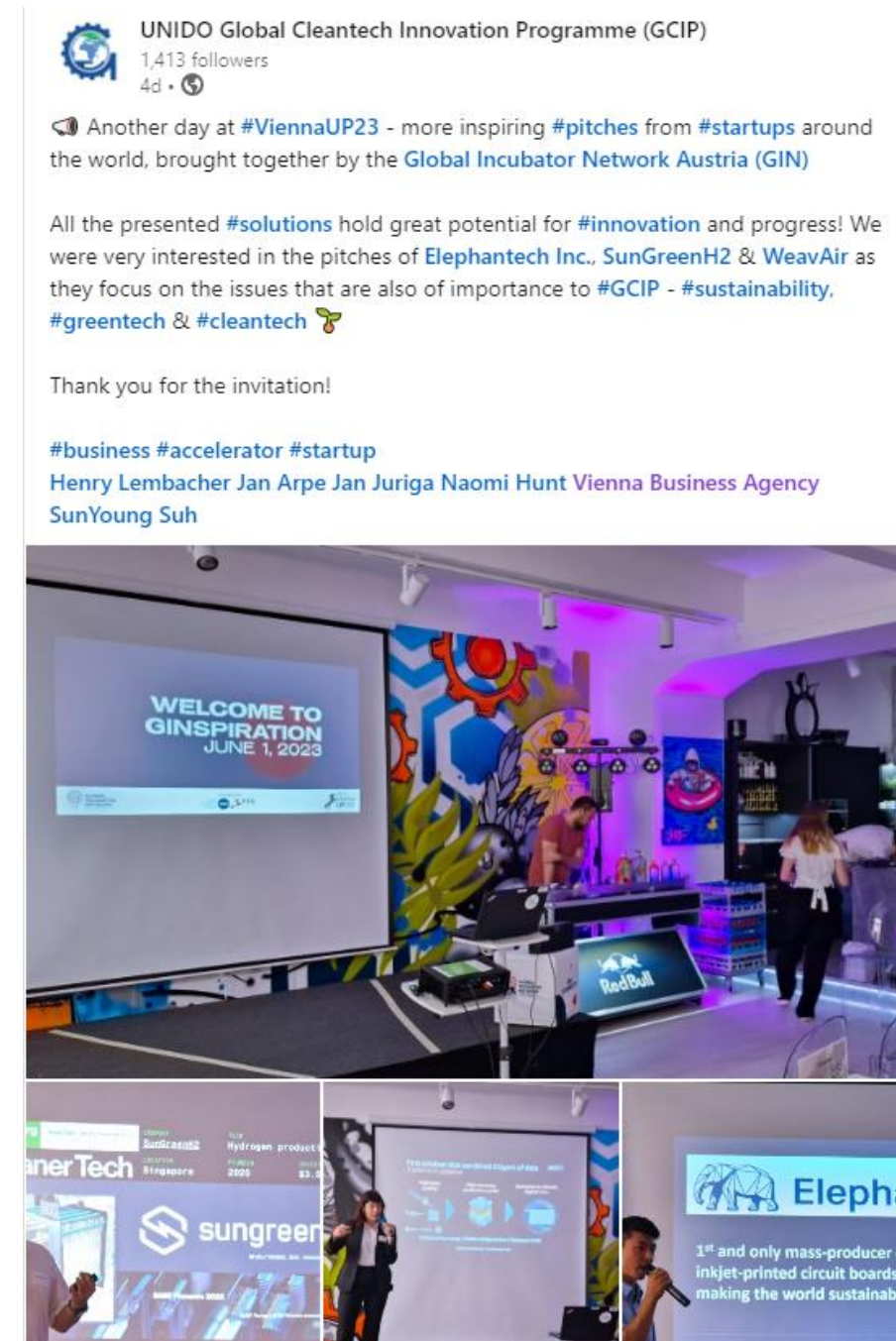
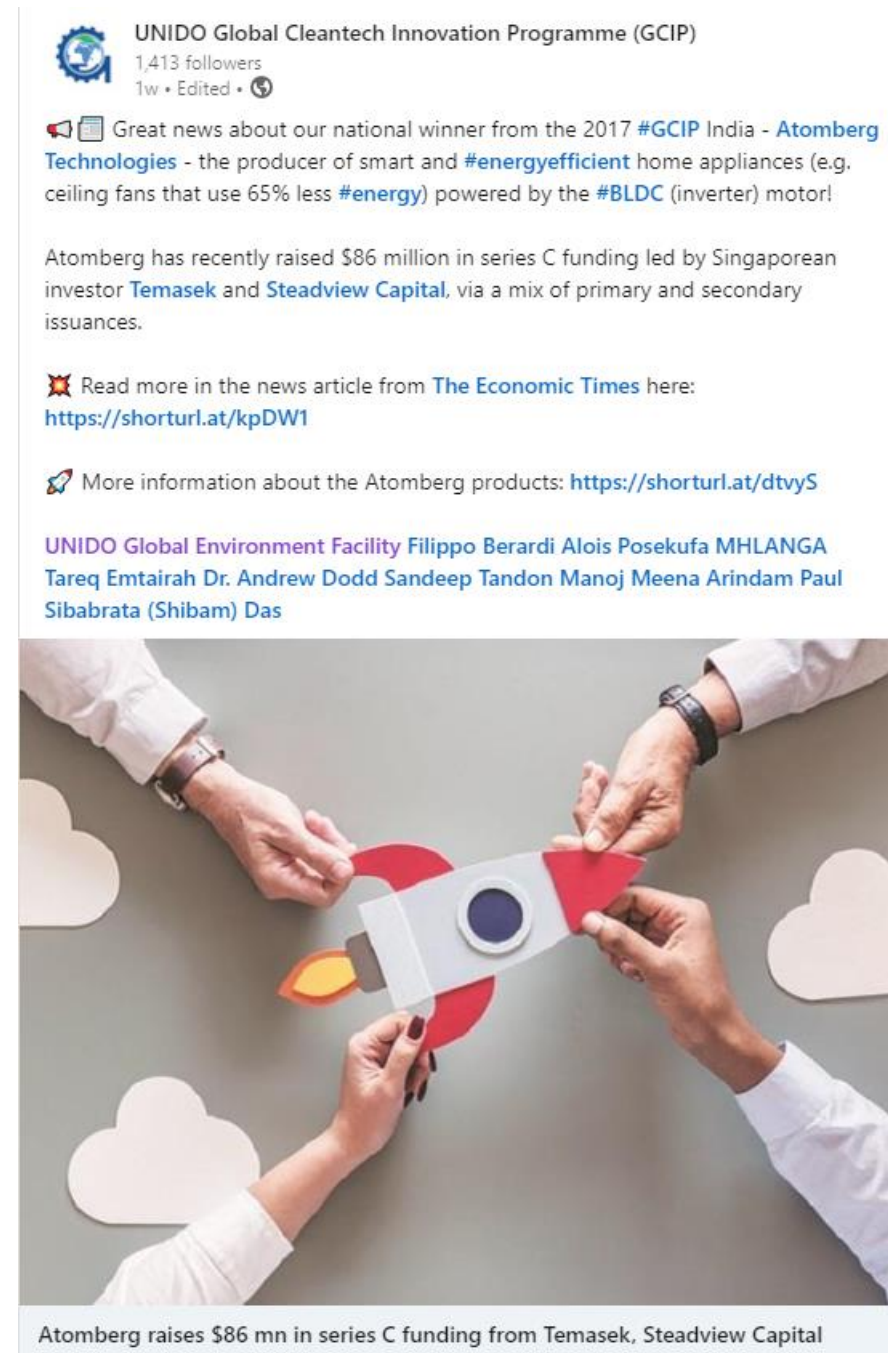
Content examples – GCIP Global

- Infographics outlining key facts & figures
- Quotation cards from project stakeholders (team members, partners, beneficiaries)



Content examples – GCIP Global

- Promotion of alums success stories – testimonial of effectiveness
- Participation in events (reporting on interesting developments)
- Newsletter establishment and promotion (keeping audience engaged and informed on developments)



Content examples – GCIP Global

- Impact stories about GCIP beneficiaries
- Updates on key GCIP developments – accelerator cycle 2023

In the depths of the oceans lives one of the most misunderstood creatures: the shark. From Steven Spielberg's "Jaws" to news of shocking shark attacks, these fascinating animals have been cast as sea villains.

Countries like South Africa and Australia have invested in technologies such as shark nets and drum lines to protect swimmers from attacks. While reducing risks, these methods do significant harm by killing sharks and other marine creatures, including turtles, dolphins and whale calves.

There are, however, alternative solutions to help people and sharks co-exist, and one of them is [SharkSafe Barrier](#).



Marine biologist Sara Andreotti has devoted her work to studying and protecting sharks. She began working on the conservation of white sharks in 2009 during her PhD at Stellenbosch University, South Africa. The research team of Andreotti, Professor Conrad Matthee, coastal engineer Laurie Barwell and shark conservationist Mike Rutzen looked for a solution to make South Africa's beaches safer for swimmers and surfers, without harming marine life.

Andreotti identified nets and drum lines, which were introduced from the 1930s as a response to high numbers of shark attacks, as significant threats to shark populations. Shark nets are barriers placed underwater in order to catch and kill sharks that swim into them. Drum lines are anchored buoys with a baited hook that catch sharks on the line. The use of these methods leads to the death every year not only of hundreds of sharks but also to many other marine animals.

Realizing that shark numbers are sharply decreasing and driven by the necessity to find a solution to protect both humans and ocean life, Andreotti and her colleagues developed a technology inspired by nature: the SharkSafe Barrier (SSB).

Through the GCIP Accelerator, [#entrepreneurs](#) gain access to a vast network of cleantech experts and mentors, fellow innovators and potential investors who share the same passion for a [#sustainable](#) future & [#climateaction](#).

Moreover, the participants with the most promising [#solutions](#) have a chance to present their ideas in [#Vienna](#) during a global awards ceremony!

Don't miss the chance, apply here: <https://lnkd.in/d8Cn43rS>

Help us spread the word, share with your networks: [UNIDO Global Environment Facility Green Climate Fund International Green Technologies & Investments Center \(IGTIC\)](#) Agency for Energy Efficiency of the Republic of Moldova GCIP Moldova. Clean technology innovation programme for SMEs and start-ups in [Moldova Global Cleantech Innovation Programme \(GCIP\)](#)-[Lesotho Technology Innovation Agency](#) The Network for Global Innovation Cleantech Group SDG7 Youth Constituency VEF Committee

GCIP ACCELERATORS DEADLINES

 Kazakhstan
 Moldova

31 May

 Türkiye

15 June

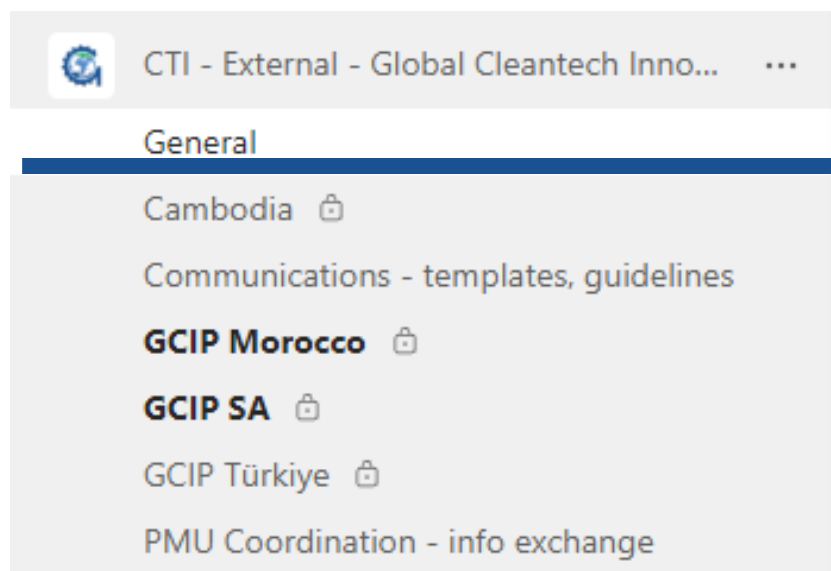
 Lesotho
 South Africa

16 June

Knowledge management

Organizing internal communications

- In Teams: CTI – External – Global Cleantech Innovation Programme
(only invited members can access)
 - For day-to-day communication & information sharing
 - Can use private channels for internal coordination + joint channels for sharing information across countries



CTI - External - Channel description

Dear all, for your kind information, here is the general description of each channel in this team and the information it contains:

- **General:** key information for GCIP overall (Files contain: session recordings, key files related to the Programme)
- **Communications - templates, guidelines:** Files and useful information for managing communications and outreach activities (templates, logos, comms-related documents, TWO TRELLO BOARDS with visual assets and social media content planning; exchange of Q&As on communications)
- **PMU coordination - info exchange:** exchange of ideas, questions, feedback, best practices etc. between PMUs and GCIP Global team (all information that is not sensitive to share across teams)
- **Individual country channels:** PMU private channels for internal coordination and exchanges with GCIP Global

Organizing internal communications

Via email: GCIP Global uses email communication with PMUs to:

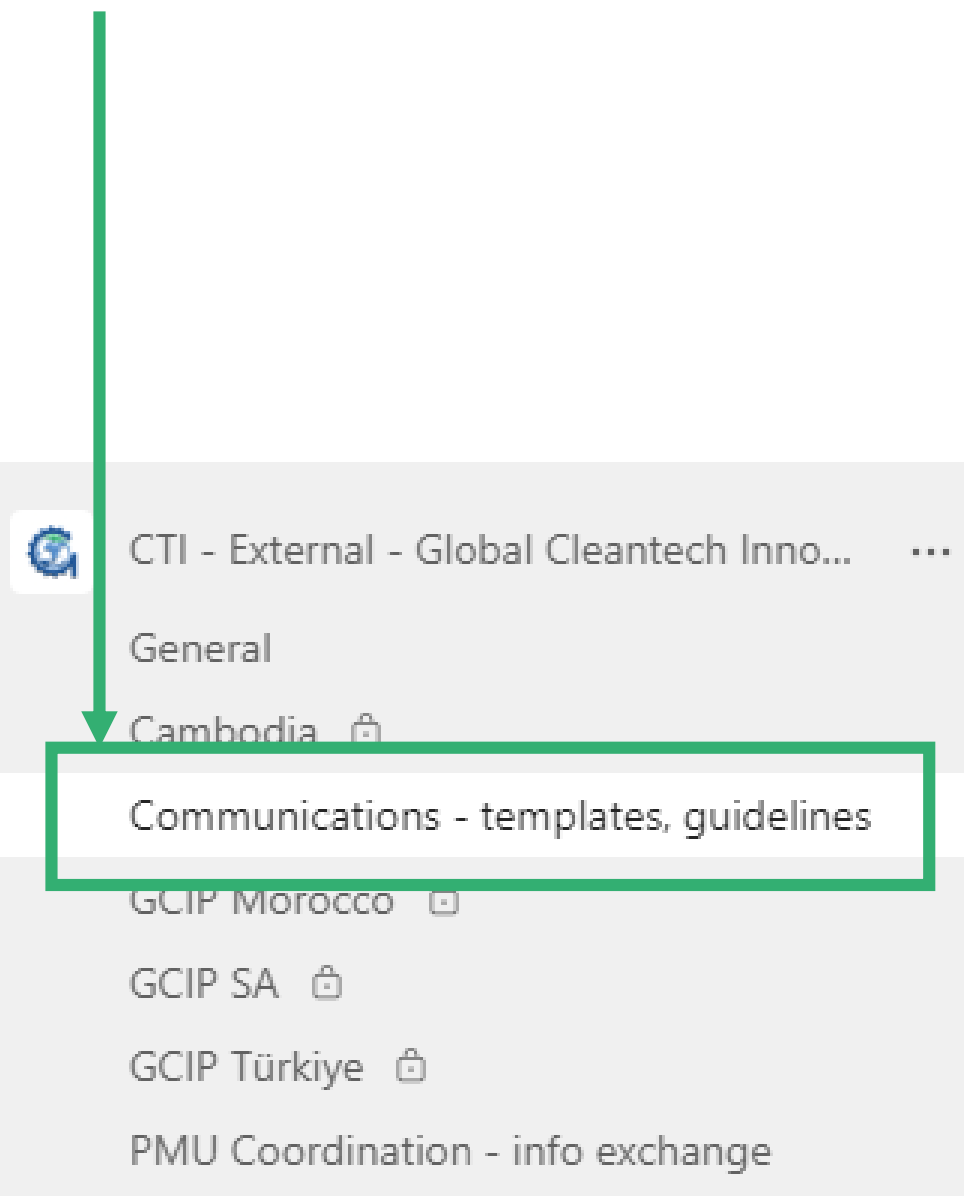
- Share event invitations
- Update on key Programme developments
- Establish formal line of communication with high-level stakeholders
- Connect several internal and external stakeholders through one email thread

PMUs are encouraged to use Teams ecosystem for day-to-day management of activities, liaising with PMs/FPs, access files.

File location – Social media, templates

- In Teams: [Communications – templates, guidelines](#)
(only invited members can access)
- On Trello:
 - GCIP Media Board: <https://trello.com/b/DKYyzl9N>
 - GCIP Social media calendar: <https://trello.com/b/gzxJgDIH/gcip-content-planning-2023>
(open access boards)

Where to locate templates and visual elements in Teams?



Communications - templates, guidelines

+ New ▾ ↑ Upload ▾ Edit in grid view Share Copy link Sync Download ...

Name ▾	Modified ▾	Modified By ▾
Fonts (UNIDO and GCIP-specific)	December 13, 2022	SHUMILOVA, Daria
GCF Logos	December 13, 2022	SHUMILOVA, Daria
GCIP Country Logos	December 13, 2022	SHUMILOVA, Daria
GCIP Global Logos	December 13, 2022	SHUMILOVA, Daria
GEF Logos	December 13, 2022	SHUMILOVA, Daria
NGIN-CTG Logos	February 2	BRINA, Alessio
Templates	January 30	BRINA, Alessio
UNIDO Logos	December 13, 2022	SHUMILOVA, Daria

In case any logos or branding elements are missing/necessary, please, inform the Vienna team.

Key principles

- Organized system combining technical collaboration/editing tools, files sharing, reporting system and established processes for storage/sharing/reporting
- Continuous exchange & transfer of knowledge within teams and across teams
- Optimization of the most frequently needed information:
 - FAQs and wiki pages for the key information
 - Established system of storing information in one place that everyone follows
 - Prevent saving information only locally (to prevent information losses)
 - Updating of obsolete information & assets on a regular basis

#1

Suggested framework for saving key M&E documents for national project teams (PMUs)

Knowledge management (KM) - sharing and storage of files - Coordination with PMUs (PMUs guidance)

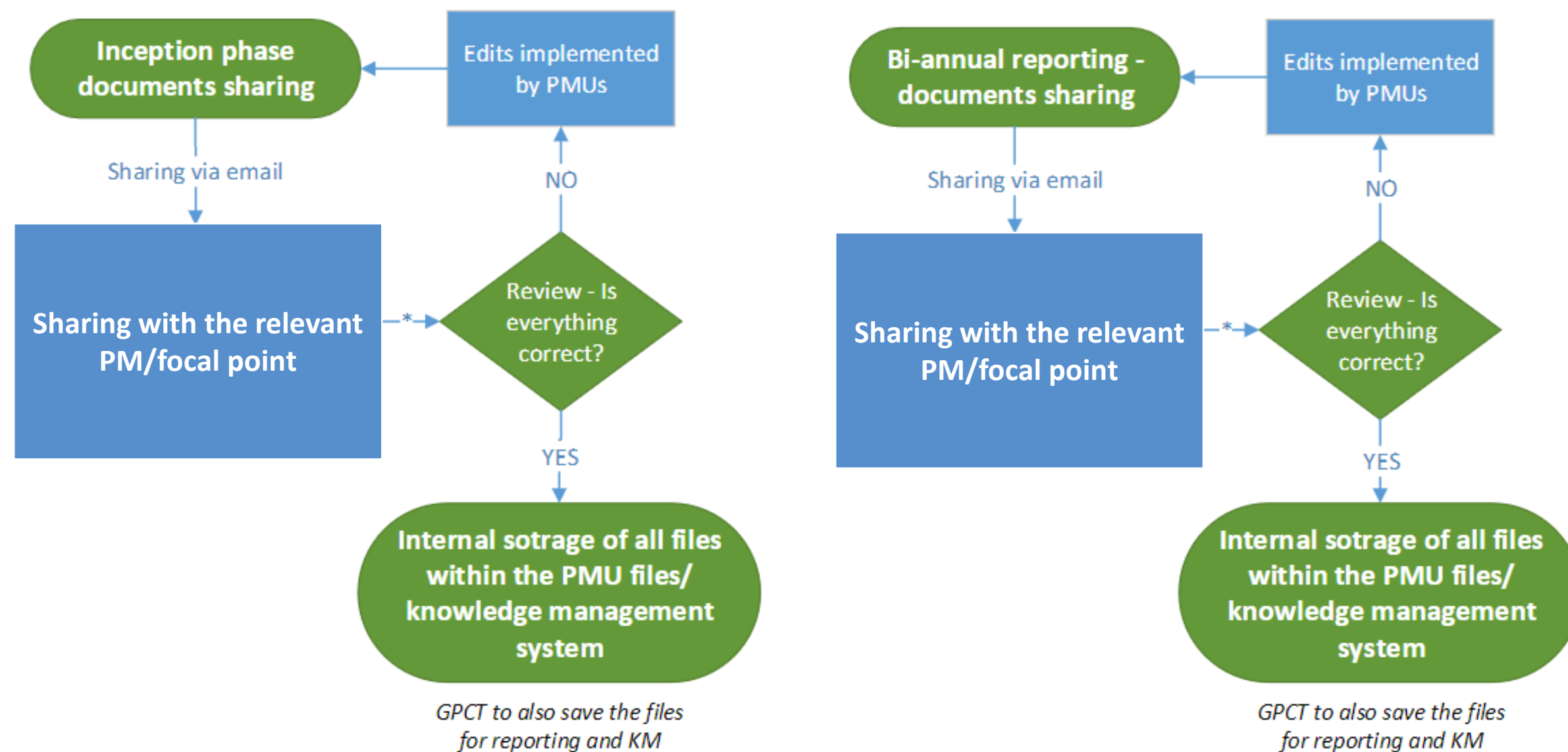
Reporting documents to be stored internally by PMUs according to their knowledge management/file storage arrangements.

Inception phase documents:

- (1) Work Plan
- (2) Procurement Plan
- (3) Budget (in Excel)
- (4) Inception report
- (5) Application for disbursement
- (6) Bank Information Form
- (7) Specimen Signature

Regular reporting:

- (1) Progress Reports (2x annually - **before the GEF reporting and another by the end of the year**)
- (2) M&E plan (2x annually - **before the GEF reporting and another by the end of the year**) - all indicators to report on the GEF indicators (Annex A of the Project Document) and on the Integrated Results Performance Framework (IRPF)



* - GPCT FPs to create a Teams task for review:
(1) Olga Rataj, Gerswynn Mckuur - For overall review;
(2) Daria Shumilova - Gender & Youth mainstreaming; communications activities;
(3) Alessio Brina - Report branding.

#2

Suggested framework for saving multimedia assets for national project teams (PMUs)

Knowledge management (KM) - sharing and storage of files - Coordination with PMUs

(Sharing of multimedia assets - Internal PMU guidance)

Multimedia/outreach files to be stored internally by PMUs according to their knowledge management/file storage arrangements.

Multimedia sharing (independently from progress reporting & M&E):

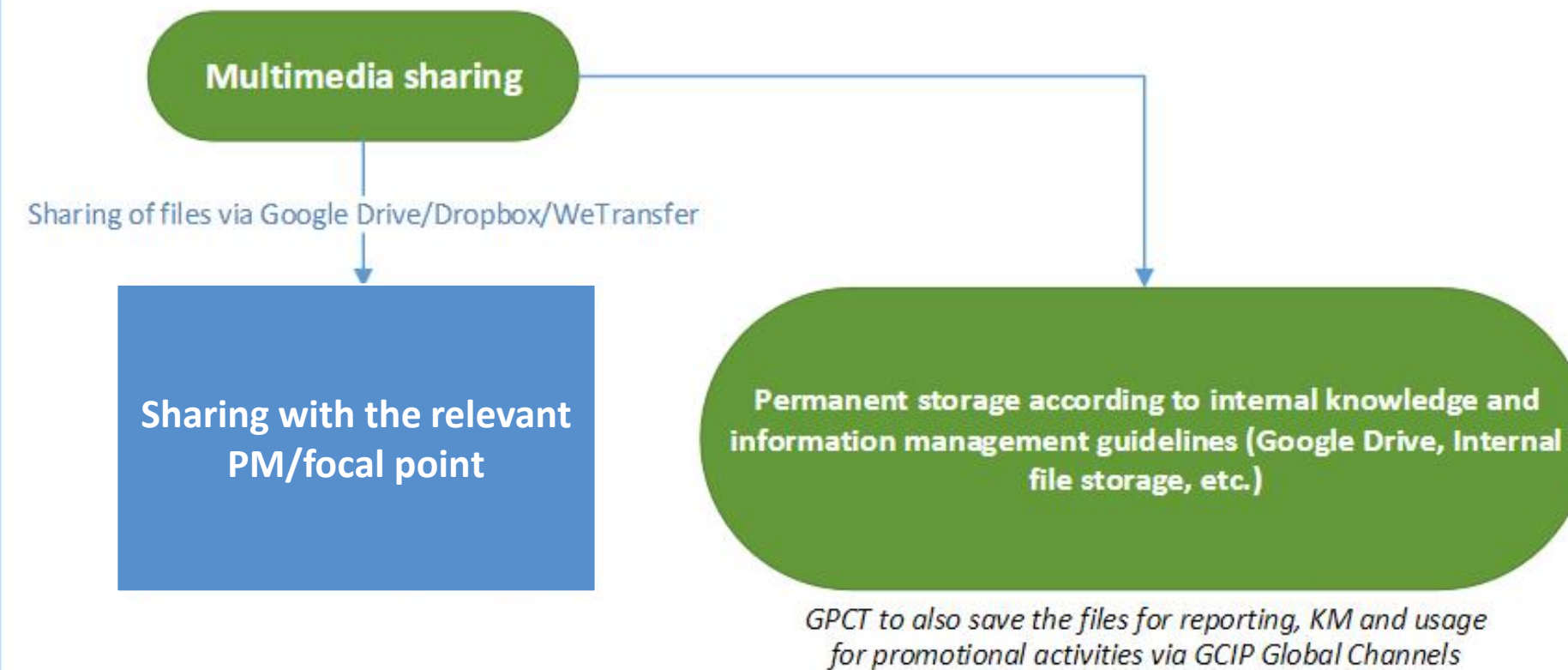
(1) Photos from (a) Launch Events, (b) National Academies, (c) National Awards, Investor Connect events etc. **(gender-responsive)**

(2) Videos from (a) Launch Events, (b) National Academies, (c) National Awards, Investor Connect events etc. **(gender-responsive)**

(3) Comprehensive company profiles for all semi-finalists: Name/Surname, Gender, Company/Venture Name, Company/Venture overview (technology, innovative approach, problem to solve), logo, portrait photo(s) (if applicable)

(4) Photos from the "field" - photos showing technologies, innovations, people at work **(gender-responsive)**

Multimedia sharing timeline: following each of the events described in (1), (2); (3) - before the launch of webinar series; (4) - on a yearly basis



* - Path (Example of GCIP Global: UNIDO -> Portfolio Item -> Item 180258 GEF GCIP-2 Global -> 06 Stakeholder communication (external access) -> 4 Advocacy



Where to locate templates and visual elements on Trello?

GCIP Media Board ☆ Public Board

Templates for documents

Power-Ups ⚡ Automation Filter DS GU G

Logo

- GCIP Logo - Transparent Background (9)
- GCIP Logo - White Background (6)
- UNIDO Official Logos (30)

+ Add a card

GCIP Country Logos

- Global Cleantech Innovation Programme
- GCIP Moldova (4)
- GCIP · Mongolia Global Cleantech Innovation Programme
- GCIP Mongolia (4)
- GCIP · Morocco Global Cleantech Innovation Programme
- GCIP Morocco (4)
- GCIP · Namibia Global Cleantech Innovation Programme
- GCIP Namibia (4)
- GCIP · Nigeria Global Cleantech Innovation Programme

+ Add a card

Word/Pages Templates

- Word Templates (PMUs, Global) (2, 11)
- Extra Templates (CTG, NGIN) (4)
- Pages Templates (3)
- Working Files (1)

+ Add a card

PPT/Keynote Templates

- GCIP PPT Template (PMUs, Global) (2)
- Extra Templates (CTG, NGIN) (4)
- Keynote Template - TO BE UPDATED (2)

+ Add a card

Social Media Visuals

- Social media templates, empty slides, profile picture (5)
- Quotation cards

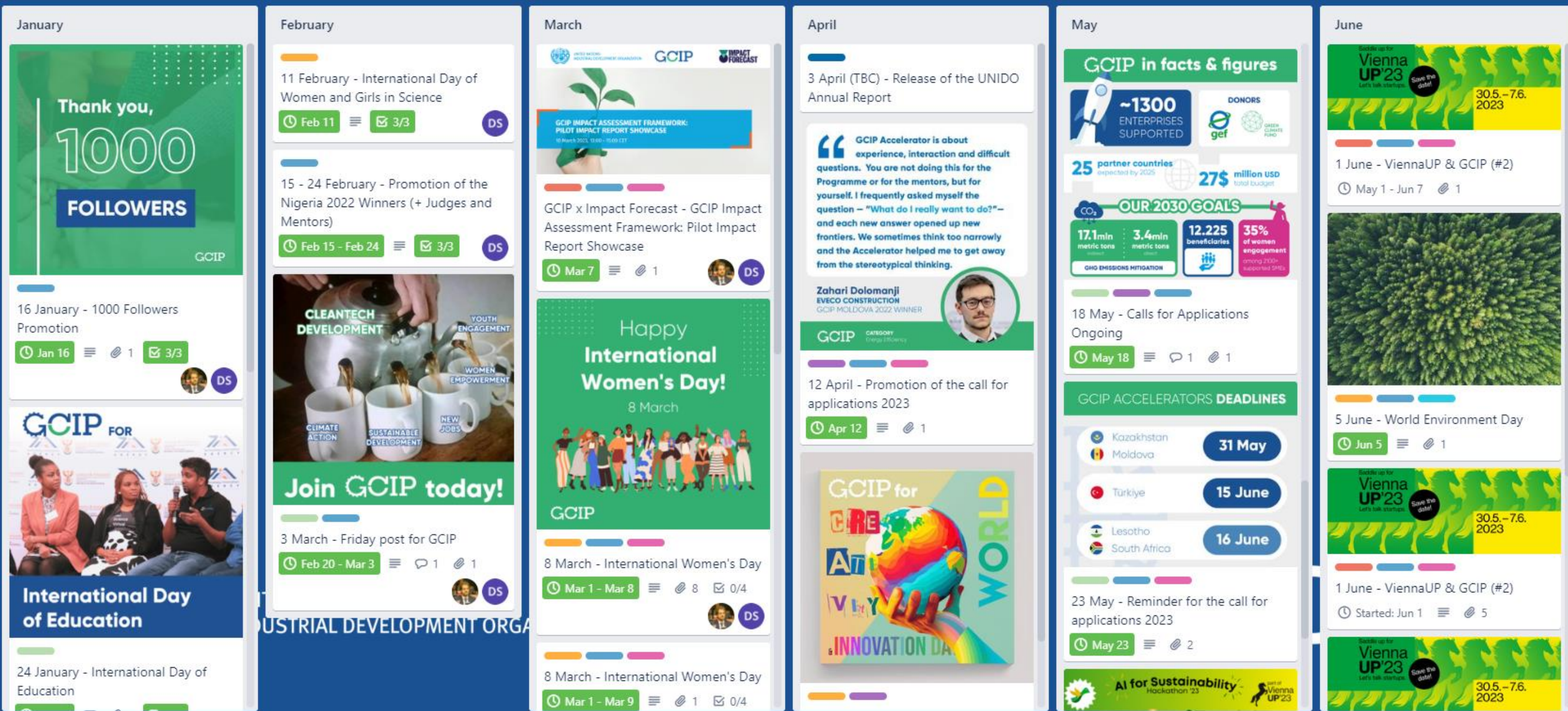
+ Add a card

Guidelines

- Branding Book GCIP (1)
- Branding Guidelines - GEF, GCF (Reference) (2)

+ Add a card

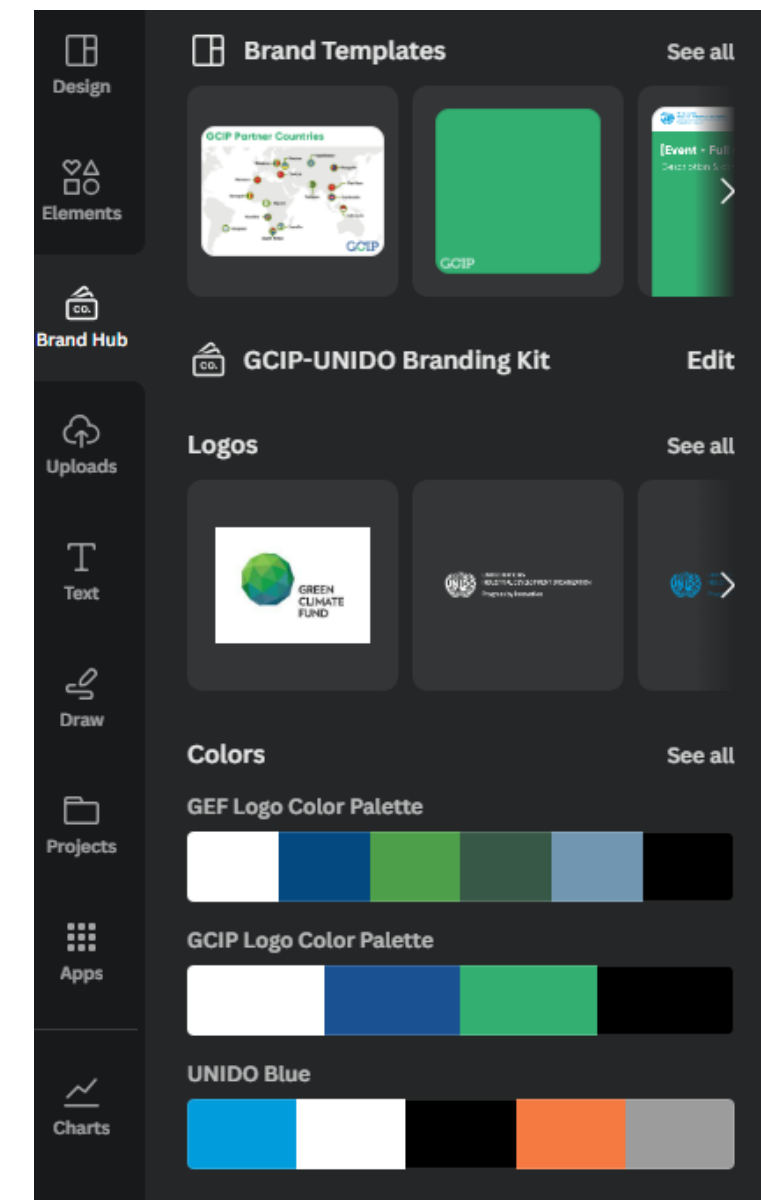
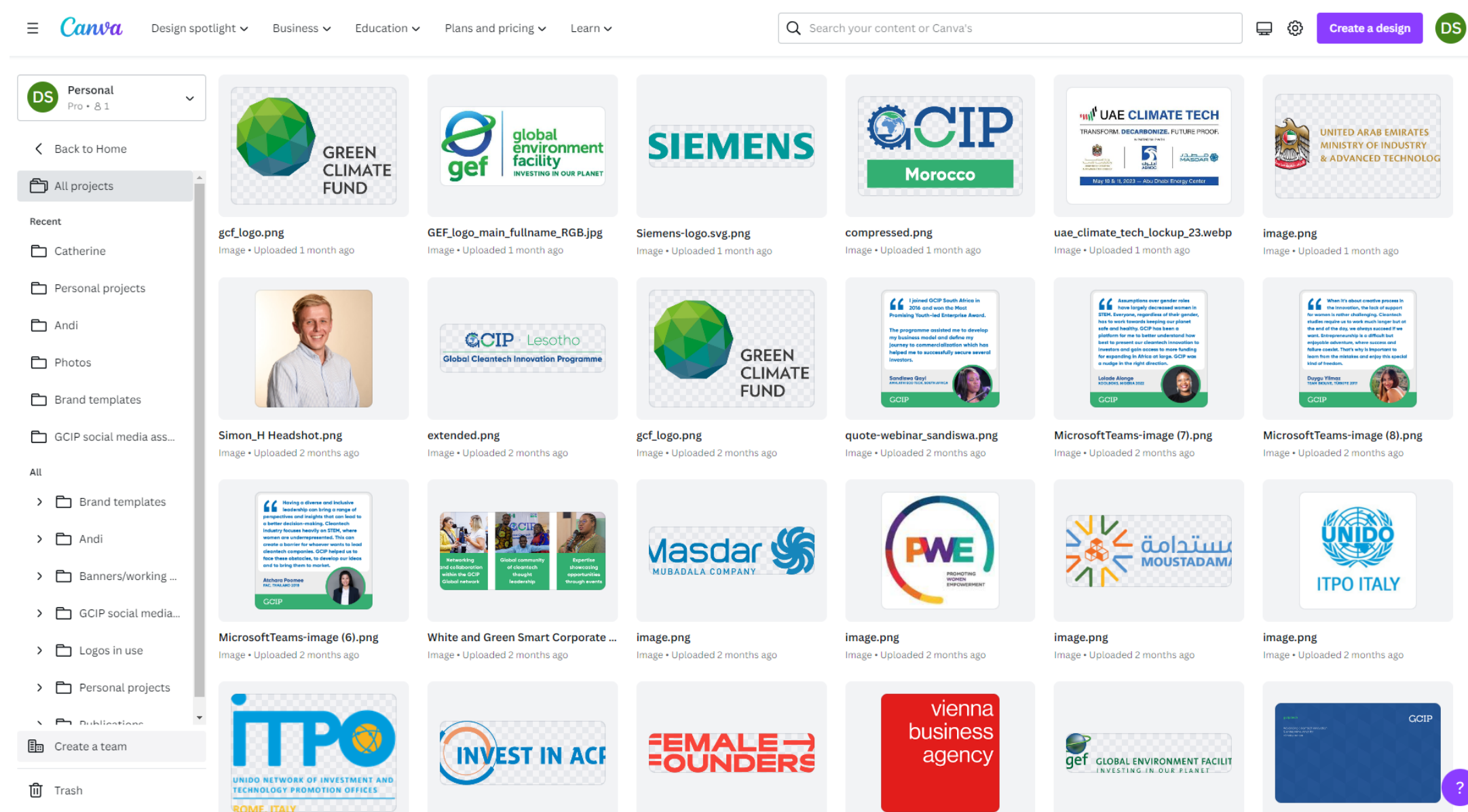
Trello board #2: GCIP Global social media calendar – for reference



Useful resources

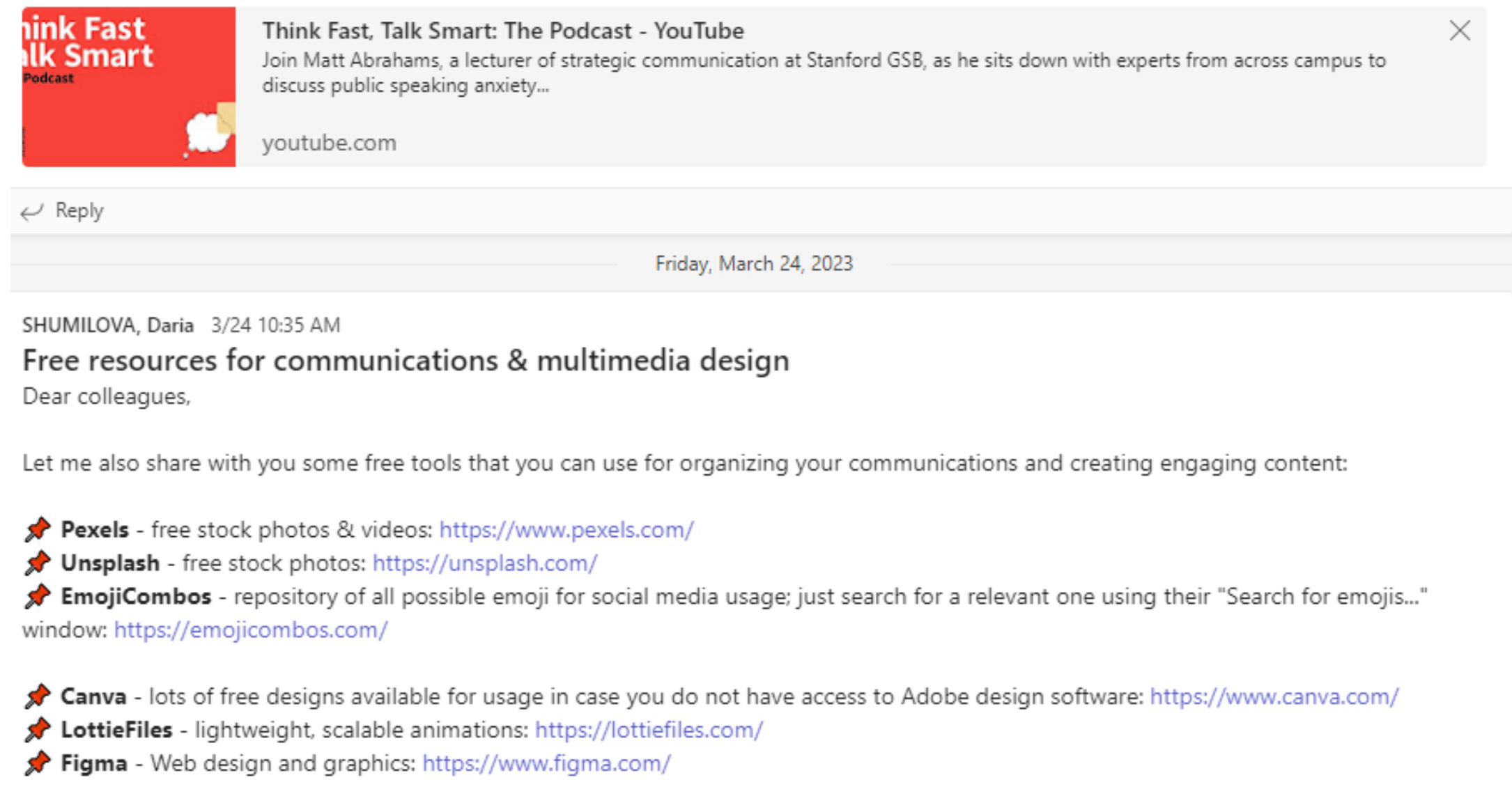
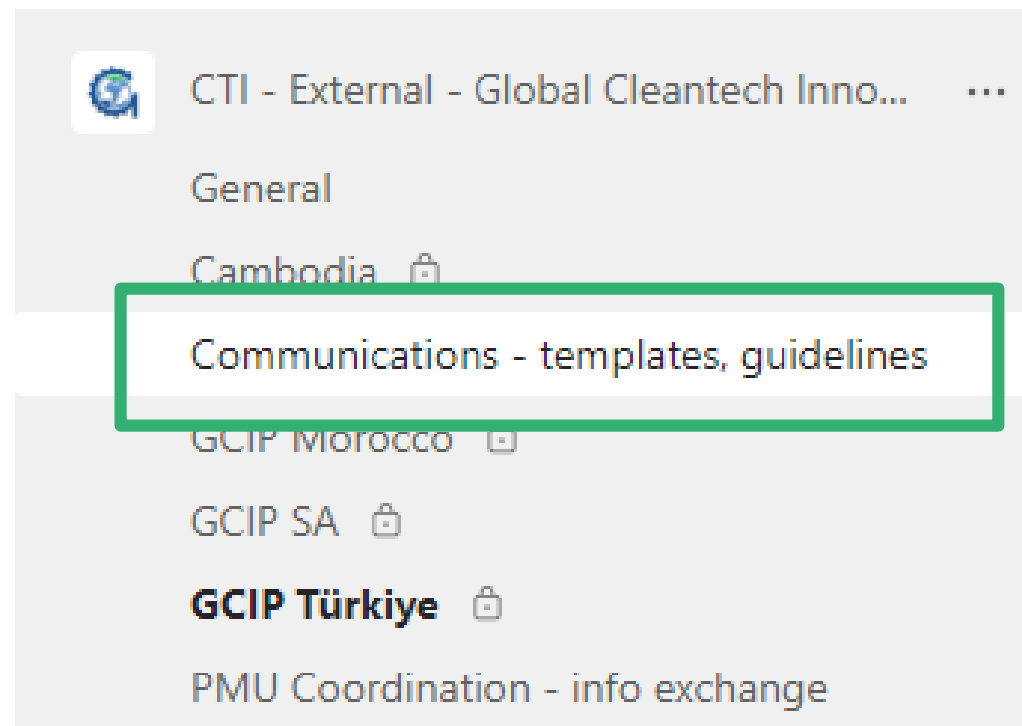
Resources for communications

- Canva.com – for creating visuals & various documents – presentations, documents, social media cards, banners etc.



Resources for communications

- ❑ On Teams channel for communications – posting regular updates on useful links and resources that PMUs can use for communications



| Gender mainstreaming

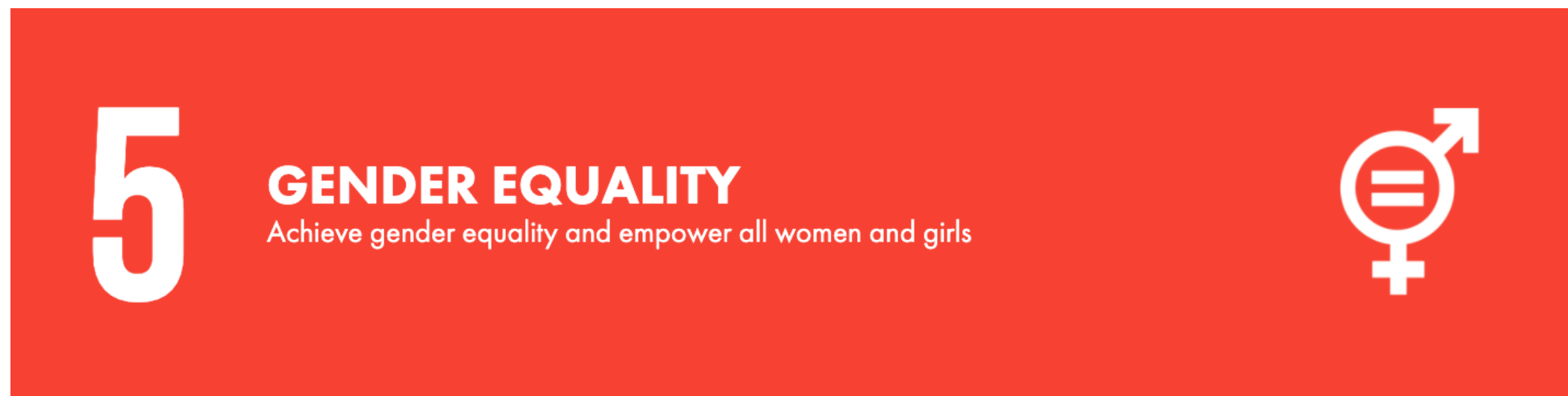
What is gender mainstreaming?



- Process of assessing the implications of any planned action (programme activities, policies, communications etc.) with regard to different gender groups
- Strategy for reflecting the experiences of all genders at all stages of policies, programmes, and organizational practices (design, formulation, implementation, monitoring, evaluation)

What are the objectives?

- Women and men equally access, participate and benefit from the GCIP interventions.
- Inequalities, stereotypes and barriers are not perpetuated or exacerbated



Is NOT about blaming anyone for inequalities

Is NOT ONLY for the benefit of women

Is NOT ONLY about gender balance

Step 1 – Gender Analysis

Annex K: Gender Analysis Report

Global Cleantech Innovation Programme Global Child Project

List of contents

1	<u>Introduction – relevance and objectives of the GCIP – Global coordination project gender analysis</u>	2
1.1	<u>Global Cleantech Innovation Programme (GCIP).....</u>	2
1.2	<u>Relevance.....</u>	4
1.3	<u>Objectives of this report.....</u>	5
2	<u>Methodology.....</u>	5
2.1	<u>Development of questions to conduct the gender analysis.....</u>	5
2.2	<u>Data collection.....</u>	6
3	<u>Gender analysis for the GCIP global coordination project.....</u>	7
3.1	<u>Gender equality – baseline situation.....</u>	7
3.2	<u>Stakeholder assessment.....</u>	14
3.3	<u>Potential project contribution towards gender mainstreaming.....</u>	18
4	<u>Recommendations for Gender Mainstreaming.....</u>	18
4.1	<u>Activities.....</u>	19
4.2	<u>Gender specific indicators.....</u>	25
5	<u>(Draft) Gender Mainstreaming Action Plan.....</u>	29
	<u>Appendix - United Nations Suggested Goals for Gender Mainstreaming in the Energy Field</u>	<u>34</u>

- Gender analysis included for each project document – one of the project appendices
- Objective: Assessment of gender differences with regards to the project impact
- Gender analysis is the basis for the development of a gender action plan
- GENDER ACTION PLAN: Set of recommendations and actions to ensure that a project is gender-responsive or gender-transformative

Step 2 – Gender Action Plan

Gender Action Plan: Part of the overall implementation plan and M&E framework

Objective: Implementing the recommendations of the gender analysis

- Implementing gender-responsive and gender-specific activities and increasing participation of women in GCIP activities
- Building capacity on gender issues among GCIP stakeholders and within the project team
- Communicating gender-related results

Gender/youth action plan

M&E Framework: Gender& Youth Action Plan tab

[B.2.a GCIP M&E Framework Tracking Tools \(1\).xlsx](#)

Project output	Stage/Activity	Gender equality/Youth enabling measure	Baseline (if known)	Target	Responsibility	Timeline	Progress to Target and Status	Follow up Actions required
Component 1 :								
Output 1.1.1								

M&E Framework: Progress report

VI. Gender Mainstreaming

1. Using the previous reporting period as a basis, please report on the progress achieved on implementing gender-responsive measures and using gender-sensitive indicators, as documented at CEO Endorsement/Approval (in the project results framework, gender action plan or equivalent).

Gender action plan – GCIP Global

GCIP Global Project Output	Target	Proposed activities and interventions	Responsibility	Timeline	Resources
1.1.1 - GCIP methodologies, guidelines, tools and training systems developed for cleantech innovation and entrepreneurship accelerators developed, applied and disseminated to GCIP partner countries	All GCIP Guidebooks consider gender dimensions/mainstreaming and are gender-responsive	GCIP Pre-Accelerator, Accelerator, Advanced Accelerator Guidebooks are reviewed against gender mainstreaming guidelines of UNIDO and GCIP targets	NGIN, GPCT, UNIDO Gender Office + external partner(s) (specifically for gender mainstreaming) - UN Women, Female Founders e.g.	Y1-2	Gender expertise (gender expert) UNIDO gender resources (tools and guidelines); PMUs in place for country teams; NGIN involvement
		GCIP Accelerator Guidebook includes information about engaging women entrepreneurs, special awards for women & focused support		Y1-2	
		GCIP Pre-Accelerator Guidebook includes information about women engagement in pre-accelerator activities and targeted outreach strategies		Y1-2	
		GCIP Advanced Accelerator Guidebook includes ...		Y1-2	
		1 separate material developed dedicated to gender mainstreaming in acceleration activities (bringing additional partners on board)		Y2-3	
	Training material for NPEEs/PMUs on running accelerator activities is gender-responsive	(1) At least 1 training session on gender awareness included in the overall training package for NPEEs/PMUs; (2) Other training sessions include gender awareness component/reference; (3) GPCT ensures that training materials and methodologies avoid gender stereotypes/biases		overall	
	Training materials/methodologies for entrepreneurs/innovators (1) are gender-sensitive; (2) include capacity building on gender awareness;	NGIN & GPCT (1) to develop entrepreneurs training taking into consideration gender-specific needs/challenges; (2) to include specific sessions on gender-specific capacity building Specific material for capacity building on gender awareness/women-focused training developed by GPCT (together with external partner(s)) as part of the material/toolkits developed by the global child project		overall Y2-3	
1.1.2 - GCIP methodology (gender responsive) for training and certifying cleantech innovation and entrepreneurship experts (trainers, mentors and judges) developed and disseminated to GCIP partner countries	Gender equality addressed in the curricula and content of all training material developed for trainers, mentors and judges as well as in the training	Review of training materials/methodologies against UNIDO gender mainstreaming guidelines; in collaboration with the UNIDO Gender Office	GPCT, UNIDO Gender Office, NGIN	overall	Gender expertise (gender expert) UNIDO gender resources (tools and guidelines); PMUs in place for country teams; NGIN involvement
	Methodology and training material for training experts is gender-responsive	1 set of gender-responsive methodologies and training materials for training global and national experts (mentors, trainers, judges) developed	UNIDO, NGIN	Y1-2	
	Gender balance of GCIP mentors, trainers, judges ensured	(1) Regular coordination with NPEEs/PMUs regarding the gender-responsive approach; (2) for the Global Accelerator: gender balance ensured in the selection process (by GPCT)	GPCT, NPEEs/PMUs	overall	
	The code of conduct for mentors, trainers and judges makes sure that all the stakeholders apply gender-sensitive approach in their activities	Clear gender-sensitive code of conduct for mentors, trainers, judges developed	GPCT, UNIDO Gender Office, NGIN	Y-2	
	Best practices in ensuring a gender-balanced representation of mentors, trainers, judges continuously shared between NPEEs/PMUs and consolidated on the global level	(1) GPCT to facilitate sharing of best practices between country teams during global events, on a rolling basis as encouragement; (2) GPCT to collect at least 5 best practices/lessons learnt per year regarding the the gender-balanced representation of mentors, trainers,	UNIDO, NPEEs/PMUs	overall	

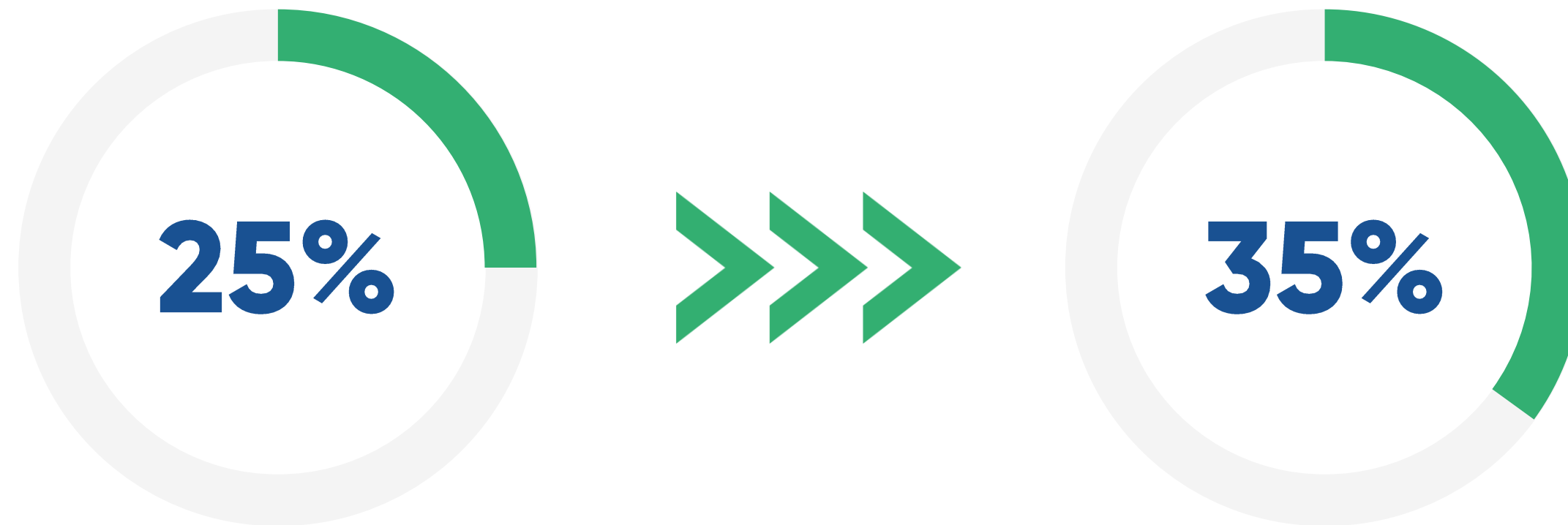
Questions for discussion

- Have you devised your national gender action plans?
- What are the key challenges you are facing?
- What are the opportunities?
- Which resources do you need?

Recommendations

- Ensure gender capacity in project implementation – undertake necessary training within the team or have a dedicated person as a gender focal point
- Quantitative indicators: Aim for the target indicators for women engagement as beneficiaries (35% – 65%)
- Collect sex-disaggregated data for reporting purposes and highlight gender dimension in communications activities

Empowering women



Between 2014–2019, GCIP demonstrated higher levels of women's participation than other accelerator programmes, with approximately 25% alum teams supported being women-led.

For 2022–2026, GCIP aims to increase the number of women-led alum teams number to at least 35%.

Gender-inclusive approach in communications

There are many resources available online, to help better navigate around the questions of gender sensitivity

It is necessary to know how language, images, messaging can either challenge or reinforce gender stereotypes and inequalities

Key principles of gender-inclusive communication:

- (For texts) Using gender-neutral expressions inclusive language, both feminine and masculine forms
- Promoting gender equality through titles, labels and names
- (For videos, photos, interviews etc.) Ensure women and men are represented equally, challenge the existing stereotypes through imagery
- (Cleantech industry-specific) Ensure equal representation of different role models to create a sense of belonging

Gender-inclusive approach in communications

Gender-sensitive communications means engaging and reaching to audiences in a way that creates a sense of belonging & does not perpetuate stereotypes and traditionally associated gender roles

Given the key role of language in shaping cultural and social attitudes, using gender-inclusive language is a powerful way to promote gender equality and eradicate gender bias.

Useful resources on the gender-sensitive communications approach:

UN Women Guidelines on language:

<https://www.unwomen.org/sites/default/files/Headquarters/Attachments/Sections/Library/Gender-inclusive%20language/Guidelines-on-gender-inclusive-language-en.pdf>

Usage of gender-inclusive language

'**GCIP alumni**' – traditionally used in GCIP outreach to refer to the accelerator participants BUT linguistically refers to male graduates.

Decision: GCIP Global team has started using a gender-neutral '**GCIP alums**' to be more inclusive.

Businesswoman/man -> businessperson, innovator, entrepreneur, founder etc.

Usage of words considered inclusive: empower(ing), enabling, nurturing, connecting etc.

Images showing women as agents of change/empowerment for outreach (GCIP and UNIDO):



Useful resources

UN Women course: "I Know Gender 1-2-3", <https://shorturl.at/ackTW>

Free enrollment; [requirement according to the GCIP Gender Action Plan](#)

[Home](#)[Trainings](#)[Communities](#)[Resources](#)[About us](#)[REGISTER](#)[USER GUIDE](#)[CATALOGUE](#)

I Know Gender 1 - 2 - 3: Gender Concepts to get Started; International Frameworks for Gender Equality; and Promoting Gender Equality throughout the UN System









FREE!

[ENROLL](#)

Category: I Know Gender

Useful resources

Additional UN Women courses on gender: not obligatory but recommended

	I Know Gender 4: Women's Economic Empowerment	Show details	FREE!	ENROLL
	I Know Gender 5: Women's Leadership and Decision Making	Show details	FREE!	ENROLL
	I Know Gender 6: Violence against Women and Girls	Show details	FREE!	ENROLL
	I Know Gender 7: Gender Equality in the World of Work	Show details	FREE!	ENROLL
	I Know Gender 8: Gender Equality and Education	Show details	FREE!	ENROLL
	I Know Gender 9: Sexual and Reproductive Health and Rights	Show details	FREE!	ENROLL
	I Know Gender 10: Gender Equality in Emergencies	Show details	FREE!	ENROLL
	I Know Gender 11: Women, Peace and Security	Show details	FREE!	ENROLL

Useful resources

Particularly of relevance for GCIP work:



I Know Gender 4: Women's Economic Empowerment

Show details

FREE!

ENROLL



I Know Gender 13: Trade and Gender Equality

Show details

FREE!

ENROLL



How to Series 2: Gender Equality and Sustainable project management

Show details

FREE!

ENROLL



How to Series 3: Mainstreaming Gender Equality in Infrastructure

Show details


FREE!

ENROLL

All courses can be found [here](#).


Useful resources

Other resources: Accelerating Women Entrepreneurs. A Handbook for Practitioners



EMPOWER & UNITE

Accelerating Women Entrepreneurs
A Handbook for Practitioners



Accelerating Women Entrepreneurs. A Handbook for Practitioners. > Table of contents

← interactive breadcrumb navigation

back/forward →

Table of Contents

Introduction	3
About this Handbook	4
Glossary	6
Case Studies	8
Why Accelerate Women Entrepreneurs	10
Module 1 Getting Started	16
Module 2 Programme Design	31
Module 3 Recruitment	38
Module 4 Selection	44
Module 5 Programme Delivery	47
Module 6 Monitoring & Evaluation	53
Module 7 Catalysing Ecosystem Change	67
Appendix	74
Template: Self Diagnosis	75
Template: Action Plan	75

→ **Note:** Words that are highlighted in green (links and email addresses) contain links on which you can click.

← interactive table of content

Index: direct access → to the chapters

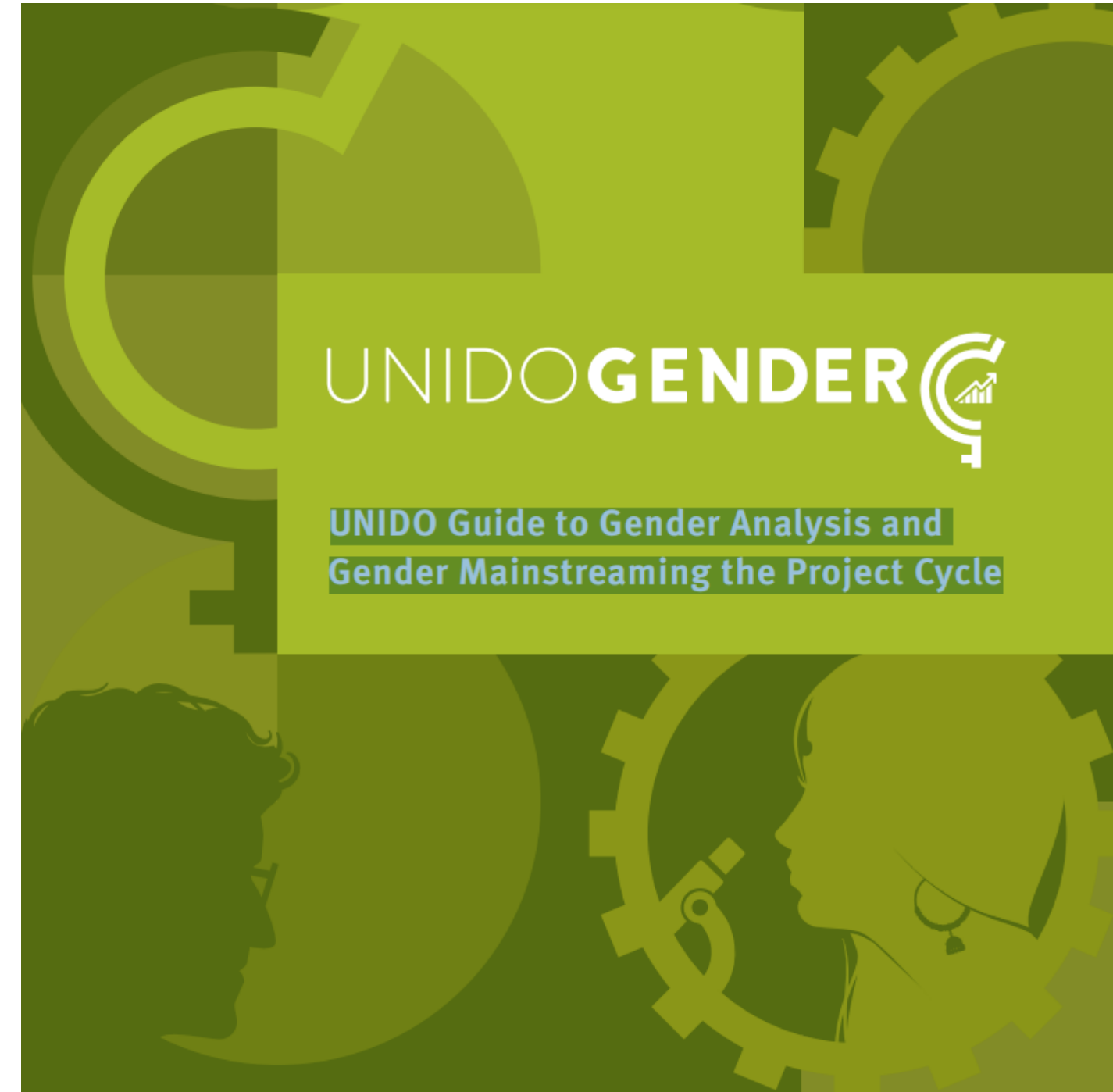
page 2

Link: <https://www.giz.de/en/downloads/giz2022-0011en-accelerating-women-entrepreneurs-handbook.pdf>

Useful resources

Other resources: UNIDO
Guide to Gender Analysis
and Gender Mainstreaming
the Project Cycle

Teams link for PMUs:
[Gender Analysis and Mainstreaming.pdf](#)



Get in touch

Follow GCIP on social media or reach out via email: we are happy to hear from you!



gcip@unido.org



@UNIDO Global Cleantech Innovation Programme



@GCIPsmes



@gcip_global



gcip.tech



GCIP

Newsletter: <https://forms.gle/UKa51GyVx4XTAnLQ6>

Thank you!



**Global Cleantech
Innovation Programme**



GCIP Nigeria 2022-2023 cohort finalists